

# Monthly newsletter

Baltic Management Development Association

Volume 5, Issue 1 January 2017

**BMDA NEWS**

## 15TH ANNUAL BMDA CONFERENCE IS COMING!

### The 15<sup>th</sup> Annual BMDA Conference "You do not have to be **BIG** to be Successful"

will take place on April 26-28, 2017 in beautiful Montenegro!

**Please book these dates in your calendar!** For registration: [projects@bmda.net](mailto:projects@bmda.net)

**The first day** of the Conference is "Academic Solutions and Insights" day, in the morning of which the students from various countries and Institutions are going to discuss their ideas, suggestions, concepts on the topic "You do not have to be **BIG** to be Successful". After lunch the sessions will be dedicated for Leaders of the Business Schools and Corporate Universities. During it experienced leaders from all around the world will share their successful cases of Customer Needs Satisfaction. The second session will focus on how to evaluate and measure the outcome of Business Schools Services.

**Second day** is the "Business Solutions FOR leading organizations" day, dedicated mainly to International and local business and non-profit organizations leaders and managers. The day is divided into 4 panels, during which the experienced International and local experts and consultants will be presenting Business solutions for the Companies.

**Third day** the "Business Solutions FROM leading organizations" day will offer the unforgettable and interesting company visits in Montenegro, where participants will be able not only to hear, but also to see the results of the successful management: there will be organized visits to 5 companies:

**1. PortoNovi; 2. Plantaze; 3. ISSP; 4. PortoMontenegro; 5. Telekom.**

**The Host of the Conference is University of Donja Gorica - known as simply UDG** is a private university located in Donja Gorica, a suburb of Podgorica, Montenegro. UDG mission is to create conditions for studying upon principles of high quality European education. That it is possible to achieve shows several generations of graduates who have successfully continued their master's and doctoral studies in the West or are already very successful in companies and institutions where they found employment soon after graduation. One of the important advantages of UDG is that it is developing multidisciplinary.





### BMDA PRESIDENT IN GLOBAL FORUM

On the 12th-14th of January, 2017, President of BMDA and Dean of Adizes Graduate School (USA), Dr. Virginijus Kundrotas participated in the Global Business and Management congress - Gaidar Forum, which took place in Moscow, Russia.

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### FUTURE EVENTS OF BMDA MEMBERS



UNIVERSITY OF MANAGEMENT  
AND ECONOMICS

### RESEARCH SEMINAR: TRUST IN ORGANIZATIONS

ISM kindly invites to participate in Research seminar: Trust in Organizations by Prof. dr. David Schoorman, Krannert School of Management at Purdue University, USA. Seminar will take place on the 13th of February 2017, 10:00 a.m., at ISM, room 412.

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### NEWS FROM BMDA MEMBERS



**ALMA**  
ALMATY MANAGEMENT  
UNIVERSITY

### ALMAU SUPPORTS THE 28TH WORLD WINTER UNIVERSIADE

28th World winter Universiade From January 29 to February 8, 2017 the 28th in Almaty will be held World winter Universiade which is the national project of the Republic of Kazakhstan and one of the large sporting events for 25-year history of the country.

[Read more](#)



**ALMA**  
ALMATY MANAGEMENT  
UNIVERSITY

**LVBS WILL RESEARCH ETHIC CHALLENGES OF FUTURE TECHNOLOGIES**

Lviv Business School of the Ukrainian Catholic University starts a project "Ethics and Technologies" in research of ethic challenges of future technologies. The project aims at the study of ethic perspectives of development and use of innovative technologies, like artificial intellect (AI), human-and-machine interfaces, neural networks, bionics, bidgata and others.

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**AAPA IN ALMAU**

On January 20, 2017 President of Asian Association of Experts in Public Service, professors of Yonsey University Pan Suk Kim visited AlmaU. The visit Pan Suk Kim has begun with an excursion on a campus of Almaty Management University. First of all, professor has visited the interactive museum in which he was acquainted with the history AlmaU, then has visited new Atriums and Creative Zone.

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**UDG -VII "SCHOOL OF ENTREPRENEURSHIP AND INNOVATION FOR THE YOUNG"**

VII "School of Entrepreneurship and Innovation for the Young" was held at the University of Donja Gorica, 17-20. January 2017. The vision of the School is to inspire high school students to think more critically, to develop critical spirit and to allow them to explore the world of entrepreneurship in order to realize the ideas truly are the most valuable possession one can own. Every year, School is being organized during the last week of the winter school holiday, and it is legacy of the first generation of the Faculty of International Economics, Finance and Business to the University of Donja Gorica.

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**CEEMAN RESEARCH PARTICIPANTS MET IN BLED**

CEEMAN research group representatives gathered in Bled from 19-20 January to present and discuss preliminary findings and future steps of transnational research project titled: Management and Leadership Development Needs in Dynamically Changing Societies.

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**INFORMATION ERASMUS + MEETING IN ALMAU**

On January 20 in Almaty Management University took place the meeting with the Coordinator of office Erasmus + in Kazakhstan. Information session was held for the interested representatives of Almaty Management University for acquaintance with the purposes, content and conditions of participation in Erasmus+ program actions.

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**EFMD AWARDS CLIP ACCREDITATION TO PERTAMINA CORPORATE UNIVERSITY**

The Corporate Learning Improvement Process (CLIP) is a unique accreditation run by EFMD that focuses on identifying the key factors that determine quality in the design and functioning of corporate universities and learning organisations.

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**ALMA**  
ALMATY MANAGEMENT  
UNIVERSITY**ALMAU LAUNCHES NEW SCHOOL!**

Almaty Management University(AlmaU) announces opening of School of Engineering Management and provides 20 SCHOLARSHIPS for most successful students of 1-2 courses to next programmes:

«Software Engineering»

«Business Analytics and Big Data»

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**SEMINAR HELD AT NARXOZ UNIVERSITY BY IAAR AND ENQA**

Independent agency for accreditation and rating (IAAR) and European Association for Quality Assurance in Higher Education held a seminar at Narxoz University on the topic of improving the quality of education in Kazakhstan. Narxoz University staff had a great opportunity to improve their knowledge on the standards of the quality assurance in the West as well as in Kazakhstan.

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**THE PRESIDENT OF ALMAU HAS MADE A SPEECH AT THE GAIDAR FORUM**

President of Almaty Management University Asylbek Kozhakhmetov, the rector Almagul Kanagatova, and also the director of the Center of development of business and innovations Ksenia Yuzhaninova participated on annual Gaidar Forum on January 12-14, 2017 in Moscow.

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**ALMA**  
ALMATY MANAGEMENT  
UNIVERSITY



**CEEMAN** **CEEMAN IQA ACCREDITATION AWARDED TO INSTITUTE OF PUBLIC ADMINISTRATION AND ENTREPRENEURSHIP, URAL FEDERAL UNIVERSITY**

We are pleased to announce that International Quality Accreditation was awarded to Institute of Public Administration and Entrepreneurship, Ural Federal University named after the First President of Russia B. N. Yeltsin (hereinafter: IPAE UrFU).

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**ALMOST 2 BILLION EUROS: THIS IS THE ANNUAL IMPACT OF EIGHT BUSINESS SCHOOLS ON THE ECONOMY OF THEIR REGION**

A recent Business School Impact System (BSIS) report shows that eight Business Schools have an annual impact of 1,9 billion Euros on the Auvergne-Rhône-Alpes region.

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**MIM-KYIV HOSTS EU SERIES FOR SME**

On January 23 – 27, 2017 final EU4Business Week launched by the East Invest 2, the EU initiative was held. MIM-Kyiv co-organized and hosted the event. Handicraft Chamber of Ukraine, “Business Gathering” and League of business and professional women of Ukraine were partners of the Series.

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## CEEMAN PRESIDENT, PROF. PURG, AT GAIDAR FORUM

From 12 to 14 January, the Russian Presidential Academy of National Economy and Public Administration (RANEPA) hosted the Gaidar Forum 2017, Russia and the World: Setting Priorities where prof. Danica Purg participated representing CEEMAN.

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## KAZAKHSTAN AND HOLLAND PROJECT ON CO-OPERATION IN INNOVATION SIGNED AT NARXOZ UNIVERSITY

Narxoz University will be a partner in the agreement on innovation competition. This competition is targeted on the talented youth of Kazakhstan, who will be able to go abroad in order to exchange the experience and knowledge. The symbioses of the ideas, culture and innovations will be helpful for developing the economy of Kazakhstan and Holland.

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## TRADITIONAL CHRISTMAS DEBATE AT UDG

Traditional, twenty-fifth in a row, Christmas debates were held on January 6 at UDG. Host and founder of Christmas debates is Professor Veselin Vukotic, who organizes the event each year on Christmas Eve for 25 years already. The concept of the debates entails new topic each year, and the host invites 3-4 eminent guest speakers from the field in concern. All guests have opening statements up to 17 minutes, followed by questions from the audience.

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 **ALMA** OPEN DAY IN ALMAU  
ALMATY MANAGEMENT UNIVERSITY

New year 2017 has started for AlmaU with the first Open Day for Master and the Second higher education. More than 100 people has visited this event . Listeners have learned about applying conditions, scholarship programs, obtaining the double diploma, ask the arisen questions.

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**ONLINE LEARNING: EXPECTING QUALITY**

Today, the need to expand knowledge is being required with increasing frequency both professionally and personally. In the workplace, at school, and at home, we can benefit from the enormous, rapidly growing volume of online learning experiences that are offered by a seemingly unlimited number of providers on the web. Some courses provide fantastic learning opportunities – but some don't. By Anne Swanberg.

[Read more](#)



**MODERN STUDIES AT RTU FEEM UNDER THE GUIDANCE OF EXPERIENCED BUSINESS PROFESSIONALS**

Faculty of Engineering Economics and Management of Riga Technical University (RTU FEEM) has developed a successful and close cooperation with Business Efficiency Association Latvia (BEA) professionals who are actively involved in the study process with the aim of educating students – future business and quality system managers – in applying efficiency methods in organization management and work process improvement.

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**NEW ACADEMIC VICE-PRESIDENT AT LCC**

In January 2017 Dr. J.D. Mininger entered into the role of Academic Vice-President and Dean of Faculty at LCC International University. His relationship to LCC reaches as far back as 1995, when his parents, James and Virginia Mininger, began the first of their thirteen years of service at LCC. Dr. J.D. Mininger began teaching literature and philosophy at LCC in 2007; in addition to his teaching he served as Associate Dean for Faculty Development from 2013-2016.

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**EBS STUDENTS PUSHING THEIR LIMITS AT CERN**

A group of EBS Business Innovation MBA students spent a week at one of the world's best-known research centers CERN in Switzerland where they participated in a product development programme together with students from other world's top universities. Their goal was to work with the product ideas of real companies throughout all the processes of product development, starting from an idea to a working prototype. As one of the participating students Eglit Väli said, it was "a week of building robots and pushing yourself".

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**RECTOR OF UDG NEW YEAR'S RECEPTION OF TALENTED STUDENTS "THE SEEDS OF THE FUTURE"**

On Thursday, 29th December 2017, Rector of UDG, Professor Veselin Vukotic organized a reception for the best and prosperous students, named "The seeds of the future". The lecture "The seeds of future" was Rector's New Year's event for the most prosperous students of Montenegro. This group numbers around 80 students.

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**ERNST MACH SCHOLARSHIP DOCUMENTS SUBMISSION**

At the end of January nearly 20 students submitted the documents for the ERNST MACH grant provided by the Austrian ministry of science and research. This grant allows students from non-European countries to study I semester at the FH JOANNEUM University. Narxoz University has opportunity to send 6 students by the means of this program. The selection committee will be held on the February 1<sup>st</sup>, 2017 at Narxoz University.

[Read more](#)**ROUND TABLE: NEW IDEAS AND CONTINUE WITH INNOVATION IN TEACHING AT UDG**

Based on the decision of the Rector of the Collegium of the University of Donja Gorica on Thursday, 12.8.2016. was held IX round table dedicated to the improvement of teaching: New ideas and continue with innovation in teaching at UDG. The round table was attended by all the teachers, associates and employees and PhD students at the UDG and also PhD "Junose" (The group of students from the first year of basic studies took PhD and work with their super visor Professor Veselin Vukotic, Rector of UDG.) Also, a round table was free open for all students from UDG!

[Read more](#)**Baltic Management Development Association (BMDA)**

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