



All set of seminars is initiated by Baltic Management Development Association (BMDA) and realized cooperating with ISM Management and Economics University.

## **Competence Development Seminar**

## "HOW TO INTEGRATE RESEARCH DATA INTO INTERACTIVE TEACHING PROCESS"



Lecturer: Margarita Pilkiene: psychologist, consultant - expert. She has longevous experiece in lecturing and practical work in international business. She has increased her competence and qualification in teaching and case writing at "International Management Teachers Academy", "Adizes Institute" training other symposiums, conferences and seminars. She is a member of European Association of Work and Organizational Psychology, Lithuanian Psychological Association and Psychodrama Society, also is an active participant of practical business forums.



Guest speaker: Alvydas Vitkauskas: business consultant with more than 15 years of business management experience. He has managed companies operating in international trade, information and mobile technologies, and engineering systems business areas. Performed reorganization and management structure change projects in these companies, led service transformation projects ensuring successful and profitable growth of the companies in competitive and rapidly changing markets. For 4 years, also lectures at ISM University of Management and Economics. Areas of expertise: management, organization development, business efficiency improvement, project management, managerial accounting.





All set of seminars is initiated by Baltic Management Development Association (BMDA) and realized cooperating with ISM Management and Economics University.

## Date: March 17-18 Place of venue: ISM University of Management and Economics, Ozeskienes 18, Kaunas 205, 206, 208 rooms

Seminar language - English

## Programme

| 17 March, 2011 |  |  |
|----------------|--|--|
| From 8:20      | Participants registration  |  |
| 9:00-10:30     | Introduction. Pros and Contras about Experiential Learning and Data                    |  |
| 10:30-10:45    | Coffee break   |  |
| 10:45-12:15    | Research Data Presentation with Power Point. Best Practices (computer class, room 208) |  |
| 12:15 -13:00   | Lunch at ISM Cafe  |  |
| 13:00-14:30    | Experiments as teaching learning methods (computer class, room 208)                    |  |
| 14:30-14:40    | Coffee break   |  |
| 14:40-16:10    | Experimental Sciences . Discussion   |  |
|                |  |  |





All set of seminars is initiated by Baltic Management Development Association (BMDA) and realized cooperating with ISM Management and Economics University.

| 18 March, 2011 |  |
|----------------|--|
| 9:00-10:30     | Case Method as vehicle to data transfer.         |
| 10:30-10:40    | Coffee break                                     |
| 10:40-12:10    | Teaching with Case method – what options inside? |
| 12:15-13:00    | Lunch at ISM Cafe                                |
| 13:00-14:30    | Case method and Role Play                        |
| 14:30-14:40    | Coffee break                                     |
| 14:40-15:45    | Case method and Debate                           |