



SPEAKERS

of the 11th Annual BMDA Conference

THE ROLE OF MANAGEMENT EMPOWERING INNOVATIONS AND CREATIVITY

9-10 May, 2013 Kaunas, Lithuania

Prof. Peter Lorange (Switzerland)



Prof. Peter Lorange is the owner and the president of the Lorange Institute of Business and one of the world's foremost business school academics. For 15 years, he was the President of IMD, Lausanne, one of Europe's leading business schools. Mr. Lorange is Professor of Strategy at IMD and holds the Kristian Gerhard Jebsen Chair of International Shipping. In addition to his academic background, Mr. Lorange has gained extensive shipping know-how as director on several shipping company boards. Moreover, he has written or edited twenty books and some 120 article. His area of special interest is global strategic management, strategic planning and entrepreneurship for growth.

Prof. David K. Hurst (USA)



Prof. David K. Hurst is a speaker, consultant, writer, and management educator with extensive experience as a senior executive and an encyclopedic knowledge of management thought. He is an adjunct professor at the University of Regina's Graduate School of Business, associated with the Center for Creative Leadership, and a contributing editor at *Strategy+Business*. He is also the author of *Crisis & Renewal: Meeting the Challenge of Organizational Change*. David Hurst has a unique knowledge of organizations—their function and their failure—both in theory and in practice. He has spent twenty-five years as an operating manager, often in crises and turnaround conditions, and is also a widely experienced consultant, teacher, and writer on business.

Host Institution:



KAUNAS UNIVERSITY OF TECHNOLOGY

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Dr. Soumodip Sarkar (Portugal)



Dr. Soumodip Sarkar is a noted economist and management researcher. He is an associate professor at the Department of Management, University of Evora, Portugal, where he is the Dean of the Doctoral School (IIFA). Previously he was the Director for the Centre of Advanced Studies in Management and Economics, as well as the coordinator of the Program in Entrepreneurship and Innovation. Professor Sarkar is considered one of the top 100 experts on the management and economics of innovation by the World Economic Forum (WEF Innovation 100).

Mr. Lauri Koponen (Finland)



Mr. Lauri Koponen is Sales Director at ACME Europe. ACME Europe is a leading company for 15 years in the Eastern and Central Europe offering innovative solutions in the categories of computer accessories, small home appliances and lighting markets.

"At the moment we are operating in 36 countries. This year our aim is to expand our market and Latin America is one of our target areas," explained L.Koponen.

"Our approach is to systematically expand our distribution from one country's market to another. We enter new markets with the help of local distributors to whom we offer long term cooperation and a relationship based on partnership and trust. We strongly believe that the key factor of business success is collaboration and united efforts coming from vendor and distributor," L. Koponen commented.

Host Institution:



IN MEMORIAM NICOLA HIJLKEMA (1944 – 2012)

With deep sadness BMDA Board and Management inform everyone that our dear colleague and friend Nicola Hijlkema passed away on 27th December 2012.

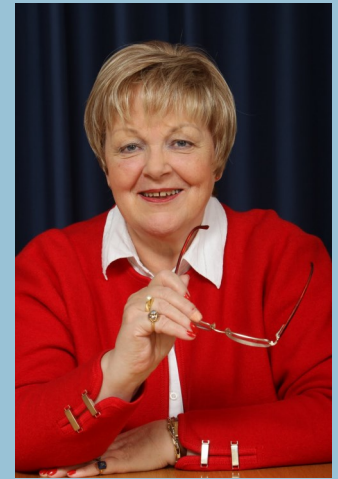
Nicola Hijlkema has been with BMDA since the very first steps of the Association that started in 2002. Her energy and ideas as active BMDA member lead to the invitation to join the Board of Association in 2005. She was one of the most active BMDA

Board members – always full of new plans, goals and creative ideas how to make BMDA flourish...

Nicola played an important role in development of management education not only in Central and East Europe, but also worldwide working at various organizations and Business schools in different countries.

We will always remember her as very special person, nice friend and pro-

fessional colleague, with whom we spent a lot of time discussing development of BMDA, management education in general as well as sharing personal development issues. Our sincere condolences go out to Nicola's family and friends. Our sincere condolences go out to Nicola's family and friends.



STUDENTS FROM BMDA MEMBERS ARE INVITED TO COMPETE

Advocating sustainable development, the 'mai Bangkok Business Challenge® @ Sasin 2013' cordially invites graduate student teams from member schools of BMDA – Baltic Management Development Association to submit a business plan that is proactive in sustainable development.

This is a unique opportunity for your students to challenge themselves against teams of students from many of the best academic programs in the world by

entering the '**mai Bangkok Business Challenge® @ Sasin 2013**' competition, with this prestigious event promising to provide an unforgettable and invaluable learning experience for all the participants. We strongly urge your participation and ask that each student team complete and submit **an application form with a Summary Business Plan**, available on our website: www.bbc.in.th, **during**

g November 8, 2012 to December 30, 2012.

For the '**mai Bangkok Business Challenge® @ Sasin 2013**' competition, student teams from throughout the world are being invited to compete for prizes with over \$113,000 in total value, including over \$29,000 in cash, with the grand winner also receiving H.M. the King of Thailand's Award.

[Read more](#)



NEWS FROM BMDA MEMBERS

THE FIRST MEETING OF THE CONSULTING COMMITTEE

On 6.12.2012, there was a first meeting of the Consulting Committee, a new body assisting the faculty educational and development activi-

ties. This body brings together representatives of the business community and public institutions, partially FME graduates.





INTERNATIONAL ANTI-CORRUPTION DAY IN ŠIAULIAI UNIVERSITY

International Anti-Corruption Day was traditionally marked at Šiauliai University, Faculty of Social Sciences on December 6th.

The round-table discussion "Anti-Corruption Policies and Initiatives: State and Local Level" was organized by department of Public Administration together with Special Investigation Service of the Republic of

Lithuania, Šiauliai Department.

The event was attended by students, teachers and members of Municipal Ethics and Anti-Corruption Commissions from Šiauliai city, Šiauliai, Akmenė and Pakruojis districts. The representatives from various institutions that formulate and implement anti-corruption policy have

made presentations and participated in discussion. The ongoing anti-corruption policy in Lithuania was presented by Dr. Ryšardas Burda, Deputy Head of the Corruption Risk Division in Department of Corruption Prevention (Special Investigation Service of the Republic of Lithuania).

[Read more](#)



RIGA MAYOR VISITS RISEBA H2O6 ARCHITECTURE AND MEDIA CENTRE

On Tuesday, 20 November, Mr. Nils Usakovs, Chairman of the Riga City Council visited RISEBA Architecture and Media Centre H2O 6.

As a part of the visit programme, Riga City Mayor had a meeting with RISEBA management and students, during which the city development plans were presented and Riga City Council -

RISEBA cooperation prospects discussed.



DEVELOPMENT PROGRAMME FOR MARKETERS (DPMAR) COHORT 5 2013

The programme will enable your staff to network with other likeminded professionals in home country surroundings and at internationally renowned institutions, hearing how business schools abroad target, position and market themselves to international students. We will offer the best learning experiences to draw from, giving bespoke training for business

school marketers: the role of marketing, governance, fund raising, team building, faculty development, strategy, sustainability, structures, social media, planning and strategy, innovation, negotiating with the central university, globalisation, technology, positioning your school, the student experience, branding, rankings and accreditation, alumni, executive education, curriculum de-

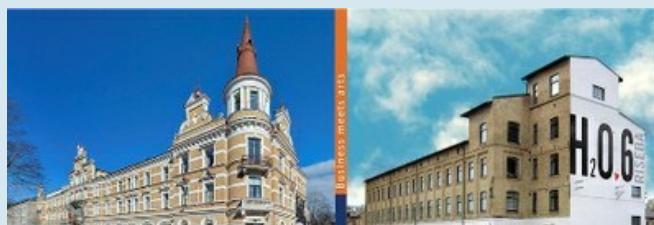
sign, portfolio management, and more.

[Read more](#)

RISEBA WINS LIAA INNOVATION CONTEST

RISEBA has received two prizes in „Portrait of Innovative Entrepreneur” contest organised by the Investment and Development Agency of Latvia (LIAA): Audiovisual Media Arts Bachelor students have won Most Innovative Team award whereas RISEBA received the highest jury evaluation and earned

the title of Most Innovative University.



RISEBA RANKED 3RD LARGEST CREATIVE AND EDUCATIONAL ORGANISATION IN LATVIA

According to „Latvian Business Review 2012”, RISEBA has been ranked 3rd largest creative and educational Organisation in Latvia with the Latvian National Opera leading the Top 10 company list.



ISLB RECEIVES A DIPLOMA

ISLB was awarded a diploma for the achievements in the year 2012. On December 13, 2012, during the event “The Magic Code 12/12/12” that took place at Vilnius Chamber of Commerce, Industry and Crafts (hereafter – Vilnius CCIC), International School of Law and Business was awarded a diploma for the achievements in the year 2012. The competition, that

aims to evaluate the contribution of institutions to the training of qualified specialists and the implementation of innovations, was organized by Vilnius CCIC in cooperation with educational institutions – the members of Vilnius CCIC in Vilnius and Alytus counties. The evaluation of the institutions was based on the following criteria – activity results, implemented innovations and other achieve-

ments.





INTERNATIONAL BUSINESS SCHOOL AT VILNIUS UNIVERSITY IS PROUD TO ANNOUNCE ITS 4TH INTERNATIONAL DAYS

The event will take place on 23–26 April 2013. The theme of the event is “Innovative business in Central and Eastern European countries”. The International Days is the special event in the IBS with its own goals and objectives.

IBS would like to:

Reinforce cooperation with our partners;

Inform students of international studies possibilities;

Enable guests to know IBS and us better.

Key Speaker of the event Antanas Zabulis, the President and CEO of OMNITEL, the leading telecommunications operator in Lithuania, a member of TeliaSonera.



LCC STUDENTS WIN TWO TOP PLACES IN INTERNATIONAL COMPETITION

LCC International University is happy to announce that two student groups represented the university at a prestigious competition and won two top awards.

The team “Giga Blast” consisting of students Mindaugas Jocius, Bohdana Kozubenko, Maryia Mitskevich, and Tautvydas Riekašius won 2nd place, and another

team “Basta” consisting of Natallia Shliazhka, Eriselda Barjamaj, Anastasiya Tsikhanava, and Kiril Agapov won 3rd place in the Creative Shock’12 competition which was held in Vilnius at ISM University.

Creative Shock’12 is a student business case competition for the Baltic States. During the contest students’ knowledge,

creativity, and innovation were challenged by various tasks creating marketing, PR and communication strategy plans for social enterprises and organizations.

[Read more](#)



INTERNATIONAL SCIENTIFIC CONFERENCE 2013

International Business School at Vilnius University, EuroMed Research Business Institute and Kozminski University organize the International scientific conference „Business – Science – Government Partnership: Challenges for financial markets“.

The aim of the Conference is to provide a grammar for dissecting the financial crisis as well as to exam-

ine reform proposals aimed at creating a more secure and stable financial system.

The Conference will overview of the unfolding crisis, its devastation of the world economy; will give plenty of recommendations to investors, institutions and regulators to act in a way to prevent such crises in the future; will provide an opportunity for scientists, managers and

professionals from around the world to sum up the achievements and to highlight the problems as well as to once again discuss research data and statistics.

[Read more](#)

SGL GROUP FUNDS ENDOWED CHAIR AT EBS UNIVERSITÄT

SGL Group – The Carbon Company and EBS Universität für Wirtschaft und Recht, Wiesbaden, Germany, have announced the establishment of an Endowed Chair in Supply Chain Management. The aim of the partnership is to strengthen long-term, interdisciplinary cooperation that will focus on integrated logistic chains across the entire value creation process. The Chair will

be located in the Institute for Supply Chain Management - Procurement and Logistics (ISCM) at EBS Universität. Chair holder will be Professor Hans Sebastian Heese (38), who most recently taught as Associate Professor at the Kelley School of Business, Indiana University, USA.

Armin Bruch, Board Member of SGL Group:

"For a globally operating company such as SGL Group with 48 production facilities, the successful management of the worldwide flow of goods is a prerequisite for success and a benchmark for customer satisfaction.

[Read more](#)

EBS UNIVERSITÄT EXTENDS COOPERATION WITH HORVÁTH & PARTNERS IN THE FIELD OF EXECUTIVE EDUCATION

Wiesbaden/Stuttgart – EBS Universität für Wirtschaft und Recht is realigning its executive education activities and extending its fruitful cooperation with the management consulting and continuing professional education company Horváth & Partners in Stuttgart. The aim is to en-

hance their joint executive education programme and significantly increase revenue for the new company. The most important partner in achieving this will be Executive Education GmbH, EBS Universität's continuing education provider.

[Read more](#)

INTERNATIONAL DEANS' PROGRAMME (IDP6) 2013

Exclusively designed for deans who are responsible for schools of business/management.

Benefits:

Gain unique insights into the multiple roles of deans of business and management schools in a cohort of around 20 participants.

Visit a diverse range of business and management schools, take time

out to network with your counterparts, re-energise and reflect on strategies for your own school, and create new strategic alliances. Engage in debates about real time issues in complex settings under the Chatham house rule, e.g. strategy, governance, reputation, positioning, branding, different educational and business models, structures, team building, priori-

ties, faculty recruitment and development, student employability, alumni, quality, priorities, regulatory environment, performance management and incentives, university, government and corporate links and etc.

[Read more](#)



NEWS FROM BMDA MEMBERS

DEVELOPMENT PROGRAMME FOR DIRECTORS OF LEARNING & TEACHING

DPDLT is designed in association with the Higher Education Academy for (aspiring) Directors of Learning and Teaching; Associate Deans, Learning & Teaching; Directors of Student Experience and individuals in similar roles in business schools.

The aims of the programme are to:

- explore key challenges

in highly interactive workshops;

- create a supportive network with fellow practitioners;

- exchange and integrate ideas and experiences;

- gain insights by visiting other business schools;

- write brief reports on

important issues;

- build confidence for personal and organisational effectiveness.

[Read more](#)

THE INTERNATIONAL ACADEMY OF BUSINESS FOR THE FIFTH TIME HAS CONFIRMED THE TITLE OF THE BEST BUSINESS SCHOOLS IN THE KAZAKHSTAN

The International Academy of Business for the fifth time (since 2008) has confirmed the title of the best business schools in the Republic of Kazakhstan. Global rating agency Eduniversal (Paris, France) announced the results of its business ranking - Schools 2012. The International Academy of Business for the fifth time (since 2008)

has confirmed the title of the best business schools in the Republic of Kazakhstan. The rating results were officially announced at the 5th World Congress EDUNIVERSAL, which took place in Lima, Peru, 17-19 October 2012.

IAB FACULTY IS GOING TO THE USA AND SWITZERLAND IN 2013

27 teachers of the International Academy of Business became the owners of the international scholarship of the President of the Republic of Kazakhstan "Bolashak".

The group of teachers led by the Rector Dr. Assylbek Kozhakhmetov are going for scientific training on "Organization and management of enterprises

and complexes, management innovation" in prestigious universities in Berkeley-Haas School of Business in the United States and Montreux School of Business in Switzerland, as well as for individual trainings in South Korea and the UK.

PROJECT OF IAB BECAME ONE OF THE WINNERS OF INTERNATIONAL INNOVATION FORUM 2012

Aliya has presented her innovative project called "MABbook".

One of the IAB graduates Aliya Kuanova is among the five best in the competition "50 innovative ideas for Kazakhstan". This one and two more contests: "Innovative startup" and "Innovations in applied performance" have started on 1st of October 2012 as a part of the Innova-

tion Convention organized by Mayor's office of Almaty in cooperation with Association of Universities in Kazakhstan



14TH EUROPEAN CONFERENCE ON KNOWLEDGE MANAGEMENT - ECKM 2013

Scientists, researchers and representatives of companies are invited to participate in the 14th European Conference on Knowledge Management - ECKM 2013 being held at Kaunas University of Technology, Kaunas, Lithuania on 5-6 September 2013.

The world economy in which we are living poses challenges that lead to a realization that 'more of the same' will be difficult to sustain.

This provides an illustration that, in order to create new or modified knowledge practices, strengthen customer relationships and thus positively influence customer satisfaction, organizations must be flexible in configuring (combining) knowledge and knowledge structures in a way that is appropriate for delivering value to the customer. It must simultaneously de-

velop effective strategies for updating the knowledge of its staff members necessary for underpinning the creation and delivery of appropriate knowledge services.

[Read more](#)



INTERNATIONAL CONFERENCE "IN SEARCH OF EXCELLENCE IN HIGHER EDUCATION"

International School of Law and Business is inviting you to the international conference In Search of Excellence in Higher Education, which will take place in Vilnius (Lithuania) on 14th March 2013.

The international conference **In Search of Excellence in Higher Education** organised by the International School of Law and

Business will be held in **Vilnius, Lithuania on 14th March 2013**.

The conference will evolve around the promotion of excellence in higher education and two core themes will comprise challenges of implementing quality management systems as faced by higher education institutions and ways to intensify stakeholder, and in particu-

lar business, involvement in continuous improvement of study quality.

[Read more](#)



NEWS FROM BMDA MEMBERS



WALK THE TALK OF EXCELLENCE

Dr. Karl J. Koller, the Director of the Institute for Total Quality Management, Zurich (Switzerland), is inviting you to the training "Lean Project Management / Quality Improvement Methods and Techniques" on 13th March 2013, and to the EFQM Leaders for Excellence Training on 15-16th March 2013. Both

events will take place in the International School of Law and Business in Vilnius (Lithuania).

[Read more](#)



THE CHAPEL WAS CONSECRATED

On the 7th of December there was the consecration of the chapel in Kolping University of Applied Sciences. The chapel is equipped in the new Kolping house based in Kaunas Old Town. The chapel was consecrated by bishop Dr. Kestutis Kev-alas. The Chancellor of the Archdiocese of Kaunas Priest Adolfas Grusas attended st. Mass too. By this event it was started a cycle of events to com-

memorate the priest's Adolf Kolping 200 birth year anniversary, which will be referred to throughout the world on 8th of December 2013. At the same time it is important to mention that Lithuanian Kolping society will celebrate its 20th anniversary in 2013 too.

The chapel is equipped in the new second Kolping house. It is not only for students lectures, but also for various non-formal educa-

tion projects implemented by Lithuanian Kolping Society and Kolping University of Applied Sciences.

[Read more](#)



CAUCASUS UNIVERSITY PROVIDED 700 FRESHMEN WITH NEW COMPUTERS

CU delivered on its promise to provide 700 incoming freshmen with computers before the New Year. It is also noteworthy that out of the 700 computers provided to students 50 notebooks were designated specifically to students of Caucasus University's School of Technology. The provision

of computers was held with a special awards ceremony for this purpose. A New Year's tree made out of computers was dedicated in honor of the freshmen.

This is the fifth year that CU has provided freshmen with such a useful gift. The university's administration has a special new

offer for incoming freshmen in the next year. The 40 best students will be provided by CU with one year fully paid tuition.

THE MEETING OF THE INNOCASE PROJECT

Recently, on 3-5.12.2012, FME hosted a kick-off meeting of the INNOCASE project (Transfer of innovative case study approach in business education, Leonardo da Vinci project, Transfer of Innovation). In this

meeting, the following partners took part: Savonia University of Applied Sciences (FI), VIA University College (DK) and European Retail Academy (DE). The coordinator of this project is Gdańsk University of

Technology. More information about the INNOCASE can be obtained from project manager, dr Malgorzata Zieba mz@zie.pg.gda.pl

THE SECOND PLACE IN THE INTERNATIONAL EDUNIVERSAL RANKING BEST MASTERS 2012-13

The MBA in Strategy, Program and Project Management scheme went second in the international EDUNIVERSAL ranking Best Masters 2012-13, in the Engi-

neering and Project Management, Eastern Europe category. It is a great success, especially considering that the program has been promoted from the third

position and that very close neighbors are prestigious universities from Russia.

EVENINGS WITH ECONOMICS

In November 2012 at FME of GUT, prof Piotr Dominiak inaugurated a series of meetings entitled "Evenings with Economics". Meetings

will be open to the GUT staff, students, as well as to outsiders. The first evening, organized on 15.11.2012, has been devoted to the

book of Lord Robert Skidelsky: "Keynes. The Return of the Master"

BUSINESS SIMULATION GAME „MY BUSINESS. INNOVATIVE GAME“

Lithuanian business company Kvalitetas Ltd is starting new business simulation game „My business. Innovative game“ and integrates it to the study programmes of Lithuanian and other countries' higher education schools. You can find the game here: www.educationbygame.com.

Simulation game was started to develop entrepreneurship, leadership and

fair competition among students. External environment is based on real economic situation in year 2004 – 2012 in Lithuania. Teams do trading business and have an opportunity to improve their business skills. „My business. Innovative game“ simulation game is used in lectures and laboratory work at schools and universities and after

-school activities (seminars, competitions, business events). We offer You to try the game for FREE

Email: gintare@kvalitetas.lt
Tel.: +370 6 2855 983
<http://www.kvalitetas.lt/en>



UPCOMING BMDA MEMBERS' EVENTS

[2013-01-31 EFMD Deans & Directors Conference - Making Things Happen](#)

[2013-02-07 "Young Sharks of Business" The 6th International Research-to-Practice Conference for Young Researchers and Students](#)

[2013-02-08 9th International Research-to-Practice Conference of IAB "Business and Education: development vector" The Role of Innovation in the Transfer of International Knowledge](#)

[2013-02-14 ABS DEVELOPMENT PROGRAMME FOR MARKETERS \(DPMAR\) 2013](#)

[2013-03-17 Leading the MBA: The Good, the Bad & the Ugly](#)

[2013-04-03 CEEMAN's Program Management Seminar 2013](#)

[2013-04-11 International Scientific Conference "Knowledge, Education and Change Management in Business and Culture"](#)

[2013-04-17 INTERNATIONAL SCIENTIFIC CONFERENCE 2013](#)

[2013-04-24 Economics and Management-2013 \(ICEM-2013\)](#)

[2013-04-25 New Business Solutions for Emerging Future](#)

[2013-05-09 The 11th Annual BMDA Conference](#)

[2013-06-02 IMTA 2013](#)

[2013-09-05 14TH EUROPEAN CONFERENCE ON KNOWLEDGE MANAGEMENT - ECKM 2013](#)

[2013-09-25 2013 PRME SUMMIT](#)



BMDA Newsletter is published once per month and includes all information about international BMDA network news and events that is placed in interactive BMDA IT portal www.bmda.net

If you would like to have news about you and your institution in BMDA Newsletter, all you have to do, is place the news in BMDA IT portal.

For more information, please, contact BMDA project manager Mrs. Augute Paliulioniene at augute@bmda.net

JOIN us on [LinkedIn](#) and [Facebook](#), where we can discuss and share various information in a quicker way!!!



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