

# Monthly BMDA Newsletter

Volume 6, Issue 6 December, 2017



16th ANNUAL BMDA CONFERENCE

“HOW TO MAKE CONVENTIONAL BUSINESS UNCONVENTIONAL”

18-20 April 2018, Porto (Portugal)

We are proud to invite you to the **16th Annual BMDA Conference** in Porto (Portugal) on the **extremely interesting topic "How to make Conventional Business Unconventional"**, which proposes **3 unforgettable days** dedicated both for Business Schools and Business Companies representatives.

The title of the first day - **“Can conventional Business Schools provide unconventional programs?”** What **innovations** could be used in Business schools in order **to succeed** in fast changing World (in terms of programs, in terms of faculty/staff, in terms of relevant research as well as in terms of processes)?

During the second day we are going to explore, to discuss and share **what does it make to be innovative even in traditional business sectors** and industries? How do we need to **change our strategy and re-arrange our processes** to enable innovativeness and entrepreneurship within traditional organizations? **How to attract and keep talents within your organization and empower them to create?**

And the conference will end by the day 3, where **we all have a chance to visit various Portuguese innovative companies and organizations in Porto** area in order to have evidence how the previous ideas have been practically implemented.

**Looking forward to meeting you in Porto!!!**

[\*\*CONFERENCE REGISTRATION FORM\*\*](#)

**INTERNATIONAL MANAGEMENT EXPERTISE FOR THE NATIONAL BANK OF UKRAINE**

BMDA President and Dean of Adizes Graduate School (USA), Dr. Virginijus Kundrotas, on December 4-5, 2017 has conducted interactive training on Change Management for the future top management and Leaders of the National Bank of Ukraine.

[Read more](#)

**NEWS FROM BMDA MEMBERS****NEW CEEMAN PUBLICATION: THE 25TH ANNUAL CONFERENCE PROCEEDINGS****CEEMAN**

25th CEEMAN Annual Conference took place from 20-22 September 2017 in Hangzhou, China and we are happy to share great contributions of speakers and summaries of the poster session presentations in the form of proceedings.

[Read more](#)

**EDTECH SEMINAR SUCCESSFULLY LAUNCHED****CEEMAN**

CEEMAN launched EdTech – Seminar on Digital Technologies in Teaching and Learning, a brand new educational program that took place for the first time from 4-7 December in Bled, Slovenia.

[Read more](#)



### RTU DESIGN FACTORY WELCOMES TO APPLY FOR SPRING SEASON FOR «DEMOLA LATVIA»

RTU Design Factory welcomes to apply for spring season for «Demola Latvia» – Part of the World's Strongest Innovation Ecosystem.

[Read more](#)



### NEW EURAM BOARD MEMBER FOR POLAND ELECTED

A new national representative for Poland, dr Marzena Starnawska from Gdansk University of Technology (Poland), has been recently elected as a EURAM board member.

[Read more](#)

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