

### BMDA NEWS

#### PRESENTATION IN CAPE TOWN

On Thursday, September 27, 2012 the President of BMDA and Dean of Adizes Graduate School, Dr. Virginijus Kundrotas made the presentation during the CEEMAN (Central and East Europe management Development association) Deans and Directors meeting, which took place in Cape Town, South Africa.

Dr. Virginijus Kundrotas participated in the panel “International cooperation and Partnership” together with other distinguished speakers Jorge Talavera (Peru), Thierry Grange (US/France) and Helena van Zyl (South Africa) and share his insights with other participants of the meeting on the topic of International cooperation. The seminar gathered together 100 participants from 33 countries.



#### STRATEGIC BMDA PARTNERS:



## NEWS FROM BMDA MEMBERS

## STRATEGIC MANAGEMENT SOCIETY CONFERENCE EXTENSION IN VILNIUS

ISM University of Management and Economics is pleased to invite you to the Strategic Management Society (SMS) extension event in Vilnius on October 11, 2012. The event will be held at ISM University of Management and Economics. The organizing committee for the

Extension Day in Vilnius, Lithuania is excited to be a part of the first SMS meeting in Central Europe. In developing our program, we considered both the challenges facing strategy scholars and practitioners as well as topics that can best be discussed in a small transitional economy. Our chosen theme is

“Strategic Innovation and Entrepreneurship in the Transitioning Post-Socialist Economies”.

[Read more](#)



## ONE IN EVERY SIX FIRST-YEAR STUDENTS OF ISM TO STUDY FREE OF CHARGE

ISM University of Management and Economics will welcome 442 first-year students this academic year. Almost half of these (200) will receive state-financed study grants to cover part of their tuition fee. One in every six bachelor students (56) will study free of charge.

“This year our university has been awarded the

biggest number of study grants of all establishments of higher education. We see that students understand the importance of receiving quality higher education and the need to invest in it. We have been offering the most gifted students the opportunity to study free of charge for several years now. This year one in every six ISM students will be exempt from the tuition

fee. Their education costs will be covered by businesses, ISM alumni and partners that participate in the ISM Excellent 100 programme,” Prof. Viltė Auruškevičienė, Dean of Studies of ISM University of Management and Economics, said.

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## INAUGURATION EVENTS WILL RANGE FROM THE FUN RUN TO LECTURE SERIES

The week of inaugural events dedicated to the inauguration of Dr. Marlene Wall as the President of LCC International University will culminate with the ceremony itself, but LCC and Klaipėda’s communities will have an opportunity to participate in a number of other events organized for this occasion.

The inaugural week will start off with the Inaugural Chapel on Wednesday, September 19th, at Neufeld Auditorium. Festivities will continue with the five kilometers Fun Run/Walk followed by the LCC Community Inaugural Celebration on Friday, September 21st. Participants in the Fun

Run will follow the designated route – to the Baltic Sea and back – which will take them about an hour. The LCC Community Inaugural Celebration will feature games, competitions and BBQ that will all take place on the lawn by the Michealsen Centras.

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### AVT'S EXECUTIVE MBA PROGRAM ACCREDITED BY AMBA

The Executive MBA Program at AVT Business School has formally received accreditation by The Association of MBAs (AMBA), one of three international accreditation agencies of business schools and the most prestigious in evaluating quality MBA programs. The AMBA accreditation places AVT Business School among an exclusive number of high quality

schools around the World. In Denmark, AVT is the second business school to achieve this prestigious accreditation. "The AMBA accreditation documents what we already knew: AVT Business School provides executive education of very high standards. On behalf of the many students,

alumni, and the international faculty of AVT, we are happy that our business school has received AMBA's quality stamp, proving the value of the Executive MBA program," says Chairman of the Board of AVT Business School, Jørgen Lindegaard.

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### GET A GLIMPSE INTO AN MBA EXAMINATION

What's it like to be the main character at an MBA examination? MBA René Elgaard allowed AVT Monthly to participate in his final oral exam. René Elgaard is Managing Director at Alfa Laval Tank Equipment, and he's aware that his company has a challenge on the Chinese market. That's why he chose this subject for his MBA thesis: 'Product strategy in

China'. He has done a market analysis, and it shows that there is a market for the Alfa Laval tank equipment in China. It also shows that the products within some areas are too expensive and the delivery time too long, while the products in other areas fits well. In a fast growing market like China, the question is: How can Alfa Laval

Tank Equipment meet the challenges from all areas and still grow profitable?

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### ARCADA LAUNCHES A NEW MASTER'S DEGREE PROGRAMME IN INTERNATIONAL BUSINESS MANAGEMENT

Arcada is the first University of Applied Sciences in Finland to launch a Master's degree programme in English with focus on the Nordic business environment. If you or your employer view the Nordic market as an interesting opportunity for personal or business growth, then this degree is what you

are looking for. The Nordic business environment is a natural context for Finnish and Baltic companies to either start or to develop their international business activities. In a more global world the locality becomes paradoxically more important. Knowledge of cultural similarities and differences is an important aspect of managing

businesses in this region. The Master's degree programme in **International Business Management** will start in January 2013 in Helsinki. Studies are part-time and last for 2-3 years. In other words, you can study while working.



## NEWS FROM BMDA MEMBERS



### THE INAUGURATION OF DR. MARLENE WALL – FIRST FEMALE UNIVERSITY PRESIDENT IN LITHUANIA

On Saturday, September 22<sup>nd</sup>, hundreds of guests witnessed a historical event as they attended the inaugural ceremony of Dr. Marlene Wall who became the first ever female university president in the history of Lithuania.

The ceremony was attended by LCC International

University's community members - students, alumni, staff and faculty, Board of Directors, as well as honorable guests including Klaipėda City Mayor Vytautas Grubliauskas, President of the Council for Christian Colleges and Universities (CCCU) Dr. Edward O. Blews, Dean of Fuller Theological

Seminary Dr. Howard Loewen and others. The ceremony was followed by official greetings in the Alumni Gallery with speeches by representatives from other universities, embassies, partner organizations, etc.

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### SEMINAR "EFFECTIVE AND EMOTIONALLY COMPETITIVE LEADER" IN VILNIUS

Adizes Institute for West Europe and Baltics invites you to 2 days seminar "Effective and Emotionally Competitive Leader" on October 9-10, in Vilnius, Lithuania.

This is the interactive seminar based on Adizes methodology and mainly devoted to those who have already participated in "Breakthrough to Prime" seminar or has read Dr.

Ichak Adizes books, or simply got acquainted with the Adizes methodology. This seminar should be of interest for CEOs, senior executives, and managers at all levels. The seminar will be in Lithuanian. The description of the seminar and the program please find [here](#).

For more information please turn to Adizes Institute Project Manager for West Europe and

Baltics, Mrs. Goda Nevidauskiene: [goda@adizes.com](mailto:goda@adizes.com) or phone: +370 618 15852



### VILNIUS UNIVERSITY INTERNATIONAL BUSINESS SCHOOL (VU IBS) HELD A SEMINAR-MEETING THAT BROUGHT TOGETHER YOUNG ACADEMICS IN THE SOCIAL SCIENCES

During the event the reports were made by 11 speakers. Nine of them are doing their doctoral studies (or have already completed) at foreign universities of the United States, Switzerland, France, the Netherlands, Germany, Norway, Sweden. The main goal of

the event was to promote the cooperation of young Lithuanian scientists regardless of what country they had chosen to do their studies. The reports were given on current economic issues (money market dynamics, comparative advertising, cartel agreements, etc.)

and management (green marketing, human factor in the era of technologies).

[Read more](#)



### THE FIFTH JONAS PRANAS ALEKSA'S INTERNATIONAL SCIENTIFIC CONFERENCE

The fifth Jonas Pranas Aleksa's International Scientific Conference "Vision of Modern Village" was held in Šiauliai University Library on September 22-23.

The conference was attended by representatives from Šiauliai University, Vilnius University, Aleksandras Stulginskis University, Mykolas Romeris

University, the Lithuanian Research Centre for Agriculture and Forestry, Lithuanian institute of agrarian economics and other Lithuanian education institutions, foreign guests from Latvia, Poland, Slovakia, Greece, the USA.

The aim of the conference was to

continue our effort in analyzing and discussing economic and social-cultural matters of the contemporary rural development and new possibilities of rural-urban partnership.

[Read more](#)



### INVITATION TO ERNESTAS GALVANAUSKAS INTERNATIONAL SCIENTIFIC

We cordially invite the scientists and researchers to participate in the 12th Ernestas Galvanauskas' International Scientific Conference to be held in Faculty of Social Sciences (Šiauliai University), Lithuania on 29-30 November, 2012.

The conference is annual. The participants from different countries have prepared the articles and made presentations on

increasing regional competitiveness through interaction between science and business (theoretical and practical approaches) for the previous two conferences. The **aim** of the **conference** – to bring together scientists from the field of Economics, Finances and Accounting, Management, Public Administration and Political science in

sharing new perspectives, exchanging ideas on regional competitiveness within and between various units of analysis, - countries, sectors, industries, firms, organizations and institutions.

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### STUDENTS TEND TO OPT FOR STUDIES OUTSIDE EUROPE

Twenty out of the 85 students of ISM University of Management and Economics that went on exchange programmes for the autumn semester opted for Asian or North American Universities.

'Studies abroad seem to be attractive for students because of two reasons. First of all, they are eager to get to know faraway,

exotic countries, and, second, they want to attain a competitive education. Most of the students opt to study outside Europe, that is in Singapore, Japan, South Korea, Australia, the USA and Canada.

Exchange programmes offer an opportunity to both travel and gain experience while studying at the greatest economic,

business and political centres, i.e. Asian countries and North America.

[Read more](#)





### LEADERSHIP DEVELOPMENT PROGRAM RE-LAUNCHED AT LCC

This fall LCC International University gives a great opportunity for students to participate in the Leadership Development Program (LDP) which has a goal to equip, motivate and inspire LCC students to become not just leaders, but leaders who truly make a difference. Leadership

coordinators are launching the Great Leaders, Great Lessons series. The purpose of this series is looking at world-changing leaders and what their life and leadership can teach. This program will be focused towards a question: "Who are the leaders who can inspire the LCC students and

what can they learn from them, so that the students are empowered to bring their own, one-of-a-kind leadership and put it at the service of their communities, their countries, and our world?".

[Read more](#)



### LITHUANIAN SCIENTISTS ARE OFFERING SOLUTIONS TO ENSURE A LONG-TERM COMPETITIVENESS OF THE COUNTRY

Seven Lithuanian universities and the Institute for Energy of Lithuania have started a wide range research for economy „Challenges of Lithuania’s long-term competitiveness”. Since September Kaunas University of Technology, Vytautas Magnus University, Aleksandras Stulginskis University, Vilnius Gediminas Technical

University, Mykolas Romeris University and scientists of Institute for Energy of Military Academy of Lithuania have started a research program based on six goals. The research is scheduled for the end in late 2014.

in the research program are compatible with the issues of Lithuania’s economy that can be solved by implementing the efforts of the scientists of economics.

[Read more](#)

Rytis Krušinskas, a professor in the Faculty of Economics and Management of Kaunas University of Technology, said that the goals stated



### SCIENTISTS AND RESEARCHERS ARE INVITED IN CONFERENCE "ECONOMICS AND MANAGEMENT-2013 (ICEM-2013)"

Scientists and researchers are invited to participate in the 18th International Scientific Conference "Economics and Management-2013 (ICEM-2013)". The Conference will take place from 24th to 26th April, 2013 in Kaunas, Lithuania.

The primary objective of the conference – is to bring together scientists and researchers for a general scientific discussion about changes in economics and management occurring throughout businesses and studying processes in

the context of globalisation.

[Read more](#)

### SPIRAL DYNAMICS SEMINAR

Adizes Institute is inviting all to join **Spiral Dynamics Seminar** on November 5-10, 2012 in Santa Barbara, California.

This seminar explores the core intelligence and deep values that flow beneath what we believe and do. In business - Spiral Dynamics identifies the intrinsic values that impact or facilitate corporate mergers and acquisitions,

and that affect business management decisions in both the long-term and short-term, from the board room to the production line. In individual life - Spiral Dynamics illustrates basic human motivational factors, the values that evolve as we grow and learn, and explains how these factors lead us to interact

or react in healthy or unhealthy ways.

Participants will learn: How to align people with purpose, Communication strategies for every level, and How to manage organizational transitions and transformation .

For more details about the Spiral Dynamics course contact Stephanie Galindo at [stephanie@adizes.com](mailto:stephanie@adizes.com)

### ABS ANNUAL CONFERENCE: INNOVATION IN CHALLENGING TIMES

The Association of Business Schools is delighted to be able to bring you the first Annual Conference under the leadership of Chief Executive Paul Marshall - the organisation has a new mission and strategic plan, which is reflected in the focus of this our flagship event. For the first time in the 20 year history of ABS the annual conference will be open not only

to members but the wider business and management community, giving you the opportunity to hear from government representatives at the heart of policy and a wide range of stakeholders both from the UK plus our international partners.

The Conference will take place in the Scarman House at the University of

Warwick on 15th-16th October 2012.

In order to read more about the Conference, please press [here](#)



### EXCEPTIONAL TWO DAYS SEMINAR „EFFICIENT LEADERSHIP: MANAGING DIFFERENT BEHAVIORAL STYLES (THE ENNEAGRAM AND ADIZES)“

Adizes Institute for West Europe and Baltics invites you to the exceptional two days seminar „**Efficient Leadership: Managing Different Behavioral Styles (The Enneagram and Adizes)**“ taught by Yechezkel Madanes (Israel) that will take place on October 30-31 in Vilnius, Lithuania. The Enneagram is an

amazingly accurate system of personality types. It describes nine types of people and how each thinks, feels and acts in predictable ways. During the last decade it began to be used extensively at some of the world's leading corporations, such as Motorola, IBM, Google, Kraft, Pepsi and Bank of America.

Now, for the very first time, the Enneagram is combined with the Adizes PAEI code to produce an unusually powerful diagnostic and development tool that will help managers unlock and unleash their full leadership potential.

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## BMDA FREQUENTLY ASKED QUESTIONS AND ANSWERS

### Q: How can I place an article at BMDA IT portal?

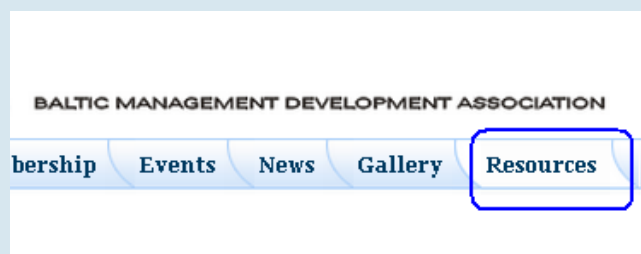
A: You have possibility to place not only articles on various management issues at BMDA IT portal, but also PhD Thesis, methodologies or business cases.

First of all, you have to connect to BMDA IT portal at [www.bmda.net](http://www.bmda.net) with your login name and password(step1). *(If you forgot your login details, do not hesitate to contact BMDA project manager at*

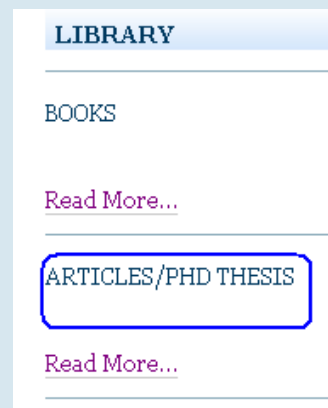
*augute@bmda.net)*. After logging in select section Resources (step2). To add an article (step4), choose Library and Articles/PhD Thesis (step3). Then write the title, description, author, date and choose file.

Step 1. Connect to BMDA IT portal at [www.bmda.net](http://www.bmda.net)

Step 2. Select section Resources.



Step 3. Select section Library and then press the link Articles/PHD Thesis.



Step 4. Add new article





## UPCOMING BMDA MEMBERS' EVENTS

**2012-10-09** [Seminar "Effective and Emotionally Competitive Leader" in Vilnius](#)

**2012-10-11** [Strategic Management Society Conference Extension in Vilnius](#)

**2012-10-12** [Good governance in local self-government](#)

**2012-10-15** [ABS Annual Conference: Innovation in Challenging Times](#)

**2012-10-25** [SOCIAL TECHNOLOGIES '12: Development of Social Technologies in the Complex World](#)

**2012-10-31** [Baltic Professional Development Program "Innovative Management of Higher Education Institutions"](#)

**2012-11-15** [International Student Research Conference](#)

**2012-11-26** [ABS/Asia Pacific Business and Management Education Leadership Summit](#)

**2012-11-29** [Ernestas Galvanauskas International Scientific Conference](#)

**2013-04-24** [Economics and Management-2013 \(ICEM-2013\)](#)



BMDA Newsletter is published once per month and includes all information about international BMDA network news and events that is placed in interactive BMDA IT portal [www.bmda.net](http://www.bmda.net)

If you would like to have news about you and your institution in BMDA Newsletter, all you have to do, is place the news in BMDA IT portal.

For more information, please, contact BMDA project manager Mrs. Augute Paliulioniene at [augute@bmda.net](mailto:augute@bmda.net)

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### Contact us:

**BALTIC MANAGEMENT DEVELOPMENT ASSOCIATION (BMDA)**

E. Ozeskienes str. 18 - 213  
LT-44254, Kaunas, LITHUANIA

Tel.: +370 37 302206

Fax: +370 37 205676

E-Mail: [info@bmda.net](mailto:info@bmda.net)

[www.bmda.net](http://www.bmda.net)