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**The 5<sup>th</sup> International  
Research-to-Practice Conference  
of Young Researchers and Students  
«*Young Sharks of Business*»**

**The 20th Anniversary of the Independence of Kazakhstan:  
Future Business-Leaders' Perspective on Research and Education**

Almaty, February 10, 2012

International Academy of Business (IAB) and DIXI students' scientific community are organizing the 5<sup>th</sup> International Research-to-Practice Conference of Young Researchers and Students «Young Sharks of Business». The 2012 conference will take place on February 10, in Almaty, Kazakhstan, under the title *The 20th Anniversary of the Independence of Kazakhstan: Future Business-Leaders' Perspective on Research and Education*.

This call for contributions invites proposals from undergraduate, graduate, doctoral students, and associate officers of the universities and research institutions of Kazakhstan, CIS countries, and the countries near and far abroad under the age of 35.

**Topics Relevant to the Conference (Conference Sections):**

1. Challenges/Topical Issues in Internationalization and Integration of the Youth in International Educational Environment.
2. Forced Industrial and Innovative Development, International Integration and Business.
3. Management and Marketing in Kazakhstan's Innovative Development.
4. Corporate Social Responsibility, Philosophy of Business and Intersectoral Partnership.
5. Modern Information Technologies in Economy, Education, and Science.
6. The Prospects for Development of Accounting, Audit and Controlling in Kazakhstan.
7. The Role of Financial Credit System in Realization of the Priorities of Economic Development.
8. Human Capital Development as the Basis for Building Intellectual Nation.
9. Green Business. Ecology and Sustainable Development.

**The Working Languages of the Conference:** Kazakh, Russian, English.

All those wishing to take part in the Conference should submit:

- an application with a short summary of research paper;
- completed paper;
- the registration fee (20 USD/15EURO; 50% discount for IAB students).

The registration fee includes conference materials (proceedings, program, and handouts) and refreshments/coffee-breaks.

**Applications and summaries of the papers must be submitted by November 10, 2011.**

**Deadline for submitting completed papers:** December 15, 2011.

**Authors will receive notification of acceptance of their papers by 10 January 2012.**

Papers will be reviewed by the Conference organizing committee. Selected papers will be presented during the plenary session, and parallel group sessions. Authors should pay the registration fee after receiving notification of acceptance of their papers.

Applications and completed papers should be submitted at: [dixi.conference2012@iab.kz](mailto:dixi.conference2012@iab.kz)

More information on the Conference will be available on the IAB website [www.iab.kz](http://www.iab.kz).

### **The Application Form**

The 5th International Research-to-Practice Conference of Young Researchers and Students «Young Sharks of Business», Almaty, February 10, 2012

<b>First name, last name (academic/scientific degree, if applicable)</b>	
<b>Country, city</b>	
<b>University/Organization</b>	
<b>Address</b>	
<b>Phone (work/home, mobile)</b>	
<b>Email</b>	
<b>Need an assistance in booking a hotel room in Almaty</b>	Yes/No
<b>Paper Topic</b>	
<b>Section (show the relevant Conference section)</b>	
<b>Paper Summary</b>	4-5 sentences describing the relevance of your research, its objectives and expected outcomes/results
<b>Academic Supervisor/Adviser (if applicable)</b>	Name, Position, Degree, Institution

## Author Guidelines

Completed papers should not exceed the limit of 5 pages (1.5-spaced, typed in Microsoft Word). Font type: Times New Roman. Point size: 12. Page margins: left – 3 cm, right – 1 cm, top and tail – 2 cm each. Paragraph indention – 1,25 cm. Text alignment - fully justified. References in the text should be placed in brackets. Sources/notes (corresponding to the references in the text) should be placed at the end of the paper (see *the sample paper format*).

### Sample Paper Format

<b>Marat Asanov</b> Al-Farabi Kazakh National University, Department of Economy, fourth year student, Republic of Kazakhstan, Almaty
Academic Supervisor: Nina Maslova, PhD in Economics, Full Professor
<b>TITLE OF THE ARTICLE</b>
Text [1].
<b>Sources:</b>
1. Kim, Chan (2005). <i>Blue Ocean Strategy</i> . Boston: Harvard Business School Press. p. 210.

**Conference registration fee must be paid in full prior to attending conference by bank transfer. IAB requisites:** International Academy of Business, Kazakhstan, Almaty, 227, Rozybakiev Str., Taxpayer Identification Number 600400079841, Bank Identification Number 971240001583, Sberbank, Bank Identification Code SABRKZKA, Beneficiary Code 18, Bank account (in USD): KZ69914840914BC30008, in EURO: KZ82914978914BC30052.

The Conference registration fee does not include meals, lodging, and travel expenses. The Organizing Committee will be glad to assist the participants in booking a hotel room in Almaty and arranging the transfer from airport.

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### Contact Information:

International Academy of Business,  
050060, Republic of Kazakhstan, Almaty,  
227 Rozybakiev Str., Phone: (727) 302-22-22,  
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[dixi.conference2012@iab.kz](mailto:dixi.conference2012@iab.kz)

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