







The 10th Annual BMDA Conference

"WINNING STRATEGIES IN CHALLENGING TIMES"

10-11 May, 2012,

Gdansk, Poland

10 th Annual BMDA Conference

- When:May 10—11, 2012
- Location:
 Gdansk, Poland
- Attendees:
 Business and Academia representatives
- Price:390 EUR- 490 EUR
- Call for papers

10TH ANNUAL BMDA CONFERENCE

This year the 10 Annual BMDA Conference "Winning Strategies in Challenging Times" will start with the Research part which will invite Academic community and Researchers to present their papers written in line with the Conference main theme.

All the Researchers that papers will be selected for the presentation during the Research part of the Conference will get the **200 EUR scholarship** for participation in the 10th Annual BMDA conference.

The best selected papers

presented during the Research part of the Conference will be considered for publication in the "Baltic Journal of Management" (Emerald Publishing Group, UK), subject to peer review. More information about the journal you can find by visiting: http:// www.emeraldinsight.com/ products/journals/ journals.htm?id=bjm or in the scientific journal "Social Sciences" (Kaunas University of Technology,

www.socmokslai.ktu.lt/en/ All the Researchers wanting to participate in

Lithuania). More infor-

you can find visiting:

http://

mation about the journal

the Conference should send their abstract until 18 02 2012, the abstract requirements can be found in the "Call for papers".

The Researcher has to register to the Conference only after receiving the feedback of the Conference Scientific committee!

More information about the conference.

NEWS FROM BMDA MEMBERS



Prof. Elena Lobanova

Reputation of the year

Elena Lobanova as a Dean of the Higher School of Finance and Management of the Russian Presidential Academy of National Economy and Public Administration was nominated by the Institute

of Certified Financial Managers (ICFM) for «The Reputation of the Year» in preparation of Financial Managers.



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Moments of TSEBA Student Conference

TSEBA students organized the innovative conference STRATOS FUTURIS

On 19 January, a conference about innovation business models, Stratos Futuris, was held at TUT. The conference was to answer the questions: What kind of business models will change the world over the next 5 years? What are the secrets of famous business

models and how are big companies doing business? Stratos Futuris was held for the third time already, where the most innovative business models were presented. The conference was preceded by a contest of economics and engineering students of TUT.

Participating teams analysed currently popular business models in the world and worked out strategies for upsetting them. The best team was announced at the conference, who will be sent to study in the Silicon Valley in April.

Read more...



Students' Scientific Conference

Caucasus University has an honour to invite the Students of Masters and Bachelors degree of your university to participate in International Student's Scientific Conference "The Perspectives of the Integration of South Caucasus Region to European Area in the XXI century". The

students represented from various Georgian, European and South Caucasus Universities will have a great opportunity to exchange point of views and to expose their scientific potentials in the sections listed below. The event will take place on May 5-6, 201.

Read more...



7th IMTA Alumni Conference and International Teaching Week

.The 7th IMTA Alumni Conference on Teaching Excellence and Quality Assurance: Implications for Faculty Development will be held on 26-27 April 2012 at the ISM University of Management and Economics, Vilnius, Lithuania, organized by a team of IMTA

alumnae and alumni from the host institution. The conference theme is developed to include the Teaching Faculty Development, Skills and Quality Issues, Academic Excellence through Quality Teaching, Employing Technology in Higher Education, Implications and prospects for faculty development and IMTA alumni involvement.

Aalto University is organizing Research Seminar

The seminar "Digital natives and Ubiquitous Information Systems" will take place on the **08th of February, 2012** at Aalto ECON main building, Runeberginkatu 12, room A-401. This research seminar will be delivered by Professor Of Information Systems and Head of the Department of Information Systems and Operations Management at The University

of Auckland Business School, Auckland, New Zealand Michael D. Myers.

Read more...



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International insight visits to globally renowned institutions

Visits to world renowned global business schools which will feature presentations and learning experiences from faculty, marketers and other aspects of the institution. You will also gain insight and different perspectives into how schools manage and implement their marketing plans

and processes, as well as fantastic opportunities to build networks and benchmark with your peers from around the globe.

Read more...



Aalto University School of Economics alumnus of the year 2012

D. Sc. (Econ.) **Timo Löyttyniemi** (b. 1961), Managing Director of the State Pension Fund, has been chosen by the Aalto University School of Economics as its Alumnus of the Year 2012.

Timo Löyttyniemi is an important player in the

Finnish economy and in

this role he has significantly contributed to the interaction between Aalto University and the business world.





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ABS announces a strategic alliance with AAPBS

This comes at an exciting time for the ABS as Paul Marshall has recently taken over as Chief Executive and the ABS is also celebrating its 20th anniversary. This development cements an exciting strategic alliance, which will ensure the two organisations work is aligned going forwards, including: capacity

building, joint events, research, publications, membership on committees and added value for each membership base.

Read more...



"ECONOMICS AND MANAGEMENT-2012 (ICEM-2012)"

Scientists and researchers are invited to participate in the 17th International Scientific Conference
"Economics and Management-2012 (ICEM-2012)".
The Conference will take place from 28th to 30th March, 2012 in Tallinn, Estonia.

The primary objective of the conference – to bring together scientists and researchers for a general scientific discussion about changes in economics and management occurring throughout businesses and studying processes in the context of globalisation.

Read more...



CEEMAN'S IMTA introduces a prime-related disciplinary track

Following its commitment to PRME and responding to requests and suggestions from different parts of the world, the 13th edition of the CEEMAN's International Management Teachers Academy – IMTA,

introduces a new
disciplinary track on
Teaching Business Ethics,
CSR and Sustainable
Development.
The two-week IMTA
2012 is scheduled for 1022 June 2012 in Bled,
Slovenia.

IMTA is an innovative faculty development program aimed at developing a new generation of management educators for the new generation of effective and responsible business leaders.

Read more...



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ISM University of Management and Economics to boost study possibilities for disabled people

As a way of encouraging the integration of disabled people into institutions of higher education, the Lithuanian Forum for the Disabled and ISM University of Management and Economics have started implementing a joint initiative to boost the study possibilities for disabled people. As a way of encouraging the integration of disabled people into institutions of

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Read more...



IAB announces an open competition for the position of Rector

The Board of Trustees of the International Academy of Business, Kazakhstan announces an open competition for the position of Rector of the International Academy of Business. We invite to apply candidates with progressive and strategic way of thinking. Read more...



Professor ARNO ALMANN appointed acting rector at EBS

From January 2nd
Professor Arno Almann is
appointed Acting Rector of
Estonian Business School.
Professor Almann will be
carrying out the duties of
EBS Rector until the
inauguration of the new
Rector, the latter post to

be filled by public competition.



Prof. Arno Almann

BMDA UPCOMING BMDA MEMBERS' EVENTS

BMDA Newsletter is published once per month and includes all information about international BMDA network news and events that is placed in interactive BMDA IT portal www.bmda.net

If you would like to have news about you and your institution in BMDA Newsletter, all you have to do, is place the news in BMDA IT portal.

For more information, please, contact BMDA project manager Ms. Ugne Mikalauskaite ugne@bmda.net

2012-02-06 International Marketers Programme (ITMAR) **2012-02-10** The 5th International Conference of Young Researchers **2012-03-28** "Economics and Management-2012 (ICEM-2012)" 2012-04-02 CEEMAN Program Management Seminar 2012 2012-04-26 7th IMTA Alumni Conference and International Teaching Week **2012-05-09** <u>International Conference of Young Scientists - 2012</u>

2012-05-10 10th Annual BMDA Conference! 2012-06-10 CEEMAN IMTA 2012 welcomes applications

2012-09-17 International ENTIME Conference

JOIN us on LinkedIn and Facebook, where we can discuss

and share various information in a guicker way!!!





Contact us:

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