

Vilnius—the capital of Lithuania



Baltic Management Development Association (BMDA) and ISM University Of Management and Economics welcomes international Academic and Business community to Vilnius for the exceptional event - **13th Annual BMDA Conference “Regional Innovations for Global Competitiveness”** !

For already 13 years BMDA Annual conferences bring together the representatives of various Business schools and Corporate world from Baltic sea region and beyond for major annual event, where different contemporary issues of management development are shared, analyzed and discussed, in order to find the best solutions. Each time the participants from international community get involved in active discussions, interactive debates, interesting visits to Business

corporations. They have a chance to listen the most experienced experts from all around the world, share their challenges and discuss the interesting findings together, as well as participate in fantastic networking and social events, when local cultures, traditions, cuisines, songs and dances are always explored and learned.

Baltic Management Development Association (BMDA)



The **Baltic Management Development Association (BMDA)** was founded at the end of 2002. From the very beginning, the Association started to induce the quality of management development in the Baltic region and beyond through promoting research, offering educational services and networking opportunities for management development institutions and business enterprises.

"Bridging East and West" became the main motto of BMDA.

BMDA currently unites **69 members from 23 countries** – Austria, Belarus, Belgium, Croatia, Denmark, Estonia, Finland, France, Georgia, Germany, Italy, Latvia, Lithuania, Montenegro, Norway, Poland, Republic of Kazakhstan, Russia, Slovenia, the Netherlands, Ukraine, United Kingdom, USA.

ISM University of Management and Economics



ISM University of Management and Economics was established in Kaunas in 1999 as the first privately owned institution of management

education in Lithuania. The main founders of ISM are the BI Norwegian Business School, the largest business school in Europe, and the Innovation Norway (former Norwegian Industrial and Regional Development Fund).

Since starting its activities in 1999, ISM University of Management and Economics had one aim from the very beginning – to offer innovative, qualitative studies and training of management and economics for creative, ambitious young persons and already experienced business managers. This aim has been evaluated by International Quality Accreditation (IQA) awarded to ISM in 2006 by the Central and East European Management Development Association (CEEMAN), thus certifying that ISM belongs to universities that offer the most advanced business studies in the region.



13th Annual BMDA Conference

“REGIONAL INNOVATIONS FOR GLOBAL COMPETITIVENESS ”

May 6-8, 2015 in Vilnius, Lithuania

Unique opportunity to join 2 management conferences at the same time!

BMDA and ICEM 2015 join efforts and provide an opportunity to attend two conferences and visit two Lithuanian cities at the same time. Participants of 13th BMDA Annual Conference will be given a unique opportunity to take part in the 20th anniversary international scientific conference "Economics and Management 2015" (ICEM-2015), hosted by the School of Economics and Business, Kaunas University of Technology. The conference will take place on May 6-8, 2015, Kaunas, Lithuania.

By attending ICEM-2015 participants will have an opportunity to:

- Apply with short abstract and get instant feedback on research idea;
- Apply with a paper (4-6 pages) and get the feedback of 2 experienced reviewers on your research idea;
- Have their paper published by Elsevier's journal, Procedia – Social and Behavioral Sciences
- Authors of the best papers are invited to extend submit their papers to the Engineering Economics journal indexed in Thomson Reuter's Web of Science



BMDA conference participants, who has submitted their papers for ICEM conference, should write an e-mail to mantas.vilkas@ktu.lt with notification that they are BMDA conference participants.

More information about international scientific conference ICEM-2015 is available on the conference website www.icem.lt

Conference fees

Early bird fee for BMDA members (until April 15, 2015) – 390 EUR for whole 3 days package

Early bird fee for non BMDA members (until April 15, 2015) – 490 EUR for whole 3 days package

Late bird fee for BMDA members (after April 15, 2015) – 490 EUR

Late bird fee for non BMDA members (after April 15, 2015) – 590 EUR

The participants who decide to participate only partially – the fee of 200 EUR (until April 15, 2015) and 250 EUR (after April 15, 2015) will apply for every day.

For the BMDA Annual Conference participants who want to participate in the Conference “ICEM-2015” additional fee of 70EUR will apply.

For more information and the latest updates about the conference, please visit www.bmda.net

Conference Registration

For registration to the conference, please contact BMDA program manager Milda Talalaite by e-mail projects@bmda.net or mobile +370 698 54438.



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2015

Host Institution



May 6-8, 2015 in Vilnius, Lithuania

May 6

Academic Solutions and Insights

During “**Academic Solutions and Insights**” day, the early stage researchers are going to present their research papers on variety of topic related to “Regional Innovations for Global Competitiveness”. For more information please, visit [ISM website](#).

(Experienced researches will have a chance to participate in a conference organized by BMDA partners. More information is provided on the other side of a leaflet.)

After lunch the sessions will be dedicated for Academic leadership and learning. During it experienced Deans from all around the world will share their insights how to manage Academic Institutions better. The second session will focus on how to make learning process more effective and efficient.

Program of the Day

09:00-10:30 Master students research papers competition winners presentations
10:30-11:00 Networking coffee
11:00-12:30 Master students research papers competition winners presentations (continued)
12:30-13:30 LUNCH
13:30-15:00 Managing Business Schools in Fast Changing Environment. Insights from the Deans
Dr. Assylbek Kozhakhmetov, President of ALMAU (Almaty Management University, Kazakhstan)
Dr. Nehme Azoury, Dean, Faculty of Business (Holy Spirit University of Kaslik, Lebanon)
Prof. Thami Ghorfi, President of ESCA Ecole de Management (Morocco)
Dr. Irina Sennikova, Rector of Riga International School of Economics and Business (RISEBA)
15:00-15:30 Networking coffee
15:30-17:00 Regional Learning Process supported by Global learning resources
Learning resources from PMI (Project Management Institute) Representative. TBC
Learning opportunities from Cengage Learning.
Keeping the contacts when the studies are over (Graduway, UK) TBC
17:00 Coffee, wine, snacks



May 7

Business Solutions FOR Leading Organizations

The “**Business Solutions FOR leading organizations**” day is dedicated mainly to international and local business and non-profit organizations leaders and managers.

The day is divided into 3 parts, during which the experienced international and local experts and consultants will be presenting Business solutions for the Companies.

The day will end up with the Reception, where all participants will have a chance to enjoy international and local food, glass of wine, discuss and interact with their colleagues and speakers.

Program of the Day

9:00-9:10 OPENING
Dr. Virginijus Kundrotas, BMDA President
Dr. Alfredas Chmieliauskas, President of ISM University of Management and Economics
9:10-9:30 Chairman’ welcome
Mr. Pavlo Sheremeta, Ukrainian economist and a former Minister of Economical Development and Trade of Ukraine
9:30-10:30 Key-note opening speech “Faster than History: How to be ahead of Oneself in the World of Changes?”
Prof. Leonidas Donskis, a former Member of the European Parliament (MEP), a philosopher, political theorist, Vice-President for Research at ISM University of Management and Economics
10:30-11:00 Networking coffee
During the coffee break, the participants will have a chance to ask questions and to discuss with the particular speaker of their interest.
11:00-12:30 Business Solutions from Business Schools
Mrs. Iryna Tykhomyrova, President of MIM-Kiev (Ukraine)
Representative of IESE Business School (Spain)
Mr. Ivo Matser, CEO of ISM University of Management and Economics (Lithuania)
Prof. Dipak Jain, Director of Sasin Graduate Institute of Business Administration (Chulalongkorn University, Thailand)
12:30-13:30 LUNCH
13:30-15:00 Innovations enabling companies to be more effective
During this session various management solutions dedicated towards increase of companies effectiveness will be shared and discussed.
15:00-15:30 Networking coffee
15:30-17:00 How to be more efficient within your Organization?
During this session various management development tools for efficiency increase will be explored and discussed.
17:00 WELCOME RECEPTION

May 8

Business Solutions FROM Leading Organizations

The “**Business Solutions FROM leading organizations**” day will offer the Success stories to be shared by the International and local business leaders on concrete successful implementation of managerial tools and concepts in their organization. The presentations will be followed by the company visits in Vilnius, where participants will be able not only to hear, but also to see the results of the successful management. The official part of the day will end up by the presentation of International Keynote speaker on the topic of the Conference.

The Conference will end by Gala dinner.

Program of the Day

9:00-10:30 Success stories from Business Leaders
During this session, Business Leaders are going to share their successful implementation of various managerial tools within their organizations. Questions and answers
10:30-11:00 Networking coffee
11:00-14:30 Visits to the Leading Business companies (including LUNCH)
The participants of the Conference are going to visit the leading Lithuanian Business Companies to get acquainted with their success stories
14:30-15:00 Networking coffee
15:00-15:30 Company visits review
15:30-16:00 Innovative solutions from Management Development Associations
During the Panel discussion leaders and representatives of various management development associations will share their innovative solutions
16:00-16:40 Key-note closing speech
16:50-17:00 Closing remarks of the Conference
19:00 GALA DINNER

