

Competence Development Workshop “HOW TO GET A RESEARCH PAPER PUBLISHED”

September 26 – 27 2013 Kaunas, Lithuania

Conducted in Partnership with ISM University of Management and Economics

EXPERT INTRODUCTION



The workshop will be led by **Professor Christopher John Brewster**, Visiting Professor of International Human Resource Management at Henley Business School, UK; Nijmegen University, NL; and the University of Vaasa, Finland.

Prof. C. J. Brewster has published almost two hundred academic journal articles, twenty five books, and over a hundred chapters in books by other authors.

WORKING LANGUAGE

Competence development workshop language is English (no translation will be provided).

REGISTRATION

Fill in the [registration form](#) and return to BMDA Project Manager Rima Mockeviciute by e-mail:

projects@bmda.net

The confirmation will be sent to you after getting completed registration form.

REGISTRATION FEE

EARLY BIRD FEE UNTIL SEPTEMBER 3rd, 2013 IS **90 EUR** (plus VAT if applicable)

LATE FEE AFTER SEPTEMBER 3rd, 2013 IS **120 EUR** (plus VAT if applicable)

Registration fee covers 2 days attendance of the competence development workshop, conference materials, coffee breaks, lunches, certificates.

CONTACT INFORMATION

Project Manager

Ms. Rima Mockeviciute

BALTIC MANAGEMENT DEVELOPMENT ASSOCIATION (BMDA)

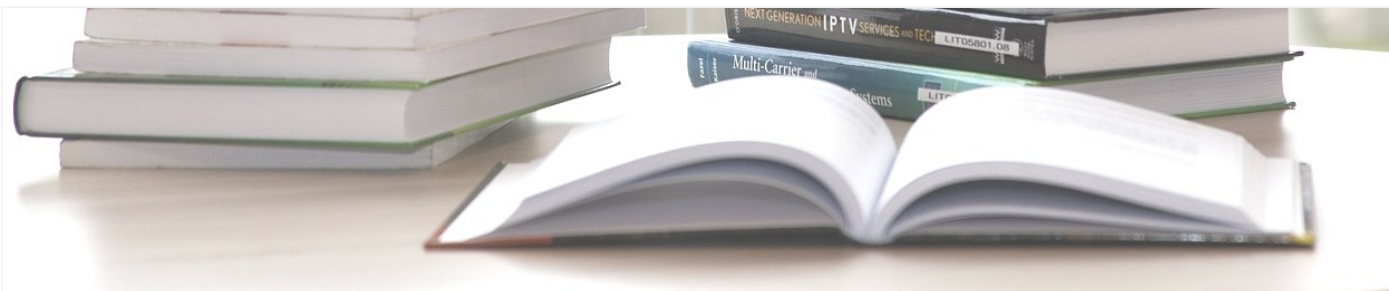
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TENTATIVE PROGRAM of the Competence Development Workshop “HOW TO GET A RESEARCH PAPER PUBLISHED”

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INTRODUCTION

A workshop for aspiring writers or writers wanting to move to or move up to higher level English language journals.

The workshop will mix lectures, discussions, exercises and group work.

This workshop will be appropriate for anyone, faculty or doctoral students, in the management area who wishes to publish their research in English-language journals. The immediate value of the workshop will be higher if you have already published (in any journals), if you already have research data, and particularly if you have an article in process of being written.

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Thursday, September 26th, 2013

10:00 – 10:20	<i>Coffee break & networking</i>
10:20 – 10:30	Welcome, introduction and overview
10:30 – 11:30	Getting published: the (not very secret) secrets
11:30 – 12:30	Establishing a publishing strategy
12:30- 13:30	<i>Lunch</i>
13:30 – 14:30	Establishing your strategy
14:30 – 15:30	Shaping your article
15:30– 15:45	<i>Coffee break & networking</i>
15:45 - 17:00	Writing your article:
	⇒ Abstracts
	⇒ Introductions
	⇒ Theory
	⇒ Methodology
	⇒ Findings
	⇒ Discussion/ conclusions

Friday, September 27th, 2013

09:00 – 09:20	<i>Coffee break & networking</i>
09:20 – 09:40	Review of Day 1
09:40 – 11:00	Article submission/ Managing the process
11:00 – 12:00	Responding to Reviewers/ Resubmitting
12:00 – 13:00	<i>Lunch</i>
13:00 – 14:00	Publication!
14:00 – 15:00	Your next steps
15:00 - 15:10	Competence development workshop assessment
15:10 - 15:20	Delivery of BMDA certificates