

## Invitation to 13th Annual BMDA Conference

### “REGIONAL INNOVATIONS FOR GLOBAL COMPETITIVENESS”

For already 13 years, **Baltic Management Development Association (BMDA)** brings together the representatives of various Business schools and the Corporate world from Baltic sea region and beyond for major annual event, where different contemporary issues of management development are shared, analyzed and discussed, in order to find the best solutions.

Each time the participants from international community get involved in active discussions, interactive debates, and interesting visits to Business corporations. They have a chance to listen the most experienced experts from all around the world, share their challenges and discuss the interesting findings together.

Since the establishment of BMDA at the end of 2002, the conferences visited 12 different locations around the Baltic Sea. This year such a special event is coming to one of the most charming capitals of Europe – Vilnius!

*(Continued on page 2)*

#### Unique opportunity to join 2 management conferences at the same time!

BMDA and ICEM 2015 join efforts and provide an opportunity to attend two conferences and visit two Lithuanian cities at the same time. Participants of 13th BMDA Annual Conference will be given a unique opportunity to take part in the 20th anniversary international scientific conference "Economics and Management 2015" (ICEM-2015), hosted by the School of Economics and Business, Kaunas University of Technology. The conference will take place on May 6-8, 2015, Kaunas, Lithuania.



BMDA conference participants, who has submitted their papers for ICEM conference, should write an e-mail to [mantas.vilkas@ktu.lt](mailto:mantas.vilkas@ktu.lt) with notification that they are BMDA conference participants.

More information about international scientific conference ICEM-2015 is available on the conference website [www.icem.lt](http://www.icem.lt)

#### SPECIAL ANNOUNCEMENT

For the **first 50** registered Conference participants special Conference fee – only **270 EUR** (for whole 3 days package)!

##### Early bird fee (until April 15, 2015)

- for BMDA members – 390 EUR for whole 3 days package,
- for non-BMDA members – 490 EUR for whole 3 days package

##### Late bird fee (after April 15, 2015)

- for BMDA members – 490 EUR for whole 3 days package,
- for non-BMDA members – 590 EUR for whole 3 days package

For the BMDA Annual Conference participants who want to participate in the Conference "ICEM-2015" additional fee of 70EUR will apply.

For the participants who wish to participate only partially, the fee of 200 EUR (until April 15, 2015), and 250 EUR (after April 15, 2015) will apply for every Conference day.



**“REGIONAL INNOVATIONS FOR GLOBAL COMPETITIVENESS”**

*(Continued from page 1)*

The idea of the Conference is to bring together international and local Business, Academic and Consulting community in order to share and spread out various innovations and brave ideas, created in the Region, which could be competitive worldwide. The experiences shows that Central and East Europe is rich of innovative discoveries in Business, which are capable to compete globally. Management education in the region is also able to suggest new ways of learning. This is going to be explored and analyzed during the Conference days.

The uniqueness of the Conference is that during 3 days of activities very different groups of stakeholders – academic, business, and consulting communities interact, share ideas, and learn from each other.

The Conference consists of 3 days of intense and interactive spreading of concepts, methodologies, tools, and solutions.

During “**Academic solutions and Insights**” day (May 6, 2015), the early stage researchers are going to present their research papers on variety of topic related to “Regional Innovations for Global Competitiveness”. More information is available at [ISM University of Management and Economics website](http://www.ism.lt).

(Experienced researches will have a chance to participate in a conference organized by BMDA partners. For more information, please visit <http://www.icem.lt>)

After lunch the sessions will be dedicated for Academic leadership and learning. During it experienced Deans from all around the world will share their insights how to manage Academic Institutions better. The second session will focus on how to make learning process more effective and efficient.

The “**Business Solutions FOR leading organizations**” day (May 7, 2015), is dedicated mainly to international and local business and non-profit organizations leaders and managers.

The day is divided into 3 parts, during which the experienced international and local experts and consultants will be presenting Business solutions for the Companies in the form of program methodologies, methods and tools.

The day will end up with the Reception, where all participants will have a chance to enjoy local and international meals, a glass of wine, discuss and interact with their colleagues and speakers.

The “**Business Solutions FROM leading organizations**” day (May 8, 2015), will offer the Success stories to be shared by the International and local business leaders on concrete successful implementation of managerial tools and concepts in their organization. The presentations will be followed by the company visits in Vilnius, where participants will be able not only to hear, but also to see the results of the successful management. The official part of the day will end up by the presentation of International Keynote speaker on the topic of the Conference.

The Conference will end by Gala dinner.

More information is available in [13<sup>th</sup> BMDA Annual Conference booklet](#).

*We are looking forward to see you in Vilnius!*



**This year, the 13<sup>th</sup> Annual BMDA Conference invites to Vilnius!**

**Conference organizer:**



Baltic Management Development Association (BMDA)

**Conference host:**



ISM University of Management and Economics

**For Registration or more information, please contact BMDA Program manager Milda Talalaitė, e-mail: [projects@bmda.net](mailto:projects@bmda.net), Mob.: +370 698 54438**

## BMDA HOSTED BOARD OF TRUSTEES MEETING OF ALMAU



BMDA hosted Board of Trustees Meeting of Almaty Management University which took place on 4-7th February, 2015 in Vilnius, Lithuania.

During the visit Board of Trustees of AlmaU in addition to the board meeting also visited Lithuanian Parliament where have been accepted by vice-speaker of a parliament Dr. V. Gedvilas. After this visit the delegation has been welcomed by the H.E. Baurzhan A. MUKHAMEJANOV at Embassy of the Republic of Kazakhstan. Also the Board of Trustees had a meeting and discussion with Management and Board members of ISM University of Management and Economics.

The Board of Trustees of Almaty Management University (AlmaU) consists of prominent well known leaders of Business and Academic community of Kazakhstan and is

the main Governing body of this Institution of Higher Education.

Dr. Virginijus Kundrotas is a Member of Almaty Management University Board of Trustees since 2011.

## INTERNATIONAL COMPETITION OF EARLY STAGE RESEARCHERS IN MANAGEMENT AND ECONOMICS

Baltic Management Development Association (BMDA) in partnership with ISM University of Management and Economics and Emerald Group Publishing announces the international competition of early stage researchers.

The main purpose of this competition is to discover a research potential within master's degree students as well as to stimulate and challenge a high quality innovative research at early stage of studies in Management and Economics. We expect that competition will attract a wide range of Lithuanian and international 1<sup>st</sup> and 2<sup>nd</sup> year master students.

The competition will be publicly open until April 3<sup>rd</sup>, 2015. The finalists will be invited to present their research and will be awarded during the 13<sup>th</sup> BMDA Annual Conference "Regional Innovations for Global Competitiveness" on May 6th, 2015.

More information about the competition is available at [ISM University of Management and Economics website](http://ism.lt/en/management-and-economics).



## BMDA WELCOMES NEW MEMBER



The University of Donja Gorica (UDG) joined BMDA as Institutional member on 19th January 2015.

The University of Donja Gorica (UDG) is a private, non-for-profit university located in a suburb of Podgorica, the capital of Montenegro. It was established in February 2010 by the incorporation of five existing faculties: international economics, finance and business; law; information systems and technologies; humanistic studies; and arts. The UDG founders had created these faculties sequentially as components of the future UDG. The aspiration of the founders, which is widely shared within UDG, is to change Montenegrin culture and prepare the

country for European accession. The vision is implemented through an innovative education philosophy that stresses intellectual and personal development through active learning.

Today, UDG includes ten faculties and 13 departments. Six of these faculties are registered scientific research institutions. Also, UDG has two sisters institutions: Institute for Entrepreneurship and Economic Development and Institute for Strategic Studies and Prognosis. Management of UDG consists of Assembly of founders, Development Council, UDG Senate, Rector and General Manager. UDG participates in many different national and international projects as Tempus, IPA Adriatic, Erasmus Mundus and other.

[Read more](#)

## NEW YEAR STARTS WITH ANNOUNCING THE WINNER OF THE EMERALD/BMDA MANAGEMENT RESEARCH FUND AWARD

BMDA congratulates Dr. Tatiana Andreeva with winning Emerald/BMDA Management Research Fund Award. Emerald Group Publishing Limited and the Baltic Management Development Association (BMDA) seek to promote excellence and innovativeness in management research by sponsoring the Emerald/BMDA Borderless Management Research Fund Award. The award offers €1500 (or currency equivalent) to fund the winning research project.

Winning research project:

**"Intellectual capital elements and knowledge management practices in Russian companies"**

**Dr Tatiana Andreeva, Associate Professor, Graduate School of Management, St.Petersburg University, Russia**

For more information, please visit: <http://www.emeraldgroupublishing.com/research/awards/bmda.htm>



## BMDA MEMBERS EVENTS

### LEARNING BY DOING: THE POWER OF EXPERIENTIAL LEARNING IN MANAGEMENT EDUCATION



A one-day summit coinciding with the American University in Cairo's 21st Annual Research Conference, MENA Region: Post-2015 Development Agenda – March 16-18, 2015.

The vision of full youth participation and active engagement in the development of knowledge economies in MENA requires mobilization of resources across sectors, particularly the private sector. Management educators around the world have long championed the transformative potential of experiential learning for leadership development, and for ensuring alignment between the needs of employers and the capabilities of their graduates.

Business school deans, directors, and faculty are invited to a one-day summit immediately preceding AUC's 21st Annual Research Conference to explore opportunities for applying experiential learning approaches to management education in MENA.

**EVENT URL:** [http://www.gbsnonline.org/events/event\\_details.asp?id=525697&group=](http://www.gbsnonline.org/events/event_details.asp?id=525697&group=)

### HOW TO SUCCESSFULLY MAKE CHANGES IN YOUR COMPANY?

#### THE ADIZES SEMINAR FOR OWNERS, CEOs AND TOP MANAGERS



Dr. Ichak Kalderon Adizes



Dr. Virginijus Kundrotas



Kjetil Sandermoen



Dr. Yuri Danilevskiy

Many companies, especially successful ones, are faced with opportunities coming from change. Change can come from the inside, such as when the company is growing, or when Management needs to evolve. Or change can come from the outside, such as new technologies, new competitors, economic crises and more. But continuous change makes adapting harder every day. How can you manage change in a way that it becomes integrated right into your Company DNA, allowing you to avoid the destructive conflicts that usually happen in disruptive times and stay ahead of the game?

This seminar, designed for company owners, CEOs and top managers, will help participants understand the logic of organizational changes necessary to achieve and maintain success. It will also make you realize that change is permanent...and when there is no more change, it means that death is around the corner. Because of accelerated change, integrating change as it develops is a key capability your company needs to nourish and grow.

The seminar will take place on 20-22<sup>nd</sup> April, 2015, Tirol, Austria.

**EVENT URL:** <http://www.bmda.net/BMDA/documents/adizes/ADIZES%20Austria%20Seminar%20English.pdf/view>

## PLANTING THE SEEDS OF CSR: PROGRAMS, POLICIES & PEDAGOGY



The Global Business School Network along with co-hosts IPADE Business School and the University of Miami School of Business will host an international CSR Summit featuring some of the world's premier management educators to discuss the new and innovative ways institutions are shaping our future responsible managers

and leaders. Leading business school deans, directors and professors from around the globe will convene at Tampa Museum of Art in Florida on Saturday April 25, 2015, to learn how business schools around the world are incorporating CSR into their programs and teaching practices - and what challenges they face.

The Summit will explore opportunities to increase multi-sector engagement in management education the region, particularly with the private sector. Panels will feature leaders in business and education sharing their experiences and leading a conversation about the future of responsible management education and corporate social responsibility.

**EVENT URL:** <http://www.gbsnonline.org/CSRsummit>

## COMPREHENSIVE IN-DEPTH 6 DAYS TRAINING ON ADIZES METHODOLOGY "THEORY AND PRACTISE FOR THE BEST BUSINESS SCHOOLS"

May 24-29, 2015, Santa Barbara, California, USA



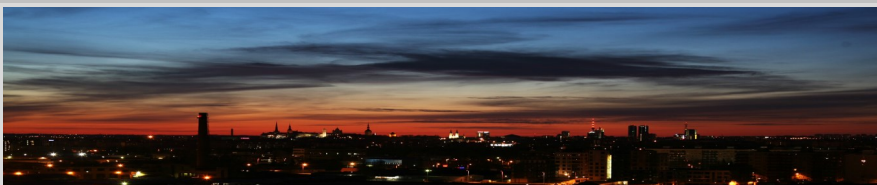
During these 6 days the Professors and Lecturers from various Business schools will get acquainted with the cornerstones of the Adizes Methodology (and get in depth with them), such as Organizational Lifecycle, Organizational Roles, Managerial Styles, Mutual Trust & Respect, CAPI and many others.

The methodology's fundamental principle is that every organization, like any living organism, has a natural lifecycle which demonstrates predictable and repetitive patterns of behavior as it grows and ages. At each new stage of its development, an organization is presented with a distinct set of challenges. How well or poorly these issues are addressed and changes made determine the ultimate success or failure.

**Training dates and location:** May 24—29, 2015, Santa Barbara, California, USA.

**EVENT URL:** <http://www.bmda.net/BMDA/documents/adizes/Training%20for%20Business%20Schools%20professors-%20Santa%20Barbara.pdf/view>

## 7TH INTERNATIONAL CONFERENCE "ECONOMIC CHALLENGES IN ENLARGED EUROPE "



Tallinn school of economics and business administration in collaboration with the society for the study of emerging markets (based in the USA) and Eesti bank (central bank of Estonia) will host the 7th international conference "economic challenges in enlarged Europe"

from 14 – 16 June 2015 in Tallinn, Estonia.

The conference aims to bring together academics as well as practitioners to discuss topical issues and disseminate high quality research in economics, finance and business with a focus on European economies.

You are kindly invited to submit extended abstracts of your papers for this conference by 15 March 2015. Several publication opportunities in international journals are available for accepted papers.

**EVENT URL** <http://www.ttu.ee/ecee>

## 13TH INTERNATIONAL SCIENTIFIC CONFERENCE: MANAGEMENT HORIZONS IN CHANGING ECONOMIC ENVIRONMENT: VISIONS AND CHALLENGES

13th International Scientific Conference

### Management Horizons in Changing Economic Environment: VISIONS AND CHALLENGES



The European Management Association, Baltic Management Foundation and Vytautas Magnus University are organizing the 13th International Scientific Conference: Management Horizons in Changing Economic Environment: Visions and Challenges. The conference will take place at the Hotel

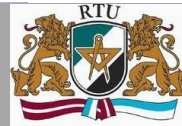
Park Inn by Radisson Kaunas, Kaunas, Lithuania on September 24 – 26, 2015.

**The aim of the conference:** to analyze, evaluate and discuss ways and methods of modern organization development.

**Benefits to the participants:** Identification of the nature and trends of future organizations' development and better understanding of these processes. Mastering the management forms and organizational procedures in modern organization. Exchange of ideas and experience among the participants of various countries, as well as the promotion of opportunities for further professional cooperation.

**EVENT URL:** <http://evf.vdu.lt/international-conference>

## NEWS FROM BMDA MEMBERS



### RTU FEEM PARTICIPATING IN ERASMUS+ PROJECT "COACHES OF SMES: 5POINTS TRAININGS"

Erasmus+ KA2 – Cooperation for Innovation and the Exchange of Good Practices. Strategic Partnerships for Vocational Education and training Project "Coaches of SMEs: 5POINTS Trainings at Faculty of Engineering Economics and Management of Riga Technical University.

Within the framework of Erasmus+ program new project "Coaches of SMEs: 5POINTS Trainings" has been started since September 2014 at Faculty of Engineering Economics and Management of Riga Technical University.

The project brought together nine partners, among them universities, associations and business partners from five countries: Turkey, Latvia, Spain, Hungary, Finland.

The project end date is August 31, 2016.

[Read more](#)



### BA SCHOOL OF BUSINESS AND FINANCE STARTED TO IMPLEMENT THE NEW MASTER'S DEGREE PROGRAM „CYBERSECURITY MANAGEMENT"

BA School of Business and Finance launched a new Master's degree program „Cybersecurity Management" on Friday, January 9, 2015. This is the first type of such program in Latvia.

The aim of the study program is to provide the opportunity to acquire the profession of "information security manager". The programme prepares specialists for business information security and cyber security governance in the company.

The programme integrates the skills development for the information security manager and cyber security management.

[Read more](#)



**GUT FACULTY OF MANAGEMENT AND ECONOMICS PRESENT AT THE WINDSURFING CUP**

Paweł Tarnowski, a student of of FME, has achieved many successes in the major competitions in the Olympic windsurfing. In May 2014 he was awarded for the second time for winning the European Cup in Medemblik Netherlands and got the second place at the World Cup regatta in France. Just before Christmas 2014 Paweł finished the II Copa Brasil de Vela in Rio de Janeiro as the second participant and brought home the silver medal. Now we are waiting for the decision who is going to represent Poland during the 2016 Olympics.

[Read more](#)



БИЗНЕС ШКОЛА  
ИПМ



**DISTANCE LEARNING. NEW OPPORTUNITIES FOR EVERYONE**

IPM Business School, a member of the Association of Management Development, held an event to train Belarusian teachers on new educational technologies. The seminar and the following three-days workshop were conducted by Floria Volynskaya, the Director of Instructional Design Office of Executive Programs, University of Maryland. In the introductory seminar on modern methods of distance education took part about 30 teachers from Minsk and other Belarusian cities.

[Read more](#)



**eduniversal**  
BUSINESS SCHOOLS  
**RANKING 2014**  
The best Business Schools worldwide



**GDANSK UNIVERSITY OF TECHNOLOGY IN EDUUNIVERSAL RATING**

During the 7th Eduniversal World Convention that was held in Istanbul, the results of the rating has been announced. Faculty of Management and Economics, since 2007, is classified as one of „Excellent Business Schools” in Eastern Europe. Our MBA Strategic Project Management is also a winner – the programme is on the second position in Eastern Europe. Eduniversal is a global ranking and rating agency specializing in higher education. The company has established strong expertise in evaluating academic institutions and programs in France since 1994, and internationally since 2007.

[Read more](#)



## MCI PASSES THE 850 GRADUATE MARK

Graduation ceremony at the Entrepreneurial School® - 850 graduates and 6,000 guests - Outstanding level of acceptance and first-class career prospects for graduates.

The Dogana Hall at Congress Innsbruck was recently the venue for the last of MCI Management Center Innsbruck's graduation ceremonies in 2014.

"As undergraduates, our students show outstanding commitment and motivation. The fact that they subsequently have first-class career prospects worldwide reflects the high level of acceptance of the MCI's study programs," says a delighted Rector Andreas Altmann in praise of the achievements of the MCI's new alumni.

[Read more](#)



## LABOR MARKET AND GUT FACULTY OF MANAGEMENT AND ECONOMICS GRADUATES

Studying at GUT Faculty of Management and Economics guarantees finding the job after graduation.

The research (December 2014) of the Pomeranian labor market made by the Regional Labour Department of the City Hall in Gdańsk together with the Statistical Office in Gdańsk, shows that in 2013 our graduates did very well.

Among the Faculty of Management and Economics graduates there was only 0.6% out of work - and this is one of the best results in the region!

[Read more](#)



## TRENDECE GRADUATE BAROMETER EUROPE 2014

Top marks again awarded to MCI Management Center Innsbruck for student satisfaction.

At both the national and international levels, the MCI again received one of the best scores for student satisfaction in a 2014 graduate ranking. That is the result of the recently published Trendence Graduate Barometer, Europe's biggest graduate poll for educational standards and careers potential, which in 2014 covered 24 countries and involved 302,590 students at 914 universities.

As in previous years, the MCI did particularly well with regard to academic standing, contacts with the business community, location, international orientation and the practical relevance of the programs. With an aggregate score of 1.8, the MCI finished up right at the top in Austria (average score 2.4), with a particularly strong showing in the quality of the teaching and careers planning support.

[Read more](#)





## MCI EXPANDS ITS GLOBAL NETWORK

High-level partner universities in Russia, Israel and India cooperating with the Entrepreneurial School® - international elite universities offering new opportunities in teaching and research.

Management Center Innsbruck (MCI) has again scored an international success, adding another three highly reputed universities to its global network of partner institutions: Moscow's National Research University, the College of Management Academic Studies in Israel and the Indian Institute of Management Indore are now set to cooperate with the Entrepreneurial School® in research, teaching and management.

[Read more](#)



International Competition of Early Stage Researchers in Management and Economics



## INTERNATIONAL COMPETITION OF EARLY STAGE RESEARCHERS

ISM University of Management and Economics in partnership with Baltic Management Development Association (BMDA), Visionary Analytics and Emerald Group Publishing announces the International Competition of Early Stage Researchers in Management and Economics.

The main purpose of this competition is to discover a research potential within master's degree students as well as to stimulate and challenge a high quality innovative research at early stage of studies in Management and Economics. The selected finalists will be invited to present their research and will be awarded during the 13th BMDA Annual Conference "Regional Innovations for Global Competitiveness" on May 6th, 2015.

[Read more](#)



## MCI PATENT FOR ACCELERATED LOAD HANDLING

Innovative technology from the Entrepreneurial School® for aligning crane loads means faster handling, fewer risks and lower costs.

A container suspended from the hook of a crane tends to rotate in response to wind or minor impacts and then has to be realigned manually before being set down. That is time-consuming and dangerous, with risks to life and limb for the people working so close to the load as well as the risk of damage to the load and the surroundings.

The solution is to be found in a well known physical principle: if you sit on a swivel chair with your feet clear of the ground and move your outstretched arms to the right, the rest of your body will rotate to the left. That is the principle employed in the load-rotation gyroscope developed by the MCI and now the subject of a patent application.

[Read more](#)

**CEEMAN****DANICA PURG RECEIVES LIFETIME ACHIEVEMENT AWARD**

Prof. Danica Purg, President of CEEMAN and IEDC-Bled School of Management has been granted the highest award in the field of management in Slovenia, the Lifetime Achievement Award for the year 2014 by the Managers' Association of Slovenia.

The ceremony took place on January 29, 2015, at the Annual Meeting of Managers' Association of Slovenia, in the presence of the Slovene Prime Minister, Mr. Miro Cerar.

[Read more](#)**DOCTOR OF BUSINESS ADMINISTRATION AT ALMAU - THE ONLY DBA WITH STATE DIPLOMA!**

January 15, 2015 was the DBA Graduation day. The new DBA graduates are Azat Peruashev, Chairman of the Democratic Party of Kazakhstan "Ak-Jol", Adlet Aliyev, the chief of "Islamic Bank «Al Hilal», Dmitry Belousov, Director of Corporate Communications at "Philip Morris Central Asia" LLP, Yerlan Barlybaev, Deputy Chairman of the Party "Ak Jol" and Tatiana Filin, executive director of "Institute of Directors".

DBA programme has been launched in 2005 – the first one on the market of business education in Kazakhstan. It is the first time in 2015 when the 12 DBA graduates obtain the state diploma. Previous graduates used to be awarded with only the institutional diplomas.

[Read more](#)**CEEMAN****CEEMAN APPOINTS NEW DIRECTOR**

As of January 2015, Olga Veligurska has been appointed as Director of CEEMAN, International Association for Management development in Dynamic Societies.

Olga has been closely engaged in all CEEMAN activities and projects, including IMTA – International Management Teachers Academy, Program Management Seminar, various conferences and events, accreditation, member relations, work with PRME and Challenge:Future initiatives, and overall administration.

Originally from Latvia, Olga holds BSc from Stockholm School of Economics in Riga, an MBA from IEDC-Bled School of Management and is currently attending PhD studies in Sweden.

[Read more](#)

**KAZAKH UNIVERSITIES HAVE GAINED A NEW EDUCATIONAL PARTNER THANKS TO ALMAU**

Almaty Management University (AlmaU) was the initiator and organizer of the visit to Kazakhstan for a delegation from The Hong Kong Polytechnic University (PolyU). The visit lasted for 5 days – January 19-24, 2015. The delegation was represented by Prof. Angelina Yuen, Vice President (Institutional Advancement and Partnership), Prof. HC Man, Dean of Faculty of Engineering, Prof. XL Ding, Associate Dean of Faculty of Construction and Environment, Dr. Laura Lo, Director of Chinese Mainland Affairs and Ms. Wynne Wong, Senior Manager of International Affairs Office. Guests spent two days in Almaty meeting with the top management, faculty and students of AlmaU and discussing ways of cooperation between the two universities.

[Read more](#)

**CEEMAN****ANNUAL CEEMAN CASE WRITING COMPETITION NOW OPEN FOR SUBMISSIONS****CEEMAN**

CEEMAN in cooperation with Emerald Group Publishing is happy to announce the launch of the 21st CEEMAN Case Writing Competition. The aim of the competition is to encourage and promote the development of high-quality teaching case material relevant for the realities of dynamic and emerging economies and at the same time promote the development of case-writing capabilities in those countries. CEEMAN has been promoting case writing and helping develop case writing skills also through their International Management Teachers Academy(IMTA).

[Read more](#)

**ALMATY MANAGEMENT UNIVERSITY WON A GRANT FROM THE BRITISH COUNCIL**

Scientist from Almaty Management University (AlmaU), Dr. Daniyar Sapargaliyev won a grant from the British Council to work in the laboratory of Professor John Traxler in the UK at University of Wolverhampton, to create the world's first master's online course "Mobile Learning". Professor John Traxler is the first and only professor of mobile learning in the world.

The aim of the project "Adaptation master's online course on mobile learning for Kazakhstan and the Eurasian Union" is to create a Master course adapted to the specifics of the Russian-speaking countries and to study the problems of mobile learning and ways of implementation of mobile technology in education.

[Read more](#)

**ALMA**  
ALMATY MANAGEMENT  
UNIVERSITY



**“EVEN MY FAMILY THOUGHT I WAS CRAZY, BUT I BELIEVED AND STILL BELIEVE IN OUR PROJECT” // HENRIKAS URBONAS**

LCC International University is always proud to share the stories of its alumni, and stories of alumni entrepreneurs are those we want to shout about because it takes courage to start a business. “I believe that everybody can be an entrepreneur; however, not everyone likes this lifestyle, because of its high uncertainty”, says Henrikas Urbonas, LCC’s alumnus from 2012, who started an innovation product business and was later joined by two more colleagues, one of whom is also LCC’s alumna from 2013, Simona Andrijauskaitė. For this interview, Henrikas shares his path into business.

[Read more](#)



**COLUMBIA UNIVERSITY IS INTERESTED IN COOPERATION WITH ALMAU**

On January 28 Almaty Management University (AlmaU) team met with the professor of School of International and Social Affairs (SIPA), director of the Earth Institute at Columbia University Prof. Dr. André d’Almeida, and visiting-professor at Columbia University Prof. Rafis Abazov.

Prof. Dr. d’Almeida in his work at the Institute is engaged in the sustainable development programme, as well as working on the project «Kazakhstan: Green Economy». Experience and knowledge of the guest in these areas was interesting to his Kazakhstani colleagues.

[Read more](#)



**KTU EXECUTIVE SCHOOL: TAILOR-MADE COMPETENCES FOR BUSINESS**

Every businessman in his or her life has encountered a situation when they need to upgrade their competence package. However, usually there is no time for proper studies, and the quality of available lectures by individual speakers is often compromised. Lauri Koponen, Head of KTU Executive School says that business breakfast, popular in Scandinavian countries is a good solution for this problem.

Wednesday 28 January Kaunas University of Technology (KTU) launched the first [Business Breakfast](#) event for Lithuanian entrepreneurs in Scandinavian style.

[Read more](#)



### THE ESTONIAN ANNUAL CONVENTION EVENT OF 2014 WAS JOINTLY ORGANISED BY ESTONIAN BUSINESS SCHOOL AND TARTU UNIVERSITY

The members of the Estonian Convention Bureau ECB) elected the Annual Convention Event of 2014, the 37th Annual Congress of the European Accounting Association (EAA) and a Doctoral Colloquium which was jointly organised by Tartu University and EBS, and visited by over 1,200 delegates in Tartu and Tallinn at the end of May 2014.

The congress took place on three days in 25 parallel sessions at the Convention Centre of the Olympia Hotel and on the premises of EBS. There were participants from 48 countries and 725 oral presentations which makes it the biggest convention that has ever taken place in Estonia. A three day doctoral colloquium that preceded the convention took place in the Tartu Dorpat Convention Centre.

[Read more](#)



### KTU HAS JOINED THE CLUB OF THE BEST EXECUTIVE SCHOOLS

Wednesday 28 January Kaunas University of Technology (KTU) has signed the Memorandum of Understanding with Aalto University (Finland). The Memorandum foresees the possibility of obtaining a Scandinavian Executive Masters Degree (EMBA) at KTU Executive School.

The Memorandum was signed by the Dean of KTU School of Economics and Business Edita Gimžauskienė and Miina Hiillos, Associate Dean, Head of MBA and EMBA Programmes and Aalto University Executive Education. Business management studies will provide top executives with knowledge and practical skills necessary for international business environment. The programme will focus on development of best business managing competences which assists in revealing and strengthening leadership qualities.

[Read more](#)



### LVBS BECAME A PARTNER OF PANEL SHAPING DAVOS, THE WORLD ECONOMIC FORUM IN DAVOS

This year's meeting of the World Economic Forum moved beyond Davos - 40 cities around the world organized local sessions Shaping Davos and became members of the panel discussions in Davos. The local session was organized in Lviv on January 21 by Global Shapers community hub with the support of Lviv Business School of UCU (LvBS). Together with hubs in Pittsburgh (USA), Quito (Ecuador), Riyadh (Saudi Arabia) Lviv residents had the opportunity to join the discussion online "From Idea to Action: Creating a culture of innovations" in Davos.

Direct inclusion in Davos preceded Lviv session Shaping Innovation Ecosystem. In the session, a panel discussion was held with speakers of LvBS, where they discussed the importance of culture and feature innovation in developing countries, particularly in Ukraine and Lviv.

[Read more](#)



### STUDENTS PRESENTING THEIR BUSINESS IDEAS

Once a year, an entrepreneurship education closing event „Ideas for Business!“ is organized by the department of business administration, Tallinn School of Economics and Business Administration (TSEBA) of Tallinn University of Technology (TUT). At that event the best business ideas are presented in 3 minute pitches and judged by a jury. On December 8, 2014, already the third business idea presentation in a row took place. This time the event was special by that it was in English, considering, first of all, the increasing number of international students studying at TUT who also got on stage with their ideas this year.

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### YOUNG PEOPLE WERE PARTIAL TO THE REALITIES AND CHALLENGES OF THE EU

On 5-6th of December at Educational and Cultural centre in Troškūnai a seminar „Interface Between Christianity, Democracy and Market Economy: the 10th Anniversary of Lithuania’s Accession to the European Union“ organized by Kolping University of Applied Sciences and Ministry of Foreign Affairs of the Republic of Lithuania took place. The seminar was attended by about 50 young people who were not indifferent to their future and to the future of others, and who love to discuss and share ideas. For two days, students, teachers and Kolping community members were listening to presentations, discussed about various EU issues and shared insights and suggestions for future EU policy.

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