



12<sup>th</sup> Annual BMDA Conference

# "SUCCESSFUL 21<sup>ST</sup> CENTURY ORGANIZATION"

## **2nd CALL FOR PAPERS**

**Research Part** 

May 7-9, 2014 Riga, Latvia

**Host institution** 



**Riga Technical University** 



BMDA

12<sup>th</sup> Annual BMDA Conference **"SUCCESSFUL 21**<sup>ST</sup> CENTURY ORGANIZATION"</sup>

May 7-9, 2014 in Riga, Latvia

**Baltic Management Development Association (BMDA)** invites the International Academic community and Researchers in the management field to present their research outcomes during the **Research Part of 12<sup>th</sup> Annual BMDA Conference** 

## "Successful 21st Century Organization"

## THE RESEARCH PART OF THE CONFERENCE WILL BE DIVIDED INTO THE FOLLOWING TRACKS:

- The Role of Leader Empowering Success of the Organization
- Innovation and Technology Transfer for Bridging Academia and Business
- Sustainability and Social Responsibility Practices Leading to Success of an Organization
- The Role and Impact of Higher Educational Institutions on Success of the Company

#### SUBMISSION GUIDELINES

The official language of the **Research Part** and the **Main Part** of the Conference is **English**.

All the The Researchers wanting to submit the abstracts for the Research part of the 12<sup>th</sup> Annual BMDA Conference "**Successful 21<sup>st</sup> Century Organization**" have to **fill in the conference** <u>ABSTRACT FORM</u>, and return it by e-mail to <u>projects@bmda.net</u> by

## 9th April, 2014

The Abstract form can be downloaded from <u>http://www.bmda.net/BMDA/documents/12th-annual-bmda-conference-successful-21st-century-organization/Abstract%20form-</u>12th%20BMDA%20Conference.doc.

The submitted Abstracts will be reviewed and evaluated by the <u>Scientific Committee</u> of the Conference. The authors will be personally informed on the Committee's decision by **14**<sup>th</sup> **April**, **2014**.

**The authors who receive positive feedback** from the Scientific Committee will be asked to prepare **EXTENDED ABSTRACTS**. The Extended Abstracts must be prepared following the **EXTENDED ABSTRACT TEMPLATE** and send by e-mail to <u>projects@bmda.net</u> no later than **22<sup>nd</sup> April, 2014.** 

The Extended abstracts will be reviewed by the Scientific Committee. All the authors of the accepted abstracts will have a possibility to deliver their <u>presentations</u> during the "Academic Solutions and Insights" (May 7) part of the Conference. Their **Extended** abstracts will be published as the <u>Conference proceedings of BMDA-2014</u> in CD-ROM format with ISBN number. After the Conference, the Conference proceedings will be publicly





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available in e-form at the IT portals of Baltic Management Development Association (BMDA) and Riga Technical University (RTU).

The authors who deliver their presentations during the Conference will be issued with the BMDA-RTU **Certificates.** 

Authors of the selected and presented extended abstracts will receive **recommendations** from the Scientific Committee, leaders of the Parallel Sessions, or Conference Editor and will be welcomed to submit their **full articles** for publication (subject to peer review) in regular issues of one of the 4 Conference journals: "**Baltic Journal of Management**", "Engineering Economics", "Economics and Business", "Economics and Management".

#### **IMPORTANT NOTICE**

All the papers must be based on original material, and must not be under consideration by any other journal or conference.

For presentation at the Conference, <u>only **Extended Abstracts** of the selected articles will be</u> <u>required</u>. After the Conference, their Authors will be welcomed to submit their full articles in one of the 4 Conference journals.

For more information, please contact BMDA Project Manager Ms. Rima Mockeviciute e-mail: projects@bmda.net mobile: +370 698 54438 Skype: rima\_mockeviciute Or visit www.bmda.net





**Riga Technical University** 

#### **IMPORTANT DATES**

Abstract Form submission deadline	9 <sup>th</sup> April, 2014
Authors notifications of the Abstract Form selection results	14 <sup>th</sup> April, 2014
<b>Extended Abstract submission deadline</b> (selected authors only)	22 <sup>nd</sup> April, 2014
<b>Presentation at the Conference</b> , "Academic Solutions and Insights" day (selected authors only)	7 <sup>th</sup> May, 2014





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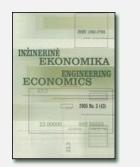
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#### **CONFERENCE JOURNALS**

The authors of the **best selected Extended abstracts** will be recommended to submit their **full articles** for publication in one of the journals (**subject to peer review**):

- "Baltic Journal of Management" (Emerald Publishing Group, UK). (Social Sciences Citation Index®, SCOPUS, EBSCO)
   For more information about the journal, please visit: <u>http://www.emeraldinsight.com/products/journals/journals.htm?id=bjm</u>
- Journal "Engineering Economics" (Kaunas University of Technology, Lithuania). (Social Sciences Citation Index®, SCOPUS, EBSCO)
   For more information about the journal, please visit: <u>http://internet.ktu.lt/en/inzeko/</u>
- Scientific journal "Economics and Business" (Riga Technical University, Latvia). (EBSCO, CSA/ProQuest, VINITI)
  For more information about the journal, please visit: <u>https://ortus.rtu.lv/science/en/series/3</u>
- Journal "Economics and Management" (Kaunas University of Technology, Lithuania). (EBSCO) For more information about the journal, please visit: <u>http://internet.ktu.lt/en/science/journals/manage/frames1\_1.html</u>









Only the selected Papers that meet journals quality criteria and successfully undergo review process will be published

#### **EVALUATION PROCEDURE**

The best research abstracts will be evaluated by the Scientific Committee of the Conference and their authors will be given the opportunity to deliver their presentations during the Research part of the Conference - "Academic Solutions and Insights" day (7<sup>th</sup> May, 2014).



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#### **PARTICIPATION FEE**

Early bird fee (until April 15, 2014)

for BMDA members – 390 EUR for whole 3 days package, for non-BMDA members – 490 EUR for whole 3 days package

Late bird fee (after April 15, 2014)

for BMDA members – 490 EUR for whole 3 days package, for non-BMDA members – 590 EUR for whole 3 days package

**For the participants who wish to participate only partially,** the fee of 200 EUR (until April 15, 2014), and 250 EUR (after April 15, 2014) will apply for every Conference day.

**Special discounts** are available to the Partners of Baltic Management Development Association (BMDA) and Rigas Technical University (RTU)

### Special **Discounts** are available for <u>PhD students</u> in order to encourage their research activities; available only if Extended Abstracts are submitted until 14<sup>th</sup> April, 2014

For more information, please contact BMDA Project manager Ms. Rima Mockeviciute for details e-mail: projects@bmda.net phone: +370 37 302206 mobile: +370 698 54438 Skype: rima\_mockeviciute





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### LOGISTICS OF THE RESEARCH PART

Until 9 <sup>th</sup> April, 2014	Until , 14 <sup>th</sup> April, 2014	Until 22 <sup>nd</sup> April, 2014	Until 28 <sup>th</sup> April, 2014	If the Abstract is selected for presentation at the Conference, the Researcher has to send the filled in Conference registration form and pay the fee for participation. The Researcher has to pay early bird	Until 30 <sup>th</sup> April, 2014 Presentation	
	Judgment period;	Extended	Informing	All the selected <b>Extended abstracts</b> will be be published as the <u>Conference proceedings of</u> <u>BMDA-2014</u> in CD-ROM format with ISBN number, which will be publicly available in e-format in BMDA and RTU IT portals after the Conference.	slide submission	
Abstrac Form submiss	sion the authors	abstract submission (selected authors only)	researchers about the judging results*	<b>Special discount</b> is available for the PhD Students whose Abstracts are selected to be presented d Conference (a documentary proof of involvement in PhD studies might be required). The discount is only for the <b>Extended Abstracts</b> submitted until <b>14</b> <sup>th</sup> <b>April</b> , 2014		
	about the judgment results			If the abstract is not selected for presentation, the Researcher can participate in the Conference after filling in the Conference registration form and paying he participation fee	s, 490 EUR or non- for whole 3 days s, 590 EUR for non pate only partially, 14), and 250 EUR	

\* The authors of the selected Extended abstracts are provided with the opportunity to deliver presentations during the "Academic Solutions and Insights" day (May 7, 2014) of the Conference and as well as receive reccommendations to send their full articles to be printed (subject to peer review) in one of the four journals: "Baltic Journal of Management" (Emerald Publishing Group, UK), "Engineering Economics" (Kaunas University of Technology, Lithuania), "Economics and Business" (Riga Technical University, Latvia), "Economics and Management" (Kaunas University of Technology, Lithuania).

**Important notice:** If the deadlines and requirements of the abstract submission and further procedures are not followed, the researcher loses possibility to make a presentation during the Conference, to have the Extended abstract printed in the Conference proceedings, and to receive recommendations for sending the full article to one of the 4 Conference journals.