

## Strategic Management Society (SMS) 2012

## Vilnius Extension

## Agenda

October 11, 2012

ISM University of Management and Economics, Arkliu str. 18, Building III, Vilnius, Lithuania

9.00-09.15 Welcome and Opening Speech

Nerijus Pačėsa, President of ISM University of Management and Economics, Lithuania

9.15-10.45 Plenary session 1: Strategic and Entrepreneurship Innovation in the Context of Economic and Societal Development

Peter Moran, Australian School of Business, University of New South Wales, Australia Hector Rocha, IAE Business School, Argentina Industry speaker from the Baltic states

10.45-11.15 **Coffee break** 

11.15-12.45 Plenary session 2: Strategic and Cooperative Alliances in Emerging Economies

Marjorie Lyles, Indiana University, USA Hemant Merchant, Florida Atlantic University, USA Industry speaker from the Baltic states

12.45-14.00 Lunch

14.00-15.30 Vilnius Tour

15.30-17.00 Plenary session 3: Organizational Knowledge and Innovation in a Strategic Context

Kevin Clark, Villanova University, USA Aldas Kriauciunas, Purdue University, USA Industry speaker from the Baltic states

17.00-17.15 Farewell notes

19.00 Gala dinner