



*** Apologies for Cross-posting ***

<http://www.euram-online.org/annual-conference-2018.html>

Dear EURAM members and friends,

Join us in Reykjavik 20 – 23rd of June 2018 for the EURAM conference!

With our theme **Research in Action**, we invite you to participate in debate about how to accelerate knowledge creation in management. The idea is to empower researchers to explore the state of research and experiment, with the aim of creating new insights.

Let's meet at the School of Business at the University of Iceland, ideally located in the centre of the vibrant city of Reykjavik. We aim to provide a memorable experience for scholars, practitioners, and doctoral students, to share and discuss their most recent high-quality work with other experts in their research fields. The more detailed programme of our stimulating, interactive keynotes and roundtables, workshops, symposia, and much more, will be posted on our website in due time.

To submit your full paper to EURAM 2018:

I. Explore the tracks sponsored by one of the 13 EURAM Strategic Interest Groups (SIGs) or by the 2018 Local Conference Committee and choose the topic and community that corresponds the best with your research.

II. Please respect the deadlines, especially the paper submission deadline: **10 January 2018 - 2 pm Belgian time**.

III. Please, comply with the authors' guidelines.

I. Explore our SIGs and tracks (for more detail click on the SIG title)

For newcomers to our community: Our 13 SIGs are the building blocks of EURAM. SIG Chairs and Officers nurture communities of scholars who are engaged in specific research areas. Standing tracks are ongoing conversations that you can join and which will continue within a SIG for a number of years. Tracks that are listed as "2018 Tracks" have been selected in a competitive submission and review process (they may become standing tracks in the future if they prove to be of continued interest). Each SIG General Track invites

contributions from all areas related to the SIG specific research area but which are not explicitly covered by other tracks within the SIG.

SIGs:

1. Business for Society- B4S
2. Corporate Governance - COGO
3. Entrepreneurship - ENT
4. Family Business Research - FABR
5. Gender, Race and Diversity in Organisations - GRDO
6. Innovation - INNO
7. International Management - IM
8. Managing Sport - SPORT
9. Organisational Behaviour - OB
10. Project Organising - PO
11. Public and Non-Profit Management – PM&NPM
12. Research Methods and Research Practice - RM&RP
13. Strategic Management - SM
14. General Conference Track – GENERAL

1. Business for Society- B4S

- 01.00 GT Business for Society – SIG General Track
- 01.01 ST Accounting, Finance, Reporting and Control for Society
- 01.02/01.04 ST Rethinking the Form, Governance & Legal Constitution of Corporations: Theoretical Issues & Social Stakes (co-sponsored by Business for Society SIG-01 and Corporate Governance OGO SIG-02)
- 01.03 ST Economy and Finance for Society: Pathways to Social Innovation
- 01.04 T E-Green HRM: The Next Challenge to Manage People
- 01.05 T Market and Society

2. Corporate Governance – COGO

- 02.00 GT Corporate Governance – SIG General Track
- 02.01 ST Board of Directors and Top Management Team
- 02.02 ST Corporate Governance and diversity
- 02.03 T International Corporate Governance
- 02.04/01.02 ST Rethinking the Form, Governance & Legal Constitution of Corporations: Theoretical Issues & Social Stakes (co-sponsored by Business for Society SIG-01 and Corporate Governance OGO SIG-02)

3. Entrepreneurship - ENT

- 03.00 GT Entrepreneurship – SIG General Track
- 03.01 ST Social Entrepreneurship and Societal Change
- 03.02 ST Academic Entrepreneurship and the Entrepreneurial University
- 03.03 ST Entrepreneurial Finance
- 03.04 ST Entrepreneurial Decision Making and Behaviour
- 03.05/06.02/13.09 ST Business Model Innovation (co-sponsored by ENT SIG-03, INNO SIG-06 and SM SIG-13)
- 03.06 T Cultural Entrepreneurship - Innovative Issues in Arts Business and Cultural & Creative Industries (CCI)

- 03.07 T Entrepreneurship, Regions and Regional Development
- 03.08 T Growth Strategies & Internationalization for SMEs
- 03.09 T "Parenting & Parenthood: A Forgotten Dimension in Entrepreneurship?"
- 03.10 T Managerialization and Professionalization in SMEs and family firms

4. Family Business Research - FABR

- 04.00 GT Family Business Research – SIG General Track
- 04.01.ST Strategy and Innovation in Family Firms
- 04.02 T Family Entrepreneurship and Entrepreneurial Families
- 04.03 T Finance and Accounting in Family Businesses
- 04.04 T Governance, Management and Growth in Family Business
- 04.05 T Identity, Marketing, Branding, & Reputation in Family Firms.
- 04.06 T Locality and Internationalization of Family Firms
- 04.07 T Values, Goals, Diversity and Ethics in Family Business

5. Gender, Race and Diversity in Organisations – GRDO

- 05.00 GT Gender, Race and Diversity in Organisations – SIG General Track
- 05.01 ST Women in Management, Work and Organisation
- 05.02.ST Queer Perspectives: Sexual Orientation, Gender Identity and the Plurality of Self-Concepts in Organisations
- 05.03 T Diversity / Identity / Power: Intersections of Cross-Cultural Management

6. Innovation - INNO

- 06.00 GT Innovation – SIG General Track
- 06.01 ST Network Configurations, Location, Innovation and Time
- 06.02/13.09/03.05 ST Business Model Innovation (co-sponsored by ENT SIG-03, INNO SIG-06 and SM SIG-13)
- 06.03 ST Open Innovation
- 06.04 ST Organising Creativity for Innovation: Multidisciplinary perspectives, theories, and practices
- 06.05 ST Managing for Service Innovation
- 06.06 ST Knowledge, Learning, and Innovation in Cross-Sector Collaborations
- 06.07.ST Teaching and Learning with a difference
- 06.08 T Digital innovation: Strategies, Competencies, Theories, and Practice
- 06.09 T Sustainability, Circular and Green Tech Innovation
- 06.10 T Competency Development in Business Management

7. International Management - IM

- 07.00 GT International Management - SIG General Track
- 07.01 ST Expatriate Management
- 07.02 ST SME Internationalisation
- 07.03 T Interactions between Cultures and Management: A Settled Matter or Rising Issues?
- 07.04 T International Competitiveness
- 07.05 T International Tourism and Hospitality Management
- 07.06 T Strategy, Management, and Marketing in and from Emerging Markets

8. Managing Sport - SPORT

- 08.00 GT Managing Sport - SIG General Track
- 08.01 ST Sport Governance

- 08.02 ST Sport Events and Tourism
- 08.03 T Sport Innovation and Digitalisation

9. Organisational Behaviour – OB

- 09.00 GT Organisational Behaviour - SIG General Track
- 09.01 ST Team Performance Management
- 09.02 ST Human Resources Management
- 09.03 T Demographic challenges for management
- 09.04 T Leadership
- 09.05 T Meaningfulness and Mindfulness at Work: A Calling and Crafting of Action Research
- 09.06 T Motivation, Trust and Incentives

10. Project Organising - PO

- 10.00 GT Project Organising - SIG General Track
- 10.01 T Making a Difference: Action Research and Engaged Scholarship in Projects and Innovations
- 10.02 T Managing Major and Mega Projects: The importance to Broaden Classical Project Management Approaches
- 10.03 T Projects and Society

11. Public and Non-Profit Management – PM&NPM

- 11.00 GT Public and Non-Profit Management - SIG General Track
- 11.01 ST Healthcare Management Research
- 11.02 ST Hybrid Organizations
- 11.03 ST Accounting, Accountability, Sustainability in Public and Non-Profit
- 11.04 ST Management and Governance of Culture, Heritage and Tourism

12. Research Methods and Research Practice - RM&RP

- 12.00 GT Research Methods and Research Practice - SIG General Track
- 12.01 T Developing an Evolutionary Epistemology? Evolutionary Approaches in Management Research
- 12.02 T Management Theory
- 12.03 T Management Theory and Social Theory (co-organised with the European Sociological Association)
- 12.04 T Theories of Management, Information, and Systems
- 12.05 T The New Frontier: Combining Computational, Qualitative, and Quantitative Methods
- 12.06 T Using Persuasion Science in Practice

13. Strategic Management - SM

- 13.00 GT Strategic Management - SIG General Track
- 13.01 ST The Strategic Practices of Mergers & Acquisitions
- 13.02 ST Business Ecosystems: Strategies and structures
- 13.03 ST Strategic Processes and Practices
- 13.04 ST Microfoundations of Strategy, Dynamic Capabilities and Knowledge Mechanisms
- 13.05 ST Behavioural Strategy
- 13.06 ST Collaborative Strategies: Coopetition, Networks and Alliances

- 13.07 ST Strategic Ambidexterity: The paradox of Exploitation and Exploration
- 13.08 ST Competition: Interfaces and Impact
- 13.09/06.02/03.05 ST Business Model Innovation (co-sponsored by ENT SIG-03, INNO SIG-06 and SM SIG-13)
- 13.10 T Digital Strategy
- 13.11 T Strategic Responsiveness and Adaptive Organizations

14. General Conference Track – GENERAL

- 14.00 GT Conference General Track

II. Deadline

Please respect the deadlines, especially the paper submission deadline: **10 January 2018 - 2 pm Belgian time.**

III. Authors' Guidelines

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2018 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2018. The submission link will be opened on 1st December.
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.

12. If you submit a paper, you agree to review at least two papers for EURAM 2018.

For more information, we invite you to visit the conference website:

<http://euramonline.org/annual-conference-2018> Should you have any hesitation on which track to select for your paper, you may wish to contact a track chair by email to find the best fit for your submission.

Last but not least, Reykjavik is a very popular destination at the time of the conference, we therefore encourage you to book a hotel as early as possible with the option “no cancellation fees”.

Best wishes,

On behalf of the [Conference Programme Committee \(CPC\)](#) and the [Local Organising Committee \(LOC\)](#)

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