

## Minsk - the capital of the Belarusian cultural heritage

*Minsk, the capital of Belarus and its geographical heart*, is situated in a picturesque place on the banks of the Svisloch river which in old days used to be one of the busiest trade routes connecting the Baltic Sea. Minsk of today is the city of wide streets, modern and old architectural ensembles, fountains, shady parks and green boulevards well deserving the opinion of being one of the best cities of the former Soviet Union. Foreign visitors are attracted to this city by its surprisingly clean, beautiful, calm, optimistic and hospitable atmosphere just to see with their own eyes life, history, culture and traditions of the Belarusian people.

## Baltic Management Development Association (BMDA)

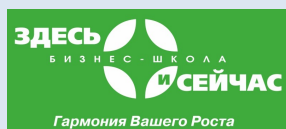


The **Baltic Management Development Association (BMDA)** was founded at the end of 2002. From the very beginning, the Association started to induce the quality of management development in the Baltic region and beyond through promoting research, offering educational services and networking opportunities for management development institutions and business enterprises.

"**Bridging East and West**" became the main motto of BMDA.

BMDA currently unites **70 members from 24 countries** – Austria, Belarus, Belgium, Croatia, Denmark, Estonia, Finland, France, Georgia, Germany, Italy, Latvia, Lithuania, Montenegro, Norway, Poland, Republic of Kazakhstan, Russia, Slovenia, Sweden, the Netherlands, Ukraine, United Kingdom, USA.

## "Zdes I Sejchas" Business School



"**Zdes I Sejchas**" is a market leader in the sphere of business education and consulting in Belarus. With 20 years experience in the market, the company provides high quality services, using the best practices and proven methodologies. The main activity is providing high standard education. There are more than 100 educational programs for owners, managers and professionals in such areas as management, strategy, human resources management, finance, business processes, project management, sales and marketing, logistics and others.

## IPM Business School



IPM was established on December 15th, 1993, by the Central European University Fund (USA), the Centre for Privatisation (Poland), the Ministry for Economics (Belarus) and the International Association for the Support of Privatisation (IASP) (USA) as a Joint Venture partnership. At present the IPM Business School is the first business school of practical management in Belarus, the place where the world experience and the local one are combined together. The knowledge and skills IPM teach follow the leading world practice in the field of business education.



14<sup>th</sup> Annual BMDA Conference

**"Contemporary technologies for Success in fast changing environment"**

April 20-22, 2016 in Minsk, Belarus

**BMDA is inviting the international academic community and researchers to present their research outcomes during the Research Part of the 14th Annual BMDA Conference with the opportunity to publish their articles**

### PUBLICATION

- All authors are invited to extend and submit their papers to the one of the journals:
- **"Baltic Journal of Management"** (Emerald Publishing Group, UK, Thomson Reuters SSCI Impact Factor 0.26)
  - Journal **"Engineering Economics"** (Kaunas University of Technology, Lithuania, Thomson Reuters SSCI Impact Factor 0.87)
  - Journal **"Economics and Management"** (Kaunas University of Technology, Lithuania, indexed in EBSCO, etc.)
  - **"Economics and Business"** (Riga Technical University, Latvia, indexed in EBSCO, etc.)
  - Journal **"Trends Economics and Management"** (Brno University of Technology, Czech Republic, indexed in EBSCO, etc.)

### SUBMISSION PROCEDURE

- Abstracts has to be sent to [projects@bmda.net](mailto:projects@bmda.net). Request for the template should be asked on the same email.
- After receiving positive feedback from Scientific committee, the Researchers are invited to deliver presentation during the Research part of the Conference.
- After the Conference Researchers are invited to prepare a full paper and to publish it in one of the five journals of the conference.

*\*All abstracts, related to the Conference topic "Contemporary technologies for Success in fast changing environment" are suitable.*

### IMPORTANT DATES

Abstract submission: **from February 01 to February 20, 2016**  
Notification of acceptance: **until March 01, 2016**  
Invitations from journals: **from April 22 (after the Conference)**

## Conference fees

### Early bird fee:

Early bird fee for BMDA members (until March 5, 2016) – 350 EUR for whole 3 days package  
Early bird fee for non BMDA members (until March 5, 2016) – 450 EUR for whole 3 days package

### Ordinary fee:

Ordinary fee for BMDA members (after March 5, 2016) – 500 EUR  
Ordinary fee for non BMDA members (after March 5, 2016) – 600 EUR

## Conference Registration

For registration to the conference, please contact BMDA project manager Rasa Aksamitauskaitė by e-mail [projects@bmda.net](mailto:projects@bmda.net) or mobile +370 698 54438.



14<sup>th</sup> Annual BMDA Conference

# "CONTEMPORARY TECHNOLOGIES FOR SUCCESS IN FAST CHANGING ENVIRONMENT"



**April 20-22 in Minsk, Belarus**  
**2016**

*Host Institutions*





# “ CONTEMPORARY TECHNOLOGIES FOR SUCCESS IN FAST CHANGING ENVIRONMENT”

April 20-22, 2016 in Minsk, Belarus

April 20

## Academic Solutions and Insights

During “**Academic Solutions and Insights**” day, the international and local representatives of academic community are going to present their research papers on variety of topics related to “Contemporary technologies for Success in fast changing environment”.

After lunch the sessions will be dedicated for Leaders of the Business Schools and Corporate Universities. During it experienced leaders from all around the world will share their successful cases of Customer Needs Satisfaction. The second session will focus on how to evaluate and measure the outcome of Business Schools Services.

### Preliminary program of the Day

- 09:00-09:10** **OPENING** of the research part (*Chairperson – Edita Gimzauskiene, Dean of the School of Economics and Business, Kaunas University of Technology, Lithuania*)
- 09:10-10:30** **Presentations of research papers by International and local representatives of academic community**
- 10:30-11:00 Networking coffee
- 11:00-12:30** **Presentations of research papers by International and local representatives of academic community** (continued)
- 12:30-13:30 LUNCH
- 13:30-15:00** **From “supply” approach to “demand” approach- what is the most effective and efficient form to find out and satisfy the customer needs**  
*Workshop led by Ivo Matser, CEO of ISM University of Management and Economics (Lithuania)*  
**Speakers:**  
-Inge Jan Henjesand, President at BI Norwegian Business School (Norway)(TBC)  
-Andrei Sharonov, Dean of the Moscow School of Management SKOLKOVO (Moscow)(TBC)  
-Andreas Altmann, Rector & Executive Director at MCI Management Center Innsbruck (Austria)(TBC)
- 15:00-15:30 Networking coffee
- 15:30-17:00** **How to evaluate and measure the outcome of Business Schools services**  
*Workshop led by Virginijus Kundrotas, President of BMDA*  
**Speakers:**  
-Eric Cornuel, Director General and CEO of EFMD (Belgium) (TBC)  
-Alenka Bracek Lalic, Director of CEEMAN IQA – International Quality Accreditation (Slovenia)  
-Representative of AACSB (will be defined on the later stage)
- 17:00** **Coffee, wine, snacks**



April 21

## Business Solutions FOR Leading Organizations

The “**Business Solutions FOR leading organizations**” day is dedicated mainly to international and local business and non-profit organizations leaders and managers.

The day is divided into 4 parts, during which the experienced international and local experts and consultants will be presenting Business solutions for the Companies.

### Preliminary program of the Day

- 9:00-9:10** **OPENING**  
-Virginijus Kundrotas, BMDA President  
-Pavel Daneyko, General Director of IPM Business School (Belarus)  
-Alexander Pankov, Director of Business School "Zdes i Sejas" (Belarus)
- 9:10-10:30** **PART 1 - Technologies for understanding our current customers and their needs better, faster and in more efficient way**  
-Alec Egan, Territory manager of Emerald group Publishing (UK)  
-Juste Pinkeviciene, Founder of JP Marketing Consuting (Lithuania)  
-Alexander Ryabukhin, Marketing director of Arlant-M (Belarus)
- 10:30-11:00** Networking coffee
- 11:00-12:30** **PART 2 – Technologies to support managerial processes**  
-Raimundas Petrauskas, Managing Director of Schmitz Cargobull Baltic UAB (Lithuania) TBC  
-PixellInvest Representative, (Belarus) (will be defined on the later stage)  
-Dmitry Kazachkov, Ceo of 1C-Papyc (Russia) (TBC)
- 12:30-13:30** LUNCH
- 13:30-15:00** **PART 3 – Technologies to increase the speed and quality of changes within Organization**  
-Virginijus Kundrotas, Dean of Adizes Graduate School (USA)  
-Bernard Beletante, Dean of EM-Lion Business School (France) (TBC)  
-Alexander Pankov, Director of Business School "Zdes i Sejas" (Belarus)
- 15:00-15:30** Networking coffee
- 15:30-17:00** **PART 4 – Leadership technologies for keeping the best people and make them to be the team**  
-Neda Songin, General Manager for Baltic countries at Hay Group (Russia)  
-Rita Bendaraviciene, Dean at Vytautas Magnus University (Lithuania)  
-Natalia Makayeva, Executive MBA program director at IPM Business School (Belarus)
- 17:00** **WELCOME RECEPTION**



April 22

## Business Solutions FROM Leading Organizations

The “**Business Solutions FROM leading organizations**” day will offer the company visits in Minsk, where participants will be able not only to hear, but also to see the results of the successful management.

After lunch the presentations will be followed by the Success stories from International and local business leaders on concrete successful implementation of managerial tools and concepts in their organization.

The official part of the day will end up by the presentation of International Keynote speaker on the topic of the Conference.

The Conference will end by Gala dinner.

### Preliminary program of the Day

- 9:00-12:30** **Visits to the Leading Business companies**  
-**ALUTECH** (<http://www.alutech-group.com/en>)  
ALUTECH Group of Companies holds the leading position on the roller shutter systems market and is the leading manufacturer of aluminum profile systems and sectional doors in Eastern Europe.  
-**REGULA** (<http://regulaforensics.com/en/>) – not finally confirmed  
REGULA is the leading producer of expert devices for authenticating documents, banknotes and securities. Regula has been producing compact and efficient devices having no analogues in the world.  
-**VONDEL/HEPTA** (<http://eng.vondel.by/>)  
VONDEL is a creative marketing and communications consultancy, specialized in creating strong brands and developing advertising campaigns.  
-**WARGAMING** (<https://wargaming.com/en/>)  
WARGAMING is an award-winning online game developer and publisher and one of the leaders in the free-to-play MMO market across PC, console, and mobile.
- 12:30-14:00** LUNCH (with Company visits review)
- 14:00-15:30** **Success stories from Business Leaders**  
During this session, Business Leaders are going to share their successful implementation of various managerial tools within their organizations.  
-Yerkin Tatishev, Chairman of the Board of Directors at Kusto Group holding (Kazakhstan)  
-Vladislav Burda, President at Family Business Network Ukraine (Ukraine)  
-Ilja Laurs, Founder & Chairman of Nextury Ventures (Lithuania)  
Questions and answers (30min)
- 15:30-16:00** Networking coffee
- 16:00-17:00** Round table discussion on Contemporary technologies use in theory and practice
- 17:00-18:00** International Keynote speaker on the topic of the conference
- 18:00-18:15** Closing remarks of the Conference
- 19:00** **GALA DINNER**

