

Monthly newsletter

Volume 4, Issue 3 2015



13th Annual BMDA Conference

“Regional Innovations for Global Competitiveness”

May 6-8, 2015 in Vilnius, Lithuania

The latest news about 13th Annual BMDA Conference

Hurry up for the reduced special Conference fee as the deadline is on April 18!

For BMDA members special fee is 390 EUR instead of 490 EUR, for non-BMDA members-490EUR instead of 590 EUR!



DON'T MISS OUT!

Conference is hosted by



UNIVERSITY OF MANAGEMENT
AND ECONOMICS

REGISTRATION FORM

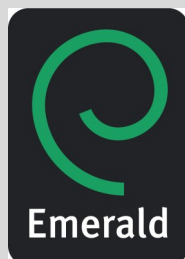
For registration and more information,
please contact BMDA Program manager Ms.
Milda Talalaite

e-mail: projects@bmda.net

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mobile: +370 698 54438

Conference Sponsors:



**CONFERENCE
EVENT**



13th Annual BMDA Conference

“Regional Innovations for Global Competitiveness”

May 6-8, 2015 in Vilnius, Lithuania

DETAILED ACADEMIC SOLUTIONS AND INSIGHTS DAY PROGRAM REVEALED (MAY 6)

9:00-12:30

Master students research papers competition winners presentations

The finalists of "International Competition of Early Stage Researchers in Management and Economics" will present their research in 6 different areas:

-Innovation and entrepreneurship;

-International business;

-Marketing and strategy;

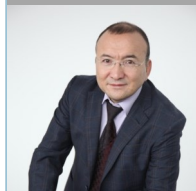
-Organizational Behaviour, HRM, Leadership, CSR;

-Economics, finance and accounting;

-Operations management.

13:30-15:00

Managing Business Schools in Fast Changing Environment. Insights from the Deans.



Dr. Assylbek Kozhakhmetov

President of ALMAU (Almaty Management University)
Kazakhstan



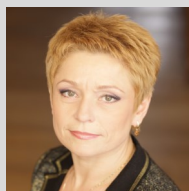
Prof. Thami Ghorfi

President of ESCA Ecole de Management
Morocco



Dr. Nehme Azoury

Dean of Faculty of Business (Holy Spirit University of
Kaslik)
Lebanon



Dr. Irina Sennikova

Rector of Riga International School of Economics and
Business (RISEBA)
Latvia

15:30-17:00

Regional Learning Process supported by Global learning resources



Ms. Cristina Olaru

Academic Programs Specialist
Project Management Institute (PMI)
USA

Resources for Project Management Education and Academic Research

Project management is a growing profession, on track to gain 15.7 million new jobs globally by 2020. Skills in project management are desirable for students and can help them gain an employability edge. This presentation will explore the resources that PMI, as a central source for project management knowledge and information, has developed for academics including: teaching resources, research and education events, global programmatic accreditation, academic and professional communities.



Ms. Claudia Pfefferlein

Business Development Executive
Cengage Learning
Germany

The world of digital learning as a customizable and personalized learning experience

The presentation will introduce the digital learning system 'MindTap for Management and Economics', and demonstrate how lecturers will be able to adapt the system to their own course requirements through a multitude of ways, including embedded multimedia and activities. The result will be an enriched individual learning path which will be demonstrated from the student's perspective.

17:00

Coffee, wine, snacks

[Full detailed description of May 7 and May 8 days program is coming !](#)

FULL PROGRAM

REGISTRATION FORM

RECOGNITION OF BALTIC JOURNAL OF MANAGEMENT (BJM) BY INTERNATIONAL SCIENTIFIC COMMUNITY



The Baltic Journal of Management has been included in the Academic Journal Guide 2015 which is issued by the Association of Business Schools (ABS), the UK.

The guide includes and ranks selected business and management journals published worldwide based on their citation indices and the judgments of leading researchers in the field.

More information on the *Baltic Journal of Management* is available [here](#)

BMDA WELCOMES NEW MEMBER

Institute of Management, Economics and Finance of Kazan Federal University joined BMDA as Institutional member on 16th March 2015.

Founded in 1804, Kazan Federal University is the second oldest university in the Russian Federation, and now is an internationally acknowledged center of academic excellence.

Institute of Management, Economics and Finance (IMEF) is one of the largest academic units within the University. The faculty exceeds 500, the number of students is over 7000.

The institute comprises 5 sub-divisions, 27 departments, 15 graduate programs, 10 research areas.

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NEWS FROM BMDA MEMBERS



INTERNATIONAL CONFERENCE ON APPLIED ECONOMICS (ICOAE2015) IS HOSTED BY INSTITUTE OF MANAGEMENT, ECONOMICS AND FINANCE OF KAZAN (VOLGA REGION) FEDERAL UNIVERSITY

International Conference on Applied Economics (ICOAE2015) is hosted by Institute of Management, Economics and Finance of Kazan (Volga Region) Federal University. The Conference is held on 2-4 July, 2015. The aim of the conference is to bring together economists from different fields of Applied Economic Research in order to share methods and ideas. Conference language is English. ICOAE2015 Proceedings will be published by Elsevier Procedia Economics and Finance.

[Read more](#)



OPEN DAY AT GDANSK UNIVERSITY OF TECHNOLOGY

On 30th of March we were holding the Open Day at GUT Faculty of Management and Economics.

The Open Day is a perfect opportunity to visit the campus and experience what it is like to be a student.

Events were incredibly popular.

We invited our guests for meetings and lectures given by our professors.

The brave ones wrote the dictation and had a chance to test their acquaintance of Polish orthography.

Volunteers could check their knowledge in the field of management and economics by taking part in workshops. There were nice prizes for the group who won the competition.

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CEEMAN CHAMPION AWARDS 2015

CEEMAN

CEEMAN Champion Awards 2015 is inviting nominations in recognition of outstanding achievements of individuals associated with CEEMAN in the following categories: Teaching, Research, Responsible Management Education and Institutional Management.

Since 2010, CEEMAN has been awarding individuals from its member institutions for their outstanding achievements in areas that are considered critical for success in management education and leadership.

Submissions for the CEEMAN Champion Awards should consist of a maximum of five pages of text, excluding appendices and video material. They should be accompanied by a nomination or recommendation letter by the dean of the institution or an equivalent official.

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THE OPEN DAY FOR ENTRANTS IN INSTITUTE OF MANAGEMENT, ECONOMY AND FINANCE OF KFU

On April 5, 2015 passed the Open Day for entrants in Institute of management, economy and finance. The meeting is held annually, but this year it caused a particular interest in graduates of schools. It was visited by a record number of people - more than 500.

Future students and their parents were welcomed by the Director of Institute Nailya Gumerovna Bagautdinova, she told participants of a meeting about structure and features of Institute. Deputy directors acquainted the audience with the directions of training and Regulations of Admission, told about residence in the Universiade Village. Entrants had an opportunity to ask the interesting questions which representatives of Administration of Institute and heads of offices answered.

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CEEMAN

CEEMAN CASE WRITING COMPETITION OPEN
ONLY UNTIL 29 MAY!

CEEMAN welcomes submission to its 21st Case Study Competition organized in cooperation with Emerald Group Publishing. We invite global submissions which have a developing and emerging markets focus (Central and Eastern Europe, Latin America, Africa, Asia, Oceania and Middle East).

CEEMAN Case Writing Competition has a twofold objective: to promote and reward case-writing capabilities in regions where case research and writing skills were lacking, and to contribute to the development of high-quality educational materials that are relevant to dynamic societies.

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AMERICANS FROM THE "CLOUD" UNIVERSITY
LIKE "AUGMENTED REALITY"

April 6 in Almaty Management University, formerly IAB, visited a delegation from St. Cloud University, USA.

St. Cloud University was represented by the president Earl H. Potter, Graduate Director Dr. Ben Baliga, Director of Multicultural Student Services Dr. Shahzad Ahmad, Assistant Provost for Undergraduate Recruitment and New Student Transition Dr. Amber M. Schultz.

During the official meeting with top-management was presented a presentation of both universities, as well as discussion of main areas for cooperation. Particular attention was paid to academic mobility of students and faculty members, other joint projects.

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"STUDENT'S SPRING — 2015" IN KAZAN FEDERAL
UNIVERSITY

On March 22 the Institute of Management, Economics and Finance showed the competitive program at KFU's festival "Student's Spring — 2015"! Many students of Institute were involved in preparation of a concert. There were presented dancing and vocal compositions, jokes, etc.

The best actors-students of Institute acted together with the Director of Institute Nailya Gumerovna Bagautdinova. Besides, the director's group surprised jury with interesting games, which accompanied action on a scene.

[Read more](#)



CONGRATULATIONS TO THE DIRECTOR OF ALMAU!

Congratulations to the Director of International Development Department, Dr. Kairzhan Abdykhalykov!

Our colleague accepted as a full member of European Association for International Education (EAIE)! The association is one of the largest and most reputable non-profit organization specialized in EU. Founded in 1989, it brings together more than 2500 members from 80 countries. Association members are scientists, management representatives and experts in internationalization of higher education institutions in the world. Association includes 15 expert communities on a various aspects of international education in the world.

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SEÁN MEEHAN JOINS CEEMAN BOARD

CEEMAN

CEEMAN is pleased to announce that Seán Meehan, The Martin Hilti Professor of Marketing and Change Management at IMD Lausanne, has joined the Board of CEEMAN. We look forward to working with Seán and are confident that CEEMAN will greatly benefit from his unique knowledge and experience.

Seán has joined IMD in 1997 and since then has designed and delivered over 120 custom management development programs, as well as consulted with many leading companies such as GE, Novartis, Philips, Coloplast, and Masterfood. Seán has directed IMD's Chief Marketing Officer Roundtable, IMD's MBA programme when it was ranked number one world wide and IMD's flagship program Orchestrating Winning performance.

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ISM UNIVERSITY OF MANAGEMENT AND ECONOMICS

INSPIRED BY KNOWLEDGE AND EXPERIENCE, DRIVEN BY DESIRE TO DISCOVER AND INNOVATE



ISM DOCTORAL STUDIES
INFORMATION DAY
APRIL 16, 2015

ISM

ISM DOCTORAL STUDIES INFORMATION DAY

ISM University of Management and Economics will be holding the ISM Doctoral Studies Information Day on Thursday, April 16, 2015, at 2:00 p.m.

Come along and find out more about studying PhD at ISM! You will get to:

- Hear about PhD programme at ISM and get advice on programme content and the admissions process.
- Meet with ISM doctoral students and doctors and learn about their study process and the road to discovery.
- Ask questions about what specifically interests you.
- Talk to scholars and PhD students about their research in an informal and friendly environment.

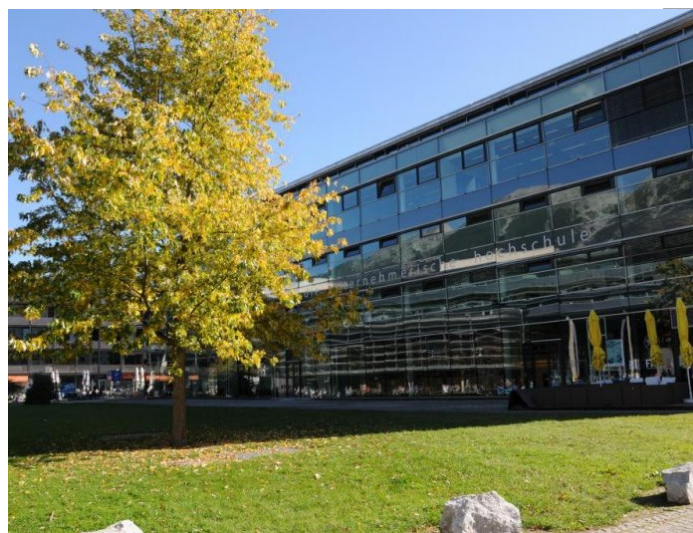
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ALMAU VISITED A DELEGATION FROM THE ACADEMY OF PUBLIC ADMINISTRATION UNDER THE PRESIDENT OF THE KYRGYZ REPUBLIC

The meeting began with the fact that president of AlmaU Assylbek Kozhakhmetov introduced to colleagues from Kyrgyzstan – delegation of 8 people – development strategy of Almaty Management University until 2020. During the meeting, the rector of Academy of Public Administration under the President of the Kyrgyz Republic Almaz Nasyrov told about plans of development of the Academy. As a result of a meeting, parties identified areas of cooperation between two universities and signed a memorandum.

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MANAGEMENT, PSYCHOLOGY & LEADERSHIP

Multidisciplinary Executive Certificate program at the MCI addresses various aspects of complex decision-making processes and provides support for the implementation of modern management methods. In May, Management Center Innsbruck is introducing an Executive Certificate program in Management, Psychology & Leadership. The objective of the program, which is unique in the German-speaking world, is to equip decision-makers working in a multifaceted management world with in-depth management competence at the levels of human resources, the team, the organization and the market.

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WORKING VISIT OF DELEGATION OF INSTITUTE OF MANAGEMENT, ECONOMY AND FINANCE OF KFU TO EAST FINLAND

On March 18-20 passed working visit of delegation of Institute of management, economy and finance of KFU to east Finland. The trip began with visit of Lappeenranta University of Technology (LUT) where was interaction between our higher education institutions was discussed. The program of cooperation between KFU and LUT provides exchange of experience within advance of the KFU brand. This question was discussed with the director of communications Mario Loys. With professor Yuhoy Vaatanen delegation of Institute worked questions of training of employees of KFU in doctoral studies and receiving PhD degree by them.

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INTERNATIONAL CONFERENCE ON APPLIED SCIENCES 'SUSTAINABLE DEVELOPMENT CHALLENGES FOR EDUCATION'

On 26th of March Kolping University of Applied Sciences organized international scientific - practical conference 'Sustainable Development Challenges for Education'. This conference was the closing event of the Kolping week – traditional event, annually organized by Kolping University of Applied Sciences. This week included various events and seminars which were dedicated not only to Kolping community, but to the citizens as well.

The plenary session of the conference was opened by Lina Kalibataite - the Director of Kolping University of Applied Sciences.

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TERRITORY OF KAZAKH LANGUAGE

April 1 in Almaty Management University, formerly IAB, from the early morning everyone could try a sweet, melting in the mouth Kazakh national "irimshik", national decert Zhent and other different kind of national dishes. However, for a treat guests had to sing a song, tell verses, proverbs, tongue twisters in Kazakh language and talk to each other only in Kazakh! This was how AlmaU spent Day of Kazakh language.

Organizers of the festive event- Chair of Kazakh and Russian language, Center of business Kazakh language and students club "Phoenix" – were dressed in beautiful national costumes.

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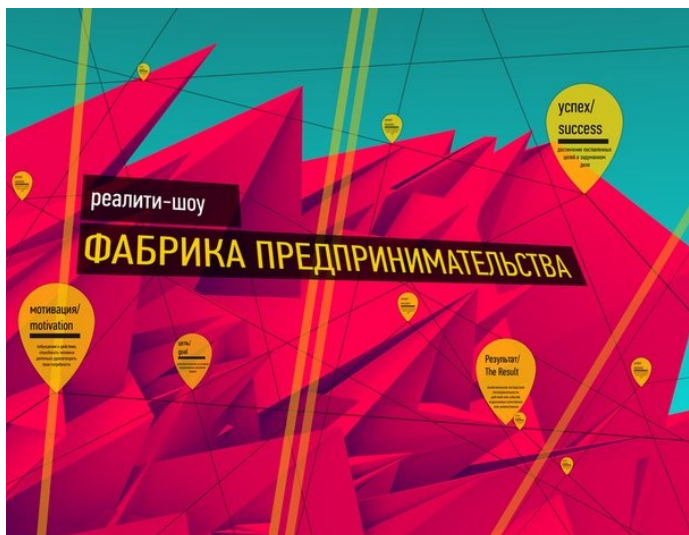


MCI'S HEALTH & SOCIAL MANAGEMENT PROGRAM ONE OF THE BEST IN EUROPE

Recognition was given in Paris to the MCI study program as a model of quality in internationalization.

The prestigious European Consortium for Accreditation in Higher Education (ECA) has performed its first evaluation of European study programs with an international orientation. The internationalization strategy pursued with the MCI's Master program in International Health & Social Management was classified as exemplary in Paris and awarded the CeQuInt (Certificate for the Quality of Internationalization in European Higher Education).

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REALITY SHOW "CREATE YOUR OWN BUSINESS BEFORE THE WHOLE COUNTRY'S EYES!" IN KAZAN (VOLGA REGION) FEDERAL UNIVERSITY

On April 4th, the Ministry of Economics of Tatarstan along with the Entrepreneur's Factory and Kazan (Volga Region) Federal University presented a new reality show projects: Create Your Own Business Before the Whole Country's Eyes!" During the presentation the future contestants of the reality show met with the mentors and experts, saw cases of the past Start Factory seasons' winners and received a task for the first qualification round. The main prize for the winners was also announced during the presentation – 1 000 000 Rubles towards future development of the business.

[Read more](#)



12 LEADING UNIVERSITIES OF KAZAKHSTAN DECIDED TO CREATE ASSOCIATION OF CAREER CENTERS

March 5, 2015 in Almaty Management University (Alma University, AlmaU), formerly IAB, held a meeting of Career centers of Almaty universities, organized by Center for Career Planning of AlmaU. At the meeting attended 12 Career centers of Universities: KIMEP University, Al-Farabi Kazakh National University, Abay Kazakh National Agrarian University, T.Ryskulov New Economic University, Tynyshbayev Kazakh Academy of Transport and Communication, Kazakh-British Technical University, Caspian University, Almaty University of Power Engineering and Telecommunications, Turan University, Eurasian Technological University, International University of Information Technologies.

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THE SMART CITY PROJECT IN LVIV

Smart City, unique project in Ukraine, was run in Lviv by Jurij Paraszczak, one of the world's leading urbane xperts. During a press breakfast, the Director Emeritus of IBM Research Smarter Cities from the USA told about the project results and prospects of Ukrainian cities becoming 'smart'. The Smart City project in Lviv was organized by Lviv Business School of the Ukrainian Catholic University in cooperation with Lviv City Council.

[Read more](#)



KAZAN (VOLGA REGION) FEDERAL UNIVERSITY HOSTED AN EXPERT TALK SHOW «HOW TO DO BUSINESS DURING CRISIS?»

Famous entrepreneurs told the students what challenges they face during the crisis, how they overcome those challenges and how they find opportunities for growth and open new ways.

Very interesting and unordinary entrepreneurs participated in the talk show – Alexander Kravtsov, president of the group of companies “Ruyan” and the owner of a famous in Russia brand “Expedition.”

The organizers of the event are “Entrepreneurs Factory”, Kazan (Volga Region) Federal University and the Ministry of Economics of Republic of Tatarstan.

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MAXIMIZING THE SUCCESS OF NEW PRODUCTS

April 24-26, 2015 we are conducting a 3-day interactive workshop at radicalizing product development practices to maximize the success of new product introduction. The workshop offers a unique opportunity to address core challenges in product development, such as weak market acceptance, slow customer adoption, and high costs. International trainers and industry leaders with exhaustive experience will lead this high impact workshop.

For more information, please, visit www.executive.ktu.edu/register

[Read more](#)



15 RURAL TEACHERS IMPROVED THEIR SKILLS IN LITERATURE IN ALMAU

From 23 to 28 March 2015 in Almaty Management University (Alma University), formerly IAB, hosted 13rd stage of social project “Program “Support of rural schools by universities of our country”* initiated by the president of the university Assylbek Kozhakhmetov in 2009.

15 teachers of Russian language and literature from Kazakh and Russian schools of Ayirtau district of North Kazakhstan region were invited to improve their skills in southern capital.

During the program participants studied information and communication technologies at the lessons of Russian language and literature, discussed the strategy of critical thinking in literature classes, use of electronic textbooks, various possibilities of using artistic expressions (vocabulary, punctuation, paths, shapes etc.).

[Read more](#)



ITB SCIENCE AWARD: MCI TOURISM THE BIG WINNER

MCI Tourism graduates come first in two out of four categories. The first day of ITB 2015 in Berlin included the presentation of the ITB Science Awards sponsored by Deutsche Gesellschaft für Tourismuswissenschaft e.V. (DGT). As so often in past, the Tourism Department at Management Center Innsbruck (MCI) was one of the big winners: In two out of four categories, graduates of the MCI Master program in Entrepreneurship & Tourism were victorious and received the coveted award in Berlin on the evening of March 4, 2015.

[Read more](#)



DEAN OF ADIZES GRADUATE SCHOOL AT THE
MAJOR BUSINESS LEADERS CONFERENCE IN
VILNIUS

On March 26th Dr. Virginijus Kundrotas, Dean of Adizes Graduate School, moderated the session on Change management and Organizational transformation at the biggest CEOs conference in Lithuania – “Business Management 2015”. The conference was organized by main business daily – “Business News” and attracted around 300 CEOs and managers from various companies.

During the session for the first time in Lithuanian business history the practical case of particular business enterprise (TEO LT) on organizational transformation and transition was analyzed and discussed.

[Read more](#)



MARCH 19-20, 2015 STARTUP TOUR

March 19-20, 2015 The Russian Startup tour first visited Almaty, where there were more than 500 young entrepreneurs and scientists from all over Kazakhstan. Almaty Management University and Almaty Tech Garden were co-organizers of the Kazakhstan stage.

The Startup Tour is the project to find and nurture fledgling companies with potentially game-changing innovations. The tour runs from February through April and takes in all of Russia's major population centers, in Almaty, Kazakhstan and in Minsk, Belarus. Enterprises from surrounding provinces travel to regional hubs to take part.

[Read more](#)



THE 2ND INTERNATIONAL CONFERENCE "STATE (MUNICIPAL) FINANCIAL CONTROL IN THE RUSSIAN FEDERATION"

Kazan Federal University, Institute of Management, Economics and Finance together with Federal Service for Fiscal and Budgetary Supervision of the Russian Federation organize the 2nd International conference "State (municipal) Financial Control in the Russian Federation". The conference will be held on 13-16 May 2015 and more than 200 professionals, practitioners, scholars, post-graduate and doctoral students from various countries are going to take part in the event. The conference will cover conceptual issues of financial control; financial and budgetary control in the procurement of goods, works and services for public municipal contracts; public control over the activities of state authorities, local governments, state and municipal organizations; legal issues of financial control.

[Read more](#)



HUNGARY-KAZAKHSTAN: REVIEW OF SUCCESSFUL COOPERATION

On March 16 in the framework of «Ambassadorial hour» of Almaty Management University was a visit of Mr. Imre Laslotski – Ambassador Extraordinary and Plenipotentiary of the Republic of Hungary to Kazakhstan.

Program «Ambassadorial hour» included meeting of Mr.Laslotski with the management of Alma University, visit to innovative museum, as well as a lecture for University students and staff on theme: "Hungary-Kazakhstan: review of successful cooperation". With the management of Alma University was discussed issues of international academic mobility for students and faculty, joint projects and research.

[Read more](#)



MIM-KYIV LAUNCHES NEW PROGRAM WITH THE ADIZES GRADUATE SCHOOL

On March 28 MIM-Kyiv launches its "Change Management" Program for Management Development (PMD), the joint program which incorporates Adizes methodology into MIM-Kyiv's curriculum. Dr. Virginijus Kundrotas, the Dean for the Adizes Graduate School and Dr. Iryna Tykhomyrova, the President of MIM-Kyiv signed the cooperation agreement setting up the program in late November in Kyiv.

Prof. Iryna Tykhomyrova, stressed the importance of the program for Ukraine. "Our country is going through hard times and radical change," said she. "Thus, international outlook and ability to cope with change at micro and macro are especially important. It gives the program its special value added".

[Read more](#)



10TH INTERNATIONAL SCIENTIFIC AND PRACTICAL CONFERENCE "MARKETING AND SOCIETY", 22-23 OCTOBER 2015

Institute of Management, Economics and Finance of Kazan (Volga Region) Federal University conducts International scientific and practical conference "Marketing and Society" and invites colleagues and marketing practitioners to share their insights on problems of strategic marketing, business and entrepreneurship. The Conference is held on 22-23 October, 2015. The aim of the conference is to summarize the accumulated theoretical and practical material in the field of marketing, economics and entrepreneurship under the influence of economic and political processes in Russia and worldwide. Conference languages are Russian and English.

[Read more](#)



PEOPLE WITH DISABILITIES WILL RECEIVE 100% GRANT IN ALMAU!!!

Almaty Management University (Alma University), formerly International Academy of Business, Kazakhstan initiated a new social educational project "Unlimited possibilities". Now people with disabilities will be able to get 100% social grant for studying in Kazakhstan MBA (Master's of Business Administration) programme in Almaty Management University. Alma University, as a socially responsible organization, contributing the strengthening of positive relations in society, takes on grant funding. 100% grants are available on competitive basis. The grant provides assistance to individuals with physical and sensory disabilities so they can start own business or pursue to continue business goals to increase their career options and enrich their lives through education and training.

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