



*Host institution*



*Tentative program for 18<sup>th</sup> ANNUAL BMDA CONFERENCE*

**MULTIDISCIPLINARY APPROACH IN BUSINESS AND EDUCATION TO ASSURE  
HIGH COMPETITIVENESS**

*Tentative program  
20 -22 May*

**Day 1 (May 20)  
THE FUTURE OF BUSINESS**

**9:00 – 9:10 Official Conference opening and Introduction of the first day.**

- *Virginijus Kundrotas, Ph.D, President of BMDA*
- *Enn Listra, Prof., Dean of School of Business and Governance, TalTech, Estonia.*

**9.10 – 9.20 A word from Chairperson.**

- *Sherif H. Kamel, Prof., Dean of School of Business at The American University in Cairo, Egypt*

**9:20 – 10:00 Keynote speech – *What competitiveness mean for us in the future?***

- *Arturo Bris, Prof., Director of IMD Competitiveness Centre, Switzerland*

**10.00 – 11.50 Panel 1 – *Could Cities be the right unit for Competitiveness?***

- *Mihhail Kõlvart, Mayor of Tallinn, Estonia*
- *Remigijus Šimašius, Mayor of Vilnius, Lithuania, TBC*
- *Wladimir Wladimirovitsch Klitschko, Mayor of Kiev, Ukraina, TBC*

**11.50 - 12.20 Networking Coffee Break**

**12.20 -13.50 Panel 2 – *Business owners expectations towards future.***

- *Kaarel Ots, Chairman of the Management Board, Nasdaq, Estonia*
- *Representative of Invest Lithuania (Lithuania)- TBC*
- *Jan Wyrwiński, Managing Partner and Co-Founder at Alfabeat, Poland*

**13:50 – 14:50 LUNCH at TalTech**

**14.50 -16 .20 Panel 3 – *What managers should do in order to create sustainable organization- stakeholders view.***

- *Mariano Andrade Gonsales, Managing director of Moodys, USA/Lithuania*
- *Mickey Granot , Vice-president for strategic planning of Elmo Motion Control, Israel*
- *Mihkel Tammo, CEO at Estanc, Estonia*

**16.20 - 16.50 Networking Coffee Break**

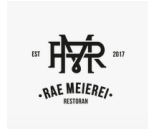
**16.50 -18 .20 Panel 4 – *Future business leader. What leadership style will be competitive? Individual vs Team – future successful team in the company?***

- *Toomas Tamsar, Former Head of Industrialist organization in Estonia*
- *Representative of Nestle Baltics, TBC*
- *Araksya Mirakyan, Ph.D, Lomonosov State University, Russia*

**18.20h – 20.00h**

*Busses to the Reception Place*

## Reception



*Rae Meierei - is a restaurant with a unique concept in Tallinn's Old Town. The restaurant has an industrial interior design and welcomes you to look around and admire the details. In addition to the open-kitchen restaurant, there is also a modern cheese factory, a distillery, and a vodka museum.*



## Day 2 - (May 21)

### **COMPANY VISITS, CONSULTING SESSION, ROUND TABLE DISCUSSION**

*The participants will be divided in advance into 3 groups based on the “first come, first serve” principle and each group will visit one company of their choice.*

#### **9:00 – 13:00 COMPANY VISITS:**



**Ülemiste City**



**Estanc**

- *providing feedback on challenges of the company:*

*Company 1- Virginijus Kundrotas, Ph.D., Managing Director of Adizes Institute  
Lithuania /USA*

*Company 2- Mickey Granot, Founder and Partner of Next Era Consulting, Israel*

***Coming back for the lunch at TalTech***

**14:00 – 15:00 Lunch**

**15:00 – 15:30** *Feedback from the company visits and presentation of “take home” values from those visits.*

**15:30 – 17:00**

***Round table discussion sessions on various multidisciplinary issues:***

- 1. How to successfully deliver business education internationally?*
- 2. How to deliver international business education on campus?*
- 3. Joint deans and professors perspective on programs and methods- is it possible?*
- 4. Effective international faculty cooperation. What needs to be done?*

**17:00 – 17:30**

***Short entertainment (exercises, meditation, etc.) involving all participants***

**18:00 - 20:30 Cocktail and snacks, at TalTech premises**



***Day 3 (May 22)***  
***BUSINESS SCHOOL'S FUTURE***

**9.00 -9:05 Introduction of the 3rd day**

**9:05. – 10:40 Panel 1 – New mission of business school – teaching center or meeting space for learning?**



**Moderator:** Danica Purg, President of the IEDC-Bled School of Management and the founding President of the Central and East European Management Development Association (CEEMAN), Slovenia

- Kirsti Rumma, Lecturer, School of Business and Governance: Department of Economics and Finance, TalTech, Estonia

**10:40 – 11:10 Networking Coffee Break**

**11:10 – 12:40 Panel 2 - Future design of programs. What learning school should be talking about?**

**12:40 – 13:40 Lunch**

**13:40 – 15:10 Panel 3 Effective and efficient faculty involvement into programs design and delivery.**

- Tarvo Niine, director of BA program in Business Administration, Taltech, Estonia

**15:10 – 15:40 Networking Coffee Break**

**15:40 – 17:10 Panel 4 How we are going to deliver traditional + untraditional teaching methods?**

- Katrin Arvola, director of MA programmes (Estonian and English) in Business Administration, TalTech, Estonia
- City Business School representative, Russia

**17:10 – 17:20 Conclusions from Chairperson of the Conference**

**17:20 – 17:30 Closing official part of the conference**

**Busses to the hotel of the Conference**

**19.00 – 24:00 Departure by bus for the evening festivities and networking as well as outstanding**





*LOOKING FORWARD TO  
MEETING YOU  
IN TALLINN!!!*



CONFERENCE PARTNERS:

# ***BALTIC CLIPPER***



