



The 11th Annual BMDA Conference

THE ROLE OF MANAGEMENT EMPOWERING INNOVATIONS AND CREATIVITY

9-10 May, 2013

Kaunas, Lithuania

Baltic Management Development Association (BMDA) is inviting you to the 11th Annual BMDA Conference “**The Role of Management Empowering Innovations and Creativity**”, which will take place in Kaunas (Lithuania) on May 9-10, 2013.

The Conference will be hosted by **Kaunas University of Technology** and going to bring together the representatives of international management education community as well as representatives of corporate world from Baltic Sea region and beyond.

During the Conference the experiences of successful and innovative organizations in the Baltic Sea region will be shared and the opportunities to use their learned lessons will be discussed. Those experiences will be analyzed during the short visits to those companies during the second day of the conference. Also, during the Conference the theoretical and practical assumptions of how the innovations and creativity should be developed within organizations will be discussed by management educators and corporate managers. Usually, BMDA annual conferences gather each year more than 100 participants from around 20 countries.

We would like to pay your attention that following one of BMDA aims – to develop management research – we are launching traditional [Research part of the Conference](#) as well. During it you will have a possibility to present your research paper as well as to apply for publishing it in one of the five prestigious management journals of the Conference.

Join us at the 11th Annual BMDA Conference in May 2013 in the beautiful Kaunas city and spend few interesting, useful and unforgettable days together with your colleagues from around the world!

More information on the Conference you can find at the BMDA IT portal www.bmda.net

Host Institution:



STRATEGIC BMDA PARTNERS:



BMDA NEWS

SUCCESS OF THE CONFERENCE "THEORY AND PRACTICE: STUDENT INSIGHTS"

Kolping University of Applied Sciences Conference "Theory And Practice: Student Insights" organized in cooperation with Baltic Management Development Association (BMDA) took part on November 15 in Kaunas. Eleven years ago Kolping University of Applied Sciences started to organize student conferences, where

students were sharing results of accomplished projects and researches, gained academic experience in Lithuania and abroad according to Lifelong Learning/ Erasmus Exchange program. On November 15, 2012 Kolping University of Applied Sciences in cooperation with Baltic Management Development Association (BMDA) organized

international student conference "Theory and Practice: Student Insights", where students from Higher Education Institutions from Lithuania, Germany, Great Britain, Slovakia, Canada, Singapore, Kazakhstan, Belarus participated and presented their reports.

[Read more](#)

WIN \$1500 IN CHINA-FOCUSED CASE COMPETITION

Emerald, BMDA partner in field of Business Case Method development, is inviting to enter the Emerald Emerging Markets Case Studies China-focused case competition. Experts on Chinese management are invited to contribute stimulating teaching cases for this competition. The deadline for submissions

is December 15, 2012. China-focused cases on the following and related topics are welcome:

- Human Resource Management
- Entrepreneurship
- Strategy
- Marketing
- Operations and Logistics
- Management Science
- Accounting and Finance
- Tourism and Hospitality
- The Built Environment

- Public Sector Management
- E-business.

[For help and advice on writing a winning case study please visit our website.](#) Full submission guidelines can also be found on [Emerald website](#). For further information, please contact [Victoria Buttigieg](#).

NEWS FROM BMDA MEMBERS

INTERNATIONAL SCIENTIFIC CONFERENCE KNOWLEDGE, EDUCATION AND CHANGE MANAGEMENT IN BUSINESS AND CULTURE

The University College of Economics and Culture (Ekonomikas un kultūras augstskola) has the pleasure of inviting you to participate in International Scientific Conference "Knowledge, Education and Change Management in Business and Culture".

The conference dates – 11-

12 April, 2013 – Riga, Latvia.

Venue - the University College of Economics and Culture, Lomonosova 1/5, Riga, LV-1019, Latvia.

Registration deadline is December 1, 2012. Please find more detailed information in the attached Invitation to the Conference - <http://>

eka.edu.lv/public/31653.html

BUSINESS WEEK AT ŠIAULIAI UNIVERSITY

The week of events that noted the Global Business Day was organized by the Department of Management (Faculty of Social Sciences, Šiauliai University, Lithuania).

he traditional fair "Sell your talent!" was organized on November 9th at the lobby of the Faculty. The students from all the faculties of Šiauliai University participated there. The head of the Department of

Management professor Skaidrė Žičkienė was glad that the Business Day developed into the cycle of events that continued all the week.

"The students were active and smart. The finances, food and other things that were raised during the event will be given the Šiauliai branch animal shelter. The second year students of Management

master study program have raised more than one thousand Litas for animal care", professor S. Žičkienė told.

[Read more](#)



ENTREPRENEURSHIP CONFERENCE AT LCC

LCC International University joined a number of institutions all across the globe in celebrating Global Entrepreneurship Week.

As a result, LCC organized the Entrepreneurship Conference entitled "Empower. Inspire. Engage" for a second year in a row. This event was attended by more than 250 university,

college, and high school students as well as a number of people interested in the idea of opening a business.

The event, which took place on November 13th in Neufeld Auditorium, was sponsored by the international project ENTERBANK and was streamed live via

www.enterbank.lt. The main goal of the 3-hour event was to encourage entrepreneurship among young people and to give advice to young professionals who have already started their businesses.

[Read more](#)



PRODUCTION MANAGEMENT ACADEMY

In October the Centre for Executive Education at the School of Economics and Business Administration, TUT launched a new production management development programme PRODUCTION MANAGEMENT ACADEMY, which will focus on the development of

competences of the specialists in the respective field with the objective to increase the competences and competitiveness of production enterprises. In 2011, a research on the operative level of production management was conducted, which demonstrated that the awareness level of the area is mediocre and that there are notable shortcomings in

the monitoring of production processes and effective use of production equipment. Insufficient specialised education, insufficient further education and insufficient professional literature were pointed out as the reasons.

[Read more](#)





NEWS FROM BMDA MEMBERS

6TH INTERNATIONAL SCIENTIFIC CONFERENCE: „NEW BUSINESS SOLUTIONS FOR EMERGING FUTURE”

BA School of Business and Finance is pleased to invite you to the 6th International Scientific Conference: „New Business Solutions for Emerging Future”, scheduled from 25-27 April 2013 in Riga. This Conference will be a joint effort of the BA School of Business and Finance,

Ventspils University College and Riga International School of Economics and Business Administration. The main objective of the conference is to share research results and discuss the ideas for new business solutions for emerging future. The conference will focus on five main directions:

1. The dynamics of business models
2. Risk management in fast changing environment
3. Necessary competencies to ensure sustainable competitiveness
4. Financial markets and institutions for sustainable development
5. Alternative directions of economy development.

[Read more](#)

VU IBS HAS SIGNED AN AGREEMENT WITH “EBSCO PUBLISHING”

The articles published in VU IBS scientific journal “International Business: innovations, psychology, economics” comply with the requirements of EBSCO and the signed contract from now on ensures their publishing in the EBSCO databases. The articles published in VU IBS scientific journal “International Business: innovations, psychology, economics” comply with the requirements of

EBSCO and the signed contract from now on ensures their publishing in the EBSCO databases. EBSCO Publishing is one of the largest electronic information services in the world; it is named after its founder Elton B. Stephens Company. The company's headquarters is based in Boston. It is operating in many countries of the world. EBSCO Publishing is in close cooperation with the scientific, public and

school libraries and information services. Following “Library Journal” data, the research conducted in the USA shows that the services offered by this company are among the most popular in the library. More information on the journal is available on : <http://www.tvu.vu.lt/en/main/research/journal>

ACCA SPONSORS CONFERENCE ON FINANCE MECHANISMS OF HIGHER EDUCATION IN UKRAINE

On 22 November 2012 the conference “Modern Mechanisms for financing higher education in Ukraine” took place at Kyiv National University of Trade and Economics. ACCA became the conference sponsor and brought its rich international experience to the discussion of the topic.

Over 60 representatives of major economic universities from Kiev, Donetsk, Kharkiv, Lviv, Vinnitsa, as well as from the Ministry of Education and Science, Youth and Sports of Ukraine and the Accounting Chamber of Ukraine, participated in the conference. In course of the event the ways of transforming finance

mechanisms of education in Ukraine were discussed.

[Read more](#)

12TH ERNESTAS GALVANAUSKAS' INTERNATIONAL SCIENTIFIC CONFERENCE

This year's conference was integrated into the International Scientific-Practical Conference "STEP UP FOR A STRONGER REGION", important for Šiauliai city and region (Lithuania) that took place on November 29th during the International Trade Fair "ŠIAULIAI 2012" in the ŠIAULIAI ARENA. The organizers of the conference were Šiauliai

Chamber of Commerce, Industry and Crafts, Šiauliai City Municipality, Šiauliai University and Innovation Circle Network (Norway). The annual Ernestas Galvanauskas' International Scientific Conference organized by the Faculty of Social Science has a long tradition. In recent years especially attention is

paid to analysis of regional issues.

[Read more](#)



CAUCASUS UNIVERSITY CO HOSTED UN ACADEMIC IMPACT CONFERENCE

From November 19 to 21 Caucasus University jointly with the University of Applied Sciences Upper Austria and the University of Education Upper Austria co hosted UN impact conference "Building Bridges Through Education" in Linz. The conference promoting intercultural competencies in education was organized to celebrate the second Anniversary of the

Academic Impact Declaration consisting of ten principles in the field of human rights, literacy, sustainability and conflict resolution. The conference was attended by 190 national and international representatives focusing on the engagement of higher education in global concerns. International experts, university presidents from all over

the world, as well as stakeholders gathered together to discuss the means of why and how to promote intercultural competencies in diverse settings.

[Read more](#)



CEEMAN INTRODUCES PRME-RELATED TRACK IN ITS FACULTY DEVELOPMENT PROGRAM IMTA

Following its commitment to PRME and responding to requests and suggestions from different parts of the world, the 14th edition of the CEEMAN's International Management Teachers Academy – IMTA 2013 introduces a new disciplinary track on Teaching Business in Society. The new track will be run

by Prof. Tony Buono, Professor of Management and Sociology and Executive Director, Bentley Alliance for Ethics and Social Responsibility, USA. IMTA is an innovative faculty development program aimed at developing a new generation of management educators for the new generation of effective and

responsible business leaders.

[Read more](#)





NEWS FROM BMDA MEMBERS

2013 PRME SUMMIT

The PRME Secretariat and CEEMAN are co-organizing the 2013 PRME Summit on 25-26 September 2013 in Bled, Slovenia. This event will be held in conjunction with the 21st CEEMAN Annual Conference on 27 September.

Aims

To continue the creation of a new intellectual, research, teaching, and institutional agenda that develops leaders for the future we want, the Summit will be a forum to share learnings from the innovations that have

been taking place among PRME signatory schools.

[Read more](#)

OPPORTUNITY TO CONTRIBUTE TO BOOKS ON FIGHTING POVERTY AS A CHALLENGE FOR BUSINESS AND MANAGEMENT EDUCATION

In collaboration with PRME, CEEMAN, and PRME Anti-poverty Working Group, Greenleaf Publishing is inviting contributions to a series of books on Fighting Poverty as a Challenge for Business and Management

Education.

The [Call for Contribution](#) invites contributions for the two books on **WHY** and **HOW** to integrate poverty related issues into management education:

- **Book 1:** Socially Responsive Organizations

and the Challenge of Poverty

- **Book 2:** Responsible Management Education: The Challenge of Poverty

For more information, please contact Milenko Gudic, IMTA Managing Director, milenko.gudic@ceeman.org

EXAMINATION OF RECORD FOR STUDENTS FROM FACULTY OF SOCIAL SCIENCES

Lithuanian record – “Eco Mosaic” made of 12 100 plastic bottle caps was registered at 1 p.m. on December 1st, 2012 during the International Trade Fair “ŠIAULIAI 2012” in the ŠIAULIAI ARENA. The size of mosaic is 11 square metres. It was created by students from

the Faculty of Social Sciences (Šiauliai University) Greta Podolskytė, Laima Šapronaitė, Viktorija Urbonaitė and Liucija Loveikytė. „It was the hardest exam that we have ever had to pass”, said the authors of the record. The beginning was in the lessons of marketing

where students were encouraged to conduct real practical tasks. Four group mates were looking for a good idea that would be worth not only the best mark, but also be significant and useful for community of university and Šiauliai city.

[Read more](#)

SEMINAR: TECHNOLOGY ENTREPRENEURS AND INNOVATION INFRASTRUCTURE: A FINNISH-RUSSIAN COMPARISON

Aalto University School of Business is inviting to the seminar “Technology entrepreneurs and innovation infrastructure: a Finnish-Russian comparison” organised by

the Working Group for Social Sciences under the Finnish-Russian Commission for Scientific and Technological Cooperation on 11

December 2012.

[Read more](#)

UPCOMING BMDA MEMBERS' EVENTS

[2012-12-11 Seminar "Technology entrepreneurs and innovation infrastructure: a Finnish-Russian comparison"](#)

[2013-01-31 EFMD Deans & Directors Conference - Making Things Happen](#)

[2013-02-14 ABS DEVELOPMENT PROGRAMME FOR MARKETERS \(DPMAR\) 2013](#)

[2013-03-17 Leading the MBA: The Good, the Bad & the Ugly](#)

[2013-04-03 CEEMAN's Program Management Seminar 2013](#)

[2013-04-11 International Scientific Conference "Knowledge, Education and Change Management in Business and Culture"](#)

[2013-04-24 Economics and Management-2013 \(ICEM-2013\)](#)

[2013-04-25 New Business Solutions for Emerging Future](#)

[2013-05-09 The 11th Annual BMDA Conference](#)

[2013-06-02 IMTA 2013](#)



BMDA Newsletter is published once per month and includes all information about international BMDA network news and events that is placed in interactive BMDA IT portal www.bmda.net

If you would like to have news about you and your institution in BMDA Newsletter, all you have to do, is place the news in BMDA IT portal.

For more information, please, contact BMDA project manager Mrs. Augute Paliulioniene at augute@bmda.net

JOIN us on [LinkedIn](#) and [Facebook](#), where we can discuss and share various information in a quicker way!!!



Contact us:

BALTIC MANAGEMENT DEVELOPMENT ASSOCIATION (BMDA)

E. Ozeskienes str. 18 - 213
LT-44254, Kaunas, LITHUANIA

Tel.: +370 37 302206

Fax: +370 37 205676

E-Mail: info@bmda.net

www.bmda.net