

Almaty Management University



Introduction

Almaty School of Managers was established in **1988**, which was reorganized into International Academy of Business (IAB) in **1996**.

IAB is now under rebranding into

Almaty Management University.

This is the only educational institution that stood at the origins of the business education in Kazakhstan. It has celebrated its **25th** anniversary in **2013**.

Mission

We prepare a new generation of socially responsible business leaders of Central Asia.

We base on international integration, interaction with business, energy of creative and initiative team of professionals.

We are focused on the success of our customers, partners and employees.

Positioning

- ✓ Leader in the market of business education in Kazakhstan.
- ✓ The trilingual multi-level system of education:
 - BBA Programmes
 - Master's Programmes
 - MBA Programmes
 - DBA Programme
 - Executive Education Programmes



Social Responsibility

All these years, we master and progress by providing quality education based on international standards, introducing innovative educational products based on market trends and by developing as a socially responsible university.

There are a number of socially-friendly activities being held in accordance with

Principles for Responsible Management Education:

- An innovative long-term project “Cultural and linguistic camp “Ulytau”;
- International summer session Business Education Teachers Academy (BETA);
- Long-term project “Support to rural teachers”;
- Disabled access to premises;
- Certified with **ISO 9001-2008**;
- Support of UN Academic Impact initiative

PRME



B business
E ducation
T eachers
A cademy



Research

There is a great potential for innovation and research. **The main idea of R&D** is about comparative and international aspect; interdisciplinary nature of research and empirical country-specific research.

LAB library fund has increased by **14k** books in 2013-14 academic year, forming the share of **30%** of the foreign literature in the library fund. The access to **18** electronic data bases makes more than **11 mln.** information resources available to faculty and students.

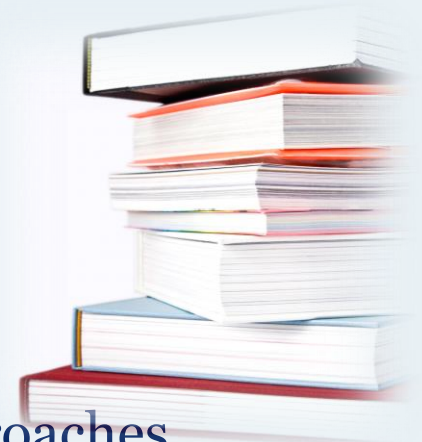
CONFERENCES, ROUND TABLES, PROJECTS



Research

**Dept. of Fundamental and Applied Research coordinates
13 Research Laboratories, 3 Centres 1 Council**

1. Tourism Management and Marketing in Kazakhstan
2. Improvement of Accounting and Auditing in the RK
3. Financial Market and Corporate Development
4. Challenges in the Real Sector of Economy
5. Human Capital Measurement
6. Applied Information Systems in Education
7. Laboratory of Intercultural Communication
8. Corporate Social Responsibility
9. Trending aspects of management: local and global approaches
10. Marketing research
11. Modeling Polylingual Communicative Environment
12. Methodology in Research and Development
13. Development of social capital
14. Centre of Mediation and Conflict Studies
15. Centre of Controlling in Business
16. Centre for Improving Business Environment
17. Young Scientists Council



Students & Faculty

- ✓ More than **2400** students on **13 BBA** programmes
- ✓ More than **150** students on **6 master** programmes
- ✓ More than **500 MBA** students
- ✓ More than **40** doctoral students
- ✓ More than **1500** attendees of short-term corporate programmes



277 Total teaching staff:

✓ **198 full time, of which:**

- **24** Full professors;
- **84** Associate professors;
- **90** Assistant professors.

✓ **79 part time.**



Programmes

Bachelor programmes:

Economics

Management

Valuation

Accounting & Audit

Finance

Information Systems

Law

Regional Studies

Logistics

Marketing

Restaurant & Hotel
Management

Public Relations

State and Local
Governance

Master programmes:

Economics

Management

Finance

Logistics

Marketing

Project Management

MBA programmes:

Management (Kazakhstan) with specialization in:

- Finance
- Marketing
- Corporate Management
- Innovation and Technology Management

Management in Health Care (Kazakhstan)

General Management (with MSM,
Netherlands)

General & Strategic Management (with RANE,
Russia)

Management (with SHU, United Kingdom)

Distance MBA programme

DBA programme

DBA programme (Kazakhstan)

Joint DBA programme with
Academy of National Economy and Public Administration of the
President of Russian Federation

Executive education

Centre for Management Development
offers more than **100 basic** programmes in areas such as:

- Management
- Finance
- Leadership and personal growth
- Marketing and sales
- Logistics
- Coaching
- Business law



CMD specializes in international corporate programmes for top and senior managers, which are designed and customized according to needs and desires of the clients.

Corporate Relations

- **Oil & Gas** (AGIP, KazMunaiTeniz, Helios, Pavlodar Chemical Plant, Karachaganak Petroleum Operating b.v)
- **Finance** (JSC “Kaspi Bank”, KPMG, Bank Center Credit)
- **Health care** (GlaxoSmith Kline)
- **Business** (BI Group, Baker Hughes, Halliburton, JSC SkySilk)
- **Industry** (Air Astana, CapitalPartners, National atomic Co.)
- **Education** (Kazakh National Conservatory of Kurmangazy, Kazakh national Academy of Arts, CA recruitment and consulting agency)
- **IT** (Alcatel-Lucent, Microsoft Kazakhstan, LG Electronics)
- **Public** (MFA of RK, Ministry of HealthCare of RK)
- and others.

Board of Trustees

The institution is governed by its Board of Trustees, members of which come from the business, education and science spheres, as well as Kazakhstan government and from recognized international association of business education & business schools.

- Elective body
- Assigns Principal
- Responsible for the overall direction of the university



Board of Trustees

The BoT consists of **10 local and 2 international members**:
Prof. Virginijus Kundrotas, President of the BMDA, Lithuania &
Prof. Tan Chin Tiong, Senior Advisor at SMU, Singapore.

The Chairman of the BoT is Mr. Armanzhan Baitasov, Chairman of
the BoD of “TAN Media-Group”, Kazakhstan.



At a Glance

Facilities

Library
Registry Office
Print Office
Medical Centre
Info Centre
Computer rooms
Science and Research Hall
Student Office
Sports Club
Canteen and Cafes
Conference & Lecture halls
Parking

Divisions

School of Public Policy
School of teaching Excellence
Institute of Education Development
Institute of Regional Development
Expert Centre for NGO
Centre for Development of
Entrepreneurship & Innovation
Centre for Quality Management System
Centre for Business Kazakh Language
Centre for English Language Development
Centre for Distance Learning
Centre for Management Development
Centre for Monitoring & Assessment of Teaching quality
Office for Advancement of Business Programmes
Career Planning Centre
Alumni Centre
Research Laboratories



Representative Offices

Astana
Atyrau
Shymkent



Departments

Bachelor Programmes Department
Masters Programmes Department
MBA Department
DBA Department
Academic Mobility Department
International Development Department
Department of Fundamental & applied research
Department of Strategic planning & quality
PR and Marketing Department
IT Department
HR Department
Technical Support Department
Financial Analysis Department

Museum

- Unique
- Innovative
- User-friendly
- Smart House
- Infographics
- Animation
- Interactive
- QR code
- Audio guide
- Touch screen photo- and video-archive
- and many more!

Visit: <http://www.iab.kz/museum>



Regional expansion

Permanent progress and expansion of regional influence via representation offices in

**Astana,
Atyrau
& Shymkent.**



Accreditation

The IQA (International Quality Accreditation) by **CEEMAN** in 2010 for next 6 years and



Accreditation by **AMBA** in 2013 for 3 years,



Accreditation from the **National Accreditation Centre** of Ministry of Education and Science of the Republic of Kazakhstan in 2014 for the next 5 years.



Rankings

○ In 2013 EDUNIVERSAL has awarded IAB with **4 out of 5 Palmes** for being “Top Business School”, leader in business education in Central Asia.



○ IAB is in the top 5 best universities of Kazakhstan selected by the Research Agency “Rating”.



○ **No.1** for “Management” Master programme and **No.2** for “Management” and “Marketing” Bachelor programmes in 2013 in Ranking of educational programs of Kazakhstan universities.

National standing

- “The **Best employer** of 2011” (Senim-2011).
- “The **Best Enterprise**” in Ministry of Culture of RK contest “For a contribution in the development of civil society”.
- **Designer for MBA and DBA state standards** chosen by Ministry of Education and Science of RK (MES RK) in 2012.
- **29** faculty and staff members have obtained the “**Bolashak**” **international scholarship** of the President of RK in 2013(the largest number of scholarship holders among private HEIs).
- 2 IAB professors were awarded as **The Best Teacher-2011** and **The Best Teacher-2013** with 28,9 thousands euro granted for research.

National standing

○Co-founder of **the Consortium of the strongest universities in Kazakhstan**, which included **8 top universities**, aimed at making recommendations to the MES RK on promoting universities autonomy and academic freedom, research activity, modernization of higher education, in accordance with international best practices.

○9 IAB students are included in the "**100 Best students of Almaty**" catalogue

○Awards of European Business Association of Kazakhstan (**EUROBAK**) for social projects "Support for rural schools universities in the country" (2013) and "The Republican Contest ZACHOT" (2014) in the field of **corporate social responsibility**



Awards

- The **National Quality Mark «Stainless»** from National Consumers League.
- Award of Eurasian Business Forum "**Topzhargan**" ("Breakthrough") in 2014;
- The founder and President was awarded by the "Excellence in Education" by the MES RK (1998), by the Jubilee Medal "20 years of Independence of the Republic of Kazakhstan" (2011), and the highest state award "Kurmet" Medal of Honour of the RoK & by the international organization «People to People International» USA - "Torch of Birmingham".

International partnership

47 partner universities from 21 countries: USA, Canada, UK, Netherlands, France, Germany, Switzerland, Austria, Spain, Hungary, Lithuania, Latvia, Czech Republic, Turkey, Kyrgyzstan, Russia, Japan, South Korea, Malaysia, Singapore and China.



International Programmes

We train students on **double degree and exchange** programme on:

- ✓ **7 Bachelor programmes in:** NEOMA Business School, IESEG, Taylor's University, Geneva Business School, MCI and etc.;
- ✓ **3 MBA programmes in:** Maastricht School of Management, Sheffield Hallam University, RANE&PA;
- ✓ **1 DBA programme** in RANE&PA.

Associations Membership

Membership in the range of international organizations and associations: EFMD, PRME, CEEMAN, RABE, BMDA, AACSB, AAPBS, AMBA's, Talloires Network, UN Academic Impact, Magna Charta, CAMAN, EUROBAK, AmCham & ACFAK.



Strategic Goals

- Holistic development of education programmes;
- Faculty potential development – forming the model “teacher-consultant-researcher”;
- System-wide development of business processes;
- The infrastructure development;
- Integration into the world educational space;
- Development of consistent relations with the government, national companies and civil society;
- Strategic diversification: enter the market of education in the areas of public administration and non-profit sector;
- Enter the market of educational services, research and consulting in Central Asia.

Leadership

within the Eurasian Economic Union

- Successful business model of **world-class university**
- **Knowledge management model** in the university.
- **Socially responsible** university.
- Excellent **IT**; well-developed **distance education**
- **Innovation management** in Kazakhstan.
- University-based **Business Incubator & venture fund**
- **Business research and management consulting services** in the Eurasian Economic Union

Infrastructure Development

- Publishing and printing complex - **2015.**
- Atrium - **2015.**
- Halls of residence and hotel - **2017.**
- Innovation and Research Centre - **2019.**
- University campus project- **2020.**

Contact Us

Almaty Management University

050060, 227 Rozybakiyev str.,

Almaty, Kazakhstan

www.iab.kz

info@iab.kz

tel: +7 727 302 22 22

fax: + 7 727 302 21 21



Назар аударғаныңызға рақмет!

Спасибо за внимание!

Thank you for attention!