

Call for Teaching Case Studies



Emerald Emerging Markets Case Studies

In response to increasing demands from business educators for quality-controlled teaching cases focused on emerging markets, Emerald has developed the Emerald Emerging Markets Case Studies collection.

As the balance of global economic power shifts towards developing and emerging markets, business schools are turning their focus to understanding management in these nations and regions. This quality collection from Emerald aims to be the resource of choice for management educators worldwide.

We are now seeking authors, associations and experienced case teachers interested in contributing to Emerald Emerging Markets Case Studies.

Teaching case studies with a focus on management issues in Asia, Africa, Eastern Europe and Latin America are welcome. We are also considering cases focusing on diasporic communities and ethnic minority groups. Cases from *all* management disciplines are welcomed, including but not limited to:

- Human Resource Management
- Entrepreneurship
- Strategy

- Marketing
- Operations and Logistics
- Management Science
- Accounting and Finance
- Tourism and Hospitality
- The Built Environment
- Public Sector Management.

If you are currently lecturing at undergraduate and/or postgraduate level and have written teaching case studies for your students focusing on developing and emerging markets, why not share these with an international audience?

Detailed guidelines on how to write and submit a teaching case for potential worldwide publication in the collection are available at: www.emeraldinsight.com/products/case_studies/index.htm

All case submissions should be made via ScholarOne: <http://mc.manuscriptcentral.com/eemcs>

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Emerging Markets Titles from Emerald Group Publishing Limited

Emerald, as a leading independent publisher of global research, greatly values insightful perspectives from and about emerging markets. Emerald's support for the international dissemination and development of region-specific research is evidenced in the following wide-ranging list of titles with an emerging markets focus, organized by subject area:

Accounting and Finance

- *Asian Review of Accounting*
- *China Finance Review International*
- *Journal of Accounting in Emerging Economies*

Economics

- *China Agricultural Economic Review*
- *Indian Growth and Development Review*
- *Journal of Chinese Economic and Foreign Trade Studies*

Enterprise and Innovation

- *Journal of Chinese Entrepreneurship*
- *Journal of Knowledge-based Innovation in China*

Human Resource Management

- *Journal of Chinese Human Resource Management*

Industry and Public Sector

- *Journal of Agribusiness in Developing and Emerging Economies*

International Business

- *International Journal of Emerging Markets*
- *South Asian Journal of Global Business Research*

Management Science/Management Studies

- *Asia Pacific Journal of Business Administration*
- *Journal of Advances in Management Research (in collaboration with Indian Institute of Technology, Delhi)*

Managing Quality

- *Asian Journal on Quality*

Operations and Logistics Management

- *Journal of Science and Technology Policy in China*
- *Journal of Technology Management in China*

Regional Management Studies

- *African Journal of Economic Management Studies*
- *Baltic Journal of Management*
- *Chinese Management Studies*
- *EuroMed Journal of Business*
- *Journal of Asia Business Studies*
- *Journal of Indian Business Research*
- *Management Research – official journal of the Iberoamerican Academy of Management*
- *Nankai Business Review International*

All Business Management Areas

- *Emerald Emerging Markets Case Studies*

Our emerging markets-focused titles signify Emerald's commitment to international dissemination of regional expertise, wherever it originates. Emerald is proud to publish in collaboration with the following centres of excellence in China, India and Latin America:

- China Agricultural University
- Indian Institute of Technology Delhi
- Iberoamerican Academy of Management
- Nankai University

Emerald also sponsors and co-sponsors research awards with a focus on emerging economies: www.emeraldinsight.com/research/awards/index.htm

For more detail on Emerald's titles and activities in emerging markets: Victoria Buttigieg +44 (0)1274 785252 or vbuttigieg@emeraldinsight.com