

### SUCCESS OF THE CONFERENCE 'SOCIAL TECHNOLOGIES: DEVELOPMENT OF SOCIAL TECHNOLOGIES IN THE COMPLEX WORLD'

The 3<sup>rd</sup> Mykolas Romeris University International Conference 'Social Technologies: Development of Social Technologies in the Complex World' organized in cooperation with Baltic Management Development Association took part on October 25-26 in Vilnius and was hosted by Faculty of Social Informatics (MRU).



This international conference was focused on conceptual design, methodological foundation and practical implementation of social software for managing sustainable development and long-term effectiveness enhancing social macro- and mega- systems. During the conference the sessions of Application of social technologies to business organization management, Application of social technologies to public management, Legal environment of social technologies, Social process modeling, Applications of social technologies to the processes of teaching and learning session and workshop was presented as well as Modern Information's systems and separate master and doctoral students sessions. [Read more](#)

### PRESENTATION AT THE EDUNIVERSAL WORLD CONVENTION 2012

President of BMDA, Dean of Adizes Graduate School (USA), Dr. Virginijus Kundrotas took part in the EDUNIVERSAL WORLD CONVENTION 2012 in Lima, Peru.



The Convention has been hosted by CENTRUM Católica – one of the best Business Schools in Peru and South America's region.

Dr. V.Kundrotas made presentation on the topic „Managing accelerating changes: how to succeed in fast changing environments?“ and also moderated the Plenary session on the same topic.

Dr. Virginijus Kundrotas is Scientific Committee Member of EDUNIVERSAL, responsible for East Europe Zone. During the Convention he also delivered the trophies for the 3 Best Business Schools in the East Europe Zone.

### VISIT OF BMDA PRESIDENT TO RIGA

On October 13, 2012 Dr. Virginijus Kundrotas, President of Baltic Management Development Association and Dean of Adizes Graduate School (USA) visited Riga. The purpose of visit



was to congratulate Riga Technical University rector Prof. Leonids Ribickis and its community on the important 150th Anniversary of RTU. On behalf of Baltic Management Development Association (BMDA) team Dr. Virginijus Kundrotas expressed special congratulation on this occasion and wished all the best in fulfilling all future goals and continuing to successfully develop Quality of Education.

[Please, press here for more pictures.](#)

### STRATEGIC BMDA PARTNERS:





Sigrid Lainevee, the Head of EBS Helsinki



EBS Rector Professor Arno Almann



## NEWS FROM BMDA MEMBERS

### EBS HELSINKI STARTED ITS SECOND ACADEMIC YEAR WITH MORE THAN 60 NEW STUDENTS

Today on 4<sup>th</sup> October was the opening ceremony of the new academic year of EBS Helsinki in the main hall of EBS in Tallinn. The students were welcomed by the Minister of the Embassy of the Republic of Finland, Ms Heli Kanerva. This autumn there are 63 new students who start their studies at EBS Helsinki

which amounts to 130 students in total. According to the Head of EBS Helsinki, the school is doing well in Finland. “The admission of Finnish students was successful. This year foreign students accounted for 45% of all the new students at EBS. The majority were Finnish students who started their studies at

EBS Helsinki and at EBS Tallinn. This shows that the interest of our neighbours in the north to Estonia is big and we have something interesting to offer them,” said Sigrid Lainevee.

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### EBS RECTOR PROFESSOR ARNO ALMANN GIVES AN OATH OF OFFICE

On September 27<sup>th</sup> EBS Rector Professor Arno Almann gave an Oath of Office on an official inauguration ceremony in Estonian Business School. The Rector was collared with the Chain of Office by Rector Emeritus Peeter Kross. Arno Almann became the 5<sup>th</sup> leader of EBS. In 2013 Estonian Business School celebrates its 25th anniversary. In his

inauguration speech Rector Arno Almann showed gratitude to the previous leaders of the university and confirmed that EBS has found its rightful place as a business education providing specialized university in Estonian and international education field. “All our study programmes have been recognised on the state level and the education that is offered by

our university has been recognised in Estonia and increasingly abroad as well. “

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### LOMONOSOV MSU BS PRESENTS THE NEW ISSUE OF ITS ACADEMIC JOURNAL

Lomonosov MSU BS presents the new issue of its regular academic journal, Bulletin of the Moscow State University, Series.24. Management. The new issue features articles from the School’s faculty members and alumni, professors from the Swiss Business School, BI Norwegian Business School,

Copenhagen Business School, and representatives of ECOPSY Consulting and SIBUR companies who shared their views and experiences on different issues concerning business problems solution, corporate culture and leadership, specifics of management in African countries,

national culture and its impact on management, implementation of assessment centers, development of DBA and Executive MBA programmes.

### LOMONOSOV MSU BS: RESPONSIBLE MANAGEMENT

In October 2012 Lomonosov MSU BS joined the Principles of Responsible Management Education initiative (PRME) developed by the UN Global Compact.

From the very establishment MSU Business School has been aimed at educating high-qualified, critically and

strategically thinking managers, able to make responsible decisions under the risk and uncertainty conditions contributing to the development of responsible business in Russia. Joining to this initiative makes the MSU BS a part of international community whose

members share the principles and methods of ethical business in different countries.

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### CALL FOR PAPERS: LOMONOSOV MSU BULLETIN. SERIES.24. MANAGEMENT

Lomonosov MSU BS invites contributions from the authors representing various branches of the social sciences, such as business studies, economics, sociology and psychology, as well as business practitioners from all around the world. The journal is open to discussion and critical consideration of the

different aspects of management theory and practice, and welcomes novel and insightful submissions which invite the reader to consider multiple perspectives of the business, management and organizations and their roles in the society.

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### 20<sup>TH</sup> CEEMAN ANNUAL CONFERENCE IN SOUTH AFRICA – GAINING, SHARING AND CREATING KNOWLEDGE ABOUT THE RAPIDLY CHANGING WORLD

Cape Town, 28 September 2012 – 20<sup>th</sup> CEEMAN Annual Conference, as the first ever CEEMAN annual conference to be held outside Europe, took place on 26-28 September 2012 in South Africa, co-organized with the University of Stellenbosch Business

School (USB). The general theme of the conference, “Business and Educational Challenges in Dynamically Changing Environments”, provided an excellent opportunity for a dialogue on the central issues that businesses, business schools, and societies at large are facing at a time when the whole world is

rapidly changing. Before the conference in Cape Town 37 deans attended a two day seminar at GIBS in Johannesburg about “Leading in Adversity”.

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## NEWS FROM BMDA MEMBERS

### CEEMAN CHAMPION AWARDS AND THE WINNERS OF THE 18<sup>TH</sup> CEEMAN CASE WRITING COMPETITION

CEEMAN Champion Awards and the winners of the 18<sup>th</sup> CEEMAN Case Writing Competition announced at the 20th CEEMAN Annual Conference in Cape Town, South Africa. On the final day of the 20th CEEMAN Annual Conference,

which took place in Cape Town, South Africa from 26 to 28 September, the CEEMAN Champion Awards were officially announced as well as the winners of the 18th CEEMAN Case Writing Competition, which was held in cooperation with

Emerald Group Publishing.

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### INTERNATIONAL SCIENTIFIC-PRACTICAL CONFERENCE AT SIAULIAI UNIVERSITY

On Friday-Saturday, October 12-13, 2012 the International-Practical Conference was held at Siauliai University Library (Lithuania). The representatives from 14 countries (the USA, Germany, France, Hungary, Poland, Check Republic, Slovakia, Croatia, Latvia, etc.) discussed, shared their

experience and insights on the expression of principles of Good Governance in local government, i.e. promotion of social cooperation between science, business, government and society, transparency, responsibility, accountability.

The Head of department of Public administration prof. dr. Diana Šaparnienė says that it is necessary to talk about local government and look for the ways how to solve its problems.

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### VU IBS IS GLAD TO START NEW CONNECTIONS WITH INDIA

VU ISB Is glad to have a new representative in India - DUKE

ACADEMY. The cooperation agreement was signed by director Mr.

Harhajan Singh Bagga and VU IBS director Mr. Julius Niedvaras.



### VISIT TO ALBA IN GREECE

On the October 25, 2012, the Dean of Adizes Graduate School (USA) Dr. Virginijus Kundrotas paid a visit to ALBA (Greece) in Athens to discuss the cooperation details between ALBA and AGS.

He met the Dean of ALBA, Prof. Nickolaos G. Travlos, Dean and associate dean Dr. Kostas Axarloglou as well as representative of Adizes Institute in Greece Mr. George Carademas. Both

institutions decided to develop strategy for long term cooperation in the area of Executive education.

### EDUNIVERSAL 2012: LOMONOSOV MSU BUSINESS SCHOOL ENTERED THE LEADING WORLD BUSINESS SCHOOLS ELITE CLUB

Lomonosov MSU BS was placed into a top league of the Universal Business Schools at the 5th Eduniversal World Convention which was hosted by CENTRUM Católica, the Graduate Business School of the Pontificia Universidad Católica del Perú from the 17<sup>th</sup> of October to

the 19<sup>th</sup> of October in Lima (Peru). This year the Eduniversal International Scientific Committee acknowledged the high quality of the education at Lomonosov MSU BS and its intensive international activity

(awarding the EPAS accreditation, development of the partnership network and student and academic staff mobility, as well as its placement in other rankings), and moved the School to the highest league in terms of the Eduniversal Ranking – Universal Business Schools.



### IAUP SEMI-ANNUAL MEETING HELD IN TBILISI, GEORGIA

From 12-14 October 2012 the Semi-Annual meeting of IAUP (the International Association of University Presidents) was hosted by Caucasus University, Tbilisi, Georgia.

From 12-14 October 2012 the Semi-Annual meeting of IAUP (the International Association of University Presidents) was hosted by

Caucasus University, Tbilisi, Georgia. Caucasus University, its School of Business is also an active member of CEEMAN, welcomed nearly 60 members of IAUP from 24 different countries, predominantly rectors and presidents of universities worldwide, to this event. The

proceedings were opened by the Minister of Education and Science of Georgia, Ms. Khatia Dekanoidze, the President of IAUP, Dr. Neal King, and the President of Caucasus University, Dr. Kakha Shengelia, who is also the Regional Chair of IAUP and a member of its Executive Committee.

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### ISM AMONG THE BEST BUSINESS UNIVERSITIES IN THE GLOBAL RANKING

During the global university ranking “Eduniversal” congress ISM University of Management and Economics was awarded with four palms out of five for the fifth time already. The University remains among the top 200 business universities globally. The ISM ranking

is the highest in Lithuania and one of the highest in Eastern and Central Europe. This year “Eduniversal” congress during which the palms were awarded was held in Lima, Peru. The highest category and five palms – “Universal Business Schools” was

awarded to top 100 business schools, US Harvard University, London and Copenhagen Business Schools, UK Oxford and Cambridge Universities, ISM founder BI Norwegian Business School and others among them.

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## NEWS FROM BMDA MEMBERS



### FIRST TIME IN LITHUANIA: STRATEGIC MANAGEMENT SOCIETY CONFERENCE

A group of world-famous strategic management specialists visited ISM University of Management and Economics in Vilnius, where they shared their experience with Lithuanian researchers and CEOs and presented the newest strategic management trends, concepts, and research outcomes.

A group of world-famous strategic management specialists visited ISM University of Management and Economics in Vilnius, where they shared their experience with Lithuanian researchers and CEOs and presented the newest strategic management trends, concepts, and research outcomes. ISM hosted

the Extension Day of the Strategic Management Society Annual Conference, titled Strategic Innovation and Entrepreneurship in Transitioning Post-Socialist Economies. It was the first meeting of its kind of world business strategy experts to take place in Central and Eastern Europe.

[Read more](#)



### THE ENNEAGRAM AND ADIZES

BMDA member, Adizes Graduate School together with Adizes Institute for West Europe and Baltics, has organized the unique international seminar „Efficient Leadership: Managing Different Behavioral Styles (The Enneagram and Adizes)“ on October 30-31, in Vilnius, Lithuania.

The seminar was taught by Mr. Yechezkel Madanes (Israel) and was about Enneagrams and Adizes PAEI codes. The Enneagram is an amazingly accurate system of personality types. It describes nine types of people and how each thinks, feels and acts in predictable ways. During the last decade it began to

be used extensively at some of the world's leading corporations, such as Motorola, IBM, Google, Kraft, Pepsi and Bank of America.

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### GUEST LECTURER WEEK IN BA SCHOOL OF BUSINESS AND FINANCE IN RIGA, LATVIA

From November 26 to November 30, 2012, BA School of Business and Finance (SBF) organize its 4<sup>th</sup> International Guest lecturer week within ERASMUS program. 20 lecturers from 9 different countries are asked to offer lecturers on various subjects in English, in the field of Business Studies. It is always a great opportunity to provide an

excellent international learning environment and promote networking opportunities.

For students it is a great chance to acquire professional knowledge and actual information on business and finance processes, which is an essential factor for improving their professional competences and skills in international

level. For academic staff it is a possibility to exchange experience and learn more about latest approaches and methodology in professional area, as well as to discuss new cooperation possibilities.

### BA SCHOOL OF BUSINESS AND FINANCE IN RIGA OFFERS A SEMINAR

BA School of Business and Finance as a member of CRANET (Network on International Human Resource Management) in November 20, 2012, offers a seminar "Application of research results in higher education and management for development of integrated HRM".

This seminar is for Cranet members, academic staff

from higher education institutions of Latvia, HR managers, Latvian Association for Personnel Management, doctoral students with aim:

- To share experience how to apply research results for integrated HRM development in education and professional activities

- To develop more close relationships between HR academic staff and professionals.

### ISLB TO DEVELOP THE JOINT DEGREE WITH THE UK UNIVERSITY

The International School of Law and Business in cooperation with U.K. Winchester Business School of the University of Winchester will implement a project on the development of a joint degree programme.

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Winchester will implement a project on the development of a joint degree programme in Arts, Media and Marketing under Human Resource Development Action Programme 2007 – 2013, priority 2 „Life-long learning,“ action „Improving the quality of studies, increasing internationality.“ This a second project on the development of a joint

degree programme by ISLB which secured funding from Human Resource Development Action Programme 2007 – 2013. Earlier this year ISLB has launched a project on the development of a joint degree in beauty therapy with a prestigious Academy of Cosmetics and Health Care in Warsaw, Poland.

### PUBLIC DISCUSSION ON NEW REPORTING MODELS

In September the Association of Chartered Certified Accountants (ACCA) jointly with Estonian Board of Auditors (EBA) organized public discussion on new reporting models that took place in Tallinn, Estonia. The purpose of this event was to discuss educational trends in Estonia, issues of financial regulation, new reporting

models and sustainability awareness in the Baltic Region.

The event gathered over 60 representatives of Estonian business, Estonian Ministry of Finance, the Russian Federation Chambers of Commerce and the Estonian Board of Auditors. It can become an impulse for scientific educational cooperation

of ACCA with key academic players in Estonia.

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## NEWS FROM BMDA MEMBERS

### RISEBA HOSTS 9<sup>TH</sup> INTERNATIONAL CONFERENCE ON ACCOUNTING AND FINANCE IN TRANSITION (ICAFT)

On 11-13 October 2012 Riga International School of Economics and Business Administration (RISEBA) in cooperation with the European Council for Small Business and Entrepreneurship ([www.ecsb.org](http://www.ecsb.org)) hosted the International Conference on

Accounting and Finance in Transition (ICAFT). The conference has been convened on an annual basis since it was launched in 2003 by the University of Greenwich, London. This conference was the ninth in a row, following earlier conferences organised in the UK, Greece,

Australia, and South Africa.

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### RISEBA PARTICIPATES IN PROJECT "RIGA – EUROPEAN CAPITAL OF CULTURE 2014"

RISEBA Architecture and Media Centre H2O 6 has joined the Association of Creative Quarters and Territories and participates in the preparation of events and activities for Riga – European Capital of Culture 2014.

On 26 October in cooperation with Creative Quarters

and Foundation Riga 2014 RISEBA Architecture and Media Centre H2O 6 hosted an open lecture "**Shaping the virtual skin of the future city**" by multimedia artist **Franz Fischnaller** organised by *Riga 2014*.

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### RISEBA CELEBRATES 20<sup>TH</sup> ANNIVERSARY

"A 20 YEAR JORNEY TOWARDS THE UNIVERSITY WHERE BUSINESS MEETS ARTS". To celebrate the 20th anniversary, RISEBA has convened a series of events to celebrate the accomplishments of the school, achievements of its students, and success of the alumni. As part of the anniversary programme, RISEBA Media and Architecture

Centre H2O 6, the biggest media centre in the Baltic region, will be hosting an international forum "**Business Meets Arts**".

The forum will commence with the session "In Search for Synergy between Business and Arts" -

business lessons from creative industries will be presented by **Jamie Anderson**, Antwerp

Management School, and **Jorg Joerg Reckhenrich**, Strategic Creativity Consulting, Berlin.

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## NEWS FROM BMDA MEMBERS

### PROGRAM MANAGEMENT SEMINAR 2013

CEEMAN's Program Management Seminar is aimed at developing operational excellence in business schools. The seminar, described by Financial Times as the program designed for "the infantry that wins the war", has educated 200 participants from 90 institutions from 31 countries.

This unique seminar is

aimed at program managers and directors in charge of design and delivery of educational programs. They improve their skills related to the design, promotion and delivery of educational programs and learn about best practices in initiating, developing, organizing, coordinating and streamlining program management

processes and methodologies.

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### CEEMAN'S IMTA 2013 - INTERNATIONAL MANAGEMENT TEACHERS ACADEMY IS OPEN FOR APPLICATIONS

CEEMAN's IMTA (International Management Teachers Academy) program provides a unique opportunity for young faculty to develop their curricula, course design, teaching materials and particularly teaching skills and methods.

The program is heavily based on the case method,

including teaching with cases, case writing, and performance evaluation and feedback to students. It is also designed to improve competences and skills integral to specific managerial disciplines, and provides input essential in other areas of a faculty member's professional life, such as consulting, institution development and

administration, and social responsibility.

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### FULL-TIME MASTER, ENGINEERING AND BACHELOR PROGRAMS

GDANSK UNIVERSITY OF TECHNOLOGY is an autonomous Polish state university where the number of about 28 000 young people study and gain qualifications at Eng., M. Sc. Eng., Ph.D. and Postgraduate studies in full-time, part-time, evening and external systems. Around 2,500 staff members, including 1,200 academic teachers

are here to assist and help students to progress every day. Our University is an academic centre widely recognized both in the country and the world. It is proved not only with several thousand research works published each year in international journals but also numerous patents and implementations of new

products and technologies as well as the performed architectural designs. The GUT constantly cooperates with over 200 universities and scientific-research institutions at national and international level.

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## BMDA FREQUENTLY ASKED QUESTIONS AND ANSWERS

### Q: Is it possible to express the need for expert?

A: Using BMDA IT portal there is a possibility to express the need for expert. As BMDA member you have an access to BMDA IT portal at [www.bmda.net](http://www.bmda.net). In order to connect to BMDA IT portal enter your login name and password (step 1). To express the need for expert go to **News from BMDA Members** (step 2), then select column **Member's area navigation** and click on **Demand for Experts** (step 3). To place a demand for expert, add new page (step 4) and write what type of expert is needed ( step 5).

Step 1. Connect to BMDA IT portal at [www.bmda.net](http://www.bmda.net)

Step 2. Select section **News from BMDA members**

Step 3. In section Member's area navigation select **Demand for experts**

Step 4. Add new Page

Step 5. Enter the title and description what type of expert is needed.

## UPCOMING BMDA MEMBERS' EVENTS

**2012-11-15** [International Student Research Conference](#)

**2012-11-20** [Application of research results in higher education and management for development of integrated HRM](#)

**2012-11-26** [The 4th International Guest Lecturer Week](#)

**2012-11-26** [ABS/Asia Pacific Business and Management Education Leadership Summit](#)

**2012-11-29** [Ernestas Galvanauskas International Scientific Conference](#)

**2013-02-14** [ABS DEVELOPMENT PROGRAMME FOR MARKETERS \(DPMAR\) 2013](#)

**2013-04-03** [Program Management Seminar 2013](#)

**2013-04-24** [Economics and Management-2013 \(ICEM-2013\)](#)

**2013-06-02** [IMTA 2013](#)



BMDA Newsletter is published once per month and includes all information about international BMDA network news and events that is placed in interactive BMDA IT portal [www.bmda.net](http://www.bmda.net)

If you would like to have news about you and your institution in BMDA Newsletter, all you have to do, is place the news in BMDA IT portal.

For more information, please, contact BMDA project manager Mrs. Augute Paliulioniene at [augute@bmda.net](mailto:augute@bmda.net)

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