

16TH ANNUAL BMDA CONFERENCE

HOW TO MAKE CONVENTIONAL BUSINESS UNCONVENTIONAL

APRIL 18TH-20TH, 2018 | PORTO, PORTUGAL

We are proud to invite you to the **16th Annual BMDA Conference in Porto** (Portugal) on the extremely interesting topic **"How to make Conventional Business Unconventional"**, which proposes **3 unforgettable days** dedicated both for Business Schools and Business Companies representatives.

The title of the first day - **"Can conventional Business Schools provide unconventional programs?"** What innovations could be used in Business schools in order to succeed in fast changing World (in terms of programs, in terms of faculty/staff, in terms of relevant research as

well as in terms of processes)?

During the second day we are going to **explore, to discuss and share what does it make to be innovative even in traditional business sectors and industries?**

And the conference will end by the day 3, **where we all have a chance to visit various Portuguese innovative companies and organizations** in Porto area in order to have evidence how the previous ideas have been practically implemented.



[Conference registration form](#)



**Kazan Federal
UNIVERSITY**
HIGHER SCHOOL OF BUSINESS

BMDA WELCOMES HIGHER SCHOOL OF BUSINESS AS A NEW INSTITUTIONAL MEMBER!

At the 23rd of January The Higher School of Business (KFU) has joined to international BMDA network!

Higher School of Business of Kazan Federal University (HSB KFU), Kazan, Russia, was established in 2000. Now HSB KFU is positioned as one of the most dynamically developing business schools in Russia and a business education leader in the Volga Federal District.

[Read more](#)



IN MEMORIAM PROF. RUTH ALAS (1961-2018)

With deep sadness BMDA Board and Management inform everyone that our dear colleague, friend and Board member Ruth Alas passed away on 23rd January 2018.

[Read more](#)



MDA and AACSB Collaboration

BMDA in collaboration with AACSB, the biggest management development association in the world, is organizing interactive event called the Best Practice Speaker Series on 31 May 2018 in Riga, Latvia.

The Best Practice Speaker Series are one-day interactive events, encouraging attendees to discuss important regional challenges and gain valuable insight from leaders in the higher educational space.

[Read more](#)

NEWS FROM BMDA MEMEBERS



GSCM RANEPA at the IX Gaidar Forum

The IX Gaidar Forum – the first major economic-policy conference in the new year was held at the Russian Presidential Academy of National Economy and Public Administration (RANEPA) on 16-18 January. The Graduate School of Corporate Management (GSCM) organized a plenary discussion on “Employee engagement in ambitious goals” which took place on 18 January. The moderator of the discussion was Sergey Kalendzhyan, Dean of the GSCM, Doctor of Economics, Professor. The GSCM also took part in the final session dedicated to “MBA programmes in the era of breakthrough technologies”.

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Start into the New Year with the cool MCI Image Clip

Brand-new MCI image clip is available!

[Read more](#)



MCI forms new partnerships with leading universities

Nagoya University of Commerce & Business in Nagoya, Universidad del Pacífico in Lima, American University in Cairo.

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MCI successfully launches Executive PhD in Management

Innovative PhD Program in cooperation with University of Antwerp and Antwerp Management School

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Flashback: First International Staff Week at MCI

20 colleagues from partner universities meet at MCI

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Riga Technical University and BA School of Business and Finance will cooperate in studies, science and valorization

"This is a special moment when we start a serious cooperation between the two universities," said rector of the Riga Technical University (RTU), academician Leonids Ribickis, on Tuesday, January 23, signing the RTU Strategic Partnership Agreement with BA School of Business and Finance (BA SBF) on cooperation between RTU and BA SBF studies, science and valorisation, and in innovation and technology transfer.

[Read more](#)



Places are filling up for CEEMAN Program Management Seminar 2018

Places for the next edition of CEEMAN Program Management Seminar, taking place from 18-20 April 2018 in Bled, Slovenia are quickly filling up. We kindly invite program managers, coordinators, and directors as well as institutional leaders interested in organizing and improving the program management function at their institution to register soon and join us in Bled this April.

[Read more](#)



New publication: CEEMAN News, Winter Edition – Issue 86

The Winter Edition of CEEMAN News brings you the latest news from CEEMAN members and updates on CEEMAN activities and programs, interviews with CEEMAN board members and 2017 Champion awards, and much more.

[Read more](#)



CEEMAN Case Writing Competition in Partnership with Emerald is open!

CEEMAN and Emerald kindly invite submission to the 24th Annual Case Writing Competition. In the spirit of a fully inclusive competition, global submissions are encouraged.

[Read more](#)



MIM Business School is Shortlisted by AMBA

AMBA shortlisted partnership of the MIM Business School and the Donbasenergo, prominent national energy generation company, for its MBA Employer award. Being shortlisted proves the quality of the programs and services rendered by the School.

[Read more](#)



IPM Business School Re-Opens SMART - TV Project

On January, 16th a new season of SMART - TV Project was started by IPM Business School. This project includes a series of workshops for Belarusian regional companies about business, leadership, education from experts-practitioners of IPM Business School.

[Read more](#)