

## BMDA STARTS NEW ACADEMIC YEAR WITH 4 GREAT EVENTS!

Combining experience of more than 10 years in the management field with the current actual topics in the academic society in the Baltic region, the BMDA network identified topics for competence development. This autumn, BMDA training events focus on publishing research papers, preparing case studies, organizational management in business schools, and students' insights on theory and practice.

### “HOW TO GET A RESEARCH PAPER PUBLISHED”



Prof. C. J. Brewster

One of the identified subjects of interest for the academic community in the Baltic Region is how to write a good international article. To fill in this need, BMDA undertook to organize the competence development seminar **“How to Get a Research Paper Published”**, on **26-27 September, 2013 in Kaunas, Lithuania**. This seminar will be conducted in partnership with ISM University of Management and Economics.

The highly interactive Competence Development Workshop is targeted towards academic audience shaping research paper writing skills of the Management field (social sciences, management, HRM). The Workshop will mix lectures, discussions, exercises and group work.

The workshop will be led by **Professor Christopher John Brewster**, Visiting Professor of International Human Resource Management at Henley Business School, UK; Nijmegen University, NL; and the University of Vaasa, Finland. Prof. C. Brewster has published almost two hundred academic journal articles, twenty-five books and over a hundred chapters in other books. For more information and registration, please contact BMDA Project Manager Ms. Rima Mockeviciute at [projects@bmda.net](mailto:projects@bmda.net) [More information](#)



### “IN CASE STUDY METHOD”

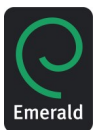


Dr. A. Lindermanis

The second subject of interest for the academic community is developing high quality case studies. The BMDA is fulfilling this need by organizing a competence development seminar **“In Case Study Method”** on **24-25 October in Riga, Latvia**, which will be conducted in Partnership with Riga Technical University and Emerald Group Publishing.

This Competence Development Seminar is meant for Academic audience to improve their knowledge of Case Study Method Writing. The event will cover case study overview, structuring your paper, writing tips, publication ethics, publishing process, useful resources, and other. The delegates will be invited to bring examples of their own teaching cases for further discussions and guidance.

The seminar will be led by **Dr. Arthur Lindermanis**, Regional Editor for Emerald's Emerging Markets Case Studies collection, who brings 20 years of international business experience as a corporate executive, entrepreneur, consultant, and investor to his current academic career as the Chair of the Entrepreneurship Department at RISEBA in Riga, Latvia. For more information and registration, please contact BMDA Project Manager Ms. Rima Mockeviciute at [projects@bmda.net](mailto:projects@bmda.net). *Register until 15 September for a special price of only 90 EUR.* [More information](#)



## “ADIZES THEORY AND PRACTICE FOR THE BEST BUSINESS SCHOOLS”



Dr. Ichak Adizes



Adizes Graduate School



BMDA identified that one of important topics nowadays is management development, especially in business schools. CEEMAN in cooperation with BMDA and RABE is announcing the unique opportunity launched by Adizes Graduate School (USA) – to learn one of the most successful change management and organizational transformation theories and practices directly from its creator - **Dr. Ichak Adizes**.

The 3 days Interactive training “**Adizes Theory and Practice for the Best Business Schools**” will take place on **November 7-9 in Istanbul, Turkey** and is hosted by Sabanci University. During these 3 days the professors and lecturers from various business schools will improve their knowledge on how to teach their students using Adizes methodology, enabling them to work in a team and be much more effective and efficient within their own organizations

This interactive training presents the cornerstones of the Adizes methodology, such as PAEI (Organizational Roles and Managerial Styles), the Organizational Life-Cycle Concept, CAPI (Coalesced Authority, Power and Influence) and the Power of Mutual Trust and Respect. These key knowledge points represent an opportunity how to take any organization to the next level, to have that enterprise, company or team perform at the highest levels in the marketplace.

The Adizes Methodology is a proprietary, structured system for accelerating organizational change that was developed by Dr. Ichak Adizes, and has been applied by the Licensees of the Adizes Institute since 1975. The methodology’s fundamental principle is that every organization - like any living organism - has a natural lifecycle which demonstrates predictable and repetitive patterns of behaviour as it grows and ages. At each new stage of its development, an organization is presented with a distinct set of challenges. How well or poorly these issues are addressed and changes made determine the ultimate success or failure. For more information and registration, please contact Project Manager of Adizes Institute for West Europe and Baltics Ms. Goda Nevidauskiene at [goda@adizes.com](mailto:goda@adizes.com). [More information](#)

## “THEORY AND PRACTICE: STUDENT INSIGHTS”



International student conference “**Theory and practice: student insights**” will take place on **November 14 in Kaunas, Lithuania**. It is an exceptional event educating students’ abilities related to application of theoretical and practical knowledge by analysing different subjects. This conference provides not only favourable conditions for bachelor’s students to involve in scientific activities but also provides opportunity for Lithuanian and foreign countries students to get acquainted with each other, share experience, spend time pleasantly and prepare for other research and practical events.

Topics of the conference are: young specialists’ role in development of law thought; the importance of social work studies in a modern society: student experience and prospect; challenges for business in terms of uncertainty; the art of learning languages.

[Invitation](#)

[Registration form](#)

## BMDA President Visit to UC Berkeley (USA)



During September 3-5, 2013 BMDA President Dr. Virginijus Kundrotas participated in the Board meeting of IAB (Kazakhstan), which took place at Haas School of Business, University of California, Berkeley.

In addition to the issues related to the Strategic development of International Academy of Business in Kazakhstan discussed, the Board of Directors also met top management of UC, Berkley and Haas Business School, as well as discussed with them the contemporary issues of management development in USA and in the World. Various representatives from Haas Business School have been sharing with members of the IAB Board their experiences and ideas in managing one of the best business schools in the world.

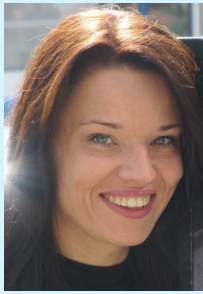
## Management Development at Silicon Valley (USA)



On September 4<sup>th</sup>, 2013 the President of BMDA, Dr. Virginijus Kundrotas, together with educational and business representatives from Singapore and Kazakhstan has been visiting 3 world leading IT Corporations having Headquarters in Silicon Valley close to San Francisco, California.

He participated in the meetings with management from Cisco systems, Google and Hewlett Packard during which the organizational development, strategy and human resource development issues of those companies have been discussed. The visiting group had a chance to experience the corporate culture of well-known companies and meet various representatives of their management.

## Goda Nevidauskiene Appointed as BMDA Coordinator



Starting from August 22, 2013 Goda Nevidauskiene is taking the position of BMDA Coordinator.

Goda Nevidauskiene worked in this position starting from the year 2004 until September, 2012 and then took the position of project manager at Adizes Institute for West Europe & Baltics. Working as BMDA Coordinator on part time bases, Goda is going to combine both positions and will work in team with BMDA project manager Rima Mockeviciute.

As BMDA Coordinator she is going to be responsible for communication with BMDA members, organization of BMDA annual conferences and other events, as well as further development of BMDA activities.

**You can contact Mrs. Goda Nevidauskienė by:**

Mob. phone: +370 686 26942

E-mail: [coordinator@bmda.net](mailto:coordinator@bmda.net)

## NEWS FROM BMDA MEMBERS



### IAB IS ON TOP

International Academy of Business has entered the top three of the private universities with economic focus based on the number of students who has chosen IAB in completing their applications for grant, and who are the lucky ones to obtain grants.

66 government grant holders have applied to 5 majors at IAB. 46 of them have applied to the relatively new specialty "Restaurant business and hotel management". The total number of grants for this specialty was 125, that makes over a third of grant holders who have chosen to study at IAB.

[Read more](#)



## COMPETITIONS AT THE CASE CENTRE



Enter The Case Centre's writing and teaching competitions and get recognized for your efforts.

Authors of management case studies are invited to submit entries by 11 October 2013 in two categories, 'Crisis as Opportunity' and 'New case writer: a first teaching case in any business subject area'. The winning author, or team of authors, will receive a single prize of €1,500. For further details visit <http://www.thecasecentre.org/casecompetition>

**Case Teaching Competition.** The Case Centre's Innovation in Case Teaching Competition is designed to recognize dedicated management educators that are achieving excellence through case teaching.

[Read more](#)





**SEASON 2013 FOR THE CULTURAL AND LINGUISTIC CAMP "ULYTAU"**

The purpose of the project is to immerse participants into the world of Kazakh language, history, folk art and national culture, and to awaken the interest and raise awareness about the historical and spiritual roots of nomads. Project participants: senior and middle managers, businessmen, civil servants, citizens of foreign countries. The project is supported by The Samruk-Kazyna Welfare Foundation and The Foundation of the First President of Kazakhstan.

The cultural and linguistic camp "Ulytau" was held from 17 June to 3 August 2013 at the foothills of the Zaili Alatau Mountains. The participants were divided into 4 groups (elementary, beginners, intermediate). [Read more](#)



**COOPERATION OF KOLPING UNIVERSITY OF APPLIED SCIENCES AND BALTIC-GERMAN UNIVERSITY LIAISON OFFICE**

Kolping University of Applied Sciences with the support of Baltic-German University Liaison Office launched a project "Managementkompetenzen in der Sozialen Arbeit in den Landern des Balticum"

Kolping University of Applied Sciences together with partners from Katholische Universität Eichstätt - Ingolstadt (Germany), Rīga Stradiņš University (Department of Social Work, Latvia), University of Tartu (Faculty of Social Sciences and Education, Institute of Sociology and Social Policy, Estonia) has started to implement the project "Managementkompetenzen in der Sozialen Arbeit in den Ländern des Balticum" ("Management Skills in Social Work across the Baltic States").

[Read more](#)

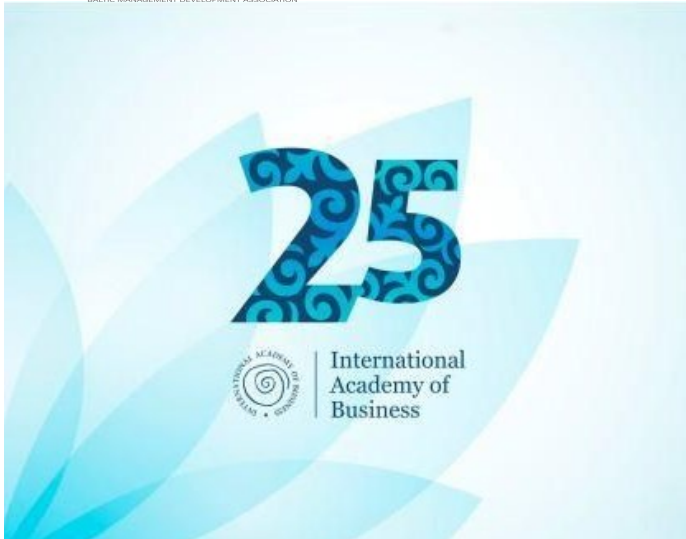


**EMMERGING SOLUTIONS AT EAIE 2013 CONFERENCE IN ISTANBUL**

Emmerging Solutions will present an Ignite (c) session at EAIE conference in Istanbul on Sept. 12th, 2013

Emmerging Solutions will attend the EAIE Conference in Istanbul from Sept. 10th to 13th. At this occasion, Emmanuelle Mebratu will present an Ignite © session on 'Enhancing the international experience from Day 1 ... even while staying home !' : A 5 mn pitch on how to make sure the learning curve stays at its maximum during learners' international experience, using the appropriate tools and tutoring. It will take place on Thursday, Sept. 12th at 4pm (room Hamidiye, Level B2).

[Read more](#)



**IAB HAS ENTERED THE TOP 20 BEST UNIVERSITIES IN KAZAKHSTAN**

According to the National ranking held annually, International Academy of Business is in the top six humanitarian and economic institutions of Kazakhstan for the second year in a row.

Currently, the development of global trends poses new challenges for higher education in Kazakhstan. One of the main problems is the recognition of national universities by both global and national rating agencies.

In 2012, the International Academy of Business (IAB) has entered the 1000 best business schools of the world when received three Palmes out of five according to Eduniversal.

[Read more](#)

**МАСТЕР-КЛАССЫ ОТ ЛУЧШИХ  
КАЗАХСТАНСКИХ БИЗНЕС-ТРЕНЕРОВ  
МЕЖДУНАРОДНОЙ АКАДЕМИИ БИЗНЕСА**



**1 августа 19.00-21.00**  
Валерий Козин  
«Технологии организации бизнеса»



**8 августа 19.00-21.00**  
Лейла Кукузова  
«Повторные продажи и удержание клиента»



**15 августа 19.00-21.00**  
Ольга Эм  
"Рынок ценных бумаг"



**22 августа 19.00-21.00**  
Ольга Эм  
"Управление личными финансами"



**29 августа 19.00-21.00**  
Акмарал Алталиева  
«Уроки HR - успешное интервьюирование»



**FREE WORKSHOPS AND SEMINARS BY THE LEADING BUSINESS COACHES AT IAB**

International Academy of Business is pleased to invite everyone to take part in a series of master classes by the best business coaches in Kazakhstan! August was a fruitful month for those who want to learn more about the business technology, customers' and employees' needs, personal finance management, property, investment and savings analysis and many more.

[Read more](#)



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