

# Monthly newsletter

Baltic Management Development Association

Volume 4, Issue 6, September, 2015

## FUTURE EVENTS OF BMDA

Mark this major BMDA event in your calendar and follow BMDA website for more information!

### THE 14<sup>TH</sup> BMDA ANNUAL CONFERENCE IS ANNOUNCED!

### „CONTEMPORARY TECHNOLOGIES FOR SUCCESS IN FAST CHANGING ENVIRONMENT“

Date: **April 20-22, 2016**



Place: **Minsk, Belarus**

## NEW BMDA PROJECT: JOURNALS FOR RESEARCHERS

BMDA introduces a project for strengthening a strategic partnership between Association members, which will enhance research activities within Association and beyond. We are developing the list of research journals in Business & Management that BMDA member institutions are administering. We hope that it could be useful for BMDA researchers to analyse and potentially choose some of them, if appropriate, for their academic/research papers publishing.

The list has about 20 journals in it, such as *Baltic Journal of Management*, *Engineering Economics*, *Economics and Management*, *Baltic Journal of European Studies*, *Journal of Management and Change*, *Journal of Business Management* and etc.

We also hope that this project will help the journals to choose the quality papers of BMDA researchers. At the same time it would increase the international exposure of research ideas of our researchers.

Please find the full list of the journals at: <http://www.bmda.net/BMDA/resources/library/List%20of%20Journals%20for%20Researchers.pdf/view>.

Let us know if you would like the research journal of your institution to be included in the list!

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## INVITATION TO THE INTERNATIONAL STUDENT CONFERENCE



Kolping University of Applied Sciences and Baltic Management Development Association (BMDA) invite students to the International Student Conference "Theory and Practice: Student Insights".

Conference languages are: English and Lithuanian.

Please **sign up till 9th of November** at <http://goo.gl/forms/PCHV019SmK>.

Requirements for articles can be found at <http://kolegija.kolping.lt/news/invitation-to-the-international-student-conference/>

**Conference will take place on 19th of November.**

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## BMDA NEWS

### ADIZES GRADUATE SCHOOL EXPANDS COOPERATION WITH BAIKAL INTERNATIONAL BUSINESS SCHOOL



Dean of Adizes Graduate School (USA), Dr. Virginijus Kundrotas, delivered a training for two large groups of CEOs and Owners of Regional businesses at Baikal International Business School, Irkutsk State University. The training took place on 2nd-4th October, 2015 in Irkutsk, Russia.

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### MODERATION OF EXECUTIVE EDUCATION SESSION AT THE 23RD CEEMAN ANNUAL CONFERENCE



President of BMDA, Dr. Virginijus Kundrotas, is participating in the 23rd CEEMAN Annual Conference in Almaty, Kazakhstan on September 23-26, 2015. He moderated panel "How does executive and corporate education match up to the business challenges and needs", during which the most recent challenges of executive education has been explored. Panel members from various countries (Hungary, Austria, Kazakhstan) shared their experiences in executive education and proposed the approaches how to successfully fight with the challenges facing the sector.

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### VISIT OF ANIL MARKANDYA

October 12-15, 2015, Anil Markandya will visit KTU School of Economics and Business. At 14th of October, he will give a lecture to students "Current challenges in the impacts and adaptation to climate change" (room 315, Gedinimo st. 50, Kaunas) 15 th of October - open lecture to academic society "Sustainability and the green economy: old wine in new bottles?" (KTU santaka Valey, Barsauskas st. 59, Kaunas). Anil Markandya (born 1945) is an environmental economist who has worked in this field for over thirty years and is acknowledged as one of the leading authorities.

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### EQUIS AND EPAS ACCREDITATION SEMINARS IN PRAGUE

Join the EQUIS and EPAS Accreditation Seminars that will take place in Prague, Czech Republic, on 15-16 October 2015 at University of Economics, Prague - Faculty of International Relations. Accreditation from EFMD is one of the best and most complete ways to certify the quality of a business school as accreditation involves an extensive self-assessment, the visit of an international review team and finally a very experienced jury evaluating the assessment and findings of the review team to determine whether the School should be granted accreditation. EVENT URL: <https://www.efmd.org/events/event/256-equis-and-epas-accreditation-seminars>.

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### SIAULIAI UNIVERSITY IS ORGANIZING SEVERAL EVENTS, INTENDED FOR THE DAY OF SELF-GOVERNMENT IN LITHUANIA

The Department of Public Administration, Siauliai University is organizing several events - The Virtual Forum and the International Scientific-Practical Conference, which are intended for the Day of Self-Government in Lithuania.

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### THE FIRST INTERNATIONAL CHANGE MANAGEMENT FORUM

On October 20th International Management Institute "MIM-Kyiv" will hold the First International Change Management Forum. This Forum will bring together leading Ukrainian and international experts in management under uncertainty. Dr. Virginijus Kundrotas, the Dean for the Adizes Graduate School, Mr. Shoham Adizes, Vice President of Operations and Director of Training & Certification at the Adizes Institute, Dr. Andriy Dligach, CEO and founder of the Adventur Group, one of the top Ukrainian management and marketing consulting firms will speak to the participants.

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### KTU EXECUTIVE SCHOOL OFFERS THREE EXITING OPEN COURSES THIS FALL

This fall KTU Executive School offers open seminars: Maximizing the success of new products, Principles, functions and responsibilities of the board members and International tax planning: Risks and opportunities.

2-month interactive program package consists of 4 phases, total of 6 days, face-to-face sessions with international trainers and industry leaders.

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### RESEARCH SEMINAR: DRIVERS OF ACADEMIC PRODUCTIVITY

We kindly invite you to the research seminar on Drivers of Academic Productivity by Dr. Olga Ryazanova, Maynooth University School of Business, Ireland.

Seminar will be held on October 29th, 14.00 p.m. at ISM University of Management and Economics in Vilnius, room 412.

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### FORUM. „INNOVATIVE BUSINESS: DOES ALL OPPORTUNITIES ARE SEIZED?“

November 5th, 2015. KTU Santaka Valey (Barsauskas st. 59, Kaunas). Organizers: Kaunas University of Technology (KTU), VARUL Partners: Lithuanian Confederation of Industrialists, Kaunas Chamber of Commerce, Industry and Crafts, Kaunas City Municipality.

The aim of this conference – with practical business examples show that science and business partnership not only exists, but also contributes to business development. Also, we talk about how to protect developed innovative solutions that are not easily copied competitors.

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## NEWS FROM BMDA MEMBERS



LCC INTERNATIONAL  
UNIVERSITY

### START-UP COMMUNITY MAZGAS STARTED A NEW SEASON IN KLAIPEDA

On Tuesday, September 29, MAZGAS (translation: “a knot”) – a Klaipeda start-up community – started its new season. The first speaker of the season was Valdas Lopeta, a journalist, communication expert, and lecturer with 13 years of experience in public relations, corporate and social projects communications projects. This event was organized by LCC Innovation Lab.

MAZGAS is a start-up community co-founded by LCC Innovation Lab, ICONUS, Civitta and HUB Klaipeda. Once a month it gathers to hear reputable representatives from different industries give talks on best practices and hot topics related to running a business. Each month, this community dedicates a session for a hands-on workshop at

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### DEANS AND DIRECTORS OF THE BEST BUSINESS-SCHOOLS OF 39 WORLD COUNTRIES HAVE GOT TOGETHER IN ALMATY

CEEMAN – International Association for Management Development in Dynamic Societies, which brings together 220 members from 52 countries, for the first time in its history conducting its own annual conference in Kazakhstan. The 23rd CEEMAN conference, which Almaty Management University (former IAB) is honored to conduct, started from the meeting of deans and directors of the best business-schools of Europe, Asia, America. The aim of the meeting was to exchange ideas, information and the best practices in the world business-education

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### DOUBLE PREMIUM SEAL FOR THE MCI

Austrian Vice Chancellor and Minister of Economic Affairs Reinhold Mitterlehner and FIBAA's Managing Director Daisuke Motoki present a double FIBAA Premium Seal to the Entrepreneurial School® | Excellent quality confirmed in international audit and accreditation processes | Only university to date to receive both awards.

An outstanding international achievement is reported by Management Center Innsbruck (MCI), which is required – pursuant to the Austrian Quality Assurance in Higher Education Act (HS-QSG) – to undergo an institutional university audit at least once every seven years.

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### INTEGRATION PROCESSES IN THE SPHERE OF BUSINESS EDUCATION

Dean of Graduate School of Corporate Management, Russian Presidential Academy of National Economy and Public Administration, Doctor, professor Sergey Kalendzhyan published his article "Integration Processes in the Sphere of Business Education" in the magazine "Economic policy".

The article presents the analysis of the real merger in the area of business education on the example of Graduate School of Corporate Management and two integrated business schools.

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### START OF MASTER'S LEVEL PROGRAMS AT LVBS

Two Master's Level programs – MS in Innovations and Entrepreneurship and MA in Human Resources and Organization Development – started at LvBS involving participants from many Ukrainian cities. During a week-long training module, they had an opportunity to gain plenty of theoretical knowledge as well as apply it in practice.

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### MIM-KYIV CONTINUES ITS JOINT PROGRAM WITH AGS

On September 18 – 19 Adizes Methodology Module for the PMD “Change Management” Joint Program of MIM-Kyiv and Adizes Graduate School was held in MIM-Kyiv. Mr. Greg Mathers, Certified Associate and Managing Director for the Adizes Institute in Latvia delivered the course “Management principles and process. Change management”. It is the first intake of the PMD “Change Management” Joint Program of MIM-Kyiv and Adizes Graduate School. The program was launched in March after Dr. Virginijus Kundrotas, the Dean for the Adizes Graduate School and Dr. Iryna Tykhomyrova, the President of MIM-Kyiv had signed the cooperation agreement setting up the program in late November, 2014.

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### KAZAKHSTAN ASSOCIATION FOR MANAGEMENT DEVELOPMENT HAS BEEN CREATED WITHIN THE 23RD CEEMAN CONFERENCE

Kazakhstan Association for Management Development (KAMAN) has been created within the 23rd CEEMAN conference, with the support of the Ministry of Education and Science and the Ministry of Investments and Development of the Republic of Kazakhstan.

The aim of the new Association will be to upgrade the quality of management development, creation the network of organizations in order to collaborate in diverse spheres, education in business and management, research in management, including in English.

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### RESEARCHERS WILL EXPLORE TRANSFORMATION OF HIGHER EDUCATION AND RESEARCH IN LATVIA AND NORWAY

Researchers of the Faculty of Engineering Economics and Management at Riga Technical University in cooperation with University of Latvia as a leading partner, Stockholm School of Economics in Riga, and Nordic Institute for Studies in Innovation, Research and Education (Nordisk institutt for studier av innovasjon, forskning og utdanning), has launched an international research project "EU Policies Impact to the Transformations of the Higher Education and Research System in Norway and Latvia".

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# TRANSFER





### TOGETHER WE ARE THE POWER!

The team of “Zdes I Seichas” represented the company at the Minsk Polo Marathon. This ambitious sporting event took place on the 13th of September. President of the European Athletics Federation Sven Arne Hanssen told that the Minsk Polo Marathon is one of the best half-marathon, which takes place in Europe.

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### MIM-KYIV LAUNCHES THE PROGRAM FOR THE NATIONAL NUCLEAR ENERGY AGENCY

On September 8th MIM-Kyiv launched special program for the development of the talent pool of the State Enterprise “National Nuclear Energy Generating Company “Energoatom”.

For the first time the national generator of the nuclear power in Ukraine commissions the program from the business school. Mr. Yuri Nedashkivsky, the CEO for “Enregioatom” and Prof. Iryna Tykhomyova, the President of MIM-Kyiv welcomed the participants.

The program is aimed at the education of the new generation of the Company’s executives capable to make managerial decisions under the tough conditions and in the best interest of Ukraine.

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### DEVELOPMENT OF MANAGEMENT DURING THE CRISIS? YES!

The 23rd CEEMAN Annual conference “Localization vs. Globalization of Management Development in Dynamic Societies” took place in Almaty on 23 – 26 September 2015. The organizers of this conference were CEEMAN (Slovenia) and Almaty Management University (former IAB, Almaty).

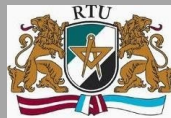
At the first glance, the theme of the conference is blurred and makes us doubt in its relevance to the current moment. However, if look attentively it seems clearer that, Kazakhstan crucially needs a new view, including today’s economic situation.

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FACULTY OF ENGINEERING  
ECONOMICS AND  
MANAGEMENT



### COACHING OF SMES – NEEDS ANALYSIS

Constructing the outline of training model for SMEs is based on the results of needs analysis survey done by RTU FEEM team in Latvia and in other five project partners' countries.

Erasmus+ Key Action 2 (KA2): „Cooperation for innovation and the exchange of good practices” Strategic Partnership project “Coaches of SMEs: 5POINTS Trainings” has been run since September 2014 at Faculty of Engineering Economics and Management of Riga Technical University (Latvia) together with project partners from Turkey, Spain, Finland and Hungary.

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### ACCREDITATION OF AMBA FOR MBA PROGRAM

Faculty of Management and Economics at GUT has successfully attained AMBA accreditation.

The AMBA commission particularly valued that the MBA programs at the Faculty of Management and Economics are unique. Also valued the international teaching staff, the formula of the courses - a combination of the lectures with analysing of case studies and practical exercises. The professional recruitment is distinctive as well.

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### ABOUT GLOBALIZATION, HOSPITABILITY OF KAZAKHSTAN PEOPLE AND CHINA'S PERSPECTIVES

Jean-Pierre Lehmann, Honorary Professor of the International political economy at IMD and the founder of the Evian group, Switzerland, presented the main report “Globalization in the 21st Century: A Chaotic Transition to Uncertainty”.

Lehmann said: “In the beginning and the mid-90s the second wave of globalization revealed the new world players – China, Brazil, India. If until this moment PRC was associated with poverty, Chinese mostly worked on low-salary jobs, in service sphere, so from 1995 this tendency has broken. PRC has become one of the main engines and participants of the world economic process”.

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### AWARD FOR MCI GRADUATE AT THE FAMOUS MIT

The 2015 Lemelson-MIT Award in the “Eat it” category, which is open to innovative inventions in the fields of nutrition and agriculture made by students and graduates of US universities, goes to Alexander Richter, who graduated in Environmental, Process & Biotechnology at the MCI and is currently doing research as a Ph.D. student at North Carolina State University.

The focus of Richter’s work is the development of biodegradable nano particles for antimicrobial pest control. They offer the prospect of a reduction of up to 90 percent in the use of expensive chemical pesticides in agriculture.

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### INTERNATIONAL STUDENTS EXCHANGE IN GDANSK UNIVERSITY OF TECHNOLOGY DURING ACADEMIC YEAR 2015/2016

The new academic year has just started. We welcome more than 120 international students from many different countries such as Spain, Germany, France, Portugal, Italy, Turkey, China and more.

We may offer our incoming students the choice of many courses and programs such as: Bachelor In Management, International Management, Small Business and Economics and the new one this year– Master In Economic Analysis.

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### DOCTORAL DISSERTATION DEFENCE SESSION AT ISM

Mindaugas Sinkevičius defended doctoral dissertation “Alcohol Consumption in the Context of Conflicting Societal and Personal Factors” which was prepared at ISM University of Management and Economics in English language. Defence session was held in English.

The dissertation is available at the Martynas Mažvydas National Library of Lithuania and ISM library.

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### THE NEXT BOARD OF TRUSTEES MEETING WILL BE HELD IN PARIS

Closed meeting of the Board of Trustees took place in Almaty Management University the next day after the 23rd Annual CEEMAN Conference.

Members of the Board of Trustees have listened and had committed discussion on the report of the President of the University - Assylbek Kozhakhmetov on the results of Almaty Management University for the 2014-2015 academic year, and the main directions of development for the 2015-2016 academic year.

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### AGGREEMENT FOR THE COOPERATION 2+2 DOUBLE-DEGREE ACADEMIC PROGRAM

Dezhou University representatives have visited Gdansk University of Technology in August 2015.

The agreement for the cooperation has been signed by Dezhou University and the Faculty of Management and Economics in the previous year.

Due to the good experience and relationship between partners the agreement has been broadened this year and there is a Double Degree Academic Program. The agreement has been signed by Sun Haibin - the Vice Director of DU and the professor Julita Wasilczuk – Dean of FME.

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