



# KAZAN INNOVATIVE UNIVERSITY NAMED AFTER V.G. TIMIRYASOV



INTERDISCIPLINARY SCIENTIFIC AND  
RESEARCH PROJECT INSTITUTE OF DEVELOPMENT OF PRODUCTION SYSTEMS  
**invites**

**young specialists of companies and enterprises, young scientists and students of  
Universities to innovative and educational**

## KAMPUS-2019 “SCIENTIFIC AND PRODUCTION BUSINESS: STRATEGIES OF SUCCESS”

*devoted to the 25 anniversary of  
Kazan Innovative University named after V.G. Timiryasov foundation*

Innovative and educational campus of Kazan Innovative University named after V.G. Timiryasov is the new platform for communication of talented youth, businessmen and professionals

**22-23 November 2019**

Educational program of Campus includes presentations and speech of successful businessmen and interesting people, lectures, trainings, workshops and interactive lessons

*During the campus you will listen to history of establishment and development successful projects from leading companies, know about innovative entrepreneurship, how to begin creation of innovations and how to advance them into market, how to activate internal potential of director and set to creative style of colleges and employees; receive skills of team work and oratorical skills.*

### CAMPUS IS FACILITATED BY

	❖ Ministry of education and science of Republic of Tatarstan	❖ Ministry of economy of the Republic of Tatarstan	❖ Ministry of labour, employment, and social services of the Republic of Tatarstan
❖ Ministry of health of the Republic of Tatarstan	❖ Ministry of youth affairs of the Republic of Tatarstan	❖ Ministry of ecology and natural resources of the Republic of Tatarstan	❖ Ministry of industry and trade of the Republic of Tatarstan
United Nations Industrial Development Organization			Union "Chamber of Commerce and Industry of the Republic of Tatarstan"
Russian Association of Business Education	All-Russian Organization for Quality	Academy for Quality problems	European Center for Quality

### UNIVERSITIES PARTNERS



**We invite businessmen, representatives of enterprises and organizations to share with their experience of business development, advance of innovations and breakthrough technologies, give recommendations that help to beginners to build successful career and create own business.**

### Among invited – leading companies



## Among the guests of honor and leading speakers

	<b>David Campbell</b> Coordinator of Erasmus+ projects, University College Dublin, FSAMP Kingston University Great Britain		<b>Irina Dshajani</b> Director General PROGRESS IV Management GmbH Austria		<b>Irina Antonova</b> Vice Rector of innovative and project activity of KIU, professor
	<b>Rushan Sakhbiev</b> Deputy Chairman of Volgo-Vyatsky Head Office - Manager of Bank "Tatarstan", Branch 8610 PJSC Sberbank		<b>Natalia Vatolkina</b> Associate professor of "Management" Department, Bauman Moscow State Technical University, expert of Erasmus+ program in RF		<b>Svetlana Tuktamisheva</b> Expert of career navigation of state program "Strategic management of talents in the Republic of Tatarstan"
	<b>Elena Naumtseva</b> Business-trainer, certified coach, NLP-master		<b>Elena Gavrilova</b> Director of Centre for Enterprise Development		<b>Artur Nikolaev</b> The first deputy chairman of the Board – the Director of Department of development and support of business of Union "Chamber of Commerce and Industry of the Republic of Tatarstan"
	<b>Maxim Osovskiy</b> , Lecturer of RANEPA and British Higher School of Art and Design		<b>Oleg Agapov</b> Director of Scientific and Research Institute of Social Philosophy of KIU, professor		<b>Stanislav Antonov</b> The dean of faculty of management and engineering business of IEML (Kazan), auditor of EOQ, Quality Austria, GOST R
	<b>Marat Dusaev</b> Director of Limited liability company "Agroinnovations"		<b>Fanis Gabidullin</b> Head of External Promotion Department of KIU		<b>Ilfir Yakupov</b> Director of G. Kamal Tatar State Academic Theatre

## IN PROGRAM OF CAMPUS

### Workshops, seminars and trainings

<i>Artificial intelligence – access is unlimited</i>	<i>Creation and promotion of innovations</i>	<i>Startup laboratory</i>
<i>Lean production – not expensive way to growth</i>	<i>Management of modern industry on base of international standards ISO</i>	<i>Risk management</i>
<i>SMM - solving of marketing tasks with help of social media</i>	<i>Oratorical skills in business communications</i>	<i>Acting skills in business communications</i>
<i>Visualization of goals and meanings "Success is..."</i>	<i>Leaders' Time (leadership)</i>	<i>Ice-breaking session (teambuilding)</i>

### Presentation of projects and summing up the results of the Open Competition of Innovative Ideas "SPACE OF INNOVATIONS-2019"

The competition is held by the following nominations:



- ☺ technological innovations
- ☺ social innovations
- ☺ product innovations
- ☺ organizational innovations
- ☺ marketing innovations



**25 innovative ideas for innovative university!!!**

**25 innovative projects will be awarded with SPECIAL prizes of the Rector** in honor of 25 anniversary of foundation Kazan Innovative University named after V.G. Timiryasov!!!

**INFORMATION PARTNERS OF FORUM**

<p><b>General Information partner</b></p> 	<p><b>Information partners:</b> “Information agency “Tatar-inform”, RIA “Standards and quality”, All-Russian organization for quality, Tatarstan branch of Academy for quality problems, Federal reviewed journal “Actual Problems of Economics and Law”, “Institute’s News” newspaper.</p> 
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**CONDITIONS OF PARTICIPATION**

	For students	Young scientists and specialists of companies
Participation fee	500 rubles	2000 rubles
Accommodation in double room with breakfast	From 550 rubles	From 550 rubles

**SCHEDULE OF CAMPUS**

21 November 2019	9.00 Registration 10.00-12.00 Opening ceremony. Welcoming of Campus guests and participants 12.00-13.00 Coffee-break 13.00-17.00 Workshops and trainings 19.00-21.00 Excursions
22 November 2019	9.00-12.00 Opened competition of innovative ideas “Space of innovations-2019” 12.00-13.00 Coffee-break 13.00-16.30 Workshops and trainings 17.00 Closing ceremony 19.00 Participants leaving



*Campus will be held in:  
15, Zaytseva str., Kazan, The Republic of Tatarstan*

**APPLICATION FORM FOR CAMPUS**

Name, Surname	
Place of work/education	
Specialty/position	
Age	
Contact phone, e-mail	
Accommodation	

**INFORMATION FOR CONTACTS**

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