



FIBAA

THE QUALITY SEAL
IN HIGHER EDUCATION

FIBAA

Foundation for International Business Administration Accreditation

The Quality Seal in Higher Education





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I- About FIBAA

- a- General Information
- b- Mission
- c- Strengths
- d- International Recognition

II- Services of FIBAA

- a- Procedures at Programme Level
- b- Institutional Procedures
- c- Consulting Services



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I – About FIBAA

a- General Information

FIBAA was established in 1994 by the employers associations and chambers of industry and commerce of Germany, Austria and Switzerland.

FIBAA has accredited 1.600 study programmes and has successfully conducted about 10 institutional procedures.

FIBAA operates in all German-speaking countries, in other European countries (focus on Eastern Europe), but also conducts projects outside Europe.



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1 – About FIBAA

b- Mission

FIBAA is a European, internationally oriented agency for quality assurance and quality development in higher education.

It is a partner for Higher Education Institutions and comparable providers in tertiary and continuing education.

The disciplinary focus of its activities is on management studies, economics, law and social sciences.



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I – About FIBAA

c- Strengths

- 20 years of expertise in quality assurance and quality development in higher education
- A strong international orientation and international experience
- Tight links with the business world
- A competent and experienced team
- A vast range of offers



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1 – About FIBAA

d- International Recognition

- Listed in the **European Quality Assurance Register for Higher Education (EQAR)**.
- Full member of the **European Association for Quality Assurance in Higher Education (ENQA)**.
- Accredited by the **German Accreditation Council**.
- Recognised by the **Swiss Federal Department of Economics Affairs**.
- Evaluation reports recognised by the **Dutch-Flemish Accreditation Organisation (NVAO)**.



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II – Services of FIBAA

FIBAA offers:

- a- Procedures at Programme Level
- b- Institutional Procedures
- c- Consulting Services (FIBAA Consult)





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II – Services of FIBAA

a- Procedures at Programme Level

- Programme Accreditation
- Certification of Continuing Education Courses





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II – Services of FIBAA: Programme Level

FIBAA reviews the following 5 dimensions:

- Aims and Strategy
- Student Selection and Admission
- Programme Implementation
- Scientific Environment and Infrastructure
- Quality Assurance

A specific focus is on **internationality, employability and service orientation.**





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II – Services of FIBAA: Programme Level

FIBAA's international quality criteria are in line with:

- the European Standards & Guidelines (ESG),
- the Qualifications Framework for the European Higher Education Area and the Dublin Descriptors,
- the European MBA Guidelines,
- the basic requirements for introduction of credit systems and modularisation of study programmes.



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II – Services of FIBAA: Programme Level

Quality Profile

Excellent	Exceeds the Quality Requirements by far, the continuing training programme is to be seen as outstanding and exemplary regarding the criterion in question
Exceeds the quality requirements	Exceeds the benchmarks
Meets the quality requirements	Meets the benchmarks
Fails to meet the quality requirements	Fails to meet the benchmarks
n.r.	Not relevant

Each quality criterion is reviewed by the evaluators.

They define to which extent the FIBAA quality requirements are fulfilled:



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II – Services of FIBAA: Programme Level

Quality Seal:



For study programmes and courses accredited according to the international FIBAA quality criteria FIBAA awards its quality seal.

Premium Seal:



The Premium Seal is awarded to established programmes and courses which considerably exceed the quality standards.



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II – Services of FIBAA

b- Institutional Procedures

- Institutional Audit
- Institutional Accreditation
- Certification of Corporate Universities





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II – Services of FIBAA

Institutional Audit:

FIBAA performs an **in-depth analysis of the HEI's strategy, management and internal quality management system.** This includes a detailed evaluation of the key processes in all areas of activity.

The assessment and recommendations should help the HEI to further improve the level of quality and consistency.

FIBAA handles a “lean process” and uses the HEI's available documentation in each of the performance fields.



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II – Services of FIBAA

The following performance fields of the HEI are assessed:

- Commitment,
- Governance,
- Organisation and administration,
- Teaching and studies,
- Study-related support processes,
- Research and Development,
- Material and personal equipment,
- Financing,
- Quality management and
- Public Relations.



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II – Services of FIBAA: Institutional Level

Institutional Accreditation:

FIBAA performs an **in-depth analysis of the HEI's market position, strategy and institutional processes**. This includes a detailed evaluation of strengths and weaknesses as well as future opportunities and threats.

The assessment and recommendations should help the HEI to raise its **impact, future orientation, creativity, effectiveness and efficiency**.



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II – Services of FIBAA

The procedure addresses in particular:

- Institution's Mission, Profile and Strategy
- Internal Management and Decision-Making Structures
- Teaching and Learning
- Research Activities
- Networks
- detailed SWOT Analysis





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II – Services of FIBAA

Certification of Corporate Learning Units (CLU):

This procedure addresses CLUs which:

- have a certain degree of self-government,
- contribute to the success of the corporation
- address employees and suppliers of the corporation





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II – Services of FIBAA

The examination includes the following key areas:

- Objectives and strategy,
- Target groups and access,
- Training programmes,
- Management,
- Resources and
- Return on investment



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II – Services of FIBAA

Quality Seal:



Once Accreditation has been successfully completed, the HEI will receive the FIBAA Quality Seal for FIBAA Institutional Accreditation, Institutional Audit or Certification of Corporate Learning Units.



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II – Services of FIBAA

c- Consulting

FIBAA Consult offers the following services:

- Individual consulting for tailor-made solutions
- Workshops and seminars on current topics related to quality assurance and quality development in higher education
- Solutions for optimizing business and quality processes
- Institutional Evaluation
- Analyses, studies and projects



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Thank you for your attention!

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