

Monthly newsletter

Baltic Management Development Association



Volume 4, Issue 4, 2015

BMDA NEWS

SUCCESS OF THE 13TH ANNUAL BMDA CONFERENCE “REGIONAL INNOVATIONS FOR GLOBAL COMPETITIVENESS”



The conference took place on May 6-8 in Vilnius, Lithuania and was hosted by ISM University of Management and Economics. The unique event combined presentations of the Academic and Business leaders, questions-answers sessions, company visits, specially designed “World Café” discussion and fulfilling networking and cultural events. The Conference attracted almost one hundred participants from 21 country. The Conference was sponsored by JSC “Arvi” ir ko, “Emerald Group Publishing”, SC “Linas”, JSC “Taurapolis”, and JSC “Visionary Analytics”.



The first day of the Conference, “Academic Solutions and Insights”, was dedicated for the academic community. During the first part of the day, the finalists of the International Competition of Early Stage Researchers were presenting their ideas in Management and Economics. On the second part of the day, insights on how to manage Business Schools in fast changing environment were presented by the Deans from different successful business schools around the world (Morocco, Kazakhstan, Latvia, etc.). Later, the newest learning resources were presented by the representatives from Project Management Institute, Cengage Learning, Oxford University Press and CEEMAN. The first day of the Conference ended with signing Ceremony of the agreement of continuing bilateral cooperation between Almaty Management University and ISM University of Management and Economics.

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SUCCESS OF THE 13TH ANNUAL BMDA CONFERENCE “REGIONAL INNOVATIONS FOR GLOBAL COMPETITIVENESS”

(Continued from page 1)

The second Conference day, “Business Solutions for Leading Organizations”, started with welcome words from Dr. Alfredas Chmieliauskas, President of ISM University of Management and Economics, Dr. Virginijus Kundrotas, President of BMDA. Later, key-note speeches were made by prof. Leonidas Donskis (ISM) and Mr. Marius Dundulis (Euromonitor International). Prof. Donskis shared his insights on how to be ahead of oneself in the world of changes while Mr. Dundulis presented the innovative tools for global business insights. After lunch, representatives from various business schools presented their business solutions and experiences. Later, the experienced international and local experts and consultants presented their business solutions in the sessions on how to increase the efficiency of the company by outsourcing the secondary activities, how to put intellectual property to a good use in your business and how to make possible that an organization be able to manage itself as an organic whole. The day ended with key-note workshop by Mr. Kjetil Sandermoen on how to Structure your Company for Competitiveness and Change.

During the third day, “Business Solutions from Leading Organizations”, the success stories from the leading business companies “Sorainen”, JSC “Schmitz Cargobull Baltic” and “ERGO Insurance SE” were presented. Later, the Conference participants took part in company visits to 2 leading Lithuania business companies, JSC “Thermo Fisher Scientific Baltics” and BOD Group, and one social workshop organized by Mothers’ Union at the Children’s Hospital in Santariškės. On the second part of the day, using the “world café” format all participants had an opportunity to provide their personal opinion on what it is necessary to do in order to create the conditions for innovations and creativity within any organization. The conference culminated with the keynote presentation by Mr. Pavlo Sheremeta, who presented Blue Ocean strategy and leadership and shared his ideas and experiences on applying Blue Ocean strategy in the organization. At the end of the day, the success of the 13th BMDA Conference was celebrated at the Gala dinner at the restaurant “Terrazza”, enjoying the magnificent evening views of Vilnius city center.

This BMDA Conference was the unique event which gave the opportunity for its participants to debate, discuss, exchange knowledge and experience, as well as experience many meaningful and joyful moments together.

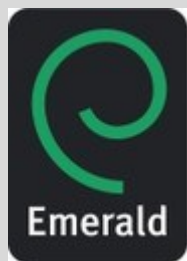
Conference was hosted by



UNIVERSITY OF MANAGEMENT
AND ECONOMICS

Conference General Sponsor:

Conference Sponsors:



DR. IVO MATSER APPOINTED AS A NEW BMDA BOARD MEMBER

BMDA is proud to announce that from May, 2015, Dr. Ivo Matser is elected as a new Baltic Management Development Association board member.

Dr. Ivo Matser EMP is Chief Executive Officer at ISM University of Management and Economics as well as Dean of the Executive School of ISM in Lithuania from February 2015. Before, he served TSM Business School in The Netherlands for twelve years as Chief Executive. He is an economist, marketing professional and President of the Dutch Marketing Association.

He started his career in business and had for fifteen years executive functions in the private sector. His focus has always been: creating value, entrepreneurship and smart organisations at companies employing high educated experts.



Apart from his role as Chief Executive in higher education, Ivo Matser is chairman or member of many companies and accreditation bodies in Lithuania, Estonia, The Netherlands, Germany, Switzerland, Spain and Austria.

His approach to people and organisational developments has strong connections with strategic effectuation, appreciative enquiry and individualised learning styles. And, he strongly believes in the development of societal prosperity from and initiated by the private sector.

SPEECH OF BMDA PRESIDENT FOR BUSINESS EXECUTIVES IN KIEV



On April 17, 2015 President of BMDA and Dean of Adizes Graduate School (USA), Dr. Virginijus Kundrotas, presented the newest trends of Change management to the auditorium of more than 400 Business executives in Kiev. He explained to the participants the practical steps of implementation of necessary changes for any organization. The presentation had been implemented after the Master class of Change management guru, Dr. Ichak Adizes.



БИЗНЕС
ШКОЛА
ИПМ



BABSON COLLEGE WELCOMES IPM TEAM

From April 13-17, 2015 five IPM faculty and managers visited Babson College (Massachusetts). The tour was part of DRIVES Belarus project (DELIVERING REGIONAL INSTRUCTION VITAL TO ENTREPRENEURIAL SUCCESS) and included a host of opportunities to discuss entrepreneurship priorities and strategies with Babson faculty experts ranging from Provost Alfred Nanni to a current first-year undergraduate student who is a citizen of Belarus (Babson College's first-ever Belarus national).

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PRESENTATION OF IMTA - AN IMPORTANT DRIVER FOR FACULTY DEVELOPMENT AT CEEMAN ALMATY MANAGEMENT UNIVERSITY

CEEMAN in cooperation with Almaty Management University organized a business meeting which was a great opportunity to learn more about IMTA from those who had experienced it first-hand, as well as about faculty development in general.

On May 15 a business meeting dedicated to IMTA-International Management Teachers Academy took place at AlmaU. At the meeting, there were 35 representatives from several universities of Almaty, IMTA alumni and AlmaU staff and faculty.

One of the results of the meeting was an agreement to establish IMTA Kazakhstan Alumni Club.

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STUDENTS AND TEACHERS OF THE KFU PARTICIPATED IN 22ND MOSCOW INTERNATIONAL TRAVEL & TOURISM EXHIBITION

In Central Exhibition Complex was held 22nd Moscow International Travel & Tourism Exhibition, which gathered 1892 participants from 192 countries and regions of the world. Students and teachers of the Institute of Management, Economics and Finance of Kazan Federal University participated in 22nd Moscow International Travel & Tourism Exhibition.

The most active participation in the exhibition was attended by the students and teachers of the Department of Service and Tourism of the Institute of Management, Economics and Finance of Kazan Federal University.

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GUT STUDENTS AS DELEGATES OF UNITED NATIONS!

On 25-30 March 2015. Students from the Scientific Circle Euroinicjatywa which work on the GUT Faculty of Management and Economics has participated in the conference "Latvian Model United Nations in 2015". The event took place at the Stockholm School of Economics in Riga and was organized by SSE Riga students.

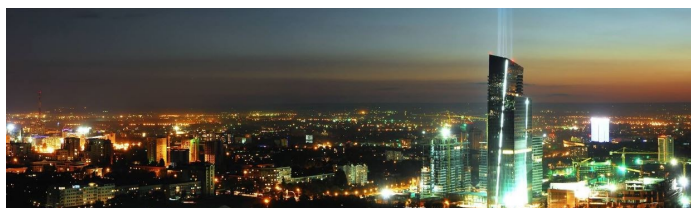
Model United Nations (MUN) is a simulation of different committees and bodies of the United Nations, where students represent countries and act as real diplomats. In the conference students work in one of committees that decide the future of the world's economy, environment and politics in order to resolve the problems and come up with innovative solutions.

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23RD CEEMAN ANNUAL CONFERENCE EARLY BIRD REGISTRATION

CEEMAN



You are invited to register for the 23rd CEEMAN Annual Conference that will take place in Almaty, Kazakhstan, from 23-26 September. This year's conference, titled Localization vs. Globalization of Management Development in Dynamic Societies, will be hosted by Almaty Management University.

The conference will be simultaneously translated into Russian language. Please visit www.ceeman.org/conference to see the list of international speakers and the program, to register and to book the hotel (deadline for the hotel booking is 1 September).

Catch the early bird deadline and register before 1 June!

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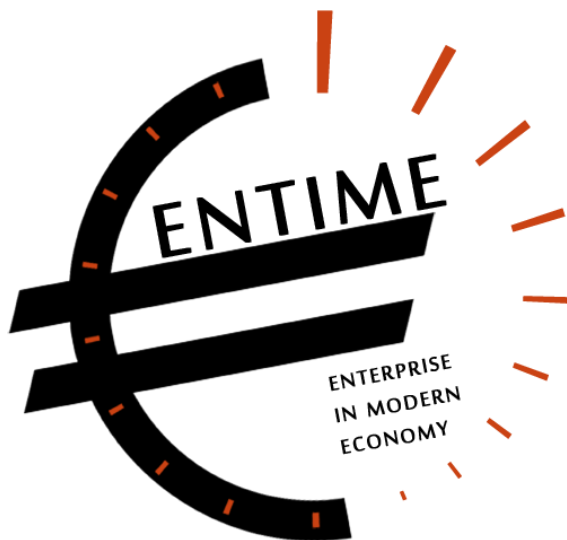


THE DISTANCE BUSINESS COURSE LAUNCHED BY THE KAZAN (VOLGA REGION) FEDERAL UNIVERSITY

Ministry of Economy of the Republic of Tatarstan and Kazan (Volga region) Federal university jointly with project The Business Factory the distance business course!

This course is an experimental authoring elaboration of the business community and it starts for the first time. All the participants, who haven't passed the second stage of selection for the reality show called "Make your business in front of the whole country", had the opportunity to consult remotely with the experts and to be under the tutelage of experienced entrepreneurs. The teams with the best results in a line with participants of the reality show also will be able to compete for the main prize – 1000000 rubles on the further development of the business!

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6TH INTERNATIONAL ENTIME CONFERENCE 2015 AT GUT FACULTY OF MANAGEMENT AND ECONOMICS

This year's subject of the conference was: ENTERPRISES (FIRMS) in Modern Economy.

Entime conference has been organized every two years since 2004. Many researchers and practitioners from Poland and abroad took part in the previous editions. The conference covers all topics linked to the performance of firms, with a particular emphasis on small and medium enterprises and entrepreneurship.

This year between 23rd and 24th of April we've hosted guests from all the best research centers in Poland, Romania, Portugal, Italy, Turkey, Germany, Ukraine and Argentine.

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VISIT OF THE INSTITUTE OF MANAGEMENT, ECONOMICS AND FINANCE (KAZAN FEDERAL UNIVERSITY) REPRESENTATIVES TO IZMIR

From April 30 to May 4, representatives from the Institute of Management, Economics and Finance, namely professor Nailya Bagautdinova, director of the Institute, and associate professor Yuliya Gorelova visited Izmir (Turkey). The aim was to participate in World Conference on Business, Economics and Management (WCBEM 2015) and to visit Izmir Institute of Technology.

Participants from IMEF presented the results of their research as well as Kazan Federal University at the conference, and held negotiations with the President of International Academic Research and Education Center Dr., Professor Huseyin Uzunboyulu and president of WCBEM 2015 Dr., Professor Cetin Bektaş.

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JB KASSARJIAN, IMTA FACULTY AWARDED THOMAS KENNEDY AWARD FOR EXCELLENCE IN TEACHING

CEEMAN is proud to announce that prof. JB Kassarian, IMTA faculty, has received the prestigious award from Babson College, USA.

Professor **J.B. Kassarian** from Babson College, USA, who has been on the core faculty team of CEEMAN's [IMTA-International Management Teachers Academy](#), was awarded with the prestigious Thomas Kennedy Award for Excellence in Teaching from Babson College. Professor Kassarian will also be teaching in this year's IMTA, that will take place from June 9-18 in Bled, Slovenia. The participants of the IMTA program will have the opportunity to hear from prof. Kassarian during the first, general, part of the program, as well as during the Leadership and Change Management track that prof. Kassarian runs.

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THE REPRESENTATIVES OF THE. KFU PARTICIPATED IN THE DISCUSSION OF DEVELOPMENT OF TOURIST INDUSTRY, ORGANIZED BY PEGAS TOURISTIK.

Representatives of the Department of Services and Tourism took an active part in a series of seminars on contemporary issues of tourism in the period from 24 to 31 March 2015 in Moscow and Sharm el Sheikh. As a result of the seminars has been reached the agreement on continuation and expansion of mutually beneficial cooperation. Students of the Department will have the opportunity to practice on tourist sites in Turkey, Egypt and several other countries. The organizers expressed confidence in further fruitful cooperation.

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BUSINESS SCHOOL "ZDES I SEICHAS" TOOK PART IN THE 2ND HR-FESTIVAL IN BELARUS

The 2nd Festival "HR-Master" took place on 15-16th of May in Belarus. This Festival gathered together a record amount of HR-community representatives: there were 142 participants, representatives from 88 companies and 32 speakers.

"HR-Master" is a new event in the sphere of personnel management. Its main goal is to show new and efficient HR management techniques.

"Zdes I Seichas" was the expert partner of the event, and its business trainers shared their experiences with the audience.

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THE PROGRAMS OF THE KAZAN HIGHER SCHOOL OF MBA OF KFU ARE ACCREDITED BY THE MBAS INTERNATIONAL ASSOCIATION (AMBA).

On May 14, 2015 at the AMBA annual international conference of directors and deans of business schools in Prague (Czech Republic) the president of association sir Paul Dzhadzkh solemnly handed the certificate on the international accreditation of AMBA to the director of the Higher school of MBA of the Kazan federal university Akhmetshina Alsou. This year about 200 heads of business schools took part in conference. Procedure of the international accreditation of the Higher school of MBA KFU began in September, 2013. The meeting with the rector of KFU, management of the Higher school of MBA, carrying out expert polls of teachers, representatives of corporate partners, graduates and listeners of business school, studying of points of order and document flow of School entered tasks of the commission of AMVA.

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BUSINESS IDEA COMPETITION AT TSEBA, ESTONIA

On 11 May 2015, a business idea pitch competition took place at the Tallinn School of Economics and Business Administration. It is a traditional business idea competition held twice every year. In the spring semester, mainly international students developed their business ideas and then presented them in front of the jury. The ideas varied from manufacturing to medical topics and food industry. The jury comprising entrepreneurs awarded the first prize to the "Human Track Web Camera Rack". The team who had developed this idea had the prototype ready already. The idea is to develop a flexible automated recording solution.

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ADMISSION TO LCC'S M.B.A. PROGRAM IS STILL OPEN

LCC International University is extending the admission to M.A. in International Management / M.B.A. program that was launched last year as a successful collaboration with the US-based Taylor University.

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2015 LEAN SUMMIT HELD BY MSU BS, KAIZEN CENTER AND VOLNOE DELO

On April 8-11 MSU Business School, Kaizen Center (Japan) and Volnoe Delo Foundation held a 2015 International Lean Summit in Gelendzhik. The motto of the Summit was "Thrift versus Crisis". Over 200 top managers from leading Russian companies representing major economic industries in 25 Russian regions as well as experts and specialists from the USA, Japan, Great Britain, Ukraine, and Kazakhstan took part in the main lean event of the year. Among the speakers of the Summit were students and graduates of MSUBS, who successfully develop production systems at Russian and foreign enterprises.

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Lomonosov Moscow State University
Business School



THE 3RD INTERNATIONAL SPRING CONFERENCE AT TSEBA, ESTONIA

The 3rd international spring conference organised by the Chair of Marketing at the Tallinn School of Economics and Business Administration (TSEBA), presented the studies published in the first scientific journal co-ordinated by the Chair of Marketing – Development of Experience Marketing – Challenges and Opportunities, a special edition of the Journal of Research in Economics and Business. Additionally, the conference presented an opportunity for the theory to meet practice.

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ASFOR AWARD TO THE BEST AOM MED DIVISION PDW

This year's Best AOM MED PDW (Management Education & Development division of the Academy of Management's Professional Development Workshop) **award, sponsored by ASFOR** (the Italian Association for Management Development) finds a 108% increase in competition compared to last year.

The Academy of Management (AOM) is the most influential professional organization for Management researchers, instructors and developers from the United States.

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THE CASE CENTRE WORKSHOPS AT INSEAD, SUMMER 2015

Discover how to engage students and get the most out of case discussions at a two-day Case Teaching workshop, then learn the tools and techniques you need to develop effective cases at the Case Writing event.

Choose to attend one or both events! Case Teaching 29 -30 June and/or Case Writing 1-2 July 2015.

For more information, please visit <http://www.thecasecentre.org/insead2015>

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ASFOR



THE VALUE OF THE ASFOR ACCREDITED MASTER PROGRAMMES BY MANUELA BRUSONI, ASFOR BOARD MEMBER, CHAIR OF ACCREDITATION COMMITTEE

Taking the opportunity of the **25th Anniversary** of its **Master Programmes Accreditation**, ASFOR (The Italian Association for Management Development) launched a research on the value created by its accreditation process over time.

The analysis was conducted on the database made of the annual report filled in by each accredited Master's Director, on the key indicators of each intake (e.g. selection rate, number of students, type of academic background and other demographic information, placement rate after six months and type of job). During the last ten years, the "ASFOR Accredited" Masters graduated some 9.000 students, including MBAs, Specialized Masters and General Management masters).

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HARVARD UNIVERSITY GRADUATES CHOOSE ALMAU!

May 12, 2015 18 students of MBA program of Harvard University informally met with graduates of AlmaU (previously IAB) MBA program. During the meeting, they discussed the differences in the form and content of training at two universities, and found similarities. The main purpose of the event was to help MBA students from different backgrounds exchange their ideas and experience and get to know each other.

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IN MEMORIAM: LORETA VALANČIENĖ (1974 – 2015)

It is with great sadness KTU School of Economics and Business announce that Professor Loreta Valančienė has passed away on May 16.

The community of Kaunas University of Technology has lost not only a competent scientist, excellent teacher, but also a great team member, proactive, insightful, very diligent and responsible, thus friendly, sincere, sensitive, compassionate and understanding person.

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Estonian
Business
School



PERSONAL BIBLIOGRAPHY OF RUTH ALAS COMPILES HER PUBLICATIONS DURING 1995- 2014

The personal bibliography of Ruth Alas contains entries of books, articles, presentations and final theses which have been written, presented or supervised by Ruth Alas since 1995. The articles have been published personally or jointly in different newspapers, journals and collections of works in Estonian, English, German, Hungarian, Latvian and Russian languages.

The main topics of the articles have been management, management of change, organizational development, corporate culture, personnel management, risk management and labour relations.

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ALMAU GATHERED 200 STUDENTS FROM DIFFERENT UNIVERSITIES TO THE CONFERENCE

April 16, in Almaty Management University (formerly IAB) held International Research to Practice conference I-START "Entrepreneurship: energy of youth".

It is worth to note, that this is the first conference in Kazakhstan, which had a strict requirements: text uniqueness not less than 75%. All submitted works (172 papers) were tested by "Antiplagiat.vuz", which AlmaU purchased and use second year. As a result, only 80% of applications had been accepted, other candidates were recommended to work on the uniqueness of the text of their paper.

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PARTICIPANT OF KTU EXECUTIVE SCHOOL WORKSHOP: IT WAS MY BEST INVESTMENT

On 24-26th of April, KTU Executive School organized a workshop „Maximizing the success of new products“. Participants came from various companies where they are responsible for creating new products. Workshop was carried out by some of the best professionals in this field: practitioner-engineer, investor, lector of Finnish Aalto university, „Startup“ consultant dr. Fabian Sepulveda; director of the Danish branch of third largest in the world strategic design company „Designit“, Soren Bro; holder of four international awards for the best products, director of new product development at „ACME Europe“ Ignas Rumbutis; and professor of innovation and entrepreneurship at KTU Monika Petraite.

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VISIT OF CONSUL GENERAL

April 30 in the framework of "Ambassadorial hour" Alma Management University visited Mr. Ferenc Blaumann Consul General of Hungary in Almaty.

Scenario of "Ambassadorial hour" included a visit to innovative museum, meeting of Mr. Blaumann with the management of Alma University, as well as a lecture for students and staff on theme "Activities of the Consulate General of Hungary in Almaty".

During the lecture was touched on issues of cooperation in the field of high politics, economy and education. Nevertheless, main part of the speech was assigned to cultural proximity and common ethnological and historical past.

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MIM-KYIV MBA PROGRAMS ARE AWARDED AMBA ACCREDITATION

International Management Institute MIM-Kyiv is delighted to inform you that all its MBA programs were awarded AMBA accreditation. Obtaining one of the most prestigious global accreditations MIM-Kyiv confirms its position of the national leader being the only school in Ukraine having two international accreditations.

"Getting accredited is very important for us now," said Prof. Iryna Tykhomyrova, MIM-Kyiv's President. "Nowadays when Ukraine is a part of the global marketplace being "user-friendly" worldwide is very important. By being awarded the accreditation we make the quality of our programs clear to everyone not to mention our Ukrainian customers who come to us for the quality and international experience."

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GUESTS FROM BRITISH COUNCIL WAS PLEASANTLY SURPRISED BY INNOVATIONS OF ALMAU STUDENTS!

April 9, 2015 Alma Management University (formerly IAB) visited delegation from British Council: Rachael Sara-Kennedy, Strategic Partnerships Manager (UK Higher Education International Unit), Neil Winston, English language programs curator, Rowan Kennedy, the Newton- Al-Farabi Programme Manager, (full information - <http://www.britishcouncil.kz/ru/newton-al-farabi>).

At the meeting from AlmaU there were from the Department of International Development: Director- Kairzhan Abdykhalikov, Indira Aitbai, Rim Abdullin, deputy director of the Department of science Daniyar Sapargaliev and Director of MBA Department Adam Cameron Batmanglich.

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FORUM "PHILANTHROPY: HOW IT HELPS IN LIFE"

LCC International University Institute for Philanthropy invites you to the second forum, which will take place on June 5, 2015, at 2–5 p.m. The speakers are well known academics, philanthropists, and public figures. They will share their expertise about current trends in the field of global philanthropy and their expressions in Lithuania. The participants will discuss whether philanthropy is merely a great PR tool or an important moral motivation and a source of spiritual satisfaction. The event will be in Lithuanian with simultaneous translation to English. Please RSVP before May 11, 2015 by emailing to iaksamitauskaite@lcc.lt.

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ALIGNMENT TO MARATHON-2015!

April 26, 2015 more than 170 students, faculty and staff of Almaty Management University (formerly IAB) took part in a great event of social and sport life of Almaty- VI Almaty Charity Marathon "Courage to be the first!"

AlmaU team took part in the races of different distances (10, 21 and 42 km). More than 170 runners at 10 km distance, 21 km run 10 athletes and 4 braves ventured into full marathon – 42 195 m.

This is one of activities of the university in support of a healthy lifestyle. Our university involved in Almaty Marathon second year. But this year, the coverage of the race become much wider. For comparison, last year in the marathon took part 36 people.

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NEW PROGRAM FOR NEW UKRAINE

MIM-Kyiv launched the new program Generation.UA, the new MBA in Public Administration which kicked off on April 20. The program is a joint venture of MIM-Kyiv and Mr. Garik Korogodsky, Ukrainian well-known entrepreneur. It is unique for Ukraine because it targets younger generation of Ukrainians and is aimed at the development of the future public servants knowledgeable in both management and principles of public administration and ready to lead and secure changes in the country.

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NEW PROGRAM “MISSION IMPOSSIBLE?” FROM ADRIAN SLYWOTZKY AT LVIV BUSINESS SCHOOL

On April 15-17, about 100 business executives and owners embarked on “Mission Impossible?”, a new training program from one of the world’s best business consultants Adrian Slywotzky.

“Mission Impossible?” is a new program specially designed for Ukraine. It embraces 7 topics: Value Migration, Business Design, The Four Value Chain World, Demand, Brand, Launch and Customer Cryptography. The three days of intensive classwork with Adrian Slywotzky are now followed by 12 weeks of individual distance learning during which the participants will be doing assignments and recommended reading from the course author. The course will culminate in follow-up with Adrian Slywotzky.

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AGS AND MIM-KYIV ESTABLISH PARTNERSHIP

On April 17 Dr. Ichak Adizes conducted his much anticipated master class “Change and Its Repercussions for Leadership” initiated and organized by the International Management Institute “MIM-Kyiv”. More than 400 managers from all over Ukraine visited the event. On April 18 the new AGS and MIM-Kyiv joint program kicked off.

Methodology of change management, team building and leading businesses through different stages of their life cycles are currently of special importance. As Ukraine is undergoing rapid and disruptive changes it badly needs theory and practical toolkit as well for navigating through the rough period and thriving through it rather than just surviving.

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“AMBASSADORIAL HOUR” IN ALMAU

April 27, 2015 in the framework of “Ambassadorial hour” Almaty Management University (formerly IAB) visited Mr. Hans Driesser - extraordinary and plenipotentiary Ambassador of Netherlands to the Republic of Kazakhstan.

Mr. Driesser arrived with his wife, program of visit included visit to innovative museum, lecture to the students and staff of AlmaU on the theme “Kazakhstan – Netherlands: economic and trade aspects of cooperation” (history & contemporary situation). During the lecture Ambassador talk about issues of cooperation between two countries, main aspects of development of bilateral relations and emphasized the favorable investment climate in our country.

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START OF NEW CHANGE MANAGEMENT PROGRAM FOR BUSINESS EXECUTIVES IN KIEV

On April 18-19, 2015 Dean of Adizes Graduate School (USA), Dr. Virginius Kundrotas, lectured the first module of joint AGS and MIM-Kiev Executive program 'Change management'.

24 business executives joined the program, which will last till December of 2015 and will contain 9 modules of training combining Adizes methodology and classical Business courses. The first Module of the program received extremely positive evaluation from the participants, who also started the real Project of change implementation within their companies after the first Module.

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NAURYZ IN ALMAU WAS FUN, COLORFUL AND BRIGHT!

April 18 in Almaty Management University (AlmaU), formerly IAB, held Nauryz toi – with traditional yurt, altybakan, nauryz kozhe and boursaks. Of course, not without surprises and novelties. University has prepared for guests of the festival very rich cultural and sports program – so everybody find something to see!

From the start of the festival in the territory of university worked children's playground – children jumped on the trampoline, played games with animators, painted, ride ponies, draw on the pavement and blow bubbles.

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EFMD

CEIBS TO HOST THE INTERNATIONAL TEACHERS PROGRAMME© (ITP)

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Innovative Pedagogy in Challenging Times
INTERNATIONAL TEACHERS PROGRAMME
2015 - 2016

The International Teachers Programme© (ITP) supported by EFMD, is an intensive faculty development programme dedicated to helping business educators develop suitable skills and capabilities to be successful in their careers. The ITP programme is organized by the International Schools of Business Management (ISBM), a group of thirteen leading business schools located in Asia, Europe, and North America. 2015 & 2016 programmes will be hosted by the [China Europe International Business School \(CEIBS\)](#) at both its Shanghai and Beijing campuses.

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MIM-KYIV PARTNERS WITH PEARSON

On April 8 MIM-Kyiv signed the Partnership Agreement with Pearson. Such partnership will allow to extend the range of educational services by launching London Chamber of Commerce and Industry (LCCI) qualifications.

This partnership plays a special role because Pearson is a global leader in the development of innovative learning products created with help of the cutting-edge technologies and taking into account globalized market-place. The cooperation with the world's leading learning company enhances the international component of MIM-Kyiv's programs due to the access to the international educators' network, newest technologies and standards.

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LCC SPONSORS A SERIES OF SEMINARS BY A WELL-KNOWN LECTURER

LCC International University is proud to host a series of professional seminars with a worldwide acknowledged leadership academic and practitioner, author of Virtuous Leadership System, Alexandre Havard who currently lives in Moscow, Russia. Professional development events and public lectures took place on April 15-17 in Klaipėda and Vilnius.

Born in Paris, Alexandre is a graduate of the René Descartes University, one of France's leading law schools. He has practiced law in France and in several European countries. His books "Virtuous Leadership" (New York, 2007) and "Created for Greatness: The Power of Magnanimity" (Washington, 2011) have been translated into 15 languages, including Lithuanian, Latvian and Estonian).

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