

## Competence Development Seminar “In Case Study Method”

January 23-24, 2014, in Riga, Latvia

*Conducted in Partnership with Riga Technical University and Emerald Group Publishing*

---

### EXPERT INTRODUCTION



The seminar will be lead by **Dr. Arthur Lindemanis**, Regional Editor for Emerald's Emerging Markets Case Studies collection. Dr. Lindemanis brings 20 years of international business experience as a corporate executive, entrepreneur, consultant, and investor to his current academic career as the Chair of the Entrepreneurship Department at RISEBA in Riga, Latvia, where he has been one of the leaders transforming RISEBA from a small ambitious business school to a university where business meets the arts with studies in communication, audiovisual media and architecture in addition to core business and management programs.

Since moving to Latvia in 2003, he has secured over €2 million in funding from the EU, UNDP and other donors to support his innovative approaches to transforming traditional university systems by linking education with the business and public sectors. He advocates entrepreneurial vision, radical innovation, and collaboration to help companies grow in the belief that successful international ventures with high growth potential are the best stimulus for economic development and educational reform. He focuses on developing and delivering high impact learning experiences that enable students, entrepreneurs and executives achieve their potential in today's turbulent markets with extreme global competition and accelerating changes in technology.

---

### WORKING LANGUAGE

Competence development workshop language is English (no translation will be provided).

---

### REGISTRATION

Fill in the [registration form](#) and return to BMDA Project Manager Ms. Rima Mockeviciute by e-mail: [projects@bmda.net](mailto:projects@bmda.net). The confirmation will be sent to you after getting completed registration form.

---

### REGISTRATION FEE

**EARLY BIRD FEE UNTIL DECEMBER 15<sup>th</sup>, 2013 IS 90 EUR** (plus VAT if applicable)

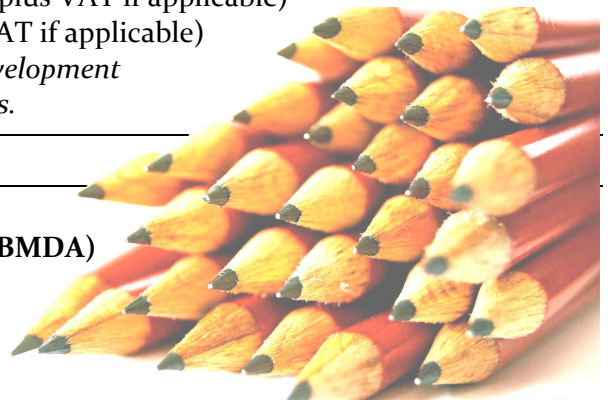
**LATE FEE AFTER DECEMBER 15<sup>th</sup>, 2013 IS 120 EUR** (plus VAT if applicable)

*Registration fee covers 2 days attendance of the competence development workshop, conference materials, coffee breaks, lunches, certificates.*

---

### CONTACT INFORMATION

Ms. Rima Mockeviciute, Project Manager  
**BALTIC MANAGEMENT DEVELOPMENT ASSOCIATION (BMDA)**  
E. Ozeskienes str. 18 - 213 LT-44254, Kaunas, Lithuania  
Mob. phone: +370 698 54438 Fax: +370 37 205676  
E-mail: [projects@bmda.net](mailto:projects@bmda.net) Web.: [www.bmda.net](http://www.bmda.net)



## **TENTATIVE PROGRAM of Competence Development Seminar**

# **“In Case Study Method”**

January 23-24, 2014 in Riga, Latvia

*Conducted in Partnership with Riga Technical University and Emerald Group Publishing*

### **INTRODUCTION**

This competence development seminar aims to provide a comprehensive guide to optimize delegates' academic writing and preparation skills whilst focusing on best practice for submission.

The seminar is meant for Academic audience to improve their knowledge regarding Case Study Method Writing. It will cover the topics of case study overview, structuring your paper, writing tips, publication ethics, the publishing process, useful resources and other.

The seminar will be led by **Dr. Arthur Lindemanis**, Regional Editor for Emerald's Emerging Markets Case Studies collection.

*Delegates are invited to bring examples of their own teaching cases for further discussion and guidance.*

#### **Thursday, January 23, 2014**

10:00 – 10:20	Coffee break & networking
10:20 – 10:30	Welcome, introduction and background of Case Studies
10:30 – 11:30	Structuring your paper
11:30 – 12:30	Writing tips
12:30 – 13:30	Lunch
13:30 – 14:30	Publication ethics
14:30 – 15:30	Polishing
15:30 – 15:45	Coffee break & networking
15:45 – 17:00	Why publish?

#### **Friday, January 24, 2014**

09:00 – 09:20	Coffee break & networking
09:20 – 09:40	Review of Day 1
09:40 – 11:00	The publishing process
11:00 – 12:00	Teaching cases in practice
12:00 – 13:00	Lunch
13:00 – 14:00	Beyond authorship
14:00 – 15:00	Useful Resources
15:00 – 15:10	Competence development workshop assessment
15:10 – 15:20	Delivery of the certificates

