

BMDA WELCOMES NEW MEMBER!



ecch has joined the International BMDA network on the 12th of March and became Institutional BMDA Member.

ecch mission is to promote the case method in management education by raising awareness, increasing usage and developing the skills of case teachers and authors. As part of our non-profit status, ecch currently have over 800 educational and corporate member organisations from across the globe. ecch prides their selves on being an efficient, forward-looking and friendly organisation, which always puts the needs of its authors, customers and members first.

More information on ecch you could find by pressing the following link: www.ecch.com

Join us at the 11th Annual BMDA Conference

The Role of Management Empowering Innovations and Creativity

11th Annual BMDA Conference

THE ROLE OF MANAGEMENT
EMPOWERING INNOVATIONS
AND CREATIVITY

When:

May 9—10, 2013

Location:

Kaunas, Lithuania

Attendees:

Business and Academia
representatives

Price:

490EUR– 590 EUR

Host Institution:

Kaunas University of
Technology

[More information on the event](#)

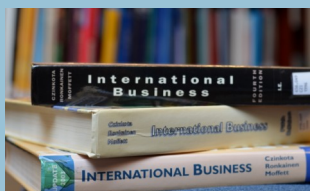
BMDA invites you to the 11th Annual BMDA Conference "**The Role of Management Empowering Innovations and Creativity**", which will take place on **May 9-10, 2013 in Kaunas, Lithuania** and will be hosted by Kaunas University of Technology. During the Conference the experiences of successful and innovative organizations in the Baltic Sea region will be shared and the opportunities to use their learned lessons will be discussed. Those experiences also will be analyzed during the short visits to those companies during the second day of the Conference: **ACME EUROPE** "Customer involvement in product innovation", **STUMBRAS** "The role of cultural heritage in developing new products", **ACONITUM** "Research and new pharmaceutical product development", **KTU START UP SPACE** "How to facilitate entrepreneurship and innovations within University"

Many world-famous keynote speakers and other professionals will present their ways to identify connections between management, technology, innovations, creativity presenting various perspectives. Join us at the Conference and hear insights of the world well known speakers: **Prof. DAVID K. HURST** – Speaker, Educator and Writer on Management, USA; **Prof. PETER LORANGE** – Owner and the President of Lorange Institute for Business, Switzerland; **Dr. SOUMODIP SARKAR** – nominated as one of the TOP 100 experts on Management Innovation by the World Economic Forum, Portugal; **Mr. LAURI KOPONEN** – ACME Europe Sales Director, Finland and other experts.

We are happy to invite you to the 11th Annual BMDA Conference where theoretical and practical experiences will be combined, visits to the most successful companies, Round table and Panel discussions will take place, where you will have a possibility for great networking opportunities during the reception, coffee breaks and joyful Gala dinner.

[Join us on 9-10 May, 2013 in Kaunas!](#)

STRATEGIC BMDA PARTNERS:



LCC'S BUSINESS ADMINISTRATION PROGRAM BECOMES

The Ministry of Education and Science of the Republic of Lithuania has granted the request of LCC International University to revise the Business Administration program's title, and from now on the academic program is officially called International Business Administration. The degree that will be awarded to students

upon completion of the program will remain the same: Bachelor in Business Administration. Dr. Lowell J. Gretebeck, Academic Vice President, explains that this change better reflects the global focus of our business education. The LCC Business Administration program – taught in English – is unique

because most of the classes are taught by international personnel, many of whom have years of hands-on corporate experience.

[Read more](#)



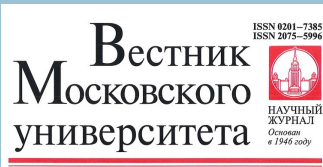
ISM TO OFFER COURSE DEVELOPED BY HARVARD BUSINESS SCHOOL

ISM University of Management and Economics is to offer a course called Microeconomics of Competitiveness: Firms, Clusters, and Economic Development. This course was developed by Professor Michael Porter of the prestigious Harvard Business School. Mr Porter is one of the world's top experts on

strategic management. This is the first programme to be offered in Lithuania by the prestigious business school. ISM University of Management and Economics is to offer a course called Microeconomics of Competitiveness: Firms, Clusters, and Economic Development. This

course was developed by Professor Michael Porter of the prestigious Harvard Business School. Mr Porter is one of the world's top experts on strategic management. This is the first programme to be offered in Lithuania by the prestigious business school.

[Read more](#)



LOMONOSOV MSU BS PRESENTS THE NEW ISSUE OF ITS ACADEMIC JOURNAL

Lomonosov MSU BS has recently presented the new issue of its regular academic journal, Bulletin of the Moscow State University, Series.24. Management. The issue features articles of the School's faculty and alumni as well as national and international experts, covering the issues of mutual investments on the art market, knowledge

management, market entry strategies of the international companies in Russia, strategic alliances, firm competitiveness, corporate social responsibility and gender issues in the Japanese companies.

Call for papers

Lomonosov MSU BS invites contributions from the authors representing various branches of the

social sciences, such as business studies, economics, sociology and psychology, as well as business practitioners from all around the world.

[Read more](#)

LOMONOSOV MSU BS MBA HAS BECOME 1ST AMONG THE PROGRAMMES IN EASTERN EUROPE

Eduniversal (International Ranking Agency) has published its annual ranking of world MBA programmes where the MBA programme of Lomonosov MSU BS was placed 1st among the MBA programmes in the Eastern Europe region. 4000 pre- and post-experienced graduate programmes from 154 countries were evaluated

for this ranking. Annually, it includes 20 post-graduate programmes which can be followed in 9 East European countries. The ranking methodology is based on three criteria: the reputation of the programme; the career prospects and the salary level of the first employment after

graduation; the satisfaction feedback of the students.

ISM AWARDED PRESTIGIOUS IQA EUROPEAN BUSINESS SCHOOLS ACCREDITATION FOR THE SECOND TIME

ISM University of Management and Economics was assessed by the Central and Eastern European Management Development Association (CEEMAN). The university was awarded the IQA International Quality Accreditation. This recognition is only granted to the most progressive European business schools. ISM University of Management and

Economics was assessed by the Central and Eastern European Management Development Association (CEEMAN). The university was awarded the IQA International Quality Accreditation. This recognition is only granted to the most progressive European business schools. ISM is the only university in Lithuania to have been awarded this

prestigious CEEMAN accreditation of quality.

[Read more](#)



IBS AT VU CO-DEVELOPS AN ERASMUS PROJECT (ICT4SME)

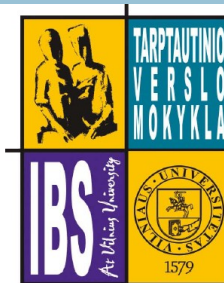
The European Commission has selected International Business School at Vilnius University and 6 additional institutions to develop a learning programme to accelerate Innovation, Creativity and Talent. The consortium includes different experts from Spain, UK, Holland, Poland and

Lithuania and will be developed during 2013 to be launched to the market in 2014.

Europe is focusing on promoting Innovation, Creativity & Talent in small and medium enterprises (SME) of strategic sectors, like Information and Communications Technologies (ICT), as a key lever for economic development. In the light

of challenges that the European Union faces in strengthening its competitiveness in global markets, the European Commission launched an initiative to help small and medium information and communications technology firms to develop their competitive advantages via Innovation, Creativity and Talent.

[Read more](#)





NEWS FROM BMDA MEMBERS

NEW POSSIBILITIES TO STUDY: INSTITUTE OF BUSINESS STRATEGY LAUNCHES NEW EDUCATION PROGRAMS

The Institute of Business Strategy at Kaunas University of Technology invites business professionals to study undertaking new non-formal education programs (Certificate Programs). Programs are designed for individuals who want to gain conceptual knowledge and to master

skills in distinctive areas, and it results in a Certificate of Completion which enables further studies for Master's degree. The new programs provide a unique possibility to take **separate modules** (for instance, Performance Management, Strategic

Management, and others) of International Business, Strategic Leadership, Knowledge and Innovation Management graduate study programs, offered by the Institute.

[Read more](#)

SCIENTISTS AND RESEARCHERS ARE INVITED IN CONFERENCE "ECONOMICS AND MANAGEMENT-2013 (ICEM-2013)"

Scientists and researchers are invited to participate in the 18th International Scientific Conference "Economics and Management-2013 (ICEM-2013)". The Conference will take place from 24th to 26th April, 2012 in Kaunas, Lithuania. The Conference aims to further dialogue among the scientists, researchers and the entrepreneurs

examining research and development both locally and internationally, to discuss what is the role of business in sustainable society, what kind of challenges does business meet while dealing with organizational, technological and environmental uncertainties, in which ways business get competitive advantage

and create economic value dealing with them. This conference would be an excellent opportunity to meet colleagues, to exchange knowledge and experience, and to extend list of contacts.

[Read more](#)

EBA RESEARCH - CAUCASUS UNIVERSITY LISTED AMONG SUCCESSFUL UNIVERSITIES

EBA (Oxford, Great Britain) final research that was conducted worldwide on the educational market has listed CU as being one of the most successful universities, as based on a report by the European Business Assembly. The main aim of research was to reveal dynamically developing companies of the world in the field of

management and the international economy integration. Based on marketing research, CU is one of the effective university in the educational sphere.

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[Read more](#)

LAST YEAR INTRODUCED SIMULATION “MY BUSINESS” GAME HAS A FIRST SUCCESS

Nowadays JSC „Kvalitetas“ is among the main Lithuanian public generators and movers of new initiatives in higher education quality improvement. One of them is an international business simulation model, called “My Business”.

The idea of simulation business-game was born few years before and its first version appeared in

2009 as excel-based project. It took the present interactive shape by the beginning of autumn, 2012.

Target segment are students of universities and high schools. The game concerns simulation creation and management of Retail Company. The developers of the game

seek to diversify curricula (programs) by bringing the element of play into them. The purposes of “My business” are to make the learning process more interesting, engaging and encourage students to put new knowledge into practice.

[Read more](#)

BACHELOR’S DEGREE REQUIREMENT WAIVED FOR ACCA MEMBERS SEEKING CMA

All ACCA Members now have access to a US Management Accounting Credential .

The ICMA (Institute of Certified Management Accountants) Board of Regents, representing the certification division of IMA (Institute of Management Accountants), has voted to waive its usual bachelor’s degree requirement for

ACCA (Association of Chartered Certified Accountants) members wishing to earn IMA’s CMA (Certified Management Accountant) credential.

This is the latest outcome of a strategic partnership between IMA, the US-based association of accountants and financial professionals in business, and UK-based ACCA.

The bachelor’s degree waiver will allow all ACCA members around the world, regardless of background, access to IMA’s CMA credential.

[Read more](#)

NEW ACCA CERTIFICATE LAUNCHED FOR SMALL BUSINESS REPORTING STANDARD

A new certificate has been launched to support finance professionals in understanding the new International Financial Reporting Standard (IFRS) for small and medium-sized entities (SMEs) .

The CertIFR for SMEs has been launched by ACCA (the Association of Chartered Certified

Accountants) to ensure finance professionals understand the details of the International Financial Reporting Standard (IFRS) that has been introduced for SMEs.

The IFRS for SMEs has been adopted in many countries and its use is spreading. It will be essential for many finance professionals - especially

those working in, and for, the SME sector - to understand this standard that will be used by the millions of companies within its scope.

[Read more](#)



NEWS FROM BMDA MEMBERS

NEW INTERNATIONAL STUDENT COHORT AT LOMONOSOV MSU BS

Twelve students from partner universities and participants of a free-mover programme have started their Semester Abroad at MSU Business School. The international student cohort represents business schools and universities of France, Finland, Mexico and Spain. From semester to semester the Lomonosov

MSU BS develops its exchange programme attracting the international students from all over the world to spend their semester abroad in Moscow. The School increases the number of disciplines taught in English thereby giving the international students an opportunity to select courses from a

wide range of disciplines. Along with the exchange students from the partner universities Lomonosov MSU BS invites international students looking for an opportunity to study business at Moscow State University to join it as a part of "free mover" programme.

DOING BUSINESS IN RUSSIA PROGRAMME FOR ETH ZÜRICH

In the beginning of February an MBA SCM student group from ETH Zürich participated in Doing Business in Russia programme developed by the Lomonosov MSU Business School. Within one week 25 students from the Swiss university took part in the classes from MSU BS leading professors, met business professionals and

visited companies trying to understand the most important and tricky do's and don'ts of running the business in Russia. Master-classes and workshops from the business professionals and experts are one of the most important parts of the programme. So that the MBA SCM programme focuses on logistics issues, also Lomonosov MSU BS

invited the most important Russian and international experts in this field to share their experiences. The programme also included two company visits where the students had interesting discussions with company's top managers and experts and took part in site visits.

UNIQUE E2 TRAININGS IN LITHUANIA

Adizes Institute for West Europe and Baltics are happy to invite you to E2 Integrator Training that will take place on April 12 – 18 in Kaunas, Lithuania and this is the only one training this year planned for the region!

This training is especially valuable for key executives, corporate leaders, and individuals

seeking insight into how to successfully manage change in the public, private, and governmental sectors. Participants aim to be change leaders who seek unifying constructs that can influence their organizations, communities, and individual lives in positive ways.

As organizations succeed,

work grows in scope and Complexity, this calls for leaders who understand how individual problems interrelate with other problems and opportunities within an organization, and how to solve them holistically.

[Read more](#)

SMK IS BEING VISITED BY A RECORD NUMBER OF FOREIGN PARTNERS

International project "Violence prevention club in Europe" partners meeting in Klaipeda, SMK University of Applied Social Sciences. MK University of Applied Social Sciences on 26-27th February, 2013 is implementing a partner meeting of international project "Violence Prevention Club in Europe"; the event joins

more than 40 partners from 7 European countries: Czech Republic, Romania, France, Portugal, Latvia, Turkey and Italy. The main goal of this project is to increase youth, their parents, pedagogues, employers' awareness regarding problem solving of different forms of violence and bullying in Europe.

SMK community members, together with partners from foreign countries, are going to have a two-day discussion about youth violence and bullying problems in Europe.

[Read more](#)



CONTEST OF BEST COMMERCIAL 2013

SMK University of Applied Social Sciences already for three years successfully organizes National Contest for pupil "Best Commercial 2013"

SMK is organizing National contest for pupil "Best Commercial 2013" and is inviting pupil to take part in it.

This year the main companies for whom pupil

will be asked to create Commercials, are:

- DELFI
- X PLANET
- FORUM CINEMAS
- ARVI

More information you can find at <http://www.reklamoskonkursas.lt/>



NEWS FROM GDANSK UNIVERSITY OF TECHNOLOGY, FACULTY OF MANAGEMENT AND ECONOMICS

Eureka project has been realized in FME, GUT, since June 2012. The project concerns activities related to the management of air quality in large agglomerations. Solutions we made are easily adapted in the area of practically every agglomeration in any place in the world facing problems of

environment protection, industrial threats and danger they cause for the inhabitants.

In September 2012, in Kaliningrad Oblast (Russian Federation), a book by prof. Krystyna Gomółka entitled:

"Cross-border cooperation of the Republic of Poland,

the Republic of Ukraine, the Republic of Belorussia and Kaliningrad Oblast" has been published. The book presents the cooperation between Poland, Ukraine and Belorussia on the example of small boundary movement.

[Read more](#)



UPCOMING BMDA MEMBERS' EVENTS

[2013-03-14 INTERNATIONAL CONFERENCE "IN SEARCH OF EXCELLENCE IN HIGHER EDUCATION"](#)

[2013-03-17 Leading the MBA: The Good, the Bad & the Ugly](#)

[2013-04-03 CEEMAN's Program Management Seminar 2013](#)

[2013-04-11 International Scientific Conference "Knowledge, Education and Change Management in Business and Culture"](#)

[2013-04-17 INTERNATIONAL SCIENTIFIC CONFERENCE 2013](#)

[2013-04-24 Economics and Management-2013 \(ICEM-2013\)](#)

[2013-04-25 New Business Solutions for Emerging Future](#)

[2013-05-09 The 11th Annual BMDA Conference](#)

[2013-06-02 IMTA 2013](#)

[2013-09-05 14TH EUROPEAN CONFERENCE ON KNOWLEDGE MANAGEMENT - ECKM 2013](#)

[2013-09-25 2013 PRME SUMMIT](#)



BMDA Newsletter is published once per month and includes all information about international BMDA network news and events that is placed in interactive BMDA IT portal www.bmda.net

If you would like to have news about you and your institution in BMDA Newsletter, all you have to do, is place the news in BMDA IT portal.

For more information, please, contact BMDA project manager Mrs. Augute Paliulioniene at augute@bmda.net

JOIN us on [LinkedIn](#) and [Facebook](#), where we can discuss and share various information in a quicker way!!!





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