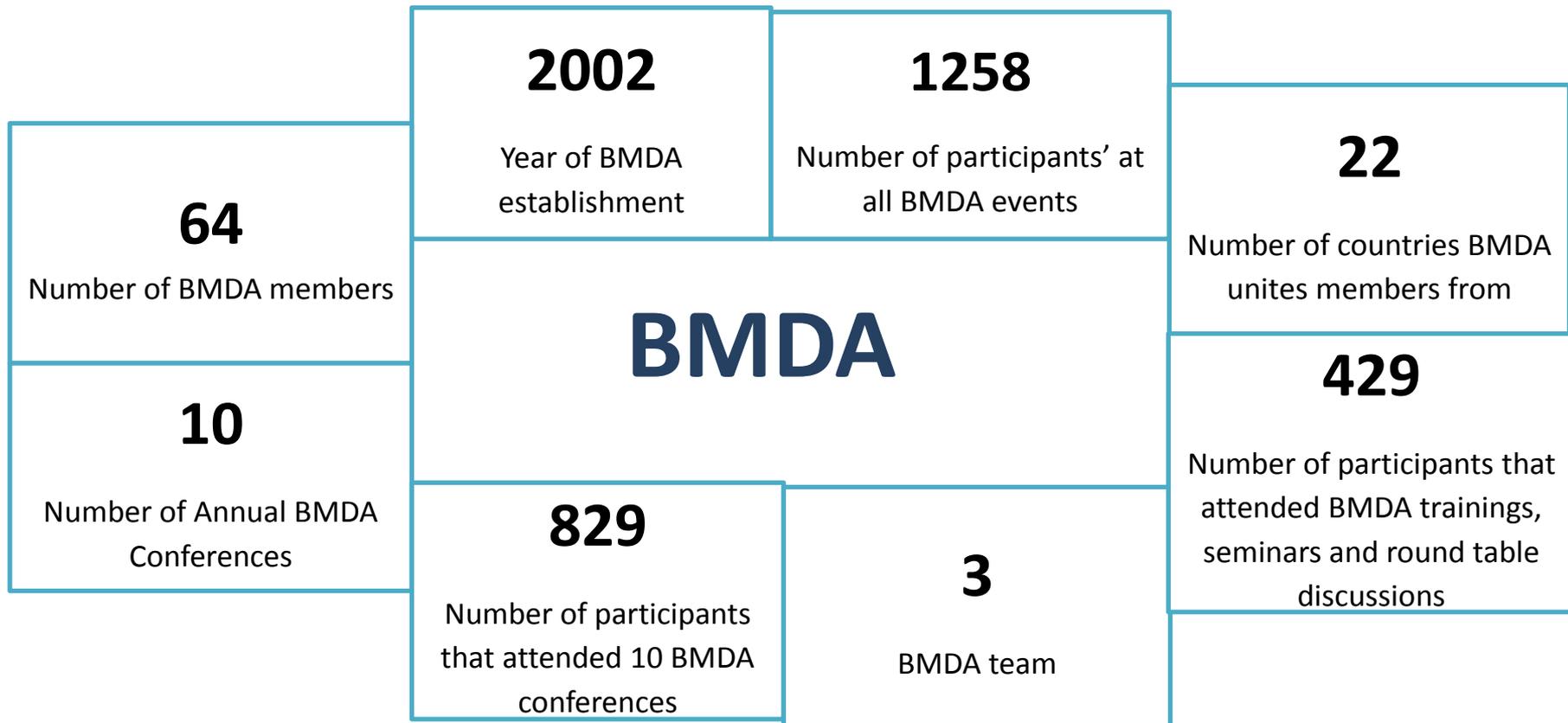




THE 10 YEARS OF BMDA

IN THE NUTSHELL

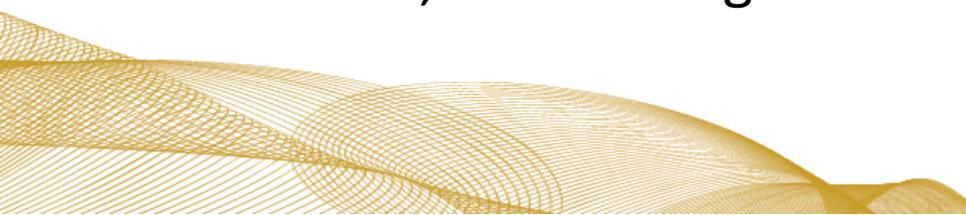


THE FIRST STEPS OF BMDA

BMDA – the Baltic Management Development Association was established at the end of **2002** by the initiative of the Lithuanian, Latvian and Estonian Universities and Business schools, Individual professors of management as well as Professionals from Business Society having a **goal to develop management education, training and research in the Baltic Sea region.**

At the beginning BMDA had **20 institutional and Individual** members representing **8 countries:**

Estonia, Latvia, Lithuania, Netherlands, Norway, Russia and Switzerland, United Kingdom.



THE FIRST MEMBERS of BMDA

The names of the institutions and titles of the representatives are kept as in 2002-2003

ESTONIA

- Estonian Business School

LITHUANIA

- International School of Management (ISM), Lithuania, (since 2006 University of Management and Economics)
- Baltic Management Institute
- Kaunas Business College, Lithuania
- Albertas Skurvydas (Rector of Lithuanian Academy of Physical Education)

SWITZERLAND

- Bert Wolfs (Academic dean, Swiss Business School, SBS)

LATVIA

- Banking Institution of Higher Education (BIHE), (at present BA School of Business and Finance)
- Riga Business School
- Institute of Personnel Certification
- Riga International School of Economics and Business Administration
- Stockholm School of Economics in Riga
- School of Business Administration Turiba
- Andra Brige (Lector at Banking Institution of Higher Education of Latvia)

UNITED KINGDOM

- Luiz Montanheiro (Chief editor of International Journal of Public-Private Partnerships)

NETHERLANDS

- Arnold Walravens (Board member and vice president of EUREKO/ACHMEA)

RUSSIA

- International management Institute of St. Petersburg (IMISP)
- Institute of International Business Education
- Moscow International Higher Business School (MIRBIS)

NORWAY

- Norwegian School of Management (BI), Norway (since 2010 Norwegian Business School)

Since the beginning of its activities BMDA was actively developing the management education, training and research in the Baltic Sea region and implemented a number of activities:

- Annual BMDA Conferences
- Competence Development Seminars
- In - Company Trainings
- Round Table Discussions
- Research Activities



10 Annual BMDA Conferences:

- 1st Annual BMDA Conference:

**MANAGEMENT DEVELOPMENT: PARTNERSHIP BETWEEN
BUSINESS AND SCIENCE IN THE CONTEXT OF GLOBALISATION**

May 15-16, 2003 in Kaunas, Lithuania

- 2nd Annual BMDA Conference:

ENHANCING BALTIC MANAGERIAL COMPETITIVENESS

May 6-7, 2004 in Riga Latvia



- 3rd Annual BMDA Conference:

A CELEBRATION OF VARIETY: BUILDING ON DIFFERENCES

May 5-6th, 2005 in Tallinn, Estonia

- 4th Annual BMDA Conference:

CREATING WELL-BEING – ENTREPRENEURS IN THE DRIVER'S SEAT

June 5 – 7th, 2006 in Helsinki, Finland

- The 5th Annual BMDA Conference:

FUTURE OF THE REGION – PEOPLE BEHIND THE PROSPERITY

May 10-11, 2007 in Oslo, Norway

- 6th Annual BMDA Conference:

IF EVER... : GROWING TOMORROW'S LEADERS

May 8-9, 2008)in Vilnius, Lithuania

- 7th BMDA Annual Conference:

**LEADERSHIP RESPONSIBILITY – GLOBAL
OUTLOOK AND REGIONAL SUSTAINABILITY**

May 14-15, 2009 in Copenhagen, Denmark

- 8th Annual BMDA Conference:

FLYING THROUGH TURBULENCE – TRANSFORMATION FOR THE FUTURE

May 13- 14, 2010 in Riga, Latvia

- 9th Annual BMDA Conference:

HOW TO BECOME EFFICIENT & EFFECTIVE AT THE SAME TIME

May 19-20, 2011 Tallinn, Estonia

- 10th Annual BMDA Conference:

WNNING STRATEGIES IN CHALLENGING TIMES

May 10-11, 2012 Gdansk, Poland



COMPETENCE DEVELOPMENT SEMINARS

- **Conference Management** *(22-23 September 2008, Tallinn, Estonia)*
 - **The Scholarship of Teaching** *(16-17 April 2008, Riga, Latvia)*
 - **Special EDEN Doctoral Seminar on Doctoral Dissertation Writing: Why, What and How**
(7-11 July 2008, Vilnius, Lithuania)
 - **How to Prepare a Good Case Based on Research Data** *(6-7 December 2010, Kaunas, Lithuania)*
 - **How to Prepare a Proper International Research Publication** *(24-25 February 2011, Kaunas, Lithuania)*
 - **How to Integrate Research Data into Interactive Teaching Process** *(17-18 March 2011, Kaunas, Lithuania)*
 - **How to Organize an International Research Conference** *(7-8 April 2011, Kaunas, Lithuania)*
- 

IN-COMPANY TRAINING

- **Set of Mastering Change training** that led **Lithuanian Academy of Physical Education (LKKA)** to essential organizational changes (*8 March 2011 – 16 May 2011*)
- **Set of Strategic Management of Education Institution.** The training was implement for **Aleksandras Stulginskis University** top management (*5 April 2011 – 6 May 2011*)



ROUND TABLE DISCUSSIONS



- The first round table discussion was held on **2003 in Riga** focusing on general issues business education was facing that day in the region and on development of criterion for ranking of business schools.
- BMDA constantly organized round table discussions during the Annual Conferences in order to enhance Business companies and Education institutions communication and cooperation.

RESEARCH ACTIVITIES

In order to encourage high quality research activities the idea to create the **Baltic Journal Management (BJM)** came up in **2004**;

To be effective in research activities development in the Baltic Sea region and beyond **BMDA was creating a Strategic partnership with Emerald Group Publishing Limited (UK)**;

As a result of such strategic partnership the **Baltic Journal of Management (BJM)** was launched on **23rd March 2005**.



- BJM was the only journal that actively encouraged dialogue between Baltic management researchers and supported research from the region. It acted as a forum to encourage dialogue between East and West.
- The journal seeks to highlight the best practice and research of developed and rapidly growing countries in the Baltic region.
- It encourages well-written articles with the focus on interdisciplinary, international and comparative standpoints on contemporary management issues
- **Baltic Journal Management which has been accepted into the Thomson Reuters' (ISI) Science Citation Index in 2008.**

EMERALD/BMDA MANAGEMENT RESEARCH FUND AWARD

The Emerald/BMDA Borderless Management Research Fund Award was launched in **2007**.

The first winner of the award was:

Mr. Harri Lorentz

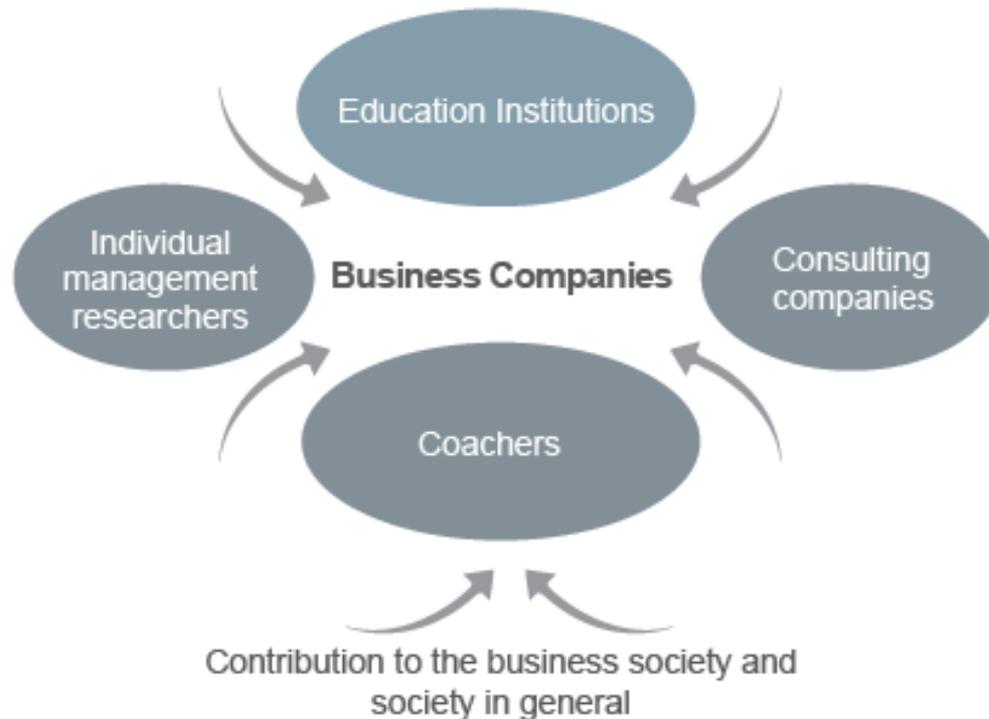
Senior Research Associate, Turku School of Economics,
Finland

“Collaboration in Finish-Russian Supply Chains – Effects on Performance and the Role of Experience”



WHAT BMDA IS TODAY?

In 2008 BMDA made a significant change in its strategy deciding to concentrate on the help to solve **real issues that Corporate world** is facing.



BMDA SERVES AS INTEGRATOR

A new interactive BMDA IT portal has been developed in 2010 to establish virtual cooperation bridges among BMDA members.



The screenshot shows the BMDA website homepage. At the top left is the BMDA logo, which consists of a stylized 'B' with three dots and the text 'BMDA' in a bold, blue font, followed by 'BALTIC MANAGEMENT DEVELOPMENT ASSOCIATION' in a smaller font. To the right of the logo is a search bar with the text 'search site' and a magnifying glass icon. Below the logo and search bar is a navigation menu with the following items: Home, About BMDA, Activities, Membership, Events, News, Gallery, Resources, and My BMDA. The 'My BMDA' item is highlighted in blue. To the right of the navigation menu is a 'Log in' link. Below the navigation menu is a large banner for the 10th Annual BMDA Conference. The banner features a photograph of a large, ornate building on the left. To the right of the photograph are the BMDA logo, the logo of the Faculty of Management and Economics of the Gdańsk University of Technology (WYDZIAŁ ZARZĄDZANIA I EKONOMII POLITECHNIKI GDAŃSKA), and the GFKM logo. The text on the banner reads: 'The 10th Annual BMDA Conference', 'WINNING STRATEGIES IN CHALLENGING TIMES', '10—11 May, 2012,', and 'Gdansk, Poland'. To the right of the banner is a section titled 'CONFERENCE SPONSORS' with the Papyrus logo. Below the banner is a section titled 'BMDA INTERVIEW' with a photograph of Prof. Tatjana Volkova and a text block about her interview. To the right of the interview is a section titled 'BMDA NEWS' with a text block about the winners of the Emerald/BMDA Award. To the right of the news section is a section titled 'BUSINESS/ACADEMIC COOPERATION' with a list of bullet points and a 'View all' link. Below that is a section titled 'ACADEMIC COOPERATION' with a list of bullet points and a 'View all' link. At the bottom right is a section titled 'COMMUNITY PROJECTS' with a list of bullet points.

BMDA BALTIC MANAGEMENT DEVELOPMENT ASSOCIATION

Home About BMDA Activities Membership Events News Gallery Resources My BMDA Log in

CONFERENCE SPONSORS

PAPYRUS

BUSINESS/ACADEMIC COOPERATION

- Innovative teaching-learning methods
- Joint cooperation program of Kongsberg Rotary
- India Strategy Forum

[View all](#)

ACADEMIC COOPERATION

- System Engineering and Management
- IAB is Searching for Cooperation in Management Research

[View all](#)

COMMUNITY PROJECTS

- BMDA is taking part in project funded from European Social Fund

BMDA INTERVIEW

How to Manage Business Schools in the Fast Changing Environment

During this interview prof. Tatjana Volkova shares her thoughts about managing ways of Business Schools, problems solving possibilities and quality management achievements.

[More ...](#)

BMDA NEWS

BMDA THE WINNERS OF EMERALD/BMDA AWARD HAVE BEEN ANNOUNCED

BMDA is happy to announce that the 2011 Emerald/BMDA Management Research Fund Award winners have been elected and all of them are representing BMDA Institutional members! This year in addition to the Main Research Fund Award, the two Highly Commended Awards will also be bestowed!

[More](#)

BMDA SERVES AS INTEGRATOR

Portal enables BMDA members:

- Searching for Corporate and Academic partners for the projects.
- Communicating due to demand of different types of training and suggesting such services.
- Providing possibility to make new academic or business connections that in perspective could become a long lasting partnership.
- Announcing information about ongoing activities, projects, trainings, conferences, etc.
- Having the access to the newest literature, new methodologies, PhD thesis, etc.

And many other opportunities...



FURTHER DEVELOPMENT OF BMDA RESEARCH ACTIVITIES

- Strengthening cooperation with various publishers
- Organizing Joint-Research conferences
- Developing the Business Case method implementation
- [Further development of Baltic Journal of Management](#)



BMDA ACTIVITIES ARE:



CURRENT BMDA ACTIVITIES



BMDA AND EMERALD COLLABORATION DEVELOPING BUSINESS CASE METHOD

BMDA and Emerald is planning to launch a number of various activities in order to promote and encourage Baltic Sea Region researchers to learn more about this method, how to write good and proper business cases and to increase the case method implementation in their daily activities

EMERALD/BMDA MANAGEMENT RESEARCH FUND AWARD

The award seeks to promote dialogue between East and West management researchers as well as excellence and innovativeness in management research.

Congratulations to the winner:

- ***Juho-Petteri Huhtala, Antti Sihvonen and Henrikki Tikkanen***

Aalto University School of Economics (formerly Helsinki School of Economics), Finland

"Market orientation, innovation capability and business performance: insights from economies boom and bust years"

Congratulations to the runners up:

- ***Femi Odebiyi*** (LCC International University, Lithuania) **and** ***Tatiana Khvatova***

St.Petersburg State Polytechnical University, Russia

"The system of Higher education as the key link for transferring innovations into the economic environment"

- ***Toomas Danneberg and Katri Kerem***

Estonian Business School, Estonia

"The impact of country-level changes on consumer behavior and the development of conversion strategies based on the euro changes in Estonia"

BMDA AND EMERALD COLLABORATION IN RESEARCH DEVELOPMENT

BJM particularly encourages academics, researchers and practitioners to share their experience, knowledge and practices with an international audience.

ENGAGING STUDENTS INTO BMDA ACTIVITIES

BMDA has created and is constantly developing the features students can benefit from:

- Receive the newest information from Management development associations, Education institutions, Business companies from all over the world.
- Actively participate in the joint projects together with the students from other Education institutions.
- Search for the partners for the projects among other institutions' students, Business companies or Education institutions.
- Search institutions for the internship, etc.





JOINT BMDA CONFERENCE WITH MYKOLAS ROMERIS UNIVERSITY (Lithuania)

BMDA together with Institutional BMDA member Mykolas Romeris University (Vilnius) is organizing an International Research Conference
SOCIAL TECHNOLOGIES '12: ICT for Social Transformations

Dates: October 25th – 26th, 2012.

This international conference **will be focused** on conceptual design, methodological foundation and practical implementation of social software for managing sustainable development and long-term effectiveness enhancing of social macro- and mega- systems.

JOINT BMDA CONFERENCE WITH KOLPING UNIVERSITY OF APPLIED SCIENCES (Lithuania)

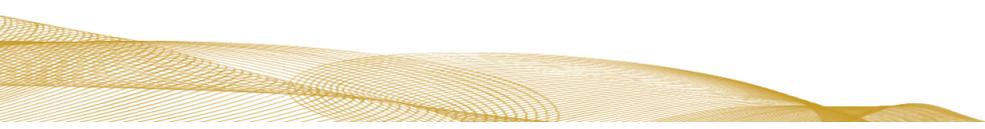
BMDA in cooperation with Institutional BMDA member Kolping University of Applied Sciences is organizing International Students' Conference

THEORY AND PRACTICE: STUDENTS' INSIGHTS

Date: 15th of November 2012

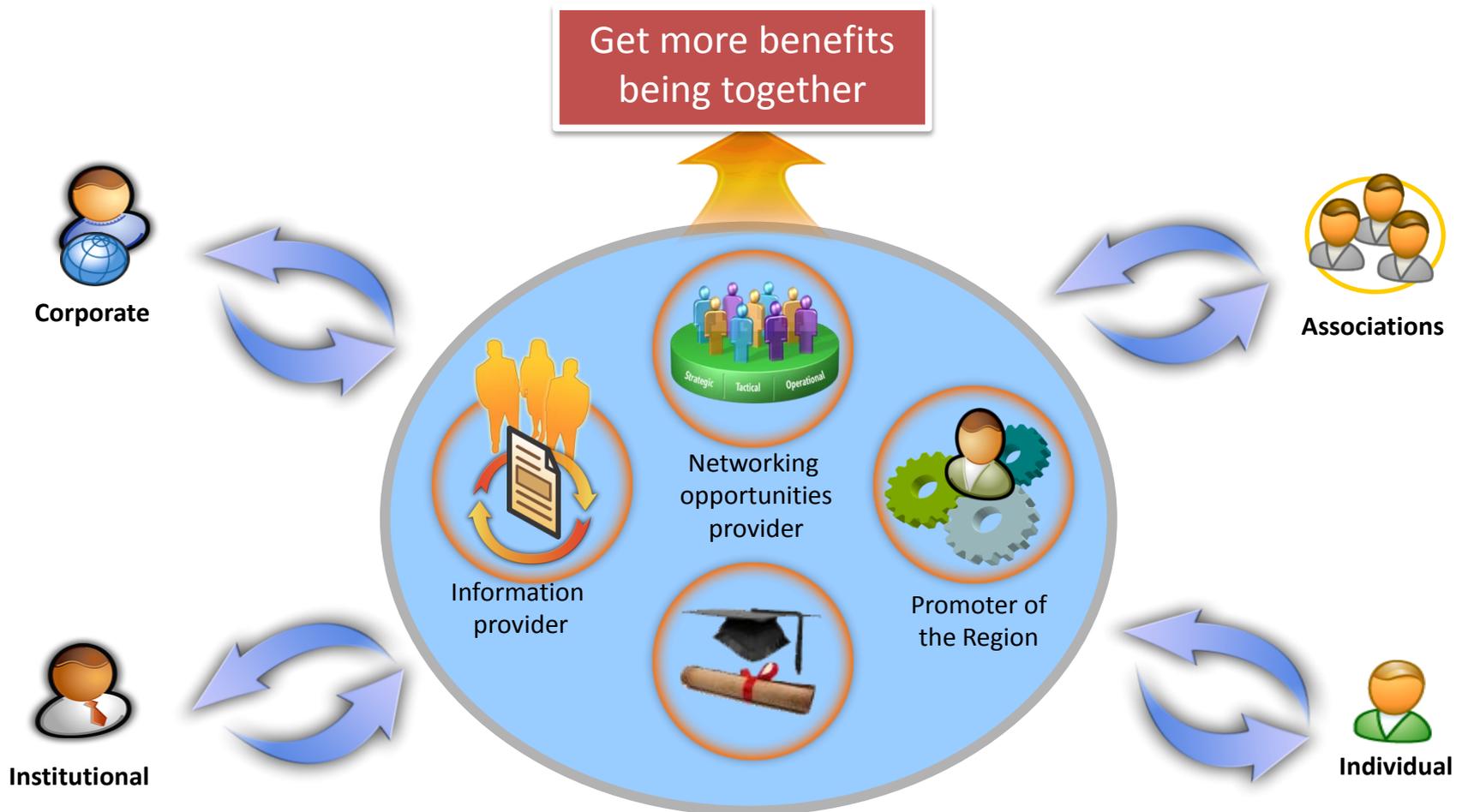
The conference is organized for **bachelor students** from all the countries.

The conference objective is to develop students' capabilities in theoretical and practical skills implementation, analyzing various themes, and also to create favourable conditions for bachelor students to get involved in research activities as well as to take part in networking event, to have a nice time together.



ENCOURAGES BMDA MEMBERS' PARTNERSHIP

BMDA creates various opportunities for its members' collaboration implementing different joint projects together, searching for international and local partners, for new projects, communicating due to demand of different types of training and suggesting such services.



NEW BMDA MEMBERS:

- SC Linas (Lithuania)



- EBS University (Germany)



- IDRAC International School of Management (France)



Ecole Supérieure de Commerce
International School of Management

- University College of Economics and Culture (Latvia)



- Lomonosov Moscow State University Business School (Russia)



- The Higher School of Finance and Management of the Russian Presidential Academy of National Economy and Public Administration (Russia)



- The Italian Association for Management Development - ASFOR (Italy)



- The Association of Business Schools –ABS (United Kingdom)



- Mr. Carl Håkan Källåker (Sweden)

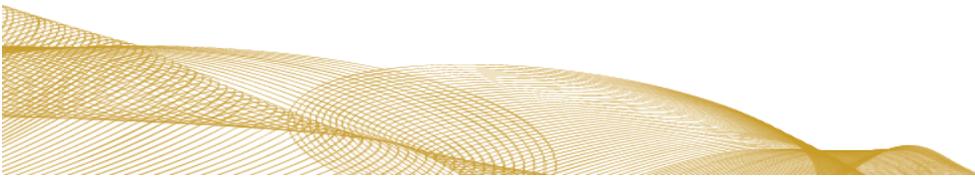


- Mr. Göran Collert (Sweden)



- Ingrida Verdingovaite (Lithuania)

- Agne Dirziuviene (Lithuania)



Currently BMDA unites 64 members from 22 countries



BMDA BOARD AND MANAGEMENT

Members of the Board:



Morten CHRISTENSEN, Senior Vice President, Statoil Fuel & Retail ASA, Norway/Latvia



Nicola HIJLKEMA, Vice Rector for International Relations, Estonian Business School, Estonia



Virginijus KUNDROTAS, Dean, Adizes Graduate School, USA



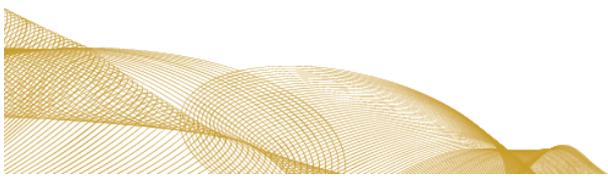
Martyn LAWRENCE, Senior Publisher, Emerald Group Publishing Limited, United Kingdom



Enn LISTRA, Professor in Finance, Tallinn School of Economics and Business Administration of TUT, Estonia



Modris OZOLINS, Deputy Rector, Business Liaison and Development at Riga Technical University, Latvia





Tatjana VOLKOVA, Professor, BA School of Business And Finance, Latvia



Wojciech RYBOWSKI, President, Gdansk Foundation for Management Development, Poland



BMDA Management



Virginijus KUNDROTAS

President



Goda NEVIDAUSKIENE

Coordinator



Ugne MIKALAUŠKAITE

Project Manager

You can't live a perfect day
without

doing something for someone who will never be able to repay you.

John Wooden

GettingThingsChanged.net

**Thank you for your contribution,
for being with BMDA,
for your cooperation and friendship!!!**

