

Monthly newsletter

Baltic Management Development Association

Volume 5, Issue 4, May 2016

BMDA NEWS

EXCELLENT EVALUATION OF THE 14TH ANNUAL BMDA CONFERENCE!



All participants were extremely satisfied with the Conference - topics, speakers, organization and social events, and all expressed willingness to participate in the next year Conference in Montenegro!

Please find below some expressions of the participants:

- Great job! Everything was wonderful!
- Thank you very much! Looking forward to participating in next conference!
- Both BMDA and host organizations have done a great job!!! Thank you very much!
- Well organized, very nice staff and local staff that was helping

the participants, outstanding context of the conference, and last but not the least, amazing choice of key speakers and hosts.

- Great event and great organization!
- The overall impression of the Conference: IT WAS EXCELLENT! The structure of the sessions and the choice of the speakers were impressive. The idea to give a special topic to each day is brilliant and the topics were very sequential. Thank you very much and wish new challenges and successes!
- Excellent!

BMDA PRESIDENT PARTICIPATED IN EDUNIVERSAL SCIENTIFIC COMMITTEE STRATEGIC MEETING



President of BMDA, Dr. Virginijus Kundrotas, participated in International Scientific Committee Strategic meeting at EDUNIVERSAL, which took place on May 26-28, 2016 in Yerevan, Armenia.

During the meeting further development of EDUNIVERSAL ranking system and its selection criteria as well as other strategic development issues had been discussed. Members of the scientific committee together with management of EDUNIVERSAL also discussed the coming Convention in Australia and its program.

[Read more](#)

THE 20TH ANNIVERSARY OF KOLPING UNIVERSITY OF APPLIED SCIENCES



On May 6th, 2016 the President of BMDA, Dr. Virginijus Kundrotas, congratulated the academic community of Kolping University of Applied Sciences in Kaunas on their special occasion – 20 years of activities. He also delivered the official Congratulatory Plaque for the University on behalf of BMDA Board and members.

Kolping University of Applied Sciences is the members of BMDA since 2008.

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FUTURE EVENTS OF BMDA MEMBERS



2016 EFMD ANNUAL CONFERENCE

The EFMD Annual Conference has been designed for all those interested in management education and development. It brings together EFMD members, companies, educational institutions and other associations, offering various perspectives and discussions on the conference theme. "Collaboration, Creativity & Change"

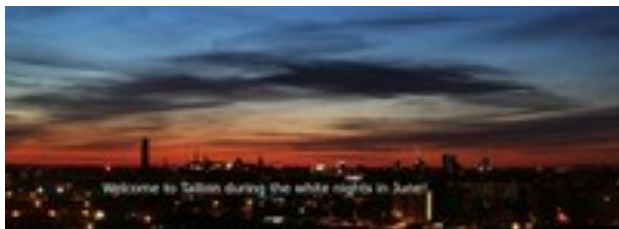
EVENT URL: <http://www.efmd.org/events/event/284-2016-efmd-annual-conference>

CONTACT NAME: Diana Grote

CONTACT PHONE: +32-2-6290810

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ECONOMIC CHALLENGES IN ENLARGED EUROPE

The 8th international conference "Economic Challenges in Enlarged Europe" will take place from 19 – 21 June 2016 in Tallinn, the capital of Estonia. The conference aims to bring together academics as well as practitioners to discuss topical issues and disseminate high quality research in economics, finance and business with a focus on European economies.

EVENT URL: <http://www.ttu.ee/ecee>

CONTACT NAME: Anneli Kalm

CONTACT E-MAIL: ecee@ttu.ee

[Read more](#)



KNOWLEDGE, INNOVATION AND TECHNOLOGY ACROSS BORDERS: DEVELOPING THE RESEARCH AGENDA

The conference takes place on 27.-28. June 2016 in Tallinn, Estonia and aims to explore how the processes and challenges of knowledge and technology transfer across national boundaries, affect innovation performance.

EVENT URL: <http://www.ttu.ee/kitab>

CONTACT NAME: Marianne Kallaste

CONTACT E-MAIL: kitab@ttu.ee

[Read more](#)



ENTREPRENEURSHIP, INNOVATION AND REGIONAL DEVELOPMENT - EIRD 2016

This conference is organized in cooperation with the University of Tartu, Estonia, Stockholm School of Economics in Riga, Latvia, Riga International School of Economics and Business Administration (RISEBA), Latvia, Kaunas University of Technology, Lithuania and ISM University of Management and Economics, Lithuania. The aim is to promote entrepreneurship research in the Baltic countries and beyond in the context of the New Europe.

Conference webpage: www.ttu.ee/eird.

[Read more](#)



CALL FOR POSTERS: MY SOLUTION TO EDUCATIONAL CHALLENGES IN THE DIGITAL WORLD

CEEMAN invites faculty members and researchers to participate in a pre-conference poster session to showcase their work related to the overall theme of the 24th CEEMAN Annual Conference: "Management Education for a Digital World".

Deadline extended to 30 June.

Participation in the poster session is free of charge, while all poster presenters are entitled to a 10% discount for attending the 24th CEEMAN Annual Conference.

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NOMINATIONS FOR CEEMAN CHAMPION AWARDS

CEEMAN is searching for the new Champions with Institutional or Individual CEEMAN Membership to receive the prestigious CEEMAN Champion Award 2016.

We expect maximum five pages of main text with appendices and/or video material, accompanied by a nomination/recommendation letter from the Dean or equivalent. Submissions must be made by 1 July 2016.

[Read more](#)



COME ON A CASE METHOD WORKSHOP

A suite of three expert-led case writing and teaching workshops: attend one, two or all three. The venue is Vlerick Business School, Brussels, Belgium, 11-15 July 2016. Book your place online: www.thecasecentre.org/Vlerick2016

Further information:

www.thecasecentre.org/Vlerick2016

Kayleigh Brennan, Training and Events Developer

+44 (0)1234 756411

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RISEBA UNIVERSITY SUMMER
SCHOOL .TA_KA+. 2016

RISEBA University invites students to participate in bachelor study programme "Architecture" and "Audiovisual media arts" joint summer school .TA_KA+. 2016.

When: 21-31 July 2016

Where: Kurzeme, Latvia

Language: English

Participants: architecture or other visual arts students

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RIGA TECHNICAL UNIVERSITY 57TH INTERNATIONAL SCIENTIFIC CONFERENCE
"SCIENTIFIC CONFERENCE ON ECONOMICS AND ENTREPRENEURSHIP"

SCEE'2016

SEPTEMBER 29-30



RTU 57TH INTERNATIONAL SCIENTIFIC
CONFERENCE "SCIENTIFIC CONFERENCE ON
ECONOMICS AND ENTREPRENEURSHIP"

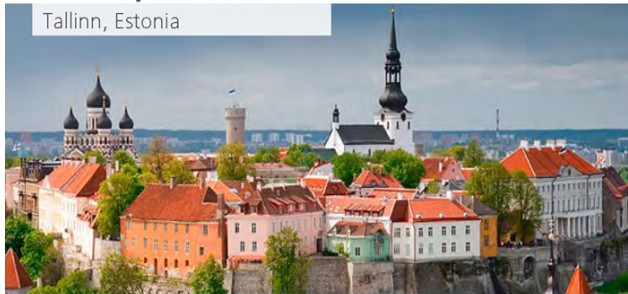
The Faculty of Engineering Economics and Management of Riga Technical University within RTU 57th International Scientific Conference is arranging the annual international scientific conference devoted to the 50th Anniversary of the Faculty of Engineering Economics and Management in Riga on 29-30 September 2016.

[Read more](#)

24th CEEMAN Annual Conference

28-30 September 2016

Tallinn, Estonia



CEEMAN

AN EXCITING PROGRAM OF THE 24TH CEEMAN
ANNUAL CONFERENCE

CEEMAN is excited to share with you the very diverse program of the 24th CEEMAN Annual Conference taking place in Tallinn, Estonia from 28-30 September and organized in cooperation with Tallinn School of Economics and Business Administration (TSEBA).

For conference registration, more details on the program, the list of speakers, hotel booking and other information, please visit www.ceeman.org/conference

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IPM
BUSINESS
SCHOOL



“THE MARKETING WAVE 2016” ANNUAL MARKETING CONFERENCE

On May, 26th the third annual conference “The Marketing Wave 2016” was successfully held by IPM Business School together with our partners. The core topic of the Conference was “Creativity vs. Analytics: The Winner in the New Reality”. We were glad to give the floor to the famous marketing speakers from USA, Poland, Russia and Belarus. Among them and our guests were the representatives of such internationally-recognized companies as Google, Microsoft, Softline, Beeline, etc.

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INTERNATIONAL SCIENTIFIC CONFERENCE, ECONOMICS AND MANAGEMENT 2016

The 21st international scientific conference, Economics and Management 2016 (ICEM-2016) organized by Brno University of Technology, Kaunas University of Technology, Riga Technical University, Tallinn University of Technology took place in Brno University of Technology, Brno, Czech Republic on May 19 - 20, 2016.

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ANNUAL ALUMNI MEETING OF GRADUATE SCHOOL OF CORPORATE MANAGEMENT (GSCM RANEPA)

On the 20th and 21st of May 2016 the traditional Annual Alumni meeting took place at Graduate School of Corporate Management (GSCM RANEPA). Once again this event united all those people who have studied at GSCM programs at various times: the alumni of Bachelor, Master, MBA, Executive MBA and DBA programs.

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WINNERS OF EMERALD-EFMD OUTSTANDING DOCTORAL RESEARCH AWARDS 2015

EFMD and Emerald Publishing announce with great pleasure the winners of the 2015 Outstanding Doctoral Research Awards. Award-winning entries receive a cash prize of €1,500 and international recognition. EFMD is particularly proud to celebrate the excellence in research from the EFMD member institutions represented here.

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SUPPORTING ENTREPRENEURIAL INITIATIVE AMONG SCHOOLCHILDREN

May 13, 2016 in the Minsk Regional Institute of Education Development held the second stage of the regional Festival of Pupils' Business Initiatives. The event is organized by the Educational Department of Minsk City Executive Committee and Minsk Regional Institute for Education Development. Business school «ZDES I SEJCHAS» became a partner of this festival in Minsk region.

[Read more](#)



RTU WITH THE PARTICIPATION OF FEEM ORGANIZED AN INTERNATIONAL CONFERENCE "ENTREPRENEURSHIP ECOSYSTEM: WHAT IS BEHIND THAT?"

On Friday, 13 May, in Riga, in the Riga Technical University (RTU) Design Centre, Ķīpsalas Street 6, RTU hosted an international conference "Entrepreneurship Ecosystem: What is Behind that?" where participation was free of charge. In this conference, experts in different disciplines talked about their experience in innovation, business and other spheres.

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LCC INTERNATIONAL
UNIVERSITY

LCC STUDENT IS GOING TO SILICON VALLEY

On May 5, the U.S. Department of State, GIST Initiative, and the American Association for the Advancement of Science (AAAS) announced the 2016 GIST Tech-I Finalists. Nikoloz Gachechiladze, an LCC student from Georgia, is among the Top 15 Idea Stage Finalists who are going to Silicon Valley to participate in the Global Entrepreneurship Summit in June.

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ALMAU GOT ACCESS TO THE TURNITIN PROGRAM

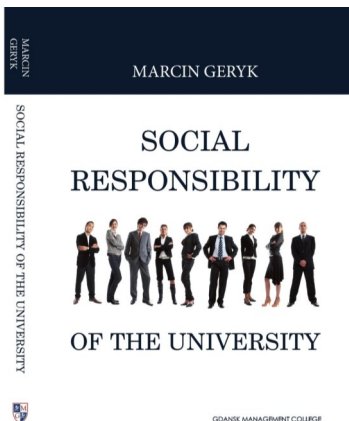
Almaty Management University (AlmaU) strengthens its position as a zone free from plagiarism. On May 4, 2016 the ceremony of signing of the agreement between Almaty Management University and the American company TURNITIN took place. The software package TURNITIN is a world leader in the fight against plagiarism.

[Read more](#)



Marcin Geryk – a professor of management sciences at the Gdansk Management College and Warsaw College of Health and Engineering. For 20 years he has been dealing with the educational market in Poland – both as a practitioner, the founder and chancellor of a university, and as a scientific researcher. He has been conducting market research on non-public higher education in Poland since 2001. In response to the global trend of social responsibility of business, he has devoted many articles and lectures to social responsibility of universities. He is a member of the Association of Management Education FORUM and the Business Ethics Society, EFMD (European Academy of Management), the European universities in the European Foundation for Management Development (EFMD) as well as in the Central and East European Management Development Association (CEEMAN) and the Baltic Management Development Association (BMDA). He advises his students for their ambition, perseverance, and their many passions. He is a travel and exotic places enthusiast, a passionate promoter of sport and healthy nutrition, a fan of diving and skiing. A father of three daughters, full of support for their numerous passions.

WYDZIAŁ SIOŁKA
ZAKŁADANIA

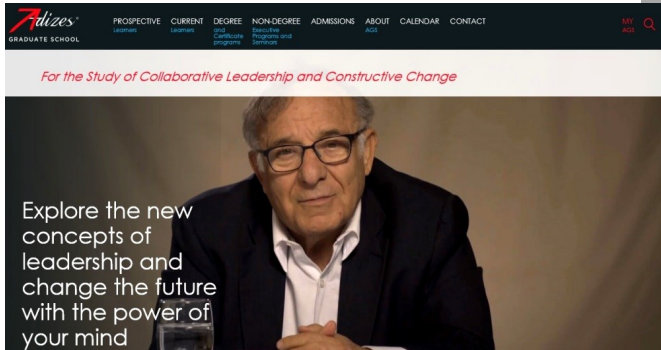


THE BOOK "SOCIAL RESPONSIBILITY OF THE UNIVERSITY" BY PROF. MARCIN GERYK

We would like to kindly invite you to read the latest English publication of Prof. Marcin Geryk.

The book „The Social Responsibility of the University” by prof. Marcin Geryk was originally published in Polish in 2012. Now, we have a great pleasure to present this book in English (published by Gdansk Management College).

[Read more](#)



NEW ADIZES GRADUATE SCHOOL'S WEBPAGE LAUNCHED

At the beginning of May, 2016 the new AGS (Adizes Graduate School) webpage has been launched. The new webpage provides much easier navigation through the programs and educational services, offered by this Californian business university.

Adizes Graduate School is specializing in programs on Organizational transformation and change and offers on-line as well as on-ground educational and training programs.

You can access new webpage at www.adizesgs.org

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LVBS HELD A PROGRAM CONDUCTED BY ADRIAN SLYWOTZKY IN PARIS

Paris became a venue for «Business Design T&T: Today and Tomorrow», Adrian Slywotzky's first authorial program arranged by Lviv Business School. During 3 days 16 program participants underwent an intensive training, given by the leading business-futurologist in the world.

"Business Design T&T: Today and Tomorrow" covered educational domains that are relevant to shaping a comprehensive vision of one's own company: value migration, profit models and ground-breaking business design, brand power and demand, megatrends, business history and ethics.

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ASFOR AND GREENLEAF PUBLISHING PRESENT "THE ITALIAN MODEL OF MANAGEMENT"

The book "The Italian Model of Management", edited by Luigi Serio, is an essential resource for facilitators seeking to help students develop their knowledge of management practice in Italy. It presents a collection of the best case studies and accompanying teaching notes from the Italian Association for Management Education (ASFOR) competition in 2014. The cases are written by teachers across many of the members of Asfor in Italy, leading business school and universities.

[Read more](#)



EFMD AWARDS CLIP ACCREDITATION TO OCP CORPORATE TRAINING INSTITUTE

EFMD is delighted to announce that OCP Corporate Training Institute, as the first organisation outside of Europe, has recently received CLIP accreditation and joins the CLIP community. The Corporate Learning Improvement Process (CLIP) is a unique accreditation run by EFMD that focuses on identifying the key factors that determine quality in the design and functioning of corporate universities and learning organisations.

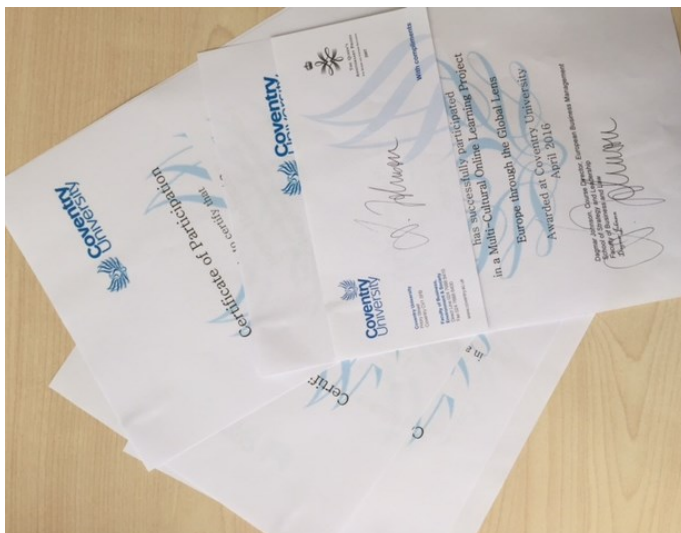
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UKRAINE MAKES ONE STEP UP

The World Competitiveness Scoreboard presents the 2016 overall rankings for the 61 economies covered by the WCY. MIM-Kyiv has been IMD's World Competitiveness Center exclusive partner since 2007. The economies are ranked from the most to the least competitive and the results are ranged from the previous year panel based on 333 criteria's (2/3 hard data (competitiveness measured) and 1/3 survey respondents (competitiveness perceived)).

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RTU FEEM STUDENTS SUCCESSFULLY PARTICIPATED IN AN OIL PROJECT FOR MODULE AT COVENTRY UNIVERSITY

Between January the 18th and April the 22nd 2016, a number of students from Riga Technical University Faculty of Engineering Economics and Management together with other European and international students from the UK and Belgium participated in an Online International Learning (OIL) Project for 357SAM module at Coventry University UK.

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GLOBAL ONEMBA PROGRAM HOSTED BY RSM AND GFKM

106 Top Managers from 22 countries from 5 continents visited Warsaw within one of the five continental sessions of Global OneMBA Program. GFKM co-organized the event together with the Rotterdam School of Management. The program enables global business leaders to gain hands-on experience of international markets and develop valuable business networks around the world.

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US MBA STUDENTS VISIT RISEBA UNIVERSITY

RISEBA University (Latvia) runs the international residency project for MBA students from Robins School of Business (University of Richmond, USA). For the 3rd year in a row, RISEBA University (Latvia) runs the international residency project for MBA students from Robins School of Business (University of Richmond, USA). This project is a part of the Robins School's Global Environment of Business course, which is a regular semester class with the integrated one week residency outside of the U.S.

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www.efmd.org



The Gender Gap in European Business Schools
A Leadership Perspective



CLOSING THE GENDER GAP IN EUROPEAN BUSINESS SCHOOLS

This research project investigates and describes how leaders of European business schools approach the issue of faculty gender diversity. The majority of European business school leaders are fully committed to the principle of gender equality and regard the lack of faculty gender diversity as a problem for both the quality of education and the reputation of their schools. However, our data indicate that the proportion of female business academics is barely increasing because business school leaders simply don't know enough about the key factors contributing to the leaks in the pipeline of female business academics.


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