

BMDA June Newsletter 2013

BMDA WELCOMES NEW MEMBERS!

We are happy to welcome aboard two new BMDA members who joined our Association on Iune 16th:

Professor Rolf D. Cremer. Professors' Institutional Affiliations: Dean Emeritus of CEIBS, Shanghai, China; President i.R. EBS University, Wiesbaden, Germany.

Ms. Tatiana Khvatova, who is an Associate Professor and Ph.D. of St. Petersburg State Polytechnical University.

BMDA presents two Competence Development Seminars upcoming this Autumn, organized with strategic partners. Registration is already open!

"How to Get a Research Paper Published"

Competence Development Seminar, 26-27 September, Lithuania

Conducted in Partnership with ISM University of Management and Economics

This Competence Development Workshop is targeted towards academic audience shaping research paper writing skills of the Management field (social sciences, management, HRM). The Workshop will mix lectures, discussions, exercises and group work.

The workshop will be led by **Professor Chris Brewster**, Visiting Professor of International Human Resource Management at Henley Business School, UK; Nijmegen University, NL; and the University of Vaasa, Finland. Prof. C. Brewster has published almost two hundred academic journal articles, twenty-five books and over a hundred chapters in other books.

The Workshop is intended to be highly interactive and the number of participants is therefore limited, based on a first-come, first-served basis. Based on our previous experience we encourage BMDA members to register for the Workshop earlier as the seats tend to fill up fast!

Read more

PROGRAM

For registration please turn to

BMDA coordinator Ms. Goda Sadzeviciute, E-mail: coordinator@bmda.net or tel. no. +370618 15852

"In Case Study Method"

Competence Development Seminar, 24-25 October, Riga, Latvia

Conducted in Partnership with Riga Technical University and Emerald Group Publishing

This Competence Development Seminar is meant for Academic audience to improve their knowledge regarding Case Study Method Writing. Seminar will be lead by Dr. Arthur Lindemanis, Regional Editor for Eastern Europe (based at RISEBA). More detailed information will be updated soon!

For any questions please turn to Ms. Goda Sadzeviciute at coordinator@bmda.net

STRATEGIC BMDA PARTNERS:









NEWS FROM BMDA

BMDA





CENTRAL COUNCIL MEETING OF EUROPEAN LEAGUE FOR ECONOMIC COOPERATION

President of BMDA, Dr. Virginijus Kundrotas took part in the International symposium organized by the European League for Economic Cooperation (Belgium), which took place in Yerevan, Armenia, on June 7-8, 2013.

During the 2 days the participants of the symposium were briefed

about the ongoing negotiations towards the signing of an Association Agreement (AA), including a Deep and Comprehensive Free Trade Agreement (DCFTA), between the European Union and Armenia.

Dr. V. Kundrotas took place in the Panel discussion on "How the Eastern cooperation might be useful" and presented his approach towards such cooperation.

ELEC is a network of European entrepreneurs of goodwill, aimed at putting timely intellectual pressure on European decision makers to further economic integration in Europe.

Read more

DR. VIRGINIJUS KUNDROTAS PARTICIPATED IN EDUNIVERSAL STRATEGIC MEETING

President of BMDA Dr. Virginijus Kundrotas participated in strategic meeting of EdUniversal scientific committee which took place on June 26-29, 2013 in Vietnam.

During that meeting further development of EdUniversal ranking system and its election criteria as well as other strategic development issues had been discussed. Members of the scientific committee together with management of EdUniversal also met responsible representatives of various business schools in Vietnam.

EdUniversal is the first tool offering a truly universal perspective on higher education. By creating this unique service providing students, professionals, HR executives and academic officers with a global panorama of the best educational opportunities.

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NEWS FROM BMDA MEMBERS



INTERNATIONAL FORUM FOR FUTURE EUROPE

In order to contribute to successful process of Lithuania's presidency to the EU Council, the SMK University of Applied Social Sciences initiates International Forum for Future Europe "Sustainable Economy and Harmony Society: Future Visions and Today Actions". Dates of the Forum: November 7, 2013 and November 8, 2013. Place of the Forum: Seimas

of the Republic of Lithuania, Gedimino pr. 53, Vilnius, Lithuania Participants of the Forum: representatives of education, business, non-governmental sector, politics, and media: experts, scientists, practitioners, policy makers, businessmen. It is intended that there will be 300-500 participants in the event, who will represent the sectors important to the Fo-

rum topic politics, business, science, and nongovernmental organizations from Lithuania, neighbouring countries, and other EU member countries.

NEWS FROM BMDA MEMBERS

IAB INTERNATIONAL CONFERENCE IN ALMATY

We are glad to inform that the International Academy of Business is hosting International Conference "Entrepreneurship

and Business Education in Emerging

World" dedicated to the 25th anniversary of the Academy. In the framework of this meaningful event, we are pleased to invite you to the conference and jubilee events on October 31 - Novem-

ber 1, 2013 in Almaty, Kazakhstan.

Conference hosts take on the mission to create a dialogue platform to discuss the tracks of development in entrepreneurship and management education. Paying tribute to the recognized achievements in the research of entrepreneurship and management in the leading European and American business schools, the Conference hosts offer its participants and guests to discuss the development tracks, experience of entrepreneurship and management education, as well as economic cooperation and mutual influence of the developed countries and the emerging economies.

Read more





ACCA SPONSORED ROUNDTABLE AT KAUNAS UNIVERSITY OF

On 28 May 2013 the ACCA- agement Faculty. The pursponsored roundtable on Future Roles of CFO was organized at Kaunas University of Technology in Lithuania. The discussion was based on ACCA's research "The Future Roles of the CFO".

The discussion was done by 12 graduate students of of the discussion were: the Economics and Man-

pose of the event was to discuss the challenges of financial transformation in Lithuania.

Students agreed that the issues presented in the report are very relevant in the context of Lithuanian economy. The main points

Dealing with regu-

latory institutions and policy makers ensures business benefits in Lithuanian economy

Global adaptation of CFOs is very important for Lithuania, etc.

Read more



PWC ACADEMY LATVIA BECAME ACCA APPROVED LEARNING

PwC Academy in Latvia has gained the ACCA's prestigious Gold level as an Approved Learning Partner - student tuition.

Approval is given to tuition providers who demonstrate that they meet the challenging performance targets set by ACCA. There are two levels - Gold and Platinum - which are granted only to high-quality tuition providers that AC-CA is confident to recommend to students.

Gold approval is the first level of the programme and requires tuition providers to meet a range of challenging performance targets covering the institution's overall management and more specifically its ACCA course management and delivery.

Gold approval is given to tuition providers who are teaching any ACCA qualification - ACCA, FIA and DipIFR - either through faceto-face tuition or by distance learning.





NEWS FROM BMDA MEMBERS

GLOBAL BUSINESS SCHOOL NETWORK PUBLISHES "CUTTING A PATH TO PROSPERITY: HOW EDUCATION PIONEERS ARE BUILDING BETTER BUSINESS SCHOOLS FOR THE DEVELOPING WORLD AND WHY"

The Global Business
School Network's latest
publication outlines the
importance of management education for economic and social development and describes the
efforts of a number of
pioneers from the developing world who have
developed schools to deliver this critical training.
In June the Global Busi-

ness School Network released a publication, "Cutting a Path to Prosperity - How Education Pioneers are Building Better Business Schools for the Developing World and Why."

The book opens with upto-date evidence of why management education is a key ingredient of economic and social development. It then gives voice to ten builders of innovative and highly distinctive business schools in the developing world.

Read more



RING OF HONOUR WAS AWARDED TO KAKHA SHENGELIA, PRESIDENT OF CU

On June 12, under the sponsorship of the University of Applied Sciences of Upper Austria, an award ceremony took place in Linz, Austria. Kakha Shengelia, President of Caucasus University was the special guest for the occasion; the highest honour provided UASUA, the Ring of Honour, was awarded to him.

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Kakha Shengelia PhD, President of the Caucasus University Tbilisi, Georgia and an active member of the Executive Committee of the International Association of University Presidents (IAUP).

Read more



RISEBA SUMMER SCHOOL "BUSINESS MEETS ARTS"

Riga International School of Economics and Business Administration (RISEBA) invites you to join Summer School "Business Meets Arts".

RISEBA offers an intensive summer school program to gain knowledge and master skills needed to succeed in today's European and global marketplace. The program consists of study courses and workshops in English including:

- English for Business and Arts
- Doing Business in Creative Industries
- Cross-Cultural Communications & Presentation
 Skills
- Marketing Communications – traditional and alternative

- Human Resource Management and Operations Management
- Information Technologies for business and arts.

NEWS FROM BMDA MEMBERS

RISEBA LAUNCHED CREATIVE BUSINESS INCUBATOR

Riga International School of Economics and Business Administration (RISEBA) has launched a new and ambitious project, which main goal is to provide start-up advice and support to students and alumni – RISEBA Creative Business Incubator.
RISEBA has excellent coaches with extensive business experience in Business, Media,

and IT required to guide students through the journey of successful business development. Thus young entrepreneurs will have an opportunity to get support according to their individual needs – whether this is a feasibility study, business plan development or new marketing strategy implementation.

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Post-MBA Diploma in Strategic Financial Management has been successfully completed at Gdansk Foundation for Management Development. With over 1500 EMBA alumni and 20 cohorts currently running GFKM is the first business school in Poland, and for this matter in Europe, to offer a portfolio of specialized courses under the Post

-MBA Diploma title. The portfolio also includes courses in Strategic Project Management, and Strategic Leadership.

Whereas EMBA program provides holistic managerial knowledge, the Post-MBA Diploma courses develop expertise in key, specialized management areas. Read more

WOMEN'S LUNCHEON AND NETWORKING EVENT - ESCP EUROPE

On behalf of the Association of Business Schools, ESCP Europe and our colleagues at FNEGE, we would like to cordially invite you to attend our Women's Deans Luncheon for 2013. ESCP Europe have kindly offered to host us at their fantastic central Paris campus, we will meet for pre-luncheon drinks on the Floréal.

The Paris campus is conveniently located in the centre of the city, in the 11th arrondissement. It is the largest of the five campuses and hosts the greatest number of faculty and students. The building is classified as a historical monument. With extensive campus facilities and over fifty active student clubs and associations, a strong

sense of school spirit and community prevails.







UPCOMING BMDA MEMBERS' EVENTS



2013-09-05 14th European Conference on Knowledge Management - ECKM 2013

2013-09-25 <u>2013 PRME Summit</u>

2013-10-18 <u>International Scientific-Practical Conference'</u> 2013

2013-10-31 International conference

BMDA Newsletter is published once per month and includes all information about international BMDA network news and events that is placed in interactive BMDA IT portal www.bmda.net

If you would like to have news about you and your institution in BMDA Newsletter, all you have to do, is place the news in BMDA IT portal.

For more information, please, contact BMDA Coordinator Ms. Goda Sadzeviciute at coordinator@bmda.net

JOIN us on <u>LinkedIn</u> and <u>Facebook</u>, where we can discuss and share various information in a quicker way!!!





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