

Call for papers

Special issue of Management and Business Administration. Central Europe

Managing to Create a Well-Balanced Society: Law, Norms, Incentives and Markets

Guest editors:

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Special issue overview

We all want to live and work in a better world. The past generations, those very distant and the recent ones, always dreamt about a better life. Humans have always used all their knowledge, understanding and abilities in the quest for economic and social development. Yet, still there are differences in a well-being of various regions and nations. Why are some countries more competitive than the others, why in some countries businesses grow faster, why some countries are they wealthier than the others and offer better standards of living for their citizens, why some countries succeeded in developing a higher degree of social cohesion, why some countries advanced more in pursuing the idea of sustainable development?

Researchers trouble with the above stated questions give various reasons, among them one can include differences in social order: in norms, laws and social institutions. A given social order is reflected in understanding of property rights, exchange and power relations, markets, cultural forms, communication, system of values and norms. They are different in different nations

The special issue will bring about scholars from various social science disciplines to discuss issues related to the central theme: **managing to create a better society**. Managing in this sense has a broader meaning. It is about developing a social and economic system in which we are better and the world around us is better balanced.

So the main questions would be:

- How do we manage to create a better society?
- What social structures and institutions encourage a society to be better, what is the role of social institutions, norms, laws, and social practices in shaping a better world?

- What kind of markets and economic models enable achieving competitiveness while pursuing sustainable development
- What kind of companies and business leaders are needed for economically viable, socially responsible and environmentally friendly growth and development
- How to employ culture as a factor of economic development and social transformation to cherish the beauty of the world and preserve it for the future generations.

Types and submissions desired:

Submission related to the following topics are welcome. The list is indicative and not exclusive.

- Between global and local – the role of culture
- Constitutional state – between regulators, politics and management. The importance and role of social dialogue
- Regulation, transparency, accountability
- Demographics, employment, intergeneration solidarity
- “From factory to creativity”. Creating systems and fostering practices to foster technological advancement, innovation processes and sustainable development
- Competition vs. Collaboration
- Market diversity and convergence
- Corporate governance, responsibility, accountability, ethics
- Managing human capital and professional resources. Investments, mobility, incentives
- Responsible leadership

Due to the interdisciplinary nature of the issue, we welcome papers of a theoretical or empirical nature and from a range of disciplines (Economics, International Relations, Law, Sociology, Psychology, Management, including specific managerial disciplines such as Strategy, Finance, Accounting, Leadership, Organizational Development, Entrepreneurship, CSR, Business Ethics, etc.). Research that involves substantive international comparisons and speaks to both local and multinational corporations operating in Central and Eastern Europe are particularly welcome.

Submission Process:

Authors are encouraged to submit an abstract of their paper by **June 15th, 2012**

Authors should submit their full article by **October 1st 2012**.

Articles must be 10,000 words or less in length and follow the MBA.CE editorial guidelines which can be viewed at

www.mbajournal.kozminski.edu.pl

15th January 2013: Invitations to Special Issue Conference

1st April 2013: Final Manuscript Decisions expected

Authors interested in the special issue can contact the Guest Editors with any queries at

Review Process:

The review and evaluation process for the special issue will be integrated into the 1st MBA.CE research conference to be held in June 2013 in Warsaw.

Selected papers that make it through the first stage of the review process will be invited to participate in a special component of the conference, where author(s) will have the opportunity to interact with other researchers and the special issue editors.

Following the conference, the special issue guest editors will make decisions as to the final disposition of the manuscripts.

Although it is not mandatory for the submission of papers, the authors are encouraged to attend the conference, and will have the conference fees waived (at least one author per paper). Authors from CEE can apply for a special grant to cover their travel expenses.