

## Special points of interest:

- BMDA Strategic Board Meeting
- New Board Member
- BMDA Seminar Invitations
- Collaboration of Associations Invitation
- Call for Applications
- News from BMDA Members



## BMDA Strategic Board Meeting

The Strategic BMDA Board meeting took place on July 30 in Jurmala, Latvia. Strategic agenda topics involved reviewing main BMDA stakeholders, planning further association activities, expanding services to BMDA members, and other issues.

The BMDA Board members held a Strategic board meeting at the Baltic Beach Hotel on July 30 in Jurmala, Latvia. The Board discussed a wide range of topics, dedicated toward expansion of BMDA activities, development of strategic partnership, redesigning the current events in order to comply with the changing needs in the market, and other issues. The Board took a number of important decisions, which will make BMDA activities more visible and even more beneficial to the members of BMDA.

## In this issue:

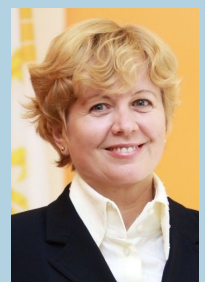
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## Association Welcomes New Board Member

Baltic Management Development Association welcomes a new Board member **Ruth Alas**, PhD, Professor, Chair of Management, and Vice-Rector for Scientific Affairs of Estonian Business School.

Prof. Alas obtained her PhD in Business administration at Estonian Business School and PhD in Economics from University of Tartu. She is Editor in Chief of *Journal of Management and Change*, Associate editor for Europe of *Cross Cultural Management: an International Journal*, Regional Editor of *Baltic Journal of Management*, and a member of other important journals in management research.

Prof. Alas' research areas are organizational changes, organizational crises management, organizational learning, organizational culture, leadership, values, corporate social responsibility, and ethics.





### "How to Get a Research Paper Published"

Competence Development Seminar,  
26-27 September, Lithuania

*Conducted in Partnership with ISM University of  
Management and Economics*

*Prof. Chris Brewster*

This Competence Development Workshop is targeted towards academic audience shaping research paper writing skills of the Management field (social sciences, management, HRM). The Workshop will mix lectures, discussions, exercises and group work.

The workshop will be led by **Professor Chris Brewster**, Visiting Professor of International Human Resource Management at Henley Business School, UK; Nijmegen University, NL; and the University of Vaasa, Finland. Prof. C. Brewster has published almost two hundred academic journal articles, twenty-five books and over a hundred chapters in other books.

The Workshop is intended to be highly interactive and the number of participants is therefore limited, based on a **first-come, first-served basis**. Based on our previous experience we encourage BMDA members to register for the Workshop earlier as the seats tend to fill up fast!

[Registration form](#)

[Information and Program](#)



**For registration and further information,**  
please contact:

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### "In Case Study Method"

Competence Development Seminar,  
24-25 October, Riga, Latvia

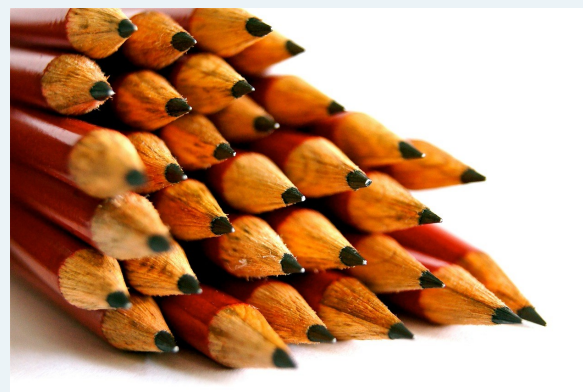
*Conducted in Partnership with Riga Technical University and  
Emerald Group Publishing*

*Dr. Arthur Lindemanis*

This Competence Development Seminar is meant for Academic audience to improve their knowledge regarding Case Study Method Writing. The seminar will cover the topics of case study overview, structuring your paper, writing tips, publication ethics, the publishing process, useful resources and other.

The seminar will be lead by **Dr. Arthur Lindemanis**, Regional Editor for Emerald's Emerging Markets Case Studies collection. Dr. Lindemanis brings 20 years of international business experience as a corporate executive, entrepreneur, consultant, and investor to his current academic career as the Chair of the Entrepreneurship Department at RISEBA in Riga, Latvia. He focuses on developing and delivering high impact learning experiences that enable students, entrepreneurs and executives achieve their potential in today's turbulent markets.

Delegates are invited to bring examples of their own teaching cases for further discussion and guidance. the number of participants is therefore limited, based on a **first-come, first-served basis**.



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## BMDA NEWS

### RIMA MOCKEVIČIŪTĖ IS APPOINTED AS NEW BMDA PROJECT MANAGER

Starting from the 10th of July, 2013 Rima Mockevičiūtė is appointed as Project Manager of BMDA.

Rima Mockevičiūtė holds Master's degree in Political Sciences. Working as a Project Manager she is going to be responsible for new BMDA projects implementation and further development of BMDA activities.

**Rima's contact details are the following:**

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In cooperation with:



INVITES YOU TO TRAINING

## “ADIZES THEORY AND PRACTICE FOR THE BEST BUSINESS SCHOOLS”



*The unique opportunity to be taught by the founder of the methodology **Dr. Ichak Adizes!***

During these **3 days of interactive training**, the professors and lecturers from various business schools will learn how to teach their students using Adizes methodology, enabling them to work in a team and be much more effective and efficient within their own organizations.

**Participants will be given tools in 3 main areas:**

- Tools to diagnose any organization, including your own: identify and prioritize its problems and opportunities.
- Tools to create a highly effective decision making structure that deals with the prioritized problems and development issues.
- Tools to optimize implementation of the decisions while minimizing resistance and destructive conflict.

[Download full description](#)

**Dates and location:** November 7-9, 2013 in Istanbul, Turkey

**Fee:** 670 EUR for BMDA, CEEMAN, and RABE members\*;  
950 EUR for the other members of Academic community\*

\* Fee includes: 3 days training materials, lunches and coffee breaks. FEE does not include travel and accommodation.

**For registration, please contact:**

Mrs. Goda Nevidauskiene

Project Manager of Adizes Institute for West Europe and Baltics

Phone: +370 686 26942

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## CALL FOR APPLICATIONS

Ministry of Social Security and Labor of the Republic of Lithuania and The European Social Fund Agency invite Lithuania-based companies to apply for grants in the framework of the 2007-2013 Human resource development program VP1-1.1-SADM-02-K “Encouraging Social Dialogue”. The applications are to be submitted by the 2<sup>nd</sup> September, 2013.

For further information, please visit [agency website](#).


**ISM**

### ISM WILL TRAIN INNOVATION MANAGEMENT PROFESSIONALS OF AN INTERNATIONAL LEVEL

According to the GMAC 2013 Corporate Recruiters Survey, business managers across the world are more likely to employ graduates from a technological and managerial area of study rather than those of a specific technical area of study.

According to the GMAC 2013 Corporate Recruiters Survey, business managers across the world are more likely to employ graduates from a technological and managerial area of study rather than those of a specific technical area of study. As a result, on response to the situation in the global labor market, ISM University of Management and Economics has expanded its study programs. [Read more](#)


**ACCA**

### ACCA WELCOMES THE LITHUANIAN PRESIDENCY IN THE EU COUNCIL

Lithuania, which has held the Presidency of the Council since 1 July 2013 for the first time, will be dealing with more than 300 legislative proposals, half of these relating to the recent political agreement on the Multi-annual Financial Framework for 2014-2020.

This presidency will be the last full-term tenure of the current legislative cycle before the European Parliament elections in May 2014. ACCA (the Association of Chartered Certified Accountants) therefore believes that Vilnius could play a very important role if it manages to finalize the outstanding - as well as forthcoming - challenges in the next 6 months. [Read more](#)



### DUAL MBA PROGRAM OF GGSB AND CSB IS RANKED IN TOP 50 WORLD-WIDE EXECUTIVE MBA PROGRAMS

As a new trend in executive business education, joint programs seem to be particularly successful. It is also true for Dual MBA Program of Grenoble Graduate School of Business (GGSB) and Caucasus School of Business (CSB).

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### PROF. DR. ROLF D. CREMER APPOINTED AS CHAIR OF THE BOARD OF EAJG

Prof. Dr. Rolf D. Cremer has been appointed as Chair of the Board of EAJG. EAJG is owned by the Association of Business Schools, London, and produces the "International Guide the Academic Journal Quality" in the broadly defined field of business and management. The renowned guide is overseen by a Scientific Committee composed of leading academics in their respective fields of expertise.





### GRADUATES DONATE SOCIAL SCHOLARSHIP MONEY TO SAY THANKS

In late June 2013, the diploma award ceremony took place at ISM University of Management and Economics. For more than 10 years, university graduates have had the tradition of giving the university a symbolic memento upon their graduation. But this year two groups of graduates decided otherwise. As a way of saying thanks to the university, the graduates donated scholarship money for a young person from a family requiring social support to study at the university.

The originators of this noble idea were students who graduated from the International master's degree program. [Read more](#)



### EDUCATION, EMPLOYMENT AND ENTREPRENEURSHIP: A SNAPSHOT OF THE GLOBAL JOBS CHALLENGE

In light of its recent 2013 Annual Conference and 10th Anniversary celebration, the Global Business School Network produced a research paper, putting the global employment crisis into context, titled "Education, Employment and Entrepreneurship: A Snapshot of the Global Jobs Challenge."

Employment has always been a central issue in development. The paper suggests actions that need to be taken to more effectively deal with one of the most pressing issues the world is facing. GBSN presents a unique, yet realistic approach. [Read more](#)



### ACCA LAUNCHES CUSTOMER SERVICE CHARTER

Eighty per cent of telephone calls aimed to be answered in 20 seconds; 80 per cent of emails aimed to be responded to in two days; and 90 per cent of online registration applications aimed to be processed in five working days - these are just some of commitments that have been made in the customer service charter launched by ACCA (the Association of Chartered Certified Accountants).

The charter also explains how ACCA Connect, the hub of the global body for professional accountants' customer service, provides easy access to potential students and current ones. [Read more](#)



### THE ASSOCIATION OF BUSINESS SCHOOLS INVITES YOU TO NUMEROUS UPCOMING EVENTS

For the events calendar, please click [here](#). For more detailed information, please contact Ms. Victoria Robinson, Director of Communications for the ABS by e-mail: [vrobinson@the-abs.org.uk](mailto:vrobinson@the-abs.org.uk)



### LITHUANIA IS A COUNTRY OF YOUNG ENTREPRENEURS

This conclusion was reached in accordance with the results obtained from the “Global Entrepreneurship Monitor” study in 2012. GEM is globally recognized as one of the most objective, accurate and reliable methods for entrepreneurship research. In Lithuania monitoring is being carried out by Vilnius University International Business School as the only institution with appropriate authorization to monitor entrepreneurship.

Lithuania has been involved in the global entrepreneurship since 2011. This year Lithuania has been included and ranked for the first time.

· [Read more](#)

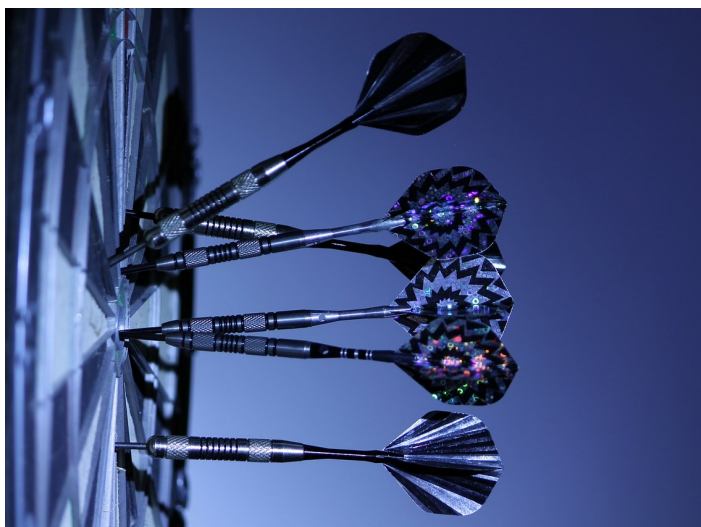


### NUMBER OF ENTREPRENEURIAL GRADUATES INCREASING: EVERY FOURTH HAS A BUSINESS

According to career research done by the ISM University of Management and Economics, every fourth (24%) student having a bachelor's degree or international master's degree has a business.

According to career research done by the ISM University of Management and Economics, every fourth (24%) student having a bachelor's degree or international master's degree has a business. More than half (55%) found a job according to their speciality while studying, and as many as 94 % were employed less than half a year after graduation.

[Read more](#)



20  
years



**CEEMAN**

### SPECIAL OFFER FOR 2013 PRME SUMMIT AND 21 CEEMAN ANNUAL CONFERENCE

Warmly welcoming BMDA members to the events when CEEMAN will also celebrate its 20th anniversary, CEEMAN has provided BMDA members with the most preferential conditions for registration, as those for CEEMAN and PRME members. The world most important event on responsible management education in 2013, the **2103 PRME Summit** on *New Ways of Developing Leaders for the Future We Want*, will be held on 25-26 September in conjunction with the **21<sup>st</sup> CEEMAN Annual Conference** on *Business Schools as Responsible Change Agents: From Transition to Transformation*, 26-27 September in Bled, Slovenia.

[Online registration](#) is open. See you in Bled on 25-27 September 2013!

[Read more](#)



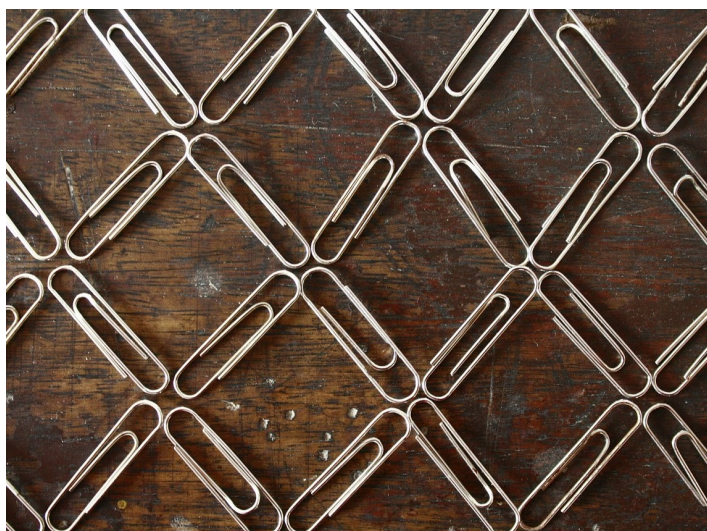
**Registration for the Competence Development Seminar “How to Get a Research Paper Published” on 26-27 September, Lithuania is OPEN!**

**For registration and further information, please contact:**

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### GFKM PARTNERS-UP WITH JARO INSTITUTE

Gdansk Foundation for Management Development (GFKM) has established working relations with Jaro Institute of Technology, Management and Research in the field of management education and development in India.

Jaro Institute is a Business School with its head office in Mumbai, offering online education in the area of finance, banking, IT, supply chain management, marketing, retail management, healthcare management, HR management, project management, and others. Program portfolio includes Bachelor, Master and Doctoral programs as well as MBA and EMBA. [Read more](#)



### CASE CENTRE WORKSHOPS AT IMD, SWITZERLAND

Attend The Case Centre's Workshops on Case Teaching, Aligning Your Research and Teaching and Writing Cases. Choose to attend one, two, or even all three events!

#### Case Teaching Workshop

20 - 21 January 2014 at IMD, Switzerland

#### Aligning Your Teaching & Research: The Potential of Cases

22 January 2014 at IMD, Switzerland

#### Writing Cases

23 -24 January 2014 at IMD, Switzerland

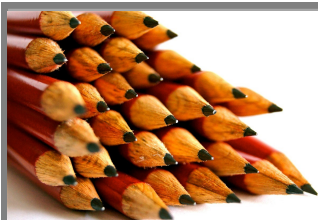
[Read more](#)



### "MS IN TECHNOLOGY MANAGEMENT" A NEW PROGRAM LAUNCHED BY LVBS

Lviv Business School of UCU launches new program - MS in Technology Management, which starts in October 2013. Application process is opened until 1st of October. MS in Technology Management is the unique program in Eastern Europe, which was created and developed together with Lviv IT-BPO Cluster for IT professionals seeking to extend their knowledge in management, advanced computing subjects and soft skills. The course also provides an excellent platform for professionals who wish to realize their own project.

[Read more](#)



**Registration for the Competence Development Seminar "In Case Study Method"**  
on 24-25 October, Riga, Latvia is OPEN!

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**[www.bmda.net](http://www.bmda.net)**

## WHAT IS BMDA?

Carrying out the idea to create a regional management development network, initiated by Universities, Business schools, individual professors and business professionals from the Baltic countries, the **Baltic Management Development Association (BMDA)** was founded at the end of 2002. From the very beginning the Association started to induce the quality of management development in the Baltic region and beyond through promoting research, offering educational services and networking opportunities for management development institutions and business enterprises.

**Bridging East and West** became the main motto of BMDA. By establishing a virtual bridge between East and West Management schools, especially taking into account enriching nature of collaboration of different scientific cultures, BMDA provides a unique opportunity for it's members to share the experience of transformation, rapid growth and managing organizations for stabilization, that is the main feature of the New EU Member states including Baltic Countries economy and management challenges. The focus on Baltic region management development is also well kept.

BMDA currently unites more than 65 members from 23 countries – Austria, Belgium, Croatia, Denmark, Estonia, Finland, France, Georgia, Germany, Italy, Latvia, Lithuania, the Netherlands, Malaysia, Norway, Poland, Russia, Slovenia, Sweden, United Kingdom, Ukraine, Republic of Kazakhstan, USA.



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