

Program of the 9th Annual BMDA Conference
„How to become efficient & effective at the same time”
Thursday, May 19th, 2011

12:00 – 14:00	<p>REGISTRATION TO THE CONFERENCE in combination with Meeting of Minds</p> <p>Individual meetings, networking, share the information on the programs, research projects and activities of your institution.</p>
13:30 – 14:00	Welcome coffee
14:00 – 14:20	<p>Welcome</p> <p>Virginijus Kundrotas, <i>President of Baltic Management Development Association (BMDA), Lithuania</i></p> <p>Üllas Ehrlich, <i>Dean of TSEBA, TUT, Estonia</i></p>
14:20 – 14:25	<p>Opening Remarks</p> <p>Chairman of the Conference: Stein Skjorshammer, <i>Vice-Dean, Tallinn School of Economics and Business Administration (TSEBA), TUT, Estonia</i></p>
14:25 – 15:15	<p>What happened to the productivity during the economics crisis in Baltics 2008-2010?</p> <p>Urmas Varblane, <i>Tartu University, Estonia</i></p>
15:15 – 16:00	<p>Is it possible to be more efficient while doing usual business?</p> <p>Technology opportunities for the Baltic's</p> <p>Andres Kütt, <i>Chief evangelist of SKYPE, Estonia</i></p>
16:00 – 16:30	Coffee Break and networking
16:30 – 17:15	<p>Intercultural factors and their importance to the efficiency and effectiveness of the companies</p> <p>Trond Hodne, <i>Marketing Director, Det Norske Veritas, Oslo, Norway</i></p>
17:30 – 20:00	<p>Welcome Reception</p> <p>In combination with Interactive World Cafe</p> <p><i>Aula of Tallinn University of technology</i></p> <p>Moderator, Ergo Metsla, <i>Lecturer in Management, TSEBA, Estonia</i></p>

Friday, May 20th, 2011

09:00 – 09:15	Morning coffee
09:15 – 09:30	Introduction of the program of the day by the Conference Chairman Stein Skjorshammer, Vice-Dean, TSEBA, TUT, Estonia
09:30 – 12:30	Company visits (Lunch is included) The participants, divided into small groups, will choose one of the companies below for the visit: Ericsson - http://www.ericsson.com/ee/index.shtml Skanska - http://www.skanska.com Nordea - http://www.nordea.com Tallink - http://www.tallink.com Tschudi Shipping - http://www.tschudishipping.com Meeting management of Felix Poltsamaa at TSEBA campus - http://www.felix.ee/
12:30-12:45	Coffee Break & Networking
12:45 – 13:40	Discussion and sharing experiences from the Company visits
13:40 – 15:00	Swedbank in the Baltics: past - present - future (Real case how to combine efficiency and effectiveness) Göran Collert, former CEO and Executive President of Swedbank, Stockholm, Sweden
15:00 – 15:30	Coffee Break & Networking
15:30 – 16:30	BMDA as Integrator of various stakeholders in the region (Activities, plans, ideas)
16:30 – 16:50	Summing up of the Conference Stein Skjorshammer, Chairman of the Conference
16:50 – 17:00	Presentation on the next year's venue
19:00 – Late	Gala dinner at Glehn Castle, Vana-Mustamae tee 48