



Baltic Management Development Association (BMDA) and Riga Technical University (RTU) welcomes international Academic and Business community to Riga, European Cultural Capital of 2014 for the exceptional event - 12th Annual BMDA Conference “A Successful 21st Century Organization”!

For already 12 years BMDA Annual conferences bring together the representatives of various Business schools and Corporate world from Baltic sea region and beyond for major annual event, where different contemporary issues of management development are shared, analyzed and discussed, in order to find the best solutions. Each time the participants from international community get involved in active discussions, interactive debates, interesting visits to Business corporations. They have a chance to listen the most experienced experts from all around the

world, share their challenges and discuss the interesting findings together, as well as participate in fantastic networking and social events, when local cultures, traditions, cuisines, songs and dances are always explored and learned.

This year such special event is coming to one of the most charming cities of Europe – RIGA!

Baltic Management Development Association (BMDA)



Dr. Virginijus Kundrotas, BMDA President

Baltic Management Development Association (BMDA) has been always acting as Integrator between Academic and Corporate world exploring various issues of management development. We always believed and believe in cooperation, synergy of activities and team spirit. This is why this year also we are bringing together international and local Business, Academic and Consulting community in order to share Business Solutions and Ideas for better management of any type of the Organization. The participants of the Conference will have a perfect chance not only to interact, network and learn from each other, but also to obtain an applicable managerial tools to make their companies become even more successful 21st century organizations.

Riga Technical University (RTU)



Prof. Dr. habil. sc. ing. Leonīds Ribickis, Rector

Dear friends and colleagues! Welcome to Latvia, welcome to Riga and welcome to Riga Technical University- one of the largest institutions of Higher education in Baltic countries! Riga always been the place, where cultural, technical, business and other innovations have been taking place. RTU has always been the place where those innovations have been initiated, developed and applied. RTU is the institution, which not only has strong ties with industry and Business, but also welcomes international minds in terms of professors, consultants and students and provide the place and space for them to interact and work together. For that we developed and built the modern facilities equipped with all necessary tools for such interaction. That is why this particular conference is hosted by us .



12th Annual BMDA Conference

“A Successful 21st Century Organization”

May 7-9, 2014 in Riga, Latvia

Participation fees

Special price of 270 EUR for the Partners of Baltic Management Development Association (BMDA) and Rigas Technical University (RTU)

Early bird fee for whole 3 days package (valid until April 15, 2014):
390 EUR for BMDA members;
490 EUR for non-BMDA members

Late bird fee for whole 3 days package (valid from April 16, 2014):
490 EUR for BMDA members;
590 EUR for non-BMDA members

Participation on selected days:

200 EUR per each selected day (valid until April 15, 2014)
250 EUR per each selected day (valid from April 16, 2014)

Registration

[ONLINE REGISTRATION](http://www.bmda.net) is available at www.bmda.net

For registration and more information, please contact BMDA project manager Rima Mockeviciute by e-mail projects@bmda.net , mobile +370 698 54438, or Skype rima_mockeviciute.

For more information and the latest updates about the Conference, please visit www.bmda.net



For Prospect Sponsors of the Conference

If you wish to become the Conference Sponsor, please contact BMDA coordinator Mrs. Goda Nevidauskiene by e-mail coordinator@bmda.net or mobile +370 686 26942 for the special Sponsorship packages.



12th Annual BMDA Conference A SUCCESSFUL 21ST CENTURY ORGANIZATION

May 7-9, 2014
Riga, Latvia

There are 3 types of organizations:

- the ones that wonder what happened,
- the ones that watch what happens,
- and the ones that **make things happen**

(Based on James A. Lovell's quote)

Host Institution



Riga Technical University

May 7 Academic Solutions and Insights

During “Academic solutions and Insights” day (May 7, 2014), the academic and research community is going to present their research papers on variety of the topics related to “Successful 21st century organization”. After lunch the editors and representatives of various international and local research journals will be presenting the conditions for publishing in their journals and will be discussing the “good research paper” approach. The final session of the day will be dedicated for Academic leadership and will focus on International ranking and Institutional Quality assurance within Academic Institution.

Program

- 9:00-9:05** **Welcome to the Research part of BMDA Conference**
-  Dr. Virginijus Kundrotas, President of BMDA, Dean on Adizes Graduate School
-  Chairperson - Prof. Elina Gaile-Sarkane, Chair of the Senate, Riga Technical University (Latvia)
- 9:00-10:50** **Presentations of research papers**
- Track 1 The role of leader empowering success of the Organization
- Track 2 Innovation and Technology transfer for bridging Academia and Business
- Track 3 Sustainability and Social responsibility practices leading to success of an organization
- Track 4 The role and impact of higher education institutions on success of the company
- 11:10-12:30** **Writing an interesting research paper for impact - insights from different stakeholders**
-  Chairperson - Prof. Elina Gaile-Sarkane, Chair of the Senate, Riga Technical University (Latvia)
- Elements of a good research paper.** Assoc. Prof. Kārlis Agris Gross, Institute of Biomaterials and Biomechanics, Riga Technical University (Latvia) and Department of Materials Engineering, Monash University (Australia)
- How does the process of acceptance work? Comments from editors of International Journals**
-  Prof. Rūta Kazlauskaitė, Editor in Chief, “Baltic Journal of Management” (UK)
-  Prof. Edita Gimžauskienė, Managing Editor, “Economics and Management” (Lithuania)
-  Assoc. prof. Tatjana Tambovceva, Managing Editor, “Economics and Business” (Latvia)
- Discussions – questions and answers
- 12:30-13:30** Lunch
- 13:30-15:00** **Tools and Solutions for Academic community**
-  Chairperson - Dr. Irina Sennikova, Rector of Riga International School of Economics and Business. The Riga International School of Economics and Business administration (RISEBA) (Latvia)
-  **Innovations and Solutions from Emerald Publishing.** Alec Egan, Regional Manager, Southern and Eastern Europe at Emerald Group Publishing, Representative of Cengage (UK)
-  **Global market research tools for business solutions.** Mangirdas Ciocys, Euromonitor International (Lithuania)
-  **Oxford University Press – Partner for Academic community.** Marcin Dembowski, Regional Manager - Russia, Baltic States and CIS - Oxford University Press (UK)
- 15:00-15:30** Networking coffee
- 15:30-17:00** **International Accreditation - trend or quality improvement?**
-  Chairperson - Dr. Irina Sennikova, Rector of Riga International School of Economics and Business. The Riga International School of Economics and Business administration (RISEBA) (Latvia)
-  **IQA International accreditation – the tool for development of Innovative Business Schools.** Prof. Danica Purg, President of CEEMAN (Slovenia)
-  **FIBAA accreditation - the corporate input for the Business schools' improvement.** Dipl.-Kfm. Ekon. Mag. Henning Dettlaff, Managing director and FIBAA Board member (Germany)
- 17:00-18:00** **A glass of wine and networking**

May 8 Business Solutions FOR Leading Organizations

The “Business Solutions FOR leading organizations” day (May 8, 2014) is dedicated mainly to international and local business and non-profit organizations' leaders and managers. The day is divided into 4 parts, during which the experienced international and local experts and consultants will be presenting Business solutions for the Companies. The unique format will give a chance to listen to up to 16 speakers during the day and to discuss with them the presented issues during the coffee breaks and lunch in the specially designated areas. The day will end up with the Reception, where all participants will have a chance to enjoy a glass of wine and to discuss and interact with their colleagues and speakers.

Program

- 8:15-8:45** Registration and Welcome Coffee
- 8:45** Official Opening of the Conference exhibition
- 9:00-9:15** **Welcome to the Conference**
-  Prof. Dr.Habil. Leonids Ribickis, Rector of Riga Technical University (Latvia)
-  Dr. Virginijus Kundrotas, President of BMDA, Dean of Adizes Graduate School (USA)
- 9:15-10:50** **What kind of a leader and what kind of a team do we need?**
-  **Do we need to change a leader when a company grows?** Greg Mathers, Adizes Associate, Managing Director of Adizes Latvia (Latvia)
-  **How to compose the right team for the successful company?** Airida Zavadske, Project manager and expert, UAB "PRO Assess-ments" (Lithuania)
-  **How to assure that Coaching will support empowerment of people rather than bring disappointment?** Leda Turai-Petrauskiene, Coaching expert (Lithuania)
-  **How to develop and keep the right values within an organization?** Business Solution from Cesu Alus (the speaker will be confirmed at the later stage) (Latvia)
- 10:50-11:20** Discussions and networking coffee
- 11:20-12:50** **How to find out and satisfy your client's needs better?**
-  **How mobile technologies redefine the way we do business and satisfy our client's needs.** Iliara Vilkelis, International Executive coach and Strategy consultant (UK)
-  **Proactive listening to our customers' feedback—the key for building a very customer-centric culture.** Business solution from DHL (the speaker will be confirmed at the later stage)
-  **How to orchestrate communicated information flows for satisfaction of the client and efficiency of sales force?** Dr. Renata Urbone, Chief Innovations Officer in Norway Registers Development (Norway)
-  **Digital Darwinism; thriving in the face of technology change.** Dr. Baiba Apine, Senior Manager at PricewaterhouseCoopers SIA (Latvia)
- 12:50-14:00** Lunch
- 14:00-15:30** **How to organize activities within an organization in the most efficient way**
-  **Accountability tools - How to make people to be accountable?** Dr. Zvezdan Horvat, Senior Consultant, Adizes Institute, USA; CEO, Adizes South East Europe; Professional Director, Adizes East Europe (Serbia)
-  **Creating leaner processes through empowerment of people.** Indrek Julge, Head of Corporate Banking, Vice President, Member of Board; SEB Bank (Latvia).
-  **Very practical Theory of Constraints (TOC). The way to increase companies results by decreasing “efficiency” on local operations.** Georgijs Buklovskis. Co-founder and member of the board of Association for Business Efficiency; Ltd. Brabantia Latvia factory manager; Founder and owner of “B4B” Ltd. (Latvia)
-  **Falling in love with time reporting.** Inga Ieraga, Open Source development Executive Manager, Self Service Solutions, Tieto (Latvia)
- 15:30-16:00** Discussions and networking coffee
- 16:00-17:30** **How to do the “impossible” things and plan the future**
- How to make the first step?** Domantas Uzpalis, CEO of Naive (Lithuania)
- How to bring innovation into a conservative market?** Dr. Maritana Sedysheva, CEO (Belgium)
- Business solution from UPB.** Uģis Grīnbergs UPB Export department director (Latvia)
- Boards of Directors: Setting and delivering the future Corporate Strategy –fact or fiction?** Dr. Vernon Harten-Ash, Hartengroup (UK)
- 18:00** **Welcome Reception**

May 9 Business Solutions FROM Leading Organizations

The “Business Solutions FROM leading organizations” day (May 9, 2014), will offer the Success stories to be shared by the International and local business leaders on concrete successful implementation of managerial tools and concepts in their organization. The presentations will be followed by the company visits in Riga, where participants will be able not only to hear, but also to see the results of the successful management. The official part of the day will end up by the presentation of International Keynote speaker on the topic of the Conference. The Conference will end by Gala dinner.

Program

- 9:00-9:15** “Morning intrigue” ☺
- 9:15-10:45** **Success stories from Business Leaders**
-  **How innovations contribute to successful restructuring of a telco company's business.** Juris Gulbis, CEO of Lattelecom (Latvia)
-  **A long term strategic approach to sustainability and growth at Arvi group.** Justas Kucinskas, member of the Board and Head of HR development at Arvi group; Board member of ISM University of Management and Economics (Lithuania)
-  **Janis Oslejs, CEO, Primekss Group (Latvia)**
-  **Survival of creativity in a growing organization.** Kestutis Gardziulis, co-founder and CEO of “Etronika” (Lithuania)
- Questions and answers
- 10:45-11:15** Networking coffee
- 11:15-14:30** **Visits to the Leading Business companies (including lunch)**
-  **How to build a creative office space, where innovations and new ideas will get born and developed.** Draugiem.lv
-  **“Laima” chocolate manufacturing company**
-  **Plockmatic Riga Ltd.**
-  **Building the Future. “Knauf” Ltd.**
- 14:30-15:00** Networking coffee
- 15:00-15:30** **Company visits review**
- 15:30-16:00** **The Role of BMDA in Integrating cooperation between Business and Academia.** Dr. Virginijus Kundrotas, Dean of Adizes Graduate School (USA), President of BMDA
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- 16:00-17:00** **KEYNOTE PRESENTATION**
-  **Leading Your Self: Achieving Sustainable Excellence and Converting Knowledge into Performance.** Keynote Speaker Dr. Jagdish Parikh (India)
- 17:00-17:10** Questions and answers
- 17:10-17:20** **Closing remarks of the Conference**
- 19:00** **Gala Dinner**

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