

# Monthly newsletter

Baltic Management Development Association

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## BMDA NEWS

### BMDA PRESENCE AT EQUAL MEETING



On October 25, 2016, the President of BMDA, Dr. Virginijus Kundrotas took part in the EQUAL Board meeting, which took place in Riga, Latvia and was hosted by RISEBA University. During the meeting, several important issues related to the quality assurance in business and management education have been discussed.

EQUAL is a European forum, consisting of various international management development associations, which works towards a common understanding, formulating opinions and guidelines about quality assurance and development in higher business and management education. It is an umbrella network acting primarily as a think-tank to promote quality enhancement and synchronization. More on EQUAL and its documents, please, find here <http://equal.network/>



### KEY-NOTE SPEECH OF DR. V.KUNDROTAS AT LATIA'S (LITHUANIAN APPAREL AND TEXTILE INDUSTRY ASSOCIATION) ANNUAL CONFERENCE

On November 3, 2016, President of BMDA and Dean of Adizes Graduate School, Dr. Virginijus Kundrotas made key-note speech at the Annual Conference of Lithuanian apparel and textile industry association.

[Read more](#)

### WELCOME THE NEW BMDA MEMBER—NARXOZ UNIVERSITY



We are happy to announce that the Board of BMDA confirmed the new member - Narxoz University, Kazakhstan.

Narxoz is a private university that offers education in the field of economics and business in accordance with international standards in three languages: Kazakh, Russian and English. Today Narxoz University is positioned to become one of the leading innovative universities in Kazakhstan and the Central Asia region.

[Read more](#)

### FUTURE EVENTS OF BMDA MEMBERS



### REGISTER FOR FACULTY AND STAFF DEVELOPMENT PROGRAMS BY CEEMAN

CEEMAN has a long and successful tradition of running faculty and staff development programs for management education institutions. Registration is open for 2017 programs.

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## EDAF PROGRAM MENTORS VISITED KTU SCHOOL OF ECONOMICS AND BUSINESS

KTU School of Economics and Business had important visitors on 17-20th of October. EDAF program (Eng. EFMD Deans Across Frontiers) mentors (Peer Advisory Team) - internationally recognized (EQUIS accredited) business school deans with great international experience - Dr. Bohdan Budzan, Founder & Director of Coaching & Consulting Center, Ukraine, Dr. Irina Sennikova, Rector of Riseba-Riga International Schools of Economics and Business Administration, Latvia, Prof. Jérôme BON, Senior Associate DEAN of SEM TONGJI Shanghai, Emeritus Professor ESCP Europe, France, Prof. Ramon O'Callaghan, Dean of Porto Business School, Portugal.

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## THE WORLD AWARDS OF SCIENCE AND EDUCATION PRESENTED IN RIGA

In the evening of 14 October, 33rd the Award Ceremony of the World Cultural Council (WCC) organized by Riga Technical University at the National Library of Latvia ended with a magnificent concert. The award ceremony was attended by Riga Technical University Rector Academician Leonīds Ribickis, the Minister of Culture Dace Melnbārde and other prominent persons. Professor of theoretical physics Edward Witten from the United States of America received the World Award of Science and Professor Kalevi Ekman from Aalto University received the World Award of Education.

[Read more](#)



## Ž. STANKEVIČIŪTĒ (KTU) WON BUP ANNUAL AWARD FOR THE BEST PHD THESIS IN 2015

The Baltic University Programme (BUP) Board has decided to honour Živilė Stankevičiūtė, Kaunas University of Technology, Lithuania, with the award for best PhD thesis defended in the BUP network during the calendar year 2015. The thesis 'Sustainability Dimension in Organisation's Human Resource Management' support high quality research and promote sustainable development.

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### THE GREAT START OF LVBS 2016 FOR INNOVATORS AND HR PROFESSIONALS

“We can not avoid learning!” – under such a slogan the training at master’s programs of Lviv Business School of UCU MA in Human Resources and Organization Development and MSc in Innovations and Entrepreneurship was started.

Academic Director of LvBS Yaryna Boychuk welcomed the new participants with the presentation on learning in School:

“Be ready for the diversity. Respect it, learn how to use it. Even if the disputes arise from the diversity, this is only the chance to receive an idea from them. Share and divide!

[Read more](#)



### CEEMAN PRESIDENT, PROF. DANICA PURG, REPRESENTED CEEMAN IN CHINA AND SOUTH KOREA

Her first part of the trip was focused on one of the world's largest and most alluring markets – China. She was speaking at the [6th International Business School Shanghai Conference](#) in **Shanghai** on the panel *How Do International Business School Organizations Contribute to Global Business Education?* together with representatives of AMBA, AACSB, EFMD and GMAC.

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### MAYORS SCHOOL PROJECT CONTINUES

11 teams of the current and future mayors presented and defended their towns’ strategic development projects within the Mayors School program. The Program is the part of MIM-Kyiv’s contribution to the structural reforms of the country started after Euromaidan.

[Read more](#)



Co-funded by the  
Erasmus+ Programme  
of the European Union

KA Strategic Partnership

**Skilled Business Leaders for Skilled Europe**

**Lead4Skills**



**CEEMAN TO DEVELOP GUIDELINES FOR MORE RELEVANT MANAGEMENT EDUCATION WITH THE HELP OF EU FUNDS**

CEEMAN has received approval for “Skilled Business Leaders for Skilled Europe” project within the Erasmus+ Program of the European Union (KA2 Strategic Partnership) .

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**CORPORATE PROGRAM FOR THE NATIONAL PHARMA LEADER**

MIM-Kyiv and “ARTERIUM” corporation launched their second tailor-made program “Practical Marketing”. 50 marketers from Ukrainian and international offices participate in the program. This program is special. It is not limited to marketing but rather covers a wide range of cross functional issues like finance, processes, projects, etc. Mr. Yuri Hladky, CEO and co-founder “GRAPE Ukraine” will teach digital marketing.

[Read more](#)



**HULT, IE & THE OPEN UNIVERSITY BUSINESS SCHOOL CERTIFIED BY EOCCS**

EFMD Global Network  
**AWARDS**  
EOCCS Certification to



[efmdglobal.org/eoccs](http://efmdglobal.org/eoccs)

Many congratulations to Hult International Business School (including Ashridge), IE Business School and The Open University Business School, whose courses have been recently certified by EOCCS, establishing the community of EOCCS Certified online courses.

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### MCI EARNS WORLDWIDE TOP BUSINESS SCHOOL ACCREDITATION

Management Center Innsbruck has earned initial accreditation by AACSB International - The Association to Advance Collegiate Schools of Business.

The Entrepreneurial School® has good reason to celebrate. The executive board of the [Association to Advance Collegiate Schools of Business \(AACSB\)](#), based in Tampa, USA, has approved the worldwide AACSB accreditation of MCI as a first class business school.

[Read more](#)



### FIRST INSIGHTS FROM THE INTERNATIONAL RESEARCH ON MANAGEMENT DEVELOPMENT NEEDS IN DYNAMIC SOCIETIES

At the 24th CEEMAN Annual Conference in Tallinn, held in September, CEEMAN presented first results of the international research on Management Development Needs in Dynamic Societies (co-funded by EQUAL), which started earlier this year.

[Read more](#)



### EDC PARIS, UWE BRISTOL AND RMIT ACCREDITED BY EPAS

EFMD is happy to announce that the EPAS Accreditation Board has recently awarded EPAS accreditation to three new programmes from business schools from Australia, France and the United Kingdom.

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**VIEW MATERIALS ON MANAGEMENT EDUCATION FOR A DIGITAL WORLD**

The 24th CEEMAN Annual Conference “Management Education for a Digital World” took place in Tallinn, Estonia from 28-30 September, hosted by Tallinn School of Economics and Business Administration (TSEBA). The participants had a chance to get to know the “digital world” at the innovative experiential workshop at e-Estonia and Ulemiste Technopolis and a number of internationally renowned speakers shared their insights and ideas in business and education panels.

[Read more](#)**Baltic Management Development Association (BMDA)**

Gedimino str. 50  
LT-44239 Kaunas,  
Lithuania

Mob. phone:  
+370 698 54438  
E-mail: [info@bmda.net](mailto:info@bmda.net)

**BMDA online:**  
[www.bmda.net](http://www.bmda.net)

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