

Conference Sponsors:



The 10th Annual BMDA Conference

“WINNING STRATEGIES IN
CHALLENGING TIMES”

10—11 May, 2012,

Gdansk, Poland

The 10th BMDA Annual Conference Already Next Week!

We are happy to announce that already **102 Business and Academia representatives from 17 countries** have already registered to participate at this special international event! During this gathering participants will have the

unique opportunity to listen to the World famous speakers and also will visit winning companies in Poland that will share their experiences overcoming turbulent times. Moreover, this exceptional event is also going to give

participants a chance for close interaction with famous guests and participants from various countries during the **Round table discussions, Reception, Coffee breaks and Gala dinner.**

10 th Annual BMDA Conference

- **When:**
May 10—11, 2012
- **Location:**
Gdansk, Poland
- **Attendees:**
Business and Academia representatives

BMDA CONGRATULATES NEW MEMBERS!

This week the international BMDA network has accepted:

CORPORATE MEMBER:



INSTITUTIONAL MEMBERS:



IDRAC International School of management



University College of Economics and Culture



INDIVIDUAL MEMBERS:

Ingrida Verdingovaitė
Agne Dirziuvienė

THE WINNERS OF EMERALD/BMDA AWARD HAVE BEEN ANNOUNCED

Congratulations to the winner:

Juho-Petteri Huhtala, Antti Sihvonen and Henrikki Tikkanen

Aalto University School of Economics (formerly Helsinki School of Economics), Finland

"Market orientation, innovation capability and business performance: insights from economies boom and bust years"

Congratulations to the runners up:

Femi Odebiyi

LCC International University, Lithuania

Tatiana Khvatova

St.Petersburg State Polytechnical University, Russia

"The system of Higher education as the key link for transferring innovations into the economic environment"

Toomas Danneberg and Katri Kerem

Estonian Business School, Estonia

"The impact of country-level changes on consumer behavior and the development of conversion strategies based on the euro changes in Estonia"

“KVALITETAS” INTRODUCES AN INTERNATIONAL BUSINESS SIMULATION MODEL



On May 15th a company “Kvalitetas” – the leading expert of higher education processes in Lithuania – together with its partner “ZET technologijos” introduces an e-space solution of international business simulation model “Business Insight” that is

intended for higher schools. There are Lithuanian, Russian and English versions available. “Since the year 2008 we strived to design an efficient and competitive method of training. And we did it as we can offer an attractive, convenient and

useful product. “Business Insight” has already been used by colleges and universities as a tool for practicing on business matters”, - said Edgaras Afarjanc that is a manager of the product.

[Read more](#)

INTERNATIONAL CONFERENCE



SMK University of Applied Social Sciences together with Association „New Generation Science and Business Cluster“ is organizing an international two-days conference „Development of Knowledge-Based Business Services: Future Challenges and Trends “ on **May 22th-23th, 2012 in Vilnius.**

Organizations invites researchers of the humanities and social sciences, as well as practitioners – the experts of social innovations and society progress to share their knowledge and experience during the conference.

The purpose of the conference is to present

the most recent trends of *knowledge-based business services*, the most important achievements of knowledge-based companies, findings in the field of humanities and social sciences, which have a possibility of commercial realization.

[Read more](#)

DPMAR THURSDAY 28 AND FRIDAY 29 JUNE 2012



Join us and visit IEDC-Bled School of Management, Slovenia

[Tentative program can be found here.](#)

UNIQUE NETWORK LAUNCHES ONLINE PLATFORM TO SUPPORT REGIONAL ECONOMIES

EDINBURGH, MARCH 23rd - With the pop of a virtual bottle of champagne, Eubizz.net was launched wednesday afternoon at the City Chambers of Edinburgh.

The launch was part of the Conference Sustainable Energy: Challenges and opportunities for the supply chain

[Read more](#)

ABS INVITES YOU TO A NUMBER OF EVENTS

The Association of Business Schools (ABS) organizes various events and invites you to take part at them!

[List of events you will find here.](#)

KOLPING WEEK EVENTS

19-23 of March in Kolping University of Applied

sciences was the Kolping week which became a tradition. The week-long events for the diverse auditory were organized for the **fifth time**.

On the 19th of March The Social work Department of Kolping University of

Applied sciences called to commemorate the year of Europe senior activeness and generations solidarity. There was experience sharing seminar, attended by the president of Kaunas Leisure and Services Division „Juozapine“ Dr. Almante Judita Sulgiene-Rabinauskiene, later there

was the Third Age University theatre troupe performance.

[Read more](#)

RUTA VAINIENE, SENIOR FELLOW, LFMI

The Taming of the Fiscal Shrew

On March 2, EU-25 leaders signed the Treaty on Stability, Coordination and Governance in the Economic and Monetary Union, commonly called the Fiscal Compact. The Treaty was not signed by the Czech Republic and Great Britain. Lithuania joined the treaty, but it still needs to be ratified by the

Lithuanian Parliament (Seimas). Not being a member of the Eurozone, Lithuania would be able to choose, which particular provisions of the treaty to commit to. However, after adopting the euro, the entire treaty will become mandatory.

Which rule is golden?

[Read more](#)



Kolping week



Ms. Ruta Vainiene



ARTICLE OF LFMI

People in the Baltic Countries See the Same Causes of Smuggling – High Taxes and Low Income

Lithuanians, Latvians and Estonians think that the primary cause of smuggling is taxes higher than the living standards in these countries, which generates differences in prices and gives rise to incentives to consume, or trade in, illegal goods. People of the three Baltic countries estimate that smuggling has been on the

rise during the past three years. The largest portion of respondents who neither fully tolerate nor strictly condemn smuggling is in Lithuania. “Wages in envelopes” are the most spread in Latvia. Such results were revealed by a first representative sociological survey initiated by the Lithuanian Free Market Institute and carried out by market and

public research company “Spinter tyrimai” which polled 3056 permanent residents in Lithuania, Latvia and Estonia.

[Read more](#)



Prof. Femi Odebiyi

LCC’S ASSISTANT PROFESSOR RECEIVES AN IMPORTANT AWARD FOR MANAGEMENT RESEARCH

LCC International University’s Business Administration Assistant Professor Femi Odebiyi was acknowledged for his research and received the 2011 Emerald/BMDA Borderless Management Research Fund Award.

Femi’s research “The system of higher education as the key link for transferring innovations into the economic environment” not only gained him a prestigious award – he received an invitation to the BMDA Annual conference in Gdansk, Poland, where he

will receive a Highly Commended Award certificate.

[Read more](#)



OFFICIAL OPENING CEREMONY OF GCSC

On April 19, 2012 at “Radisson Blu Iveria”, there was an official Opening Ceremony of "Georgia’s Center for Strategy and Competitiveness". The event was also the venue

for the presentation of the close-out report of USAID/ Caucasus PhD Program in Business Administration at Caucasus University. The establishment of the strategic center is the direct result of the

collaborative project financed under a USAID program that ensured the further development of PhD program at Caucasus University.

[Read more](#)

EBS HAS ANNOUNCED ELECTIONS FOR THE POSITION OF THE RECTOR

The only private university in Estonia, Estonian Business School, has announced a competition for the position of the Rector, with the term of office of five years, commencing 1st September this year.

The suitable candidate for the position of the Rector of EBS shall have a Doctor's degree or a

qualification equal to it; he/she has been elected for the position of a professor, and has a successful experience in management and international collaboration. The academic requirements for the candidate result from the Universities Act, but the requirement for management and

international collaboration experience is related to the specific nature of the university - says a founder of the university, Madis Habakuk.

[Read more](#)



Estonia Business School

LCC STUDENTS REACH THE FINALS OF INTERNATIONAL BUSINESS COMPETITION

Four students from LCC International University made it to the top 20 out of 640 participants in the Peak Time Competition. LCC's team, named "Rock, Paper, Scissors" and featuring senior students Paulius Volikas, Denis Ivanov, Vasile Manea, and

Anton Putilin, successfully passed the first two rounds of the competition and were invited to the finals on May 2-5, 2012 in Riga, Latvia.

Peak Time is the biggest international business competition in the Baltic countries. It is organized

by Stockholm School of Economics in Riga and has been gaining international recognition since its establishment.

[Read more](#)



BOARD OF DIRECTORS ANNOUNCES DR. MARLENE WALL LCC'S NEW PRESIDENT

The LCC Board of Directors is pleased to announce that by unanimous vote Dr. Marlene Wall has been appointed as the sixth president of LCC International University in Klaipeda, Lithuania.

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President effective immediately.

[Read more](#)



Dr. Marlene Wall

BMDA Newsletter is published once per month and includes all information about international BMDA network news and events that is placed in interactive BMDA IT portal www.bmda.net

If you would like to have news about you and your institution in BMDA Newsletter, all you have to do, is place the news in BMDA IT portal.

For more information, please, contact BMDA project manager Ms. Ugne Mikalauskaite ugne@bmda.net

2012-05-09 [International Conference of Young Scientists - 2012](#)

2012-05-10 [10th Annual BMDA Conference!](#)

2012-06-10 [CEEMAN IMTA 2012 welcomes applications](#)

2012-09-17 [International ENTIME Conference](#)

2012-09-24 [20th CEEMAN Annual Conference and Deans & Directors Meeting](#)

2012-10-25 [SOCIAL TECHNOLOGIES '12: Development of Social Technologies in the Complex World](#)

JOIN us on [LinkedIn](#) and [Facebook](#), where we can discuss and share various information in a quicker way!!!



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