



SUCCESS OF THE 10TH BMDA ANNUAL CONFERENCE

The 10th Annual BMDA conference **“Winning Strategies in Challenging Times”** took place on **May 10-11, 2012** in Gdansk and was hosted by Faculty of Management and Economics (Gdansk University of Technology) in collaboration with Gdansk Foundation for Management Development. This international event was attended by **103 participants** from **17 countries**: Belgium, Estonia, Finland, France, Georgia, Kazakhstan, Latvia, Lithuania, the Netherlands, Norway, Poland, Russia, Slovenia, South Africa, Ukraine, United Kingdom, and United

States of America.

During the conference BMDA had exhibitions of famous publishers and the other organizations such as **Emerald Publishing Group Limited** (UK), **Oxford University Press** (UK), **Cengage Learning EMEA** Ltd (UK), **ECCH** – European Case Clearing House (UK), **ABS** - the Association of Business Schools (UK), **CEEMAN** (Slovenia), **EDUNIVERSAL** (France) and the others.

Taking into consideration the conference participants' feedback, the **conference was a big success both in terms of content and networking.**

BMDA managed to bring together representatives from across the Business world and Academia to share insights and exchange ideas on how Business and Academic communities can cooperate in order to fully benefit from each other's knowledge and experience as well as to build the virtual bridges between Business and Academia.

For more information about the conference, conference presentations slides and photos, please [press here](#)

BMDA PRESIDENT PARTICIPATED IN THE EQUAL MEETING

President of BMDA, Dean of Adizes Graduate School (USA), Dr. Virginijus Kundrotas took part in the EQUAL meeting, which was hosted by Aalto University School of Economics in Helsinki on May 23, 2012.

EQUAL (The European Quality Link) is an international association, uniting various Management development associations as well as quality assessment and accreditation agencies in the field of business and management education.

[Read more](#)



Dr. Virginijus Kundrotas



NEWS FROM BMDA MEMBERS



ABS FINANCE DEVELOPMENT EVENT

Calling all Directors of Finance, Heads of Finance, Finance Managers, Controllers, Accountants and Heads of Administration - The registration is now open for the 2012 Finance Development Event.

The overall aims are for finance specialists to share their experiences, develop new insights into strategic and operational planning in business schools and to network within the community.

[Read more](#)



NEW EBS JOINT MASTER'S PROGRAMME WITH NOTTINGHAM BUSINESS SCHOOL

Estonian Business School Master's students applying for the 2013 autumn semester will be able to study for a joint degree from EBS and Nottingham Business School (Trent University) in the UK when the new English Master's programme Joint Master of Science (MSc) European Business and Finance will open.

According to Professor Katri Kerem, the manager of the new programme, the aim of the joint MSc degree in European Business and Finance is to develop managers capable of working in a pan-European cross-cultural business environment. "The main focus for this programme is put on courses that

cover different business-related subjects taking into consideration examples from Europe and the world. It is essential that the students see the bigger picture and are able to use the knowledge gained in classes in an international context," says Kerem.

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EAJG SCHOLARLY ASSOCIATIONS' ADVISORY BOARD

EAJG Ltd. is seeking nominations by Friday 8 June to Julie Davies, jdavies@the-abs.org.uk, from learned societies of up to two individuals preferably from different countries) to be considered for membership of the EAJG Scholarly Associations' Advisory Board for 3-5 years in the first instance.

EAJG has been established to publish The Guide to Academic Journal Quality in November 2013. This Guide is to provide a world-wide authoritative guide to journal quality in the fields of business and management, combining a balance of peer assessment and measurement, including sub-field normalisation.

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LOMONOSOV MSU BS BACHELOR STUDENT WINS THE NATIONAL ROUND OF INTERNATIONAL PUBLIC SPEAKING

The MSUBS student Nikita Ulyanov got the first prize in the national final of the annual International Public Speaking Competition of the English-Speaking Union (ESU).

His next challenge is participating in the international round that will be held at the ESU headquarters in London on May 14-18.

International Public Speaking Competition is one of most prestigious interna-

tional public speaking events for high school and undergraduate students. Students in over 40 countries compete in the national rounds for the honour to represent their country at the international finals in London. Beginning this year, each country has a right to send only one representative year, each country has a right to send only one representative,

unlike the previous years, which allowed for two participants. This year, three of MSUBS students, Nikita Ulyanov, Roman Saulin, and Natalya Makhrova, won the Moscow round of the competition, and Nikita went on to participate in the national finals that were held in Saint Petersburg.

[Read more](#)

LOMONOSOV MSU BS PRESENTS THE ANNIVERSARY ISSUE OF ITS ACADEMIC JOURNAL

Lomonosov MSU BS presents the new issue of its regular academic journal, Bulletin of the Moscow State University, Series.24. Management. The issue is dedicated to the 10th anniversary of the School as a Department of the Moscow State University. The anniversary issue features articles by the School's administration

and faculty members, visiting professors and alumni who shared their views and experiences on different issues concerning business education and management in Russia. About the journal: Bulletin of the Moscow State University, Series. 24. Management (Russian: "Vestnik of the Moscow

University. Series.24.Management", ISSN 0201-7385, ISSN 2075-5996) is an academic journal for business scholars and practitioners, established in 2008 by the Moscow State University at the initiative of the Lomonosov MSU BS.

[Read more](#)

MARITANA SEDŐŠEVA DEFENDS DOCTORAL THESIS AT EBS

On May 18th Maritana Sedőševa, Estonian Business School doctoral student, successfully defended her Doctoral Thesis at EBS. The thesis was entitled "Strategic Management and Optimization System of Military Resources (Based on the Example of the Estonian Defence Forces)".

[Read more](#)



Dr. Maritana Sedőševa



ISM TO PARTICIPATE IN EXCHANGE PROGRAMME WITH ILLINOIS UNIVERSITY IN CHICAGO

As of autumn next year, bachelor's students at ISM University of Management and Economics will be offered the opportunity to participate in an exchange programme with Illinois University in Chicago, USA. ISM is the only university in the Baltic countries with which Illinois University will have an exchange programme. As of autumn next year, bachelor's stu-

dents at ISM University of Management and Economics will be offered the opportunity to participate in an exchange programme with Illinois University in Chicago, USA. ISM is the only university in the Baltic countries with which Illinois University will have an exchange programme. 'We see a great value in the emerging relations with this strong and well-known

university and hope for mutually beneficial exchange. The AACSB accreditation that Illinois University has is one of the three most important business university accreditations in the world and only the best universities can get it', Dr Nerijus Pačėsa, rector of ISM, said.

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BUSINESS CASE OLYMPIAD IN ST. PETERSBURG



TSEBA students achieved the 3rd place in the business case Olympiad in St. Petersburg. TSEBA students participated in the three weeks long business case Olympiad (Challenge Spring Cup SPb) in St. Petersburg and achieved in the final the 3rd place.

TSEBA was represented by second and third year busi-

ness students: Arutyun Arutyunyan, Diana Brodskaja, Dmitrii Šelepov and Ella Svarval. The team name was TTU and the mentor was lector Ilzija Ahmet.

More than 250 teams (1000 people) participated in the first round. The TSEBA team passed successfully the first, internet round as well as the se-

cond round, i.e. semi-final. Presentations by TUT team were most prominent and as the judges said the students were very creative and with good skills of analysis.

[Read more](#)



COMPANIES WOULD BUY IDEAS FROM ISM STUDENTS

In February through May, the best first-year students at ISM University of Management and Economics were engaged in their first practical training activities. In February through May, the best first-year students at ISM University of Management and Economics were engaged in their first practical training activities. The final task of the stu-

dents was to present to 14 companies operating in Lithuania their ideas about how to solve topical marketing, client communication, internal communication, and even business strategy-related issues. After listening to the students' presentations, business representatives ref-

lected on them and made plans to present them to their colleagues. Some even hinted that they would be ready to buy the suggested ideas.

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FIRST EVER TEDxLCC EVENT: SPREADING THE IDEAS OF COURAGE

On May 12th LCC International University hosted the first ever TEDxLCC event, organized by Alina Lapina and Antanas Tamašiūnas, 2012 LCC Alumni. The event was not only intended for LCC staff, faculty and students, but also for the Klaipėda com-

munity. TED is a non-profit event bringing together people from three worlds: technology, entertainment and design. In the spirit of ideas worth spreading, its scope has become even broader, thus providing the opportunity for TED to create a

program called TEDx. It is a program of local, self-organized events that bring people together to share a TED-like experience.

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THE 5TH EDUNIVERSAL WORLD CONVENTION

The 5th Eduniversal World Convention will be the official meeting place for the Deans, Directors and the executives in the field of higher education of the best 1000 Academic Institutions from 153 countries.

This is going to be the first Eduniversal World Convention held in the Americas and hosted by one of the best Academic Institutions- CENTRUM

Católica, the Graduate Business School of the Pontificia Universidad Católica del Perú .

During this three-day Convention, you will have great opportunity to exchange knowledge regarding the latest innovative and creative trends in the business education sector, to find out the results of the 2012

Deans' vote and the official selection of the Best Masters & MBA Worldwide, to meet with your partners, collaborators and to establish interesting partnerships.

We will be delighted to welcome you & introduce you to the amazing city Lima!

For more information about the 5th Eduniversal World Convention, please visit:

<http://convention.eduniversal.com/>

The deadline for the early-bird registration is June 8, 2012:

http://convention.eduniversal.com/register_now.php

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LIMA convention.eduniversal.com
PERU 2012
October 17-19



UPCOMING BMDA MEMBERS' EVENTS

BMDA Newsletter is published once per month and includes all information about international BMDA network news and events that is placed in interactive BMDA IT portal www.bmda.net

If you would like to have news about you and your institution in BMDA Newsletter, all you have to do, is place the news in BMDA IT portal.

For more information, please, contact BMDA project manager Ms. Ugne Mikalauskaite ugne@bmda.net

2012-06-10 [CEEMAN IMTA 2012 welcomes applications](#)

2012-09-17 [International ENTIME Conference](#)

2012-09-24 [20th CEEMAN Annual Conference and Deans & Directors Meeting](#)

2012-10-25 [SOCIAL TECHNOLOGIES '12: Development of Social Technologies in the Complex World](#)

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