



**BMDA monthly newsletter**

**Invitation to 12th Annual BMDA Conference  
“Successful 21st Century Organization”**

May 7-9, 2014 in Riga, Latvia

For already 12 years, **Baltic Management Development Association (BMDA)** brings together the representatives of various Business schools and the Corporate world from Baltic sea region and beyond for major annual event, where different contemporary issues of management development are shared, analyzed and discussed, in order to find the best solutions.

Each time the participants from international community get involved in active discussions, interactive debates, and interesting visits to Business corporations. They have a chance to listen the most experienced experts from all around the world, share their challenges and discuss the interesting findings together.

One of the important features of those gatherings is fantastic networking and social events, when local cultures, traditions, cuisines, songs and dances are always explored and learned. Since the establishment of BMDA at the end of 2002, the conferences visited 11 different locations around the Baltic Sea. This year such a special event is coming to one of the most charming cities of Europe – RIGA!

(Continued on page 2)

**SPECIAL ANNOUNCEMENT**

**For the first 50 registered Conference participants, the special Conference fee of only 270 EUR for the whole 3 days package!**

**Early bird fee** (until April 15, 2014)

- for BMDA members – 390 EUR for whole 3 days package,
- for non-BMDA members – 490 EUR for whole 3 days package

**Late bird fee** (after April 15, 2014)

- for BMDA members – 490 EUR for whole 3 days package,
- for non-BMDA members – 590 EUR for whole 3 days package

**For the participants who wish to participate only partially**, the fee of 200 EUR (until April 15, 2014), and 250 EUR (after April 15, 2014) will apply for every Conference day.

**Special Scholarships for PhD students are available in order to encourage their research activities!** (Please contact BMDA project manager Rima Mockeviciute at [projects@bmda.net](mailto:projects@bmda.net) for the details)

**For Registration or more information, please contact BMDA Project manager Ms. Rima Mockeviciute**

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or visit [www.bmda.net](http://www.bmda.net)

[Registration Form](#)

[Video Invitation](#)

[Conference Booklet](#)

[Call for Papers](#)

[Cooperation Proposal](#)



This year, the 12<sup>th</sup> Annual BMDA Conference invites to Riga, European Capital of Culture 2014

**Conference Organizer:**



Baltic Management Development Association (BMDA)

**Conference Host:**



Rigas Technical University

*(Continued from page 2)*

We are bringing together international and local Business, Academic and Consulting community in order to share Business Solutions and Ideas for better management of any type of the Organization. The participants of the Conference will have a perfect chance not only to interact, network and learn from each other, but also obtain applicable managerial tools to make their companies successful 21<sup>st</sup> century organizations.

***The unique idea of the Conference “Successful 21<sup>st</sup> Century Organization” is to bring together international and local Business, Academic, and Consulting communities in order to share Business Solutions and Ideas for better management of any type of an Organization.***

The Conference consists of 3 days of intense and interactive spreading of concepts, methodologies, tools, and solutions for making an organization more effective and efficient.

During “Academic solutions and Insights” day (May 7, 2014), the academic and research community is going to present their research papers on variety of the topics related to “Successful 21st century organization”. After lunch the editors and representatives of various international and local research journals will be presenting the conditions for publishing in their journals and will be discussing the “good research paper” approach. The final session of the day will be dedicated for Academic leadership and will focus on International ranking and Institutional Quality assurance within Academic institution.

The “Business Solutions FOR leading organizations” day (May 8, 2014), is dedicated mainly to international and local business and non-profit organizations leaders and managers. The day is divided into 4 parts, during which the experienced international and local experts and consultants will be presenting Business solutions for the Companies. The unique format will give a chance to listen to up to 16 speakers during the day and to discuss with them the presented issues during the coffee breaks and lunch in the specially designated areas. The day will end up with the Reception, where all participants will have a chance to eat, enjoy glass of wine, discuss and interact with their colleagues and speakers.

The “Business Solutions FROM leading organizations” day (May 9, 2014), will offer the Success stories to be shared by the International and local business leaders on concrete successful implementation of managerial tools and concepts in their organization. The presentations will be followed by the company visits in Riga, where participants will be able not only to hear, but also to see the results of the successful management. The official part of the day will end up by the presentation of International Keynote speaker on the topic of the Conference. The Conference will end by Gala dinner.

*We are looking forward to see you in Riga!*

## KEY NOTE SPEAKER OF BMDA ANNUAL CONFERENCE



*Dr. Jagdish Parikh*

BMDA announces that Key-note speech in the 12 Annual BMDA Conference "**Successful 21st Century Organization**" on May 7-9, 2014 in Riga, Latvia will be "**Leading Your Self: Achieving Sustainable Excellence and Converting Knowledge into Performance**" by **Dr. Jagdish Parikh** (India).

Dr. Jagdish Parikh (India) is a Harvard MBA, an entrepreneur, a businessman, and an educator of international repute, who teaches globally in Multinational Corporations and leading International Business Schools. He is the Chairman of A.L. Movers Pvt. Ltd. (Allied Lemuir), a Director of the Lemuir Group of Companies, DHL Lemuir Logistics, Technova Group of Companies, and Noema (India) Pvt. Ltd. Dr. Jagdish Parikh is Co-founder of the World Business Academy (USA), Founder President of the Centre for Executive Renewal (Switzerland), Member of the Board of Governors Asian Institute of Mgmt (Manila 1973 - 2009), Managing Trustee of the Education Foundation of India. Dr. Parikh is also a Keynote Speaker in International Conferences and a Visiting Speaker at multinational corporations which include Accenture, Ambrosetti, Aventis, AXA, Bayer, ExxonMobil, Gerling, Heidelberger, IBM, ING Bank, KPMG, L'Oreal, Lufthansa, Microsoft, Nokia,

Novartis, Phillips, Schneider Electric, SEB, Swiss Life, Swiss Reinsurance, UBS, Weinerberger. He has also been a Visiting Speaker at CEDEP (France), CEIBS (China), ESMT (Germany), ESADE (Spain), Harvard Business School (USA), Hernstein (Austria), IFL (Sweden), IMD (Switzerland), INSEAD (France & Singapore), ISB (India), ISM (Lithuania), LIFIM (Finland), London Business School (UK), Manaaz (Denmark); MCE (Belgium), Wharton (USA). Dr. Jagdish Parikh has worked in several honorary capacities for the Government of India as Chairman of FFC, now National Film Development Corporation (co-producer of the multiple Oscar winning film GANDHI); Vice Chairman of the Indian Institute of Travel and Tourism and in other advisory roles.

His popular and acclaimed topic "Leading Your Self", is a unique synthesis of Western knowledge and Eastern Wisdom, and of Concepts and Processes. He is the author of "Managing Your Self: Management by Detached Involvement"; "Managing Relationships: Making a life while making a living"; Lead-author of "Intuition: The New Frontier of Management"; and co-author with Warren Bennis and Ronnie Lessem of "Beyond Leadership: Balancing Economics, Ethics and Ecology". He has also produced a multi-media interactive CD ROM on "Managing Your Self."

## THE PRESIDENT OF BMDA ATTENDED EFMD DEANS AND DIRECTORS MEETING



Dr. Virginijus Kundrotas, the President of BMDA, participated in EFMD Deans and Directors meeting, which took place in Gothenburg, Sweden on 30 -31 January, 2014.

The event was hosted by the School of Business, Economics and Law of University of Gothenburg (Sweden). The meeting gathered together close to 300 top decision makers from various Business Schools from all around the world. During the 2 days of interactive and interesting discussions various issues related to the management of Business Schools, changes needed, sustainability, MOOC (massive open online courses) launching, internationalization and many others have been discussed. Dr. Virginijus Kundrotas shared the information with participants of the meeting on the coming 12th BMDA Annual conference in Riga on May 7-9, 2014 "Successful 21<sup>st</sup> Century Organization" and invited them to take active part in it.

## CONGRATULATIONS ON MOSCOW INTERNATIONAL HIGHER BUSINESS SCHOOL (MIRBIS) ON ITS 25TH ANNIVERSARY

Baltic Management Development Association (BMDA) congratulates  
Moscow International Higher Business School MIRBIS on its important  
25th Anniversary



*Shall both skill and strength continue to sail You towards Your Success!*

## NEWS FROM BMDA MEMBERS



**ISM**

APPLY FOR ISM SUMMER UNIVERSITY IN THE  
BALTICS 2014

The ISM Summer University in the Baltics will take place from the 1st of July to the 19th of July 2014 (3 weeks) and will enable undergraduate students to study during the best time of the year in one of the fastest changing regions of Europe.

ISM University of Management and Economics invites students to ISM Summer University in the Baltics which will take place on July 1-19, 2014, at ISM University of Management and Economics, Vilnius, Lithuania.

For more information on the Summer University program and courses please see its webpage [www.ismsummeruniversity.lt](http://www.ismsummeruniversity.lt). Should you have any further questions, please email [summeruniversity@ism.lt](mailto:summeruniversity@ism.lt)

[Read more](#)



IBS AT VU PROFERSORS PRESENTATION ON COOPERATION IN TEDXKAUNAS

PhD Jurgita Vizgirdaite from International Business School at Vilnius University (VU IBS) gave a speech in the TEDxKaunas event. The subject of the presentation was: “The process- communication. The result- new collective knowledge. Why do we still do not know how to cooperate. (The speech was based on examples from Lithuania, France and USA.)

The presentation was very informative due to Jurgitos extensive knowledge in the field and also her work in the project “Geradariauk” (DoGood). The project is based on the idea, of doing good deeds to other people and in return asking for them to do the same to someone else.

[Read more](#)



NEW COORDINATORS OF THE NORTHERN DIMENSION INSTITUTE

Center for Markets in Transition (CEMAT) at Aalto University School of Business (Finland) has been nominated as the lead coordinator of the Northern Dimension Institute (NDI) for 2014-2015.

CEMAT cooperates with two Russian universities in the coordination of the NDI: Northern (Arctic) Federal University (NARFU) from Arkhangelsk and Saint Petersburg State University of Economics (SPbSUE). Both universities have a high ranking in the Russian university system. NARFU is one of the nine Federal universities and strengthens the Arctic dimension in the NDI’s activities. SPbSUE is one of the top Russian economic universities and it focuses on the Baltic Sea Region.

[Read more](#)



UCU INFORMATION PLATFORM ABOUT EURO-MAIDAN

The Ukrainian Catholic University launches platform to share information about Euromaidan (updated regularly).

Considering the events taking place in Ukraine, well call on all those concerned about Ukraine’s future to stay informed!

We invite you to read news and comments written by professors and students at the Ukrainian Catholic University, experts, and civic activists. The information on the platform is updated regularly.



### CAUCASUS UNIVERSITY IN THE 2013-2014 EDUNIVERSAL BEST MASTERS RANKING

"Eduniversal" ranked five graduate programs of Caucasus University as being among the world's best graduate programs.

"Eduniversal" ranked five graduate programs of Caucasus University as being among the world's best graduate programs named:

**International Business Law-** Caucasus School of Law has launched certified LLM programs which are innovative on the Georgian market. The new courses are taught by professional researchers, theoreticians, and other legal experts who are leaders in their respective fields. They are collectively able to bring up a new generation of Georgian legal experts and practitioners in the shortest period of time. [Read more](#)



### BA SCHOOL OF BUSINESS AND FINANCE HAS BEEN AWARDED ECTS LABEL

BA School of Business and Finance has been awarded ECTS Label. The European Commission awards labels to Higher Education Institutions that apply the European Credit Transfer and Accumulation System and the Diploma Supplement correctly in all respects.

Applicants for the ECTS/DS Labels can apply if they have been awarded Erasmus University Charter. BA School of Business and Finance received the renewed Erasmus University Charter for the new programme Erasmus + on December 11, 2013. The ECTS and Diploma Supplement Labels are honorary distinctions. The School has become the first higher educational institution in Latvia to be awarded the ECTS Label. [Read more](#)



### INTEGRATED REPORTING TO CREATE VALUE IN ACCA QUALIFICATION

ACCA (the Association of Chartered Certified Accountants) is the first global accountancy body to introduce integrated reporting into its qualification.

Students will be examined on integrated reporting (<IR>) for the first time in the accountancy profession when ACCA (the Association of Chartered Certified Accountants) introduces it into its qualification from December 2014.

This comes as the International Integrated Reporting Council (IIRC) launched its new integrated reporting framework last month (December 2013). IIRC is a global coalition of regulators, investors, companies,

[Read more](#)



ACCA

CALL FOR RESEARCH PROPOSALS: INTEGRATED REPORTING

Research proposals sought to develop Integrated Reporting further, by ACCA (the Association of Chartered Certified Accountants), IAAER (International Association for Accounting Education and Research), and the IIRC (International Integrated Reporting Council).

Researchers are invited to submit proposals addressing three areas of Integrated Reporting (<IR>) that need to be developed further, following the introduction of the <IR> Framework in December 2013.

The research brief has been issued by ACCA (the Association of Chartered Certified Accountants), IAAER (International Association for Accounting Education and Research) and the IIRC (International Integrated Reporting Council), with the aim of stimulating fresh research into issues at the heart of the future development of <IR>. [Read more](#)



20 years



JOIN THE NEW GENERATION OF MANAGEMENT PROFESSORS!

CEEMAN

The 15th edition of IMTA, a major European faculty development program for the new generation of management professors for the new generation of business leaders, will take place on 8-20 June in Bled, Slovenia.

IMTA - International Management Teachers Academy, has already educated more than 470 management professors from 143 business schools and universities in 38 countries around the globe. The disciplinary tracks for IMTA 2014 include: Strategic Management, Accounting, Finance, Marketing, Leadership and Change Management, and Business in Society.

The deadline for sending applications is **14 February 2014**.

[Download IMTA brochure](#)



20 years



10TH EDITION OF PROGRAM MANAGEMENT SEMINAR

CEEMAN

The jubilee edition of the unique program that has already educated more than 240 delegates from 90 business schools in 40 countries around the globe will take place on 23-25 April in Bled, Slovenia.

The seminar for the "infantry that wins the war" (as described by *The Financial Times*) is aimed at helping program managers, coordinators and directors in charge of the program management function to develop institutional operational excellence and further support business schools' responses to the changing educational needs.

Application deadline: **14 March 2014**

[Download brochure](#)



### GUEST LECTURES AT FACULTY OF MANAGEMENT AND ECONOMICS AT GDANSK UNIVERSITY OF TECHNOLOGY

At the end of the year 2013 and at the beginning of the year 2014 students of the Faculty of Management and Economics at Gdansk University of Technology had a great opportunity to listen to lots of interesting lectures given by guests from Europe and United States.

**Marta Shaw** - Candidate in Organizational Leadership, Policy, and Development at the University of Minnesota was our guest in December 2013. She has been giving a lecture about the topic: *Mixed methods in the social sciences with particular emphasis on economic sciences.*

**Professor Luciano Segreto** from University of Florence has been giving lectures for PhD students for the Center for Advanced Studies and the Development of the Interdisciplinary Doctoral Studies [Read more](#)



### DISCUSSION "UKRAINE 2014: WHAT TO EXPECT?"

In the end of December Lviv Business School organized an open discussion "Ukraine 2014: what to expect?" This event enabled joint visionary dialogue among business community, civil society, journalist and active students.

The topics discussed during the meeting were:

- the possibilities of development of Ukraine in 2014: political, social and economic contexts
- Euromaidan as a turning point in history for the country
- Association of Public Initiatives: effective cooperation for a common goal.

Experts were also represented by public figures, journalists, businessmen, students and faculty members of LvBS. [Read more](#)



### THE CASE CENTRE ANNIVERSARY CONFERENCE - CALL FOR CASES

To mark our 40th anniversary we are holding a celebratory case conference in India to further strengthen our worldwide community. The aims of our two-day conference are to promote the case method, share knowledge and experience, and find new ways to improve case writing and teaching. A specially invited panel of internationally respected case method experts will be taking part.

We have organised a packed programme of events including tutor-led discussions, question & answer sessions, a teaching notes seminar, and 45 case presentations across five different topics. Delegates will also be invited to a gala dinner on the first night of the conference. If your case is accepted for presentation at our conference, you will benefit from a reduced fee of £45. [Read more](#)



## CALL FOR PAPERS FOR ITBM 2014 CONFERENCE, GDANSK, POLAND

Gdańsk University of Technology organizes on 8.04.2014 an international conference on novel approaches in business education, entitled "INNOVATIVE TEACHING IN BUSINESS & MANAGEMENT" (ITBM 2014).

More details can be found on conference [website](#).



The conference is **free of charge** as it is funded with support from the European Commission under the Lifelong Learning Programme.

The conference provides a forum for discussion to scholars and practitioners interested in education in the field of management and business.

[Read more](#)



## IAB CO-FOUNDED THE CONSORTIUM OF THE STRONGEST UNIVERSITIES IN KAZAKHSTAN

The Consortium includes IAB, Nazarbayev University, KBTU, KIMEP, Eurasian National University, Kazakh National University, Kazakh National Humanities and Law University and Kazakh National Agrarian University.

Consortium will be able to advise and make recommendations to the MES RK with regard to the introduction of autonomous academic freedom, promotion of the research activity, modernization of higher education, in particular with regard to bringing the universities of Kazakhstan in accordance with international best practices for the implementation of the Bologna process.

[Read more](#)



## IAB VICE RECTOR RECEIVES THE HONORARY TITLE "THE BEST TEACHER OF HEI OF 2013"

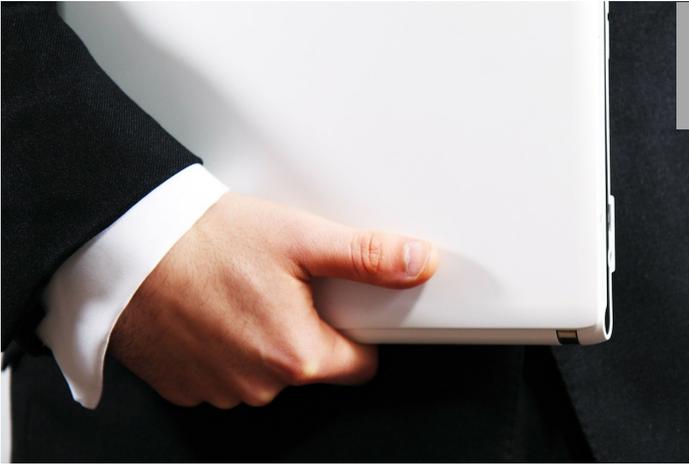
International Academy of Business is pleased to inform that the Vice-rector for Science and Development Doctor of Philosophy Almagul Kanagatova has been awarded the honorary title "The Best teacher of HEI" in the Republic of Kazakhstan of 2013!

On January 20, 2014 the Ministry of Education and Science of the Republic of Kazakhstan under the chairmanship of Minister Aslan Sarinzhapov held a meeting of the Republican competition committee for the Designation of "The Best teacher".

The competition jury included the members of the Parliament, representatives of government agencies, the central office of "Nur Otan" National Democratic Party, leading scholars and teachers of the country.

[Read more](#)





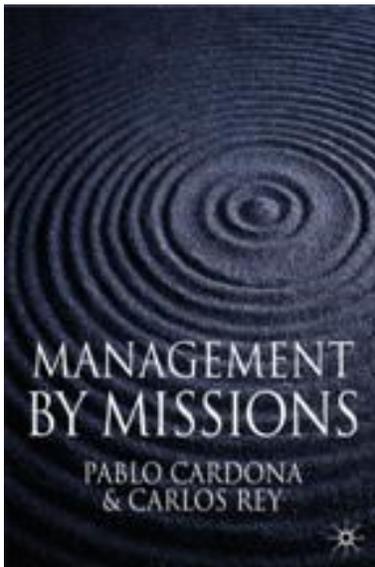
### VACANCY OF TOP ACADEMIC MANAGEMENT POSITION

The Board of Trustees of International Academy of Business (IAB) seeks an accomplished leader to become Principal.

IAB, located in Almaty, Kazakhstan is a world-class business school, a leader in the sphere of business education in Central Asia. The Academy enrolls 3393 students, has 198 full-time faculty, and offers 13 undergraduate and 26 graduate programs. International Academy of Business is an AMBA-accredited institution with multilevel system of education in three languages (Kazakh, Russian and English). IAB is a member of the range of international organizations and associations: EFMD, BMDA, EUROBAK, PRME, CEEMAN, CAMAN, RABE, AAPBS, etc. For additional information about the Academy please visit the website [www.iab.kz](http://www.iab.kz).

[Read more](#)

[More information about the position](#)



### LCC AND PARTNERS WILL HOST A CONFERENCE ON MANAGEMENT INNOVATIONS

LCC International University along with partners, business consulting company „CRC Consulting“ and Lithuanian exhibition and congress center LITEXPO will host an international conference „Management Innovation – What Drives Company’s Success?“.

LCC International University along with partners, business consulting company „CRC Consulting“ and Lithuanian exhibition and congress center LITEXPO will host an international conference „Management Innovation – What Drives Company’s Success?“. An event that centers around the launch of the newly translated book in Lithuanian – Management by Missions – will take place on February 6, 2014, 1-6 p.m., and be a part of the largest higher education fair in the Baltic States.

[Read more](#)



### PRESIDENT OF INTERNATIONAL ACADEMY OF BUSINESS RECEIVES THE "KURMET" MEDAL OF HONOUR

Medal of Honour, which was established in the Republic of Kazakhstan 20 years ago, is awarded for meritorious service to the country and society.

President of International Academy of Business Dr. Assylbek Kozhakhmetov has been awarded with the highest state award - the "Kurmet" Medal of Honour. A. Kozhakhmetov’s merits in economic, social, education and science, and public service are widely recognized. Over the years, he took positions of the deputy chairman of the Republican Public Council for the Prevention and Resolution of social conflicts, the deputy chairman of the Public Council for the development of the education system of Kazakhstan, a member of the European Organization for Quality Management Education (EQUAL)

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NOBEL PRIZE WINNER IN ECONOMICS ROBERT J. SHILLER WAS AWARDED HONORARY PROFESSORSHIP OF ISM

Nobel Prize Laureate in Economics Robert J. Shiller was awarded Honorary Professorship of ISM University of Management and Economics during his visit in Lithuania.

Nobel Prize Laureate in Economics Robert J. Shiller was awarded Honorary Professorship of ISM University of Management and Economics during his visit in Lithuania. The award ceremony was held at ISM University before the only open lecture delivered by the academic Finance and the Good Society.

"It is a great honour to accept this sign of recognition of ISM University of Management and Economics and the entire Lithuanian academic community.

[Read more](#)

 BMDA  
BAL TIC MANAGEMENT DEVELOPMENT ASSOCIATION

12<sup>th</sup> Annual BMDA Conference

**"SUCCESSFUL 21<sup>ST</sup> CENTURY ORGANIZATION"**

May 7-9, 2014 in Riga, Latvia

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