



Host institution



Tentative program for 18th ANNUAL BMDA CONFERENCE

***MULTIDISCIPLINARY APPROACH IN BUSINESS AND EDUCATION TO ASSURE
HIGH COMPETITIVENESS***

***Tentative program
20 -22 May***

***Day 1 (May 20)
THE FUTURE OF BUSINESS***

9:00 – 9:10 Official Conference opening and Introduction of the first day.

- Virginijus Kundrotas, Ph.D , President of BMDA
- Enn Listra, Prof., Dean of School of Business and Governance, TalTech, Estonia.

9.10 – 9.20 A word from Chairperson.

- *Sherif H. Kamel, Prof., Dean of School of Business at The American University in Cairo, Egypt*

9:20 – 10:00 Keynote speech – What competitiveness mean for us in the future?

- *Arturo Bris, Prof., Dsirector of IMD Competitiveness Centre, Switzerland*

10.00 – 11.50 Panel 1 – Could Cities be the right unit for Competitiveness?

- *Mihhail Kõlvart, Mayor of Tallinn, Estonia, TBC*
- *Remigijus Šimašius, Mayor of Vilnius, Lithuania, TBC*

11.50 - 12.20 Networking Coffee Break

12.20 -13.50 Panel 2 – Business owners expectations towards future.

- *Kaarel Ots, Chairman of the Management Board, Nasdaq, Estonia*
- *Representative of Invest Lithuania (Lithuania)- TBC*
- *Jan Wyrwiński, Managing Partner and Co-Founder at Alfabeat, Poland*

13:50 – 14:50 LUNCH at TalTech

14.50 -16 .20 Panel 3 – What managers should do in order to create sustainable organization- stakeholders view.

- *Mariano Andrade Gonsales, Managing director of Moodys, USA/Lithuania*
- *Mickey Granot , Vice-president for strategic planning of Elmo Motion Control, Israel*
- *Mihkel Tammo, CEO at Estanc, Estonia*

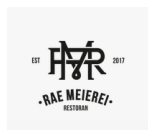
16.20 - 16.50 Networking Coffee Break

16.50 -18 .20 Panel 4 – Future business leader. What leadership style will be competitive? Individual vs Team- future successful team in the company?

- *Toomas Tamsar, Former Head of Industrialist organization in Estonia*
- *Representative of Nestle Baltics , TBC*
- *Araksya Mirakyan, Ph.D, Lomonosov State University, Russia*

18.20h – 20.00h

Busses to the Reception Place



Reception

Rae Meierei - is a restaurant with a unique concept in Tallinn's Old Town. The restaurant has an industrial interior design and welcomes you to look around and admire the details. In addition to the open-kitchen restaurant, there is also a modern cheese factory, a distillery, and a vodka museum.



Day 2 - (May 21)

COMPANY VISITS, CONSULTING SESSION, ROUND TABLE DISCUSSION

The participants will be divided in advance into 3 groups based on the "first come, first serve" principle and each group will visit one company of their choice.

9:00 – 13:00 COMPANY VISITS:



- *providing feedback on challenges of the company:*

Company 1- To be defined,

*Company 2- Virginijus Kundrotas, Ph.D., Managing Director of Adizes Institute
Lithuania /USA*

Company 3- Mickey Granot, Founder and Partner of Next Era Consulting, Israel

Coming back for the lunch at TalTech

14:00 – 15:00 Lunch

15:00 – 15.30 *Feedback from the company visits and presentation of “take home” values from those visits.*

15:30 – 17:00

Round table discussion sessions on various multidisciplinary issues:

1. *How to successfully deliver business education internationally?*

Moderator: *Daria Denisova, Lomonosov MSU Business School, Russia*

2. *How to deliver international business education on campus?*

Moderator: *to be defined*

3. *Joint deans and professors perspective on programs and methods- is it possible?*

Moderator: *Enn Listra, Prof., Dean of School of Business and Governance,
TalTech, Estonia*

4. *How business education could be enriched from other study areas?*

Moderator: *to be defined*

5. *Effective international faculty cooperation. What needs to be done?*

Moderator: *to be defined*

17:00 – 17:30

Short entertainment (exercises, meditation, etc.) involving all participants

18:00 - 20:30 Cocktail and snacks, at TalTech premises



Day 3 (May 22)
BUSINESS SCHOOL'S FUTURE

9.00 -9:05 Introduction of the 3rd day

9:05. – 10:40 Panel 1 – New mission of business school – teaching center or meeting space for learning?

- *Dalius Misiūnas, Ph.D., President at ISM University of Management and Economics, Lithuania, TBC*
- *Daniel Traça, Prof., Dean of Nova School of Business and Economics, Portugal, TBC*
- *Kirsti Rumma, Lecturer, School of Business and Governance: Department of Economics and Finance, Estonia*

10:40 – 11:10 Networking Coffee Break

11:10 – 12:40 Panel 2 - Future design of programs. What learning school should be talking about?

- *MBA in Basketball, Vytautas Magnus University (VDU), Lithuania*
- *MBA in Music ISMA University, Latvia*

12:40 – 13:40 Lunch

13: 40 – 15:10 Panel 3 Effective and efficient faculty involvement into programs design and delivery.

- *Tarvo Niine, director of BA programm in Business Administration, Taltech, estonia*

15:10 – 15:40 Networking Coffee Break

15: 40 – 17:10 Panel 4 How we are going to deliver traditional + untraditional teaching methods?

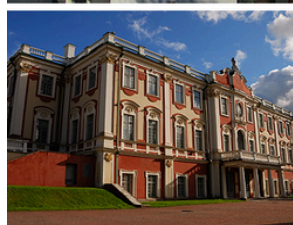
- *Katrin Arvola, director of MA programmes (Estonian and English) in Business Administration, TalTech, Estonia*
- *City Business School representative, Russia*

17:10 – 17:20 Conclusions from Chairperson of the Conference

17:20 – 17:30 Closing official part of the conference

Busses to the hotel of the Conference

19.00 – 24:00 Departure by bus for the evening festivities and networking as well as outstanding



*LOOKING FORWARD TO
MEETING YOU
IN TALLINN !!!*



CONFERENCE PARTNERS:

***BALTIC
CLIPPER***



