



# Monthly newsletter

**Baltic Management Development Association**

**Volume 5, Issue 3, March, April 2016**



## BMDA NEWS

### SUCCESS OF THE 14TH ANNUAL BMDA CONFERENCE “CONTEMPORARY TECHNOLOGIES FOR SUCCESS IN FAST CHANGING ENVIRONMENT”

The Conference took place on April 20-22 in Minsk, Belarus and was hosted by Business School “Zdes i Sejchas” and IPM Business School. The unique event combined research activities on the topic above, presentations of the Academic and Business leaders, questions-answers sessions, company visits, international networking and cultural events. The Conference attracted more than 100 participants from 18 countries. The main Conference partners were “Linax”, “Taurapolis”, “Adizes Institute”, “Mercedes-Benz”, “Insanta”, “Bulbash”, etc.



The first day of the Conference, “Academic Solutions and Insights”, was dedicated for the academic community. During the first part of the day, international and local representatives of academic community were presenting their research papers on topics related to “Contemporary technologies for Success in fast changing environment”. After lunch the sessions were dedicated for Leaders of the Business Schools, Universities as well as Corporate Universities. During it, experienced rectors and deans from all around the world (Montenegro, Lebanon, Kazakhstan, etc.) were sharing their successful cases of Customer Needs Satisfaction. The second session was focused on how to evaluate and measure the outcome of Business Schools Services. The representatives of major management associations (AACSB, CEEMAN, EFMD) were sharing their insights, what is the good outcome of Business School work. (Continued to page 2)



## SUCCESS OF THE 14TH ANNUAL BMDA CONFERENCE “CONTEMPORARY TECHNOLOGIES FOR SUCCESS IN FAST CHANGING ENVIRONMENT”

(Continued from page 1)

The second Conference day, “Business Solutions for Leading Organizations”, started with welcome words from Dr. Virginijus Kundrotas, President of BMDA, Mr. Alexander Pankov, Director of Consulting Group “Zdes I Sejchas” and Chairperson of the Conference – Dr. Irina Sennikova, Rector of RISEBA. After it, online presentation via Skype was made by Mr. Andrew Crisp, who shared his insights on How Employers can Work with Business Education to Deliver Better Graduates. Later, the experienced international and local leaders and managers of business and consulting organizations presented their business solutions in the sessions on how to use technologies for understanding our current customers and their needs better, faster and in more efficient way, what technologies could support managerial processes, how to use technologies to increase the speed and quality of changes and what are leadership technologies for keeping the best people and make them to be the team.



During the third day, “Business Solutions from Leading Organizations”, the Conference participants took part in company visits to 5 leading business companies in Belarus - ALUTECH, ADANI, VONDEL/HEPTA, WAR-GAMING, ENCATA, where participants were able not only to hear, but also to see the results of the successful management. On the second part of the day, success stories from the leading business companies “Kusto Group holding”, “IC-Rarus Group of Companies”, “SPLAT” were presented. The conference culminated with the keynote presentation of Dr. Jagdish Parikh (Professor, Dr. from Harvard University and author of many books on Leadership and Management, Managing Director of the Lemuir Group of Companies, India) who presented Personal Technologies for Success in a Changing World. At the end of the day, the success of the 14<sup>th</sup> BMDA Conference was celebrated at the Gala dinner at the restaurant “Panorama”, enjoying the magnificent evening views of Minsk city center and international networking!



This BMDA Conference was the unique event which gave the opportunity for its participants to debate, discuss, exchange knowledge and experience, as well as experience many meaningful and joyful moments together.

Moreover, first time in BMDA history the simultaneous translation was provided for participants in both languages – English and Russian.

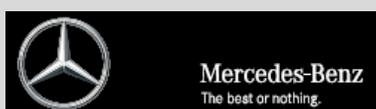
BMDA teams thanks everyone, who contributed to the success of the Conference and look forward to see you next year!



Conference was hosted by



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## VYTAUTAS MAGNUS UNIVERSITY

Faculty of Economics and Management



VYTAUTAS MAGNUS  
UNIVERSITY  
MCMXXII

### STUDENT'S SCIENTIFIC CONFERENCE "ES ECONOMIC, FINANCE AND BUSINESS PRO- CESS AND TENDENCIES"

VMU Faculty of Economics and Management organize 18th Republican Doctorates' and Masters' conference "ES economic, finance and business process and tendencies". Conference will take place on the 13th May, 2016 in Kaunas, Lithuania. The topics and discussions going to be developed:

- Lithuania economy changes and tendencies;
- Nowadays marketing issues and decisions;
- Policy of finance and investment management issues and decisions;
- The newest tendencies in organizations management.

[Read more](#)



**ISM**

### ISM SEMINAR: HOW TO WRITE A RESEARCH PROPOSAL?

ISM University of Management and Economics kindly invites candidates to Doctoral studies to participate at the seminar on "How to write a Research proposal?" which will be led by - Prof. Ilona Bučiūnienė. Date of the event: 17 May, 2016.

Seminar venue: ISM, Arklių st. 18, Vilnius, 1st building, room 411.

Seminar time: 14.00 - 16.00

[Read more](#)



### EQUIS AND EPAS ACCREDITATION SEMINARS

Do you want to know more about EFMD's EQUIS & EPAS accreditation services? Now is your chance! Join us in Paris at the Université Paris-Dauphine on 23-25 May 2016.

**UNDERSTAND** the EQUIS & EPAS standards and criteria and how they are applied during the assessment process;

**LEARN** and apply practical tips to make sure your application is at its best;

**PREPARE** yourself with an overview of all the steps in the accreditation process, from application to self-assessment and peer review.

[Read more](#)



### SUBMIT CASE STUDY FOR THE 22ND CEEMAN CASE WRITING COMPETITION

CEEMAN, in cooperation with Emerald Group Publishing, is inviting submissions to the 22nd CEEMAN Case Writing Competition. The aim of the competition is to encourage and promote the development of high-quality teaching case material relevant for the realities of dynamic and emerging economies, and at the same time promote the development of case-writing capabilities in those countries.

[Read more](#)



### CALL FOR POSTERS: MY SOLUTION TO EDUCATIONAL CHALLENGES IN THE DIGITAL WORLD

CEEMAN invites faculty members and researchers to participate in a pre-conference poster session to showcase their work related to the overall theme of the 24th CEEMAN Annual Conference: "Management Education for a Digital World".

Deadline for poster presentation description abstract submission: 31 May, 2016.

[Read more](#)

 TALLINN UNIVERSITY OF TECHNOLOGY  
TALLINN SCHOOL OF ECONOMICS AND BUSINESS ADMINISTRATION



### INTERNATIONAL MANAGEMENT TEACHERS ACADEMY (IMTA) 2016

IMTA is a two-week, highly intensive major European faculty development program that helps participants improve their knowledge, skills, and attitudes related to general and discipline-specific aspects of management education.

EVENT URL: <http://www.ceeman.org/imta>

CONTACT NAME: Maja Medja Vidic

CONTACT PHONE: +38645792507

CONTACT E-MAIL: [maja.medja@ceeman.org](mailto:maja.medja@ceeman.org)

[Read more](#)





## THE 2016 EFMD EXECUTIVE DEVELOPMENT CONFERENCE

The 2016 EFMD Executive Education Conference, hosted by Católica Porto Business School will take place on 12 - 14 October 2016 in Porto. The conference programme will tackle the implications of disruption for executive development professionals from the view of the future, the present and the past.

The 2016 EFMD Executive Development Conference, hosted by Católica Porto Business School, will take place on 12 - 14 October 2016 in Porto.

[Read more](#)



## ECONOMIC CHALLENGES IN ENLARGED EUROPE

The 8th international conference "Economic Challenges in Enlarged Europe" will take place from 19 – 21 June 2016 in Tallinn, the capital of Estonia. The conference aims to bring together academics as well as practitioners to discuss topical issues and disseminate high quality research in economics, finance and business with a focus on European economies.

EVENT URL: <http://www.ttu.ee/ecee>

CONTACT NAME: Anneli Kalm

CONTACT E-MAIL: [ecee@ttu.ee](mailto:ecee@ttu.ee)

[Read more](#)



## KNOWLEDGE, INNOVATION AND TECHNOLOGY ACROSS BORDERS: DEVELOPING THE RESEARCH AGENDA

### DEVELOPING THE RESEARCH AGENDA

The conference takes place on 27.-28. June 2016 in Tallinn, Estonia and aims to explore how the processes and challenges of knowledge and technology transfer across national boundaries, affect innovation performance.

EVENT URL: <http://www.ttu.ee/kitab>

CONTACT NAME: Marianne Kallaste

CONTACT E-MAIL: [kitab@ttu.ee](mailto:kitab@ttu.ee)

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## 24th CEEMAN Annual Conference

Management Education for a Digital World



## ENTREPRENEURSHIP, INNOVATION AND REGIONAL DEVELOPMENT - EIRD 2016

This conference is organized in cooperation with the University of Tartu, Estonia, Stockholm School of Economics in Riga, Latvia, Riga International School of Economics and Business Administration (RISEBA), Latvia, Kaunas University of Technology, Lithuania and ISM University of Management and Economics, Lithuania. The aim is to promote entrepreneurship research in the Baltic countries and beyond in the context of the New Europe.

Conference webpage: [www.ttu.ee/eird](http://www.ttu.ee/eird).

[Read more](#)



## REGISTRATION OPEN FOR CEEMAN ANNUAL CONFERENCE 2016

24th CEEMAN Annual Conference is open for registrations! Don't miss the opportunity to join us in Tallinn, Estonia from 28-30 September to discuss the topic of Management Education for a Digital World. The conference will be hosted and organized in cooperation with Tallinn School of Economics and Business Administration (TSEBA).

Register before 1 June to catch the early bird registration deadline!

[Read more](#)

## NEWS FROM BMDA MEMBERS



## NEW DIRECTOR OF PANEVEZY'S COLLEGE HAS BEEN ELECTED

Panevezys College has a new director - Dr. Gediminas Sargunas, who has been deputy director for infrastructure and development of the College for the past 10 years. Dr. Gediminas Sargunas won the elections and started the function of the Director of Panevezys College from 27 th of April, 2016. He is a graduate of Kaunas Polytechnic Institute (1979), a mechanical engineer, and holds a Master's degree in Business Administration from Kaunas University of Technology (2000).

[Read more](#)





## HOW WILL YOU MEASURE YOUR LIFE? – LVBS GRADUATES MEET TO TALK ABOUT VALUES

“How Will You Measure Your Life?” Lviv Business School of UCU hosted a meeting bringing together LvBS graduates. The event was held within the framework of a presentation of the Ukrainian translation of Clayton Christensen’s book of the same name published by LvBS in cooperation with the Stary Lev Publishing House.

[Read more](#)



## INSTITUTE OF MANAGEMENT, ECONOMY AND FINANCE - THE SIX-TIME CHAMPION OF A SPORTS CONTEST OF STUDENTS AND GRADUATE STUDENTS OF KFU!

On April 7, on "World Health Day" there have taken place swimming competitions and the finals on male and female basketball. On April 7, on "World Health Day" there have taken place swimming competitions and the finals on male and female basketball. Also, iUEF have awarded following the results of a sports contest of first-year students, employees, students and graduate students with the general cup for the best organization of sports work!

[Read more](#)



## ‘ZDES I SEJCHAS’ CONDUCTED A FOUR-DAY TRAINING IN FRAMEWORK OF PROGRAM “WOMEN IN BUSINESS” BY EBRD IN ALMATY, KAZAKHSTAN

April 5-6 and April 26-27, 2016, Kazakhstan, Almaty, in the framework of the international program "Women in Business", which is financed by the European Bank for Reconstruction and Development (EBRD), was conducted a four-day training on "Leadership in Action" featuring Anna Agashkova, trainer and consultant of the Business school "Zdes I Sejchas".

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## PROF. PIOTR DOMINIAK – VICE-RECTOR OF GDANSK UNIVERSITY OF TECHNOLOGY

We are pleased to announce that Prof. Piotr Dominiak, the long-term Dean of the Faculty of Management and Economics, was elected Vice-Rector for Internationalization and Innovation of Gdansk University of Technology, for the term 2016-2020.

Professor Dominiak is the first representative of the Faculty of Management and Economics in the GUT authorities ever.

[Read more](#)



## 21ST GRADUATION AT LCC INTERNATIONAL UNIVERSITY

April 30th will truly stick in the memories of our students, their parents and professors as the remarkable 2016 Graduation ceremony took place at LCC. The annual celebration, which was the 21st in LCC's history, was held in Michealsen Centras. Sixty-three students received Bachelor of Arts diplomas, bringing the total number of LCC alumni to 1,784.

[Read more](#)



## INDUSTRY 4.0: EDUCATION

On April 19th, MIM-Kyiv hosted "Industry 4.0: Education" round table as the part of the "Industry 4.0" series. Business people, legislators, and researchers discussed how make the education adequate with the new challenges. "Nowadays education needs change badly," started her welcome speech Prof. Iryna Tykhomyrova, MIM-Kyiv President.

[Read more](#)

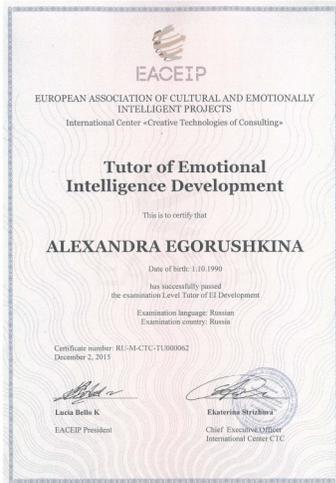




## 12TH CEEMAN'S PROGRAM MANAGEMENT SEMINAR CONCLUDES SUCCESSFULLY

Forty-one program managers from 17 countries and 33 business schools and universities around the world came to Bled to attend CEE-MAN's Program Management Seminar from 13-15 April, hosted by the IEDC-Bled School of Management. Participants from Austria, Croatia, Czech Republic, Estonia, Germany, Hungary, Kazakhstan, Lithuania, Netherlands, Poland, Russia, Slovenia, South Africa, Sweden, Switzerland, Ukraine and United Kingdom, came to learn from experienced international educators and deans, as well as to exchange experience and best practices related to the design, promotion and delivery of edu-

[Read more](#)



## "ZDES I SEJCHAS" TRAINER AND CONSULTANT ALEXANDRA EGORUSHKINA - CERTIFIED TUTOR OF EMOTIONAL INTELLIGENCE DEVELOPMENT

"Zdes I Sejchas» consultant and business trainer on teambuilding and leadership development Alexandra Egorushkina received the Certificate "Tutor of the Emotional Intelligence Development" of the European Association of Cultural and Emotionally Intelligent Projects. Having an annual training course on the program of the Association, Alexander Egorushkina successfully passed the exam and received a certificate. "

[Read more](#)



## THE "NEW" DEAN OF THE FACULTY OF MANAGEMENT AND ECONOMICS

We are pleased to announce that prof. Julita Wasilczuk won the elections and became the Dean of the Faculty of Management and Economics of Gdansk University of Technology for the second term 2016 - 2020.

[Read more](#)



## PHOTO EXHIBITION "WHEN I GROW UP!"

On April 20, has taken place the opening of the charitable photo Exhibition "When I Grow Up!", which devoted to the future of little cancer patients of Tatarstan. The exhibition is organized by Institute of management, economy and finance and with Ronald Makdonald's House. It represents twenty stories of children which have faced a serious illness, but want to recover and become successful.

[Read more](#)



## VISIONARY CONFERENCE INTRO-2016 LVBS

On April 14, Lviv Business School of UCU hosted an annual visionary conference Intro on "Do You Have a Strategy for the Next 30 Years?". The conference brought together well-known entrepreneurs, experts, community leaders, and over 100 participants to discuss goals, strategies, personal and organizational development during three panel discussions – "Responsible Leadership", "Creative Economy", and "Family Business", as well as through interactive work in the World Café format.

[Read more](#)



## COLLEGE TEAMS VS ANATOLY WASSERMAN-MARKETING TOPICS

On April 4, 2016 has taken place the game with Wasserman Anatoly Aleksandrovich - the Russian engineer, journalist, publicist, TV host, political consultant and repeated winner of intellectual game shows. The application for participation has given more than 40 commands from the different cities that have made 250 people.

We hope that we could popularize intellectual games in Kazan among youth even more.

[Read more](#)



## TEACHERS OF IUEF PASS TRAINING IN BULGARIA ACCORDING TO THE PROGRAM ERASMUS +

From March 14 to March 21, 2016 the associate professor of tourism and service of Institute of Management, Economy and Finance, Candidate of Economic Sciences Bunakov Oleg has visited Academy of economy of D. A. Tsenov in the city of Svishtov, Bulgaria. Within a trip has been given the course of lectures in English about the problems of a sustainable development of tourism.

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## RTU FEEM STUDENT TEAM GET FOURTH PLACE IN EUROPEAN TOURNAMENT IN MANAGEMENT AND ENGINEERING SKILLS

December 4, 2015 was the third time ESTIEM Local Group Riga with RTU FEEM support organised a Local Qualification for a case study tournament TIMES and it had 15 participants in 4 teams. One month after the Local Qualification team MZM went to Germany to join TIMES Semi-Final designated for Riga. TIMES is an annual Pan-European case study tournament organised by European Students of Industrial Engineering and Management (ESTIEM) since 1994.

[Read more](#)



## NEW RECTOR OF GDAŃSK UNIVERSITY OF TECHNOLOGY HAS BEEN ELECTED

Prof. dr hab. Jacek Namieśnik, prof. zw. PG won the elections and he will held the function of the Rector of Gdańsk University of Technology from September 2016.

His vision of the development of the university convinced the majority of the electors voting in the elections, which were conducted on 31 March 2016.

Prof. Jacek Namieśnik is 67 years old. It is one of the most active Polish chemists, both in terms of research, teaching, training young staff, and the organization of academic life. He specializes in the field of analytical chemistry and environmental chemistry.

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**PUBLIC LECTURE "CAREER IN FINANCIAL BRANCH: PRACTICAL ADVICE"**

On March 30 in the Center of the Magistracy of Institute of management, economy and finance the meeting took place with representatives of the BKS company - with the director of the Kazan branch Fatykhov Ruslan, and with the senior HR manager Batuyeva Arina.

[Read more](#)

**LCC STUDENTS PARTICIPATED IN THE INNOVATION BOOT CAMP**

During the spring break, 10 students and a faculty member from LCC International University participated in the Innovation Boot Camp (IBC), which took place in Brugge, Belgium.

IBC is a jointly organized by LCC International University and Howest University in Brugge. In total 44 students, from South Korea, Venezuela, Japan, France, Russia, Georgia, Ukraine, China, Greece, Finland, Lithuania, Kazakhstan, and Belgium, had the opportunity to learn about Innovation Management.

[Read more](#)



International  
Quality  
Accreditation

**NEW CEEMAN IQA ACCREDITATION FRAMEWORK**

Following social and economic changes that have created new managerial and leadership challenges and development needs, CEEMAN Board on 18 March 2016, accepted a CEEMAN IQA Accreditation Framework which provides a new twist on accreditation of management education in recently emerged and emerging economies around the world.

[Read more](#)

**ON INSTITUTE OF MANAGEMENT, ECONOMY AND FINANCE THE OPEN DAY HAS TAKEN PLACE**

In Institute of management, economy and finance the Open Day has taken place on March 20, 2016. Traditionally, the assembly hall of institute couldn't accommodate everyone. In total there had arrived more than 630 people from various regions of the Russian Federation - from Syktyvkar, Yaroslavl, Vladimir, Moscow, Saratov, and the Crimea. Among foreign participants there were entrants from the Republic of Kazakhstan.

[Read more](#)

**THE INSTITUTE OF THE CIVIL ENGINEERING AND REAL ESTATE ECONOMICS OF RTU FEEM RECEIVES INTERNATIONAL RECOGNITION IN SCIENCE**

From 7 to 10 March 2016, in Kuala Lumpur, Malaysia, the IEOM 6th International Conference on Industrial Engineering and Operations Management took place. The conference brought together researchers and practitioners from more than 70 countries, including the researchers of RTU Institute of the Civil Engineering and Real Estate Economics who presented a number of research results.

[Read more](#)

**GLOBAL ECONOMIC FREEDOM WAS DISCUSSED IN VILNIUS, KLAIPĖDA, RIGA AND TALLINN**

The well known economist and author, Dr. Robert Lawson, co-author of the Fraser Institute's Global Economic Freedom Index, visited the Baltic States in March 2016, leading a series of speeches sponsored by LCC International University and the Baltic American Freedom Foundation. The meetings and discussions with Dr. Lawson and local experts took place in Vilnius, Klaipėda, Riga and Tallinn.

[Read more](#)

**"THE WEALTH OF NATIONS" BIRTHDAY AT THE FACULTY OF MANAGEMENT AND ECONOMICS**

Still current book - "The Wealth of Nations" by Adam Smith has just celebrated birthday - 240 years since its first edition. Is the functioning of societies, to build its prosperity of today is different than in the past? Adam Smith - [played by actor Michael Juszcakiewicz] and prof. Piotr Dominiak were talking about this; about the importance of economic knowledge in our lives and about other important issues.

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## Baltic Management Development Association (BMDA)

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