

**BMDA WELCOMES NEW MEMBER!**

**EmmErging Solutions** has joined the International BMDA network on the 12<sup>th</sup> of April and became Institutional BMDA Member. Company is based in Marseille, France. It offers consulting services to Higher Education, which range from internationalization strategies to pedagogical engineering, international quality and accreditation process, change management, student tutoring and coaching through their professional projects, and teaching. Company's vision is 'Meaning and Challenge Driven'.

## “Meeting of International Research Ideas”

Join us at the additional event of the 11<sup>th</sup> Annual BMDA BMDA Conference

BMDA and Kaunas University of Technology are happy to invite you to the additional events which are related to the 11<sup>th</sup> Annual BMDA Conference. One of these additional events is a **unique “Meeting of International Research Ideas”**, which will take place in Kaunas, Lithuania on 8<sup>th</sup> May, 2013. During the Meeting Publishers and Chief Editors of the five prestigious journals along with the representatives of Euromonitor International will be giving insights and ideas how to prepare high quality research paper.

**Take the opportunity to hear speakers from:**

- **Euromonitor International** (world leader in strategy research for consumer markets, Lithuania)
- **“Baltic Journal of Management”** (Emerald Publishing Group, UK)
- Scientific journal **“Social Sciences”** (Kaunas University of Technology, Lithuania)
- Journal **“Engineering Economics”** (Kaunas University of Technology, Lithuania)
- Journal **“Economics and Management”** (Kaunas University of Technology, Lithuania)
- **“The Journal of Baltic Studies”** (USA) .

After presentations participants will be invited to join roundtable discussions with the speakers on the topic “How to prepare high quality research paper”.

Participants will have a unique possibility to share the ideas, experiences and insights which they have at the moment as well as raise relevant questions in small groups.

Looking forward to meet you in Kaunas!

**When**

May 8, 2013

**Location:**

Kaunas, Lithuania

**Registration**

Registration is free of charge and is open until 25 April 2013. The registration is conducted on the basis “first come, first serve”.

[Registration form](#)

**[Program](#)****Host Institution:**

Kaunas University of Technology

**Contacts:**

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**STRATEGIC BMDA PARTNERS:**



## NEWS FROM BMDA MEMBERS

### NEW JOINT BACHELOR STUDY PROGRAM “SUSTAINABLE BUSINESS ECONOMICS”

Joint study program prepared and implemented by Siauliai University and University of Wrocław!

Students will become the specialists of business economics, who can get jobs of economists and middle managers: economists of sustainable development, experts of sustainability and

corporate responsibility, sustainability business analysts, advisors on sustainable business practice, managers of sustainable business development etc. Students will be prepared to continue studies in Economics or other related study field at Master level.

More information at [www.su.lt/](http://www.su.lt/)

en or [urs2@cr.su.lt](mailto:urs2@cr.su.lt)

#### Special conditions only for 2013 entrants!

20 students who finish semester with positive grades will be exempt from tuition fee for 4 semesters, travel to Wrocław and room rental expenses in a dormitory will be compensated.\*

\* partially financed by the *European Social Fund*.



International  
Academy of  
Business

### INTERNATIONAL ACADEMY OF BUSINESS AWARDED FOR ITS CONTRIBUTION IN DEVELOPMENT OF CORPORATE SOCIAL RESPONSIBILITY

February 16, the European Business Association of Kazakhstan (EUROBAK) awarded the companies that made significant contribution in the development of Kazakhstan society in the sphere of corporate social responsibility. Intercontinental Hotel hosted the Award

ceremony where the International Academy of Business, a member of EUROBAK, received an Honorary diploma for its vigorous activity in the sphere of corporate social responsibility. IAB was nominated for “Improvement of teaching environment for children and students” having implemented a

socially responsible project “Support of village schools by higher education institutions”. The project was initiated in 2009 and ever since IAB invites 15 teachers from rural areas to come to Almaty for advanced training during spring and autumn breaks.

[Read more](#)



International  
Academy of  
Business

### INTERNATIONALIZATION IN ACTION: IAB PARTNERSHIP WITH ASIAN UNIVERSITIES

The program of visit included meetings with the QS Managing Director for Asia, Middle East and Africa and the management of the National Institute of Education at Nanyang Technological University. Among other issues the participants discussed the important role of innovation in school education for achievement

of TIMSS\* and PISA\*\* results in Singapore, the system of teaching staff training for all academic levels, as well as the goals of international ratings and participation of Kazakhstan HEIs in QS rating. The issues of strategic planning and corporate management in higher education institutions caused particular interest and

heated discussion during meetings with the Presidents of Nanyang Technological University and Singapore Management University.

[Read more](#)

## IAB HELD INTERNATIONAL DAYS OF SCIENCE

February 7-8 the International Academy of Business held International Days of Science, dedicated to the 25th anniversary of the IAB, which is celebrated this year. For two days young minds, and well-known scientists got an excellent platform for debate and exchange opinions and discussion of new research projects in

the field of business education. At the first day, 7<sup>th</sup> of February, more than 100 students of the Kazakh and Russian universities competed at the VI International Student Scientific Conference called "Young business sharks". This year is held under the title "Knowledge for change".

[Read more](#)



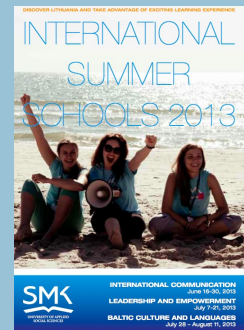
International Academy of Business

## SMK SUMMER SCHOOLS 2013

SMK University of Applied Social Sciences organises International Summer Schools for the summer of 2013 in Klaipeda. COME AND CHOOSE YOUR OWN SUMMER COURSE! TOPICS AND DATES: International Communication - June 16-30, 2013 Leadership and Empowerment - July 7-21,

2013 Baltic Culture and Languages - July 28 - August 11, 2013 CULTURAL PROGRAMME: Included in all courses. You will be offered various cultural and entertainment activities and events, as well as field trips to amazing Lithuanian landscape areas.

[Read more](#)



## TSEBA CORPORATE FINANCE OLYMPIAD

The winners of international Corporate Finance Olympiad determined in Tallinn School of Economics and Business Administration. Corporate Finance Olympiad ([www.ttu.ee/mfea](http://www.ttu.ee/mfea)) organised by PwC, Swedbank and Tallinn School of Economics and Business Administration ([http://](http://www.ttu.ee)

[www.ttu.ee/en/?id=20055](http://www.ttu.ee/en/?id=20055)) took place in Tallinn University of Technology where 23 brave bachelor and master students representing 7 different universities from Finland, Estonia, Latvia and Lithuania faced a challenge to solve 11 different assignments related to corporate finance topics. The assignments were prepared by the analysts

of Swedbank, PwC and by the university professors from Estonia, Latvia and Lithuania. This year the assignments were slightly less demanding as during the 4 hours given for solving them, the maximum result achieved was 78.9 points from the total of 100. The average score of all participants remained at 36 points.

[Read more](#)





## NEWS FROM BMDA MEMBERS

### ESTONIAN EXPERTS VISITED BATUMI

On March 25–26, seven delegates from Estonia visited Batumi. They held a two-day seminar. Students and others interested in tourism field were able to meet with them, including representatives of local touristic companies. On March 25–26, seven delegates from Estonia visited Batumi. They held

a two-day seminar. Students and others interested in tourism field were able to meet with them, including representatives of local touristic companies.

The main theme of seminar was "Tourism Service Design". The aim of project was to share Estonian experience

based on Parnu City and to share best practice with students of CU's Tourism School, especially in the tourism service field. Estonian Experts delivered various presentations and workshops.

[Read more](#)

### SCIENTISTS AND RESEARCHERS ARE INVITED IN CONFERENCE "ECONOMICS AND MANAGEMENT-2013 (ICEM-2013)"

Scientists and researchers are invited to participate in the 18th International Scientific Conference "Economics and Management-2013 (ICEM-2013)". The Conference will take place from 24th to 26th April, 2012 in Kaunas, Lithuania . The Conference aims to further dialogue among the scientists, researchers and the entrepreneurs

examining research and development both locally and internationally, to discuss what is the role of business in sustainable society, what kind of challenges does business meet while dealing with organizational, technological and environmental uncertainties, in which ways business get competitive advantage

and create economic value dealing with them.

[Read more](#)

### CONCEPT FOR EXTERNAL EDUCATION QUALITY ASSURANCE: WHAT WILL MAKE LITHUANIAN UNIVERSITIES BECOME LEADERS?

JSC Kvalitetas and Smart Continent Lt develop the External quality assurance of higher education institutions concept. The project initiator is Lithuanian Research and higher education monitoring and analysis centre.

Looking through total quality management (TQM) principles, higher education quality

assurance is recognized not only as process, manageable with assessment and measurement procedures, but also as values development and employment of good practice. Quality becomes the subject of the agreement between the educational institutions and the

community. Acknowledging this, Lithuanian Research and higher education monitoring and analysis centre (MOSTA) commissioned to prepare **Concept for external quality assurance of higher education institutions**, financed from European Social Fund (ESF).

[Read more](#)

### ECCH CASE TEACHING WORKSHOP

19 June 2013 at IE Business School, Madrid, Spain

This workshop is for teachers who have little experience of using cases in their classes. The benefits of using the case method will be explored and the tutor will work with participants to develop practical skills in case preparation and classroom delivery. The

event will be led by Scott Andrews who has over seventeen years experience of delivering case teaching and writing workshops.

[Read more](#)

### OPEN DAY EVENT AT THE VU IBS!

Open day is great possibility to explore life within university and get information from the students and staff of the VU IBS.

You are very welcome to visit us on 9<sup>th</sup> of May, 2013; 12:00 o'clock: Saulėtekio ave. 22,

LT-10225, Vilnius, Lithuania

During the event you'll get information about our study programmes and admission procedure.

International department will introduce study exchange possibilities.

Students of VU IBS will present the premises of business school; tell about student life, after class activities, student clubs etc.

Registration to the event: <http://www.tv.m.vu.lt/en/main/about/news/international-news/?id=93745>

### ACCA GLOBAL THINK TANK

Business leaders join Accountants for Business global think-tank. Global forum appoints joiners to bring new thinking to the finance debate at ACCA (the Association for Chartered Certified Accountants) and IMA (Institute of Management Accountants).

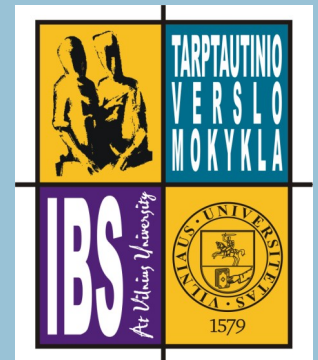
Business leaders from

around the world have been appointed to a global think tank to bring new perspectives on the key issues facing Chief Financial Officers, finance functions and global businesses.

The new appointees to the Accountants for Business global forum, a joint venture between ACCA (the Association of Chartered Certified Accountants) and IMA

(Institute of Management Accountants), join from a wide range of industries and backgrounds. They include CFOs, managing directors and vice presidents of leading organisations who will bring direct insights and new thinking to the key challenges facing finance leaders and global finance functions.

[Read more](#)







### ACCA RESEARCH COMPLETE FINANCE PROFESSIONAL

CFOs want new recruits to be complete finance professionals, finds new research from ACCA. Individuals with both management and financial accounting skills seen as vital by those looking to hire new talent. The vast majority of Chief Financial Officers (CFOs) looking to appoint new

staff for their businesses believe it is important for each potential employee to have both a breadth and depth of finance expertise and capabilities, a new report from ACCA (the Association of Chartered Certified Accountants) reveals. Called The Complete Finance Professional:

Why breadth and depth of finance capability matter in today's finance function, the report gathers together existing evidence about the role of the 21st century accountant.

[Read more](#)

### CEEMAN EXED FORUM 2013

The upcoming CEEMAN ExEd Forum "Executive Education: Managing Innovations" will be held on 18-19 April 2013 in Kiev, Ukraine and hosted by International Management Institute MIM -Kyiv. Join us and register by pressing [here](#)

### NEWS FROM GDANSK UNIVERSITY OF TECHNOLOGY, FACULTY OF MANAGEMENT AND ECONOMICS

On the 21st of March as part of a series of meetings: "Four Seasons for MBA Alumni" there was a lecture delivered by Professor Luciano Segreto from the Università degli Studi di Firenze. The purpose of the meeting was to present uncertainty of modern free-market economy – "Changing the rules or changing the games- how many

capitalisms do we have, how many do exists". The given examples were also referring to the Spanish rivalry between two football clubs FC Barcelona and Real Madrid. The meeting gathered alumni of 2013 to 2013 years, giving the possibility for networking and discussion. The next meeting is scheduled in June. MBA graduates will participate

in the Post MBA one-day session (8 hrs) "Project Management and Innovation - Exploration of Technological Innovation, Intellectual Property, Intercultural Psychology and Ethics". This module will be led by Dr. Justyna Zander, FME lecturer, with Harvard University background.

[Read more](#)

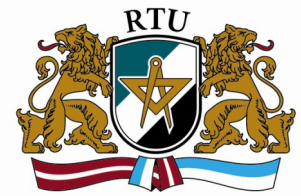
### RTU FEEM CONDUCTING INTERDISCIPLINARY RESEARCH IN CROSS-CULTURAL ENVIRONMENT

EU LLP Erasmus Intensive Programme at Faculty of Engineering Economics and Management of Riga Technical University  
In March 2013, RTU FEEM organised EU Lifelong Learning Programme Erasmus Intensive Programmes (IP) “Conducting interdisciplinary research in cross-cultural

environment”. The project brought together 30 students (21 doctoral and 9 master level) and 13 academic staff members from six European universities. The aim of the program was to promote competence of the new generation of scientists in interdisciplinary research

activities to solve complex modern problems.

[Read more](#)



### KNOWLEDGE OF FUTURE AND SOCIAL VALUE OF COMPETENCE

EU LLP *Leonardo da Vinci* Transfer of Innovation program project - *ESAP* - at Faculty of Engineering Economics and Management of Riga Technical University. Within the framework of EU LLP *Leonardo da Vinci* Transfer of Innovation program, a new project “*Employability and Skills Anticipation Policies: a Social ROI Approach*” has been taking place since

September 2012 at the Faculty of Engineering Economics and Management of Riga Technical University. The Project will focus on inclusive growth based on knowledge, ensuring lifelong skills and acquisition of more competitive qualifications; adjusting to the new market demands.

[Read more](#)



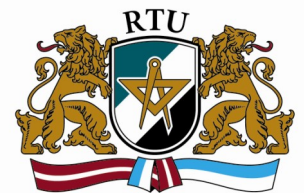
### RTU FEEM PARTICIPATING IN DEVELOPMENT OF YOUNG LEADERS

EU LLP *Leonardo da Vinci* Transfer of Innovation program project - *YOUNG LEADERS* - at Faculty of Engineering Economics and Management of Riga Technical University. EU LLP *Leonardo da Vinci* Transfer of Innovation program project “Developing and enhancing leadership skills for young

managers in times of crisis: an innovative training package for European young professionals” is being implemented by the Faculty of Engineering Economics and Management (FEEM) of Riga Technical University (RTU) since October, 2012. It aims at developing an innovative training package on

leadership programs for Young Business Leaders at national and European level (YBLs – university graduates trying to enter the labour market, young professionals who want to advance to senior management positions and have less than 5 year experience or start their own company).

[Read more](#)



## UPCOMING BMDA MEMBERS' EVENTS

**2013-04-17** [INTERNATIONAL SCIENTIFIC CONFERENCE 2013](#)

**2013-04-18** [Conference "Economic and Social Transformation in the Age of Smart Technologies"](#)

**2013-04-18** [13th International Student Scientific Conference at Siauliai University](#)

**2013-04-24** [Economics and Management-2013 \(ICEM-2013\)](#)

**2013-04-25** [New Business Solutions for Emerging Future](#)

**2013-05-02** [Internal auditors training](#)

**2013-05-09** [The 11th Annual BMDA Conference](#)

**2013-06-02** [IMTA 2013](#)

**2013-09-05** [14th European Conference on Knowledge Management - ECKM 2013](#)

**2013-09-25** [2013 PRME Summit](#)

**2013-10-18** [INTERNATIONAL SCIENTIFIC-PRACTICAL CONFERENCE' 2013](#)



BMDA Newsletter is published once per month and includes all information about international BMDA network news and events that is placed in interactive BMDA IT portal [www.bmdanet](http://www.bmdanet)

If you would like to have news about you and your institution in BMDA Newsletter, all you have to do, is place the news in BMDA IT portal.

For more information, please, contact BMDA project manager Mrs. Augute Paliulioniene at [augute@bmda.net](mailto:augute@bmda.net)

JOIN us on [LinkedIn](#) and [Facebook](#), where we can discuss and share various information in a quicker way!!!





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