



The 10th Annual BMDA Conference

**“WINNING STRATEGIES IN
CHALLENGING TIMES”**

10—11 May, 2012,

Gdansk, Poland

10 th Annual BMDA Conference

- **When:**
May 10—11, 2012
- **Location:**
Gdansk, Poland
- **Attendees:**
Business and Academia
representatives
- **Price:**
490EUR– 590 EUR
- **Scholarship 200 EUR**
- [Call for papers](#)

BMDA HAS LAUNCHED THE 2ND CALL FOR PAPERS

Researchers that are interested in participation at the 10th BMDA conference “Winning Strategies in Challenging Times” (May 10 – 11, 2012 in Gdansk, Poland) by presenting their research papers during the Research part of the Conference still can take the opportunity to submit the abstracts!

BMDA has launched the 2nd call for papers which will last until the **23rd of March**. The date of full paper submission is the 1st of May.

All the researchers that paper will be selected by the Scientific Committee to present during the Research part of the

conference will get **200 EUR Scholarship**. Also the best selected papers will be considered for publication in the **Baltic Journal of Management** (Emerald Publishing Group, UK) or scientific journal **Social Sciences** (Kaunas University of Technology, Lithuania) subject to peer review.

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THE OUTSTANDING KEYNOTE SPEAKERS AT THE BMDA CONFERENCE

Join us at the 10th annual BMDA conference and get inspired by the out standing keynote speakers!



Prof. Jamie Anderson - academic and consultant, an award winning author and case writer, who has been named as a "management guru" by the Financial Times (2011), and as one of the world's top 25 management thinkers by the journal Business Strategy Review.

[Press here and find the example of one of prof. Jamie Anderson speeches!](#)



Prof. Andrzej K. Kozminski – the pioneer of management education in the Central and Eastern Europe and the founder of one of the first private universities in this region - Kozminski University.



Mr. Wilfried von Rath – the board member human recourses, Volkswagen Slovakia a.s.; Mr. Wilfried von Rath has personal working and project experience in the Far East, USA, Latin-America, Turkey and several Eastern European countries.



Prof. Piotr Ploszajski – currently professor and head of the Department of Management Theory at the Warsaw School of Economics, a President of The Polish-Japanese Center of Management and New Management Solutions, his privately owned consulting company.



EMERALD IS SEARCHING FOR THE PARTNERING ORGANIZATIONS

BMDA partner in the field of Business cases development in the Baltic Sea countries and beyond – Emerald has launched the call for partnering organizations.

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NEWS FROM BMDA MEMBERS



CONFERENCE: A NEW ROLE OF HIGHER EDUCATION INSTITUTIONS IN SOCIETY: CHALLENGES, TRENDS AND FUTURE PROSPECTS

The conference will be on the 12th of March 2012, 10:00 AM in the Seimas of the Republic of Lithuania, Gedimino pr. 53, Vilnius. This conference is dedicated to discuss the relevant issues of higher education role in society at national and international levels.

The on-going higher education reforms bring new challenges and requirements for higher education institutions. Nevertheless, current challenges bring new opportunities and prospects for growth and

the development of activities
[Read more](#)



NEWS FROM BA SCHOOL OF BUSINESS AND FINANCE, RIGA, LATVIA

The institutional BMDA member BA School of Business and Education had a lot interesting events passed on February

Also on March 10, 2012, BA School of Business and Finance will run the Student Research Conference to facilitate the involvement of students in research activities

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Head of International Office Rozalija Radlinskaitė and Head of International Studies Centre

ALYTAUS KOLEGIJA IN GEORGIAN EDUCATION FAIR

On 23-26 February 2012 Head of International Office Rozalija Radlinskaitė and Head of International Studies Centre Irena Ivanauskienė of ALYTAUS KOLEGIJA University of Applied Sciences together with representatives from Education Exchanges

Support Foundation (Lithuanian national agency responsible for implementing EU Lifelong Learning Programme) and Lithuanian higher education institutions participated in the international exhibition "Georgian Education Fair"

in the capital city of Georgia, Tbilisi.

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KOLPING WEEK

March 19 – 23, 2012 Kolping University of Applied Sciences is organizing a traditional Kolping week, which invites all who wish to discover the values of life together. This 5th annual event of Kolping University of Applied Sciences will last the whole

week with many free workshops in the topics of legal, financial, business and other issues targeted at diverse audience. Each year, the week's events attract a lot of public interest, involve hundreds of participants, lecturers

are constantly arriving from abroad.

[Read more](#)



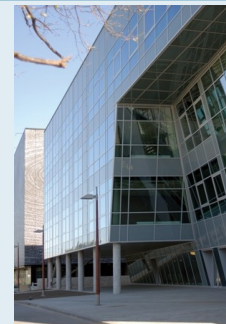
NEW MA PROGRAMME IN ENGLISH AVAILABLE FOR TSEBA STUDENTS

Tallinn School of Economics and Business Administration (TSEBA) of TUT is launching a new master degree (MA) programme Finance and Economic Analysis taught in English this year. The programme is the result of two years development process and is aimed to be

major source of new workforce for the financial sector. The programme Finance and Economic Analysis has a unique design with free majors that use the interdisciplinary approach to bridge the business and economics into one focusing on the qualitative

and analytical methods as the basis for the in-depth studies.

[Read more](#)



TSEBA building

STUDENTS' SCIENTIFIC CONFERENCE

Caucasus University has an honour to invite the Students of Masters and Bachelors degree of your university to participate in International Student's Scientific Conference "The Perspectives of the Integration of South Caucasus Region to European Area in the XXI

century". The students represented from various Georgian, European and South Caucasus Universities will have a great opportunity to exchange point of views and to expose their scientific potentials in the sections listed below. The

event will take place on May 5-6, 201.

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5TH ANNUAL ACADEMIC CONFERENCE: DEBATING BORDERS, BOUNDARIES, AND BARRIERS IN THE 21ST CENTURY

On March 23-24, LCC International University will be hosting a multidisciplinary conference entitled Borders, Boundaries, and Barriers: New Paradigms for the Twenty-first Century. According to the conference's Call for Papers, this cross-disciplinary event will bring together scholars from Lithuania, North America, and Europe to

present research, debate issues, share ideas, generate new questions, and rigorously reflect on the contemporary notion of boundaries in the twenty-first century, as reflected in diverse academic disciplines.

[Read more](#)



EBS PROFESSORS PUBLISHED A BOOK ON CRISIS MANAGEMENT IN CHINESE ORGANIZATIONS

In December 2011 Palgrave Macmillan published a book by Estonian Business School professors Ruth Alas and Junhong Gao on theoretical framework on how to manage crises in Chinese organizations.

the authors connect crisis management theories with practical examples from Chinese companies to help deepen the understanding of Chinese work culture and practices.

[Read more](#)



Prof. Ruth Alas

PROFESSOR RUTH ALAS FROM EBS RECEIVED THE CERTIFICATE OF TALLINN'S CONFERENCE AMBASSADOR

On January 30th Estonian Business School Professor Ruth Alas received the certificate of Tallinn's Conference Ambassador. Ruth Alas was the organizer of EURAM 2011, a conference that brought over 800 management

specialists from over 50 countries to Estonia in June last year .

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INVITING NOMINATIONS FOR CEEMAN CHAMPION AWARDS 2012

Launched in 2010, the annual CEEMAN Champion Awards recognize and promote outstanding individual achievements of faculty, management, and staff from CEEMAN member institutions in the categories of teaching, research, institutional management, and responsible management education.

[Read more](#)



18TH CEEMAN CASE WRITING COMPETITION IN COOPERATION WITH EMERALD

The aim of the competition is to encourage and promote the development of high-quality case material relevant for the realities of transitional and emerging economies and at the same time promote the development of case-writing capabilities in those countries.

CEEMAN and Emerald are delighted to announce the launch of the 2012 Case Writing Competition. The aim of the competition is to encourage and promote the development of high-quality case material relevant for the realities of transitional and emerging economies and

at the same time promote the development of case-writing capabilities in those countries.

[Read more](#)



APPLICATION FOR CEEMAN'S IMTA 2012 EXTENDED UNTIL 23 MARCH

Following numerous requests received from different parts of the world, CEEMAN has extended the application deadline for IMTA 2012 (International Management Teachers Academy) to 23 March 2012.

IMTA is an intensive and highly interactive two-week program with a well-balanced focus on general and discipline-specific aspects of management education. Week 1 focuses on common issues related to general aspects of mana-

gement education, with special emphasis on the case method and project work.

[Read more](#)



BMDA Newsletter is published once per month and includes all information about international BMDA network news and events that is placed in interactive BMDA IT portal www.bmda.net

If you would like to have news about you and your institution in BMDA Newsletter, all you have to do, is place the news in BMDA IT portal.

For more information, please, contact BMDA project manager Ms. Ugne Mikalauskaite ugne@bmda.net

[2012-03-12](#) Conference: A new role of higher education institutions in society: challenges, trends and future prospects

[2012-03-19](#) Challenge: Future Summit 2012

[2012-03-28](#) The 17th international scientific committee "Economics and Management-2012 (ICEM-2012)"

[2012-04-02](#) CEEMAN Program Management Seminar 2012

[2012-04-26](#) 7th IMTA Alumni Conference and International Teaching Week

[2012-05-04](#) Scientific conference "Processes and tendencies of EU economy"

[2012-05-09](#) International Conference of Young Scientists - 2012

[2012-05-10](#) 10th Annual BMDA Conference!

[2012-06-10](#) CEEMAN IMTA 2012 welcomes applications

[2012-09-17](#) International ENTIME Conference

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