

Tentative Program of the 10th Annual BMDA Conference



„Winning Strategies in Challenging Times”

May 10 – 11, 2012

Gdansk, Poland



Thursday, May 10th, 2012

RESEARCH PART OF THE CONFERENCE

09:00 – 09:15

Research Conference Opening

09:15 – 10:45

Research paper presentations in the following tracks:

- Successful Leadership in Turbulent Times
- Finance Management and Risk Taking
- Human Resource Management
- Strategic Management in Uncertain/Changing Environment
- Entrepreneurship and Enterprise on Global Market
- Cooperation of Business and Academia in Challenging Times
- Managing Innovations

10:45 – 11:00

Coffee break & Networking

11:00 – 13:00

Research Papers presentations (continuation)

13:00 – 14:00

Lunch for Participants of Research session



MAIN PART OF THE CONFERENCE

14:00 – 14:20

Welcome to the 10th Annual BMDA Conference

Dr. Virginijus Kundrotas, President of BMDA, Lithuania

Prof. Henryk Krawczyk, Rector of Gdansk University of Technology, Poland

Prof. Wojciech Rybowski, President of Gdansk Foundation for Management Development, Poland

14:20 – 14:25

Introduction of the Conference Chairman

14:25 – 15:15

„How the World is Changing”

Prof. Piotr Ploszajski, Warsaw School of Economics (SGH), Poland

15:15 – 15:45

Coffee Break and Networking

15:45 – 16:25

„How to Manage the Paradigm Shift at Corporations”

Mr. Wilfried von Rath, Board Member Human Resources, Volkswagen Slovakia a.s.

16:25 – 17:05

„How to Manage the Paradigm Shift at Business Schools”

Prof. Andrzej Kozminski, President of L. Kozminski University, Poland

17:05 – 17:35

Coffee Break and Networking

17:35 – 18:20

Round Table Discussion “The Role of Leadership”

18:30

Welcome Reception in the Courtyard of Gdansk University of Technology

Welcoming speech by Prof. Piotr Dominiak, Dean of Faculty of Management and Economics, Poland



Friday, May 11th, 2012

09:00 – 09:10

Introduction to the program of the day by the Conference Chairman

09:10 – 10:10

Keynote Speech „The Fine Art of Success“

Prof. Jamie Anderson, Professor at Antwerp Management School, Belgium and The Lorange Institute of Business, Switzerland

10:10 – 10:20

Boarding to the Buses

10:20 – 13:00

Company visits: choose one of your preferred companies to visit and have discussion on their “Winning Strategy“:

1. **INTEL** (NASDAQ: INTC) is a World leader in computing innovation. The company designs and builds the essential technologies that serve as the foundation for the world’s computing devices. **INTEL** – more information about the company:

<http://www.intel.com/content/www/us/en/homepage.html>

2. **The LOTOS Group** is a major producer and supplier of unleaded petrol, diesel oil and aviation fuel. It is also Poland’s leading producer and supplier of engine oils, modified bitumens and paraffins. Group operate a nationwide chain of petrol stations under the LOTOS brand. **The LOTOS Group** – more information about the company:

http://www.lotos.pl/en/korporacyjny/korzystanie_z_identyfikacji_marki

3. **MERITUM BANK** is a fast growing consumer finance bank in the Polish market. It specializes in consumer finance and micro-SME loans. **MERITUM BANK** – more information about the company:

<http://www.ebrd.com/english/pages/project/psd/2010/40198.shtml>



13:00 – 13:30

Coffee break & Networking

13:30 – 14:10

Discussing and sharing outcomes from the Company visits

14:10 – 15:10

Panel discussion lead by **Mr. Mariusz C. Grendovicz**, Poland

(winning strategies + what we can do together)

Mr. Morten Christensen, Statoil, Norway (TBC)

Mr. Mariusz C. Grendovicz, BRE Bank, Poland

Mr. Ivo Matser, CEO of TSM Business School, The Netherlands

Mr. Pavlo Sheremeta, Chairman and Group CEO, Eastern Europe and Central Asia Blue Ocean Strategy Regional Institute, Malaysia

15:10 – 15:40

Coffee Break & Networking

15:40 – 16:30

BMDA - 10 years of activities

Dr. Virginijus Kundrotas, President of BMDA, Lithuania

16:30 – 17:15

„Winning Strategies in Challenging Times“

Prof. Howard Thomas, Dean of Singapore Management University, Singapore (TBC)

17:15 – 17:20

Presentation on the next year’s venue

17:20 – 17:30

Closing the Conference

19:30

GALA DINNER



Saturday, May 12th, 2012

Sightseeing beautiful Gdansk (optional)

