

Monthly newsletter

Baltic Management Development Association

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BMDA NEWS

BMDA PARTICIPATION AT THE MONTENEGRO ECONOMISTS DEVELOPMENT FORUM



September 13, 2016 President of BMDA and Dean of Adizes Graduate School (AGS), Dr. Virginijus Kundrotas, made a speech at the Milocer development forum in Montenegro on the topic of "Education for Sustainable development".

Dr. V. Kundrotas pointed out the importance of awareness of education what needs it should serve and what ultimate purpose it has in order to assure sustainable development. He stressed the needs (short and long term) of the students as a client of education and paid attention to the importance of helping students to be aware of it.

The Forum has been attended by more than 200 managers, economists, ministers of the Montenegro government, professors and students from various universities of Montenegro. The Prime minister of Montenegro, Mr. Milo Dukanovic, also took part and spoke in the Forum. BMDA and its institutional member UDG university from Donna Gorica, were co-organizers of the Forum.



50TH ANNIVERSARY OF THE FEEM

Dr. Virginijus Kundrotas, the President of BMDA, has made the greeting speech on the 50th Anniversary of the Faculty of Engineering Economics and Management (FEEM) of Riga Technical University: one of the Founding members of Baltic Management Development Association. The celebration took place on October 1st, 2016 in Culture Palace "Ziemeļblazma" in Riga, Latvia

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FUTURE EVENTS OF BMDA MEMBERS



EFMD WORKSHOP: MARKET TRENDS, QUALITY & ACCREDITATIONS

EFMD, Faculty of Economics Rijeka and Faculty of Economics and Business Zagreb would like to invite you to attend our Market Trends, Quality & Accreditations workshop in Rovinj, Croatia on October 24-25th. This workshop is designed a a two days event in Istrian coast of Croatia. For more detailed information, please visit <https://www.efmd.org/events/workshops/event/314-efmd-workshop-market-trends-quality-accreditations> or contact Ms. Ivana Marinkovic, ivana.marinkovic@efmd.org.

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GBSN EXPERIENTIAL E-LEARNING SUMMIT IN BERLIN

The Global Business School Network is hosting a one-day summit immediately preceding the Online Educa Conference in Berlin. The summit, Experiential eLearning: Training Global Leaders Through Practice and Partnership, will explore how educators can apply innovations in technology to enable experiential learning and expand international partnerships. The summit will be at the Hotel InterContinental in Berlin, Germany on November 30, 2016. Learn more and register today at

<http://www.online-educa.com/programme/agenda/sessions/fd2>

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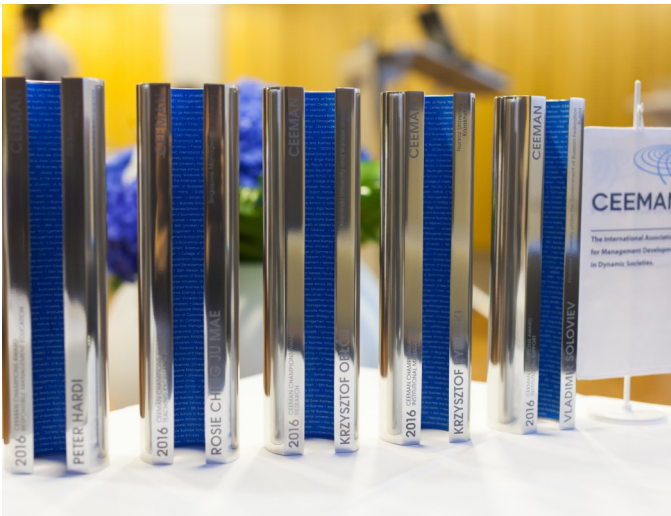




RTU FEEM HAS CELEBRATED THE 50TH ANNIVERSARY

Autumn of this year was marked by the 50th anniversary of the Faculty of Engineering and Management and the Riga Technical University 57th International Scientific Conference “Scientific Conference on Economics and Entrepreneurship (SCEE’2016)” on 29-30 September 2016, inviting academic and scientific staff of the University, PhD students, as well as entrepreneurs and representatives of public and private sector.

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CEEMAN

CEEMAN CHAMPION AWARD WINNERS 2016

The sixth call for nominations for the CEEMAN Champion Awards received 16 nominations from 13 institutions in 11 countries (Austria, Croatia, Georgia, Germany, Hungary, Kazakhstan, Poland, Qatar, Russia, Singapore, and Slovenia).

The nominations were reviewed by the CEEMAN 2016 Champion Award Jury composed of Jim Ellert, IMTA Academic Director; Arshad Ahmad, Member of the IMTA Faculty Team and Associate Vice President at McMaster University in Hamilton, Ontario, Canada and Olga Veligurska, CEEMAN Director.

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BUSINESS SCHOOL



MIM-KYIV

NATIONAL PHARMA AWARDS

Every September Ukrainian pharma industry conducts their Panacea Award ceremony which MIM-Kyiv have sponsored for many years. This year Prof. Vynogradov, MIM-Kyiv VP (Business Development) gave “Manager of the Year” prize.

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LCC INTERNATIONAL UNIVERSITY IS CELEBRATING 25TH ANNIVERSARY

This academic year LCC International University is celebrating 25th anniversary. Established 25 years ago, straight after Lithuania gained independence, LCC brought a brand new model of education to the Baltics. Today LCC has a well-recognized presence in the region and beyond.

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THE FACTORY OF KNOWLEDGE: THE BIGGEST EDUCATIONAL IT EVENT IN THE REGION OF BALKANS AT UDG

University of Donja Gorica hosted the biggest educational IT event in the region of Balkans, organized by company Comtrade, for the sixth time this year. During two days of the event, The Factory of Knowledge has gathered more than 3.000 students who had the opportunity to go through two-days-long education and IT entertainment programs. This year, The Factory of Knowledge marked the anniversary – 160 years of birth of famous scientist, Nikola Tesla.

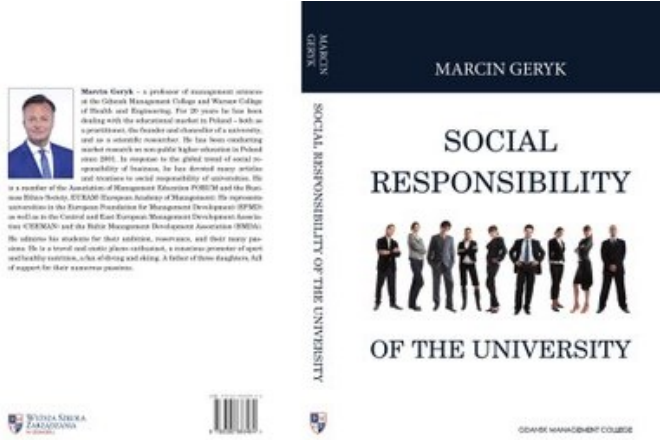
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24TH CEEMAN ANNUAL CONFERENCE

24th CEEMAN Annual Conference that took place in Tallinn, Estonia from 28-30 September and was organized with Tallinn School of Economics and Business Administration (TSEBA) has concluded. During the four days of the conference several different events took place, the participants had the chance to get to know the “digital world” at the experiential workshop and a number of internationally renowned speakers left the participants of the conference with great ideas and impressions.

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GMC PUBLISHES THE BOOK "SOCIAL RESPONSIBILITY OF THE UNIVERSITY"

Gdansk Management College in 2016 published the book „The Social Responsibility of the University” written by prof. Marcin Geryk. The book was originally published in Polish in 2012. It is theoretical continuation of the other book of prof. Marcin Geryk “Social Responsibility of the University as Perceived by Stakeholders. Research Report” that was published by Warsaw School of Economics in 2011 (originally in Polish, translated in English and Chinese).

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MILOCER DEVELOPMENT FORUM 2016

Association of Economists and Managers of Montenegro (DEMCG) in cooperation with UDG Centre for Climate change, natural resources and energy and Baltic Management Development Association (BMDA) organized XXI Milocer Development Forum from 12th -14th September in hotel “Grand” on Cetinje. Topic: Education for Sustainable Development. The Forum has been attended by more than 350 managers, economists, ministers of the Montenegro government, professors and students from various universities of Montenegro.

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RISEBA UNIVERSITY ISSUED A MONOGRAPH

RISEBA University just published a monograph, which explains the main concept of the university: „Business Meets Art: Beyond the Traditional Approach to Education, Management and Business”

In compiling this book, RISEBA endeavored to include very diverse research papers by RISEBA faculty, all of them having the common idea of art’s existence in each aspect of our life. RISEBA faculty examine a wide variety of topics, showing that interdisciplinary research offers many interesting ideas for innovations in education, business and management.

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EFMD GLOBAL NETWORK AND HIGHERED LAUNCH THE FIRST GLOBAL INTERNSHIP PORTAL

EFMD Global Network and HigherEd join forces to launch the first global internship portal to connect students, schools and companies worldwide.

Through this strategic partnership every single school and student in the EFMD Global Network will get its own branded internship career portal, making this 600-school network the largest community of top talent in the world.

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UDG - THE NEW ERA IN MONTENEGRIN ELITE TOURISM

Establishment of study program International hospitality and management UDG was solemnly opened at premises of University of Donja Gorica. This study program is undoubtedly highly important for development of Montenegrin tourism, given that it represents a long term investment in education and support of human resources of Montenegro.

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MCI EXPANDS INTERNATIONAL NETWORK

More renowned universities enter into cooperation with MCI: the Entrepreneurial School® shifts attention southwards – prestigious partner universities in Italy, Portugal, Spain, and Peru provide excellent opportunities for students, lecturers, and researchers and revive Innsbruck as a science location.

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BUSINESS SCHOOL
MIM-KYIV HOSTED THE 155TH EAAE SEMINAR EUROPEAN AGRICULTURE TOWARDS 2030 PERSPECTIVES FOR FURTHER EAST-WEST INTEGRATION

On September 19 – 22 MIM-Kyiv hosted the Days of Agrarian Economy. The 155th EAAE Seminar European Agriculture towards 2030 Perspectives for Further East-West Integration was the important part of it. Leading experts, academics, industry representatives and regulators were discussing European integration impact on agricultural and food markets.

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PROJECT ABOUT THE MENTAL HEALTH OF THE WORKFORCE IS IMPLEMENTED

Management department (prof. dr. Asta Savanevičienė ir dr. Živilė Stankevičiūtė) implements the project “THE REGENERATION AND THE STRENGTHENING OF EMPLOYEES’ MENTAL HEALTH: DESIGNING A RESEARCH METHODOLOGY”. This project of the Baltic-German University Liaison Office is supported by the German Academic Exchange Service (DAAD) with funds from Foreign Office of the Federal Republic Germany.

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MCI EARNS PRESTIGIOUS AACSB BUSINESS ACCREDITATION

Management Center Innsbruck has earned initial accreditation by AACSB International —The Association to Advance Collegiate Schools of Business. AACSB Accreditation is the hallmark of excellence in business education and has been earned by less than 5% of the world’s business schools. MCI is the second Austrian university to earn the seal.

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“ZOONA MOBILE MONEY: INVESTING FOR IMPACT” WINS THE 22ND CEEMAN CASE WRITING COMPETITION

The 2016 CEEMAN Case Writing Competition, organized for the ninth time in cooperation with Emerald Group Publishing received sixty-eight case submissions written by 141 authors and co-authors from 21 countries (Brazil, Canada, China, Germany, Ghana, Hong Kong, India, Jamaica, Japan, Kenya, Lithuania, Malaysia, Nigeria, Pakistan, Poland, Russia, South Africa, Switzerland, Thailand, United Arab Emirates, and USA).

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Accredited



LVIV BUSINESS SCHOOL OF UCU RECEIVED THE INTERNATIONAL ACCREDITATION CEEMAN IQA

Merit rating CEEMAN IQA (International Quality Accreditation) certifies the international recognition that the accredited institution not only provides business education and conducts researches adhering to the highest international quality standards, but also meets the needs of the customers and contributes to the environment development where it works. This assessment shows in particular a desire for the continuous improvement and innovation, as well as the high level of the corporate leadership and responsibility.

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OUTSTANDING SCHOLARLY CONTRIBUTION AWARD

On August 1-5, 2016 prof. Marcin Geryk, the chancellor of Gdansk Management College and Warsaw College of Health and Engineering, participated in the 28th International Conference on System Research, Informatics & Cybernetics that was held as part of the 36th Annual Meeting of the IIAS, in Baden-Baden, Germany.

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MIM'S PROGRAM FOR THE TOP NATIONAL RETAILER

MIM-Kyiv awarded its certificates to the managers of the “PYIII” ltd., top national retailer running EVA chain of personal care stores. EVA chain is the household name in Ukraine.

The company took 6-month long program tailor-made to meet their needs. The program was developed on the basis of the pre-MBA program and taking into account the company's needs.

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MCI MANAGEMENT CENTER INNSBRUCK EARNS THE PRESTIGIOUS AACSB BUSINESS ACCREDITATION

MCI Management Center Innsbruck has earned the initial accreditation by AACSB International —The Association to Advance Collegiate Schools of Business. Founded in 1916 and located in Tampa/FL, AACSB International is the longest serving global accrediting body for business schools that offer undergraduate, master's, and doctoral degrees in business and accounting. Founding members include Columbia University, Cornell University, Harvard University, UC Berkeley, University of Chicago, Yale University and other respected institutions.

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FIRST CLASS OF GRADUATES FROM M.A. IN INTERNATIONAL MANAGEMENT / M.B.A.

On August 12, 2016 LCC International University celebrated graduation of the first class from the dual degree program M.A. in International Management / M.B.A. The program is provided in collaboration with Taylor University (Indiana, USA). This innovative partnership provides a curriculum with a great variety of academic disciplines.

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**GDANSK MANAGEMENT COLLEGE PRESENTED
DURING AHFE CONFERENCE 2016**

On July 27-31, 2016 prof. Marcin Geryk, the chancellor of Gdansk Management College and Warsaw College of Health and Engineering, participated in the 7th International Conference on Applied Human Factors and Ergonomics (AFHE) and Affiliated Conferences. This important and event was organized by Applied Human Factors and Ergonomics (AHFE) at Walt Disney World Swan and Dolphin Hotel, Orlando, Florida, United States of America.

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