The Researcher(s) wanting submit the abstracts for the Research part of the 10th Annual BMDA Conference **“Winning Strategies in Challenging Times“** has (have) to fill in the conference **ABSTRACT FROM** bellow:

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| **Indicate the track chosen:** | Successful Leadership in Turbulent Times  Finance Management and Risk Taking  Human Resource Management  Strategic Management in Uncertain/Changing Environment  Entrepreneurship and Enterprise on Global Market  Cooperation of Business and Academia in Challenging Times  Managing Innovations |
| **Paper title:** |  |
| **Author (s) name(s), represented institution and country:** |  |
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| **Purpose:**  *Please fill in the grey gap bellow describing what are the reason(s) for writing the paper or the aims of the research?*  ***(up to 600 characters with spaces, ~100 words)*** | |
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| **Design/ Methodology/Approach:**  *Please fill in the grey gap bellow describing how are the objectives achieved? Include the main method(s) used for the research. What is the approach to the topic and what is the theoretical or subject scope of the paper?*  ***(up to 300 character with spaces, ~50 words)*** | |
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| **Findings:**  *Please fill in the grey gap bellow describing what was found in the course of the work?*  ***(up to 600 characters with spaces, ~100 words)*** | |
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| **Research limitations/implications:**  Please fill *in the grey* gap bellow describing **suggestions for future research and any identified limitations in the research process*****(up to 600 characters with spaces, ~100 words)*** | |
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| **Practical implications:**  *Please fill in the grey gap bellow describing identified outcomes and implications for practice, applications and consequences. How will the research impact upon the business or enterprise? What changes to practice should be made as a result of this research? What is the commercial or economic impact?* ***(up to 600 characters with spaces, ~100 words)*** | |
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| **Social implications:**  *Please fill in the grey gap bellow describing the social implications. What will be the impact on society of this research? How will it influence public attitudes? How will it influence (corporate) social responsibility or environmental issues? How could it inform public or industry policy? How might it affect quality of life?* ***(up to 600 characters with spaces, ~100 words)*** | |
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| **Originality/value:**  *Please fill in the grey gap bellow describing what new was discovered in the paper.* ***(up to 300 character with spaces, ~50 words)*** | |
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| **Keywords:**  *Use keywords that are specific, and that reflect what is essential about the paper. Each keyword should start form capital letter and be separated by comma.* | |
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