



Host institution



18th ANNUAL BMDA CONFERENCE

**MULTIDISCIPLINARY APPROACH IN BUSINESS AND EDUCATION TO ASSURE
HIGH COMPETITIVENESS**

***Tentative program
14 -16 October***

***Day 1 (October 14)
THE FUTURE OF BUSINESS***

9:00 – 9:10 Official Conference opening and Introduction of the first day.

- *Virginijus Kundrotas, Ph.D, President of BMDA*
- *Enn Listra, Prof., Dean of School of Business and Governance, TalTech, Estonia.*

9.10 – 9.20 A word from Chairperson.

- *Sherif H. Kamel, Prof., Dean of School of Business at The American University in Cairo, Egypt*

9:20 – 10:00 Keynote speech – What competitiveness mean for us in the future?

- *Arturo Bris, Prof., Director of IMD Competitiveness Centre, Switzerland*

10.00 – 11.50 Panel 1 – Could Cities be the right unit for Competitiveness?

- *Mihhail Kõlvart, Mayor of Tallinn, Estonia*
- *Remigijus Šimašius, Mayor of Vilnius, Lithuania*
- *Wladimir Wladimirovitsch Klitschko, Mayor of Kiev, Ukraina, TBC*

11.50 - 12.20 Networking Coffee Break

12.20 -13.50 Panel 2 – Business owners expectations towards future.

- *Kaarel Ots, Chairman of the Management Board, Nasdaq, Estonia*
- *Representative of Invest Lithuania (Lithuania)- TBC*
- *Jan Wyrwiński, Managing Partner and Co-Founder at Alfabeat, Poland*

13:50 – 14:50 LUNCH at TalTech

14.50 -16 .20 Panel 3 – What managers should do in order to create sustainable organization- stakeholders view.

- *Mariano Andrade Gonsales, Managing director of Moodys, USA/Lithuania*
- *Mickey Granot , Vice-president for strategic planning of Elmo Motion Control, Israel*
- *Mihkel Tammo, CEO at Estanc, Estonia*

16.20 - 16.50 Networking Coffee Break

16.50 -18 .20 Panel 4 – Future business leader. What leadership style will be competitive? Individual vs Team – future successful team in the company?

- *Toomas Tamsar, Former Head of Industrialist organization in Estonia*
- *Representative of Nestle Baltics, TBC*
- *Araksya Mirakyan, Ph.D, Lomonosov State University, Russia*

18.20h – 20.00h

Busses to the Reception Place

Reception



Rae Meierei - is a restaurant with a unique concept in Tallinn's Old Town. The restaurant has an industrial interior design and welcomes you to look around and admire the details. In addition to the open-kitchen restaurant, there is also a modern cheese factory, a distillery, and a vodka museum.



Day 2 - (October 15)

***COMPANY VISITS, CONSULTING SESSION,
ROUND TABLE DISCUSSION***

The participants will be divided in advance into 3 groups based on the “first come, first serve” principle and each group will visit one company of their choice.

9:00 – 13:00 COMPANY VISITS:



Ülemiste City



Estanc



ERICSSON

Ericsson

- *Providing feedback on challenges of the company:*

Company 1- Virginijus Kundrotas, Ph.D., Managing Director of Adizes Institute Lithuania /USA

Company 2- Mickey Granot, Founder and Partner of Next Era Consulting, Israel

Coming back for the lunch at TalTech

14:00 – 15:00 Lunch

15:00 – 15.30 *Feedback from the company visits and presentation of “take home” values from those visits.*

15:30 – 17:00

Round table discussion sessions on various multidisciplinary issues:

- 1. How to successfully deliver business education internationally?*
- 2. How to deliver international business education on campus?*
- 3. Joint deans and professors perspective on programs and methods- is it possible?*
- 4. Effective international faculty cooperation. What needs to be done?*

17:00 – 17:30

Short entertainment (exercises, meditation, etc.) involving all participants

18:00 - 20:30 *Cocktail and snacks, at TalTech premises*



Day 3 (October 16) BUSINESS SCHOOL'S FUTURE

9.00 -9:05 *Introduction of the 3rd day*

9:05. – 10:40 Panel 1 – *New mission of business school – teaching center or meeting space for learning?*

Moderator: *Danica Purg, President of the IEDC-Bled School of Management and the founding President of the Central and East European Management Development Association (CEEMAN), Slovenia*

- *Kirsti Rumma, Lecturer, School of Business and Governance: Department of Economics and Finance, TalTech, Estonia*

10:40 – 11:10 *Networking Coffee Break*

11:10 – 12:40 Panel 2 - *Future design of programs. What learning school should be talking about?*

12:40 – 13:40 *Lunch*

13: 40 – 15:10 Panel 3 *Effective and efficient faculty involvement into programs design and delivery.*

- *Katrin Arvola, director of MA programmes (Estonian and English) in Business Administration, TalTech, Estonia*
- *Davlatbek Abduvaliev, Dr., Dean of Narxoz Business School, Kazakhstan*

15:10 – 15:40 *Networking Coffee Break*

15: 40 – 17:10 Panel 4 *How we are going to deliver traditional + untraditional teaching methods?*

- *Tarvo Niine, director of BA program in Business Administration, Taltech, Estonia*
- *City Business School representative, Russia*

17:10 – 17:20 *Conclusions from Chairperson of the Conference*

17:20 – 17:30 *Closing official part of the conference*

Busses to the hotel of the Conference

19.00 – 24:00 Departure by bus for the evening festivities and networking as well as outstanding





*LOOKING FORWARD TO
MEETING YOU
IN TALLINN !!!*



CONFERENCE PARTNERS:

BALTIC CLIPPER



