

Monthly newsletter

Baltic Management Development Association

Volume 4, Issue 9, December 2015

Happy New Year to You!

Dear members, friends, and colleagues! Thank you for the opportunity to be together during the year 2015. The team of Baltic Management Development Association (BMDA) wishes you the prosperous 2016 and shall the success and happiness follow you throughout the whole year!



*May 2016 fill your life with bright
and precious moments...*

May the New Year bring you success, happiness and prosperity!

WELCOME TO THE 14TH ANNUAL BMDA CONFERENCE IN 2016!

**“CONTEMPORARY TECHNOLOGIES FOR SUCCESS
IN FAST CHANGING ENVIRONMENT”**

Join us on the April 20 - 22, 2016 in the capital of Belarus – beautiful Minsk!

14TH

ANNUAL

BMDA CONFERENCE

Date: 20-22 April, 2016

Place: Minsk, Belarus

We all are living in extremely rapidly changing environment, where the speed of decisions and their implementation is becoming faster, more demanding and extremely complex! The unpredictability of those decisions is getting higher and higher! The stress for managers is getting bigger and bigger!

How can the contemporary technologies make the management life easier? How can they contribute to the effectiveness and efficiency of our decisions? This is the main idea, which is going to be explored during this coming major BMDA Annual event!

Come and contribute to the interactive discussions, learning and sharing environment and professional networking atmosphere!

During 3 days of interactive debates, learning, visits to the innovative companies and new professional alliances building we will together explore the following themes:

What kind of technologies could help us to understand our current customers and their needs better, faster and in more efficient way?

What technologies do we need to increase the speed and quality of changes in our Organization?

What kind of support we need to make our managerial processes really effective and efficient?

What leadership technologies could assure that we keep the best people in our organization, develop and nurture them in the right direction, plan effective succession and make the separate people to become the real TEAM?

Those and other issues will be explored, analyzed and discussed next Spring in Minsk!

Are you ready to join us?!

Mark this major BMDA event in your calendar and follow BMDA website (www.bmda.net) for more information!

CHANGE MANAGEMENT EXPERTISE DELIVERY FOR ACADEMIC COMMUNITY IN BAKU, AZERBAIJAN

A UNIVERSAL APPLIED CHANGE AND LEADERSHIP THEORY,

Tested during more than 40 years of successful
implementation within various organizations & business
companies all around the World!



Training dates and location: March 2 – 4, 2016, Baku, Azerbaijan

Adizes Graduate School in cooperation with BMDA is organizing the unique training for academic staff: “HOW TO LEAD CHANGE for EXCEPTIONAL RESULTS without DESTRUCTIVE CONFLICTS”, which will take place on **March 2 - 4, 2016 in Baku, Azerbaijan!**

You will have a unique opportunity to be trained by the founder of the methodology - Dr. Ichak Adizes, as well as by the best faculty of Adizes Graduate School.

As a member of BMDA, You have a **special discount!**

[Read more](#)

CONGRATULATIONS FROM BMDA ON THE 20TH ANNIVERSARY OF ACTIVITIES



On December 21, 2015 the President of BMDA, Dr. Virginijus Kundrotas met the Deputy director of Business School “Zdes i Sejchas” (Belarus), Irina Sotnikova, and delivered to her official Congratulatory Plaque for the 20th anniversary of the School. “Zdes i Sejchas” are members of BMDA since 2014 and will be one of the Hosts for the coming 14th Annual BMDA conference, which will take place in Minsk.

[Read more](#)

ORGANIZATIONAL DEVELOPMENT STUDIES AT DBA PROGRAM



On December 15, 2015 the President of BMDA and Dean of Adizes Graduate School, Dr. Virginijus Kundrotas met the Dean of the Corporate governance School at RANEPA, Moscow, Prof. Sergey Kalendzan and delivered to him the Certificate of BMDA Membership. School of Corporate Governance became the member of BMDA in 2015.

[Read more](#)

SPREADING CHANGE MANAGEMENT COMPETENCES IN MOSCOW



On December 11-13, 2015 the President of BMDA and Dean of Adizes Graduate School, Dr. Virginijus Kundrotas conducted interactive training for 2 groups of Executive MBA students of International Business School at RANEPA, Moscow.

The CEOs and owners of various business companies, heads of Municipalities departments and other institutions during the 3 day training explored the methodology how to understand their organizations better and analyze their dynamics, how to make the right decisions and implement them efficiently and etc.

[Read more](#)

JOURNALS FOR RESEARCHERS IN BUSINESS, ECONOMICS AND MANAGEMENT



BMDA introduces a project for strengthening a strategic partnership between Association members, which will enhance research activities within Association and beyond.

We are developing the list of research journals in Business & Management that BMDA member institutions are administering. We hope that it could be useful for BMDA researchers to analyze and potentially choose some of them, if appropriate, for their academic/ research papers publishing. The list has more than 20 journals in it already. Let us know if you would like the research journal of your institution to be included in the list!

[Read more](#)

FUTURE EVENTS OF BMDA MEMBERS

ISM

SEMINAR ON ELEMENTS OF A PUBLISHABLE
PAPER: SOME EDITORIAL INSIGHTS



ISM kindly invites to participate at research seminar on Elements of a Publishable Paper: Some Editorial Insights by dr. Hemant Merchant, University of South Florida St. Petersburg, USA. Seminar will be held on 20 January, 14.00 p.m. at ISM University of Management and Economics, Vilnius, room 411.

The seminar will be led by visiting professor of Global Business, dr. Hemant Merchant (University of South Florida St. Petersburg).

[Read more](#)



CEEMAN

CATCH THE EARLY BIRD REGISTRATION
DEADLINE FOR PROGRAM MANAGEMENT
SEMINAR

We invite applications for the 12th edition of the Program Management Seminar that will be held in Bled, Slovenia, from 13-15 April 2016. The program is designed for program managers, coordinators, and directors, as well as institutional leaders (deans, directors, heads of departments) interested in organizing and improving the program management function at their institutions.

[Read more](#)



PRME CEE REGIONAL CHAPTER TO HAVE ITS FIRST MEETING IN APRIL 2016

The inaugural meeting of PRME's Central and East European Chapter will take place at RISEBA University, Riga (Latvia) on 18-19 April 2016, in conjunction with RISEBA's International Week 2016 "Become Engaged and Make an Impact: Ethics, Responsibility, and Sustainability Across Disciplines".

[Read more](#)



FIRST CALL FOR ABSTRACTS TO CONFERENCE "CHALLENGES OF BUSINESS SUSTAINABILITY IN THE DIGITAL AGE"

Latvia Annual Scientific Baltic Business Management Conference AS-BBMC 2016 "Challenges of Business Sustainability in the Digital Age" will take place between April 21-23, 2016, in Riga, the conference is organized by BA School of Business and Finance, Riga International School of Economics and Business Administration in cooperation with Stockholm School of Economics in Riga.

[Read more](#)



STUDENTS' SCIENTIFIC CONFERENCE "SOCIAL SCIENCES AND HUMANITIES: CHALLENGES OF GLOBALIZATION CONTEXT 2016"

KTU School of Economics and Business together with KTU Faculty of Social Sciences, Arts and Humanities and Academic science cognition club at KTU Faculty of Social Sciences, Arts and Humanities are inviting students to participate in students' scientific conference "Social sciences and humanities: challenges of globalization context 2016".

[Read more](#)





WELCOME TO 21ST INTERNATIONAL SCIENTIFIC CONFERENCE, ECONOMICS AND MANAGEMENT 2016 (ICEM-2016)

Kaunas University of Technology, Brno University of Technology, Riga Technical University and Tallinn University of Technology invite you to take part in the 21st international scientific conference, Economics and Management 2016 (ICEM-2016), hosted by Faculty of Business and Management, Brno University of Technology, Brno, Czech Republic. The conference will take place on May 19 - 20, 2016, Brno, Czech Republic.

[Read more](#)



INTERNATIONAL MANAGEMENT TEACHERS ACADEMY (IMTA) 2016

IMTA 2016 will be taking place in Bled, Slovenia, from 12-23 June 2016. IMTA is a two-week, highly intensive major European faculty development program that focuses on the multiple role of faculty (teaching, research, consultancy, and institution building), and helps participants improve their knowledge, skills, and attitudes related to general and discipline-specific aspects of management education.

[Read more](#)



ECONOMIC CHALLENGES IN ENLARGED EUROPE

The 8th international conference "Economic Challenges in Enlarged Europe" will take place from 19 – 21 June 2016 in Tallinn, the capital of Estonia. The conference aims to bring together academics as well as practitioners to discuss topical issues and disseminate high quality research in economics, finance and business with a focus on European economies.

EVENT URL: <http://www.ttu.ee/ecee>

CONTACT NAME: Anneli Kalm

CONTACT E-MAIL: ecee@ttu.ee

[Read more](#)





KNOWLEDGE, INNOVATION AND TECHNOLOGY ACROSS BORDERS: DEVELOPING THE RESEARCH AGENDA

This Conference sets out to explore how the processes and challenges of knowledge and technology transfer across national boundaries, affect innovation performance.

Important dates:

- Abstracts should be submitted by e-mail to kitab@ttu.ee by the February 15, 2016
- Notification of acceptance, including reviewer comments, will be forwarded to authors by the March 15, 2016
- Full papers are expected to submit by May 30, 2016
- Registration deadline: May 1, 2016

[Read more](#)



ENTREPRENEURSHIP, INNOVATION AND REGIONAL DEVELOPMENT - EIRD 2016

This conference is organized in cooperation with the University of Tartu, Estonia, Stockholm School of Economics in Riga, Latvia, Riga International School of Economics and Business Administration (RISEBA), Latvia, Kaunas University of Technology, Lithuania and ISM University of Management and Economics, Lithuania. The aim is to promote entrepreneurship research in the Baltic countries and beyond in the context of the New Europe.

Conference webpage: www.ttu.ee/eird.

[Read more](#)

NEWS FROM BMDA MEMBERS



KTU AND ISM HAVE BECOME PARTNERS

By striving for higher quality research and studies Lithuanian Academia embarks upon the inevitable: concentration of potential from the top universities in the country. Mutual input towards a better quality future for Lithuanian youth is being carried by ISM University of Management and Economics and its new controlling interest holder Kaunas University of Technology (KTU). Contract will take force after it is approved by the Competition Council of the Republic of Lithuania.

[Read more](#)



ALMAU HELD THE CONFERENCE IN HONOR OF THE 70TH ANNIVERSARY OF UN AND UNESCO

Almaty Management University with the initiative of “Informational technologies and general education” department held Interuniversity scientific-practical conference of among bachelor and masters students on the topic of: “Human development: achievements and problems”, dedicated to the 70th anniversary of UN and UNESCO.

[Read more](#)



EURO INTEGRATION: ROUND TABLE DISCUSSION AT MIM-KYIV

On December 17th MIM-Kyiv hosted the round table “Implementation of the EU – Ukraine Association Agreement: Unique Chance for Ukraine’s Development”. Ukrainian Ministries officials, business people and international diplomats participated in the discussion. The round table has become a platform for the dialogue between the EU organizations and officials and Ukrainian establishment and business community. Moreover, it is the first step in establishment of the working control of the reforms and EU integration of Ukraine.

[Read more](#)



LCC INTERNATIONAL
UNIVERSITY

LCC INTERNATIONAL UNIVERSITY FACULTY MEMBER'S VISIT TO SLOVAKIA

On December 16, 2015, Femi Odebiyi from LCC International University participated in the 9th Annual scientific seminar of the Faculty of Humanities at University of Žilina (Slovakia) where he presented on the topic ‘Essential Aspects of Designing and Conducting a Research project’.

Femi Odebiyi is an Assistant Professor at LCC International University. He joined the university in August 2007.

[Read more](#)



RTU FEEM DEVELOPS A CONSOLIDATED CAREER CENTER WITHIN THE FRAMEWORK OF ERASMUS+ PROJECT ISPEHE

In November 2015, representatives of Faculty of Engineering and Management (RTU FEEM) and RTU Career Center visited the University of Ljubljana (Slovenia) within the framework of project ISPEHE. The project is based on an integrated and innovative approach to business education, including establishment of links between higher education institutions and employers in creating opportunities for practical learning; its implementation will lead to the set-up of a new online system creating a link between private companies, state institutions and educational institutions.

[Read more](#)



DR. ANDRIS SARNOVICS HAS BEEN ENDORSED AS THE RECTOR OF BA BSF FOR THE NEXT TERM

On December 22, 2015 the Cabinet of Ministers of the Republic of Latvia endorsed Dr. Andris Sarnovics as the rector of BA School of Business Finance for the next term.

The Cabinet of Ministers approved the elected by the University Council candidate for the position of the rector of BA School of Business and Finance Andris Sarnovics who has been the rector since January 4, 2011 and was nominated as the only candidate for the position.

[Read more](#)



FINANCIAL TIMES WRITES ABOUT CEEMAN ACTIVITIES

Financial Times has published an article "Eastern Europe's Business Schools Rise to Meet Western Counterparts" which deals with the broader topic of Eastern European Business Schools and how they have developed in the last decades, taking into consideration several aspects of the business school's pillars, such as faculty development, quality of teaching, international accreditations, and others.

[Read more](#)



“BUSINESS EDUCATION IS A GOOD WAY TO WORK FOR A BETTER FUTURE”

“BUSINESS EDUCATION IS A GOOD WAY TO WORK FOR A BETTER FUTURE”, said Dr. Gary Reusche, who recently joined MIM-Kyiv faculty. Dr. Reusche is an international expert with extensive experience in SME development, agricultural lending and insurance, credit cooperatives, adult education, institutional development with more than 35 years experience in over 60 countries including research and teaching in 4 US Universities, and consulting for the private sector and international organizations such as the World Bank, European Union, and USAID.

[Read more](#)



CHARITY WISH TREE: FROM ALMAU – TO ALMATY!

Four shopping centers of Almaty city: Dostyk Plaza, Esentai Mall, MEGA Alma-Ata and MEGA Park – started the campaign “Charity Wish Tree”*. The project was initiated 2 years ago in Almaty Management University, but only today it went out of the frames of one university and became the city project. The idea of the project is to help children from orphanages. More than 700 kids wrote their wishes on papers which were hung on “magic” trees. Every visitor of shopping center can get this paper and make any child’s wish come true.

[Read more](#)



VYTAUTAS MAGNUS
UNIVERSITY

VMU - THE BEST MARKETING STUDIES IN LITHUANIA

Each year the magazine of “Reitingai” presents the best universities’ programs rating. This year Vytautas Magnus university’s master studies in Marketing field was ranked as the best in Lithuania. All bachelor study programs were ranked higher position than 2014 year in Vytautas Magnus university Faculty of Economic and management. Graduates’ employment after bachelor studies is about 88 percent. Master studies of Marketing were assessed the highest first position of all Lithuanian universities.

[Read more](#)

Marketing & International Commerce





STUDENTS BUSINESS IDEAS PRESENTED AT THE TALLINN SCHOOL OF ECONOMICS AND BUSINESS ADMINISTRATION

On 1 December 2015, for the sixth year already, an event for presenting students' business ideas, Business Ideas to Life, took place in the TUT assembly hall. Students presented their business ideas, which they had been working on during the whole semester in entrepreneurship courses. Roughly 300 people visited the entrepreneurship studies concluding event this year, traditionally taking place at the end of semester. Students from different specialities studying in Estonian as well as in international programmes presented their business ideas to the audience.

[Read more](#)



RTU FEEM AND RIGA BUSINESS SCHOOL MASTER'S PROGRAMS IMPROVE THEIR RESULTS IN GLOBAL AND REGIONAL RANKINGS IN 2015

The Faculty of Engineering and Management at Riga Technical University (RTU FEEM) and Riga Business School (RBS) joint participation in international Eduniversal Master's program rankings in 2015 resulted in an excellent evaluation, reaching higher scores in all categories, as compared to the previous year.

Rating results show the high competitiveness of RTU FEEM and RBS Master's programs in various fields.

[Read more](#)



SCIENT PROJECT STANDS FOR SCIENTIFIC ENTREPRENEURSHIP!

KTU School of Economics and Business is participating in Erasmus+ Knowledge Alliance SCIENT project that is aiming to foster young Scientists' ENTREpreneurial spirit. The project was launched on 1st of January 2015 and has duration of 3 years. The project consortium involves 15 organizations from 8 different countries. SCIENT will develop an innovative entrepreneurship programme for PhD STEM (Science, Technology, Engineering and Mathematics) students/graduates, aiming to develop their transversal skills and provide them with a new professional path.

[Read more](#)



VYTAUTAS MAGNUS
UNIVERSITY
MCMXXII

VMU FACULTY OF ECONOMICS AND MANAGEMENT MEETING WITH SOCIAL PARTNERS

Vytautas Magnus university Faculty of Economics and management (FEM) organized a Round table discussion on December 9. There were requested more than 20 social partners, such as „FESTO“, „Stumbras“, „Volfas Engelman“, „Ernst & Young Baltic“ and others. FEM presented faculty activities, study programmes and business relations. The discussion guests talked about international experience importance, which includes studies and internships through Erasmus+ programme.

[Read more](#)



LCC INTERNATIONAL
UNIVERSITY

LCC STUDENTS PARTICIPATED IN THE CONFERENCE OF FREE MARKET INSTITUTE

On December 5, 2015, a group of LCC International University students led by Dr. Jekabs Bikis, the chair of LCC's Business Administration Department, participated in the conference "Realistic analysis of economy" in Vilnius. The conference was organized by Lithuanian Free Market Institute. LCC students learned about the relationship between economic freedom and the environment, about anti-trust policy, and about inflation measurement, as well as about entrepreneurship in Estonia.

[Read more](#)



GRADUATES OF THE FIRST CHANGE MANAGE- MENT PROGRAM

On December 3-5, 2015 Dr. Virginijus Kundrotas, Dean of Adizes Graduate school, has finished lecturing in the 1st joint program of MIM-Kyiv and AGS, "Change Management", participated in the defense of the students Final Papers and delivered Certificates of Completion of this joint program in Kyiv, Ukraine. The joint program "Change Management" was launched in April 2015. It started by Dr. Adizes's inspiring lecture to the new students and has been followed by the AGS faculty members - Dr. V. Kundrotas, S. Adizes, G. Maters.

[Read more](#)



INTERNATIONAL DAY OF HUMAN RIGHTS AT ALMAU

Almaty Management University held the round table, organized in the honor of International day of Human Rights. Participants of the meeting were representatives of international organizations and NGOs, juristic and scientific community, teachers and students of educational institutions and also Consul of General Consulate of the Russian Federation in the Republic of Kazakhstan Irina Pereverzeva.

[Read more](#)



ZURICH MODULE OF DBA PROGRAM

On December 4th – 8th Doctor of Business Administration (DBA) program students visited Zurich for now traditional winter module. On December 4th – 8th Doctor of Business Administration (DBA) program students visited Zurich for now traditional winter module. Senior executives and owners of the banking and finance houses, consulting and law firms shared their experiences of the latest trends of doing business internationally. The module was delivered in the interactive format. Prof. Iryna Tykhomyrova opened the module.

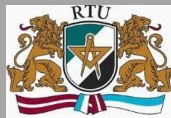
[Read more](#)



BA SBF'S MBA PROGRAM AMONG WORLD'S TOP 20 STUDY PROGRAMS

BA SBF's Master study program "MBA International Finance and Banking" has been recognized as one of the best study programs in the field of Corporate finance by the Eduniversal Evaluation System (EES) ranking 13th among top 20 Best Masters in Eastern Europe. The Master study program "MBA Creative Industries Management" has been ranked as 45th in the field of Arts and Cultural Management programs.

[Read more](#)



RTU FEEM DEVELOPS “CAMBRIDGE VENTURE CAMP” PROGRAM

In November 2015, representatives of the administration and academic staff of Riga Technical University, Faculty of Engineering and Management (RTU FEEM) participated in a working visit to the UK, which took place in Cambridge, in Anglia Ruskin University (ARU), which in 2014 won the Entrepreneurial University of the Year Award in the UK. During the visit, the parties discussed the perspectives of cooperation between the two universities in the field of studies and research.

[Read more](#)



CEEMAN RESEARCH ON MANAGEMENT AND LEADERSHIP DEVELOPMENT NEEDS IN DYNAMICALLY CHANGING SOCIETIES

The second meeting of the scientific committee of CEEMAN's research project on “Management and Leadership Development Needs in Dynamically Changing Societies” took place on 23-24 November in Riga, Latvia. It was hosted by RISEBA University. The aim of the meeting was to further develop the project proposal, especially in the area of data gathering and methodology, so as to provide a detailed research protocol and instructions for CEEMAN members and partner institutions who will conduct the research in their countries in the first half of 2016.

[Read more](#)



GDĄŃSK UNIVERSITY OF TECHNOLOGY
FACULTY OF MANAGEMENT AND ECONOMICS



THE RIGHTS TO CONFER A PHD “DOKTOR HABILITOWANY” DEGREE

GUT Faculty of Management and Economics received the rights to confer a PhD “doktor habilitowany” degree in the field of economic sciences - in the discipline of management science. Thus, we are the only faculty at technical universities in Poland, accredited in the field of economic sciences in two disciplines: economics and management science. According to Polish law, the following title – „doktor habilitowany” - is recommended by a fully qualified faculty board and granted by the Central Commission for Academic Titles and Degrees.

[Read more](#)

Baltic Management Development Association (BMDA)

Gedimino str. 50
LT-44239 Kaunas,
Lithuania

Mob. phone:
+370 698 54438
E-mail: info@bmda.net

BMDA online:
www.bmda.net

 Find us on
Facebook

 Join us
on **LinkedIn**

