

Monthly Newsletter

Volume 3, Issue 5, 2014

Joint Project With Adizes Graduate School (USA) and RABE

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Latest BMDA Pg.3 activities

News, invitations, Pg. 4 and updates from the BMDA members

Would you like to be the first to receive all the newest invitations, news and updates from BMDA?







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Dr. Ichak Adizes



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For registration and in case of any additional questions, please contact Mrs. Goda Nevidauskiene, Project Manager for Lithuania, Poland, Estonia of Adizes Institute (USA) by email: goda@adizes.com or mobile phone: +37068626942



3rd International Bachelor Student Conference









THEORY AND PRACTICE: STUDENT INSIGHTS

13th November, 2014 Kaunas, Lithuania

International bachelor student conference "Theory and Practice: Student Insights" is an exceptional event educating students' abilities related to application of theoretical and practical knowledge by analysing different subjects. This conference provides not only favourable conditions for bachelor students to involve themselves in scientific activities, but also provides opportunity for Lithuanian and foreign students to get acquainted with each other, share experience, spend time pleasantly and prepare for other research and practical events.

CONFERENCE TOPICS:

- * Role of the young specialists in the development of the law thought;
- * The importance of social work studies in the modern society: student experiences and prospects;
 - * The challenges for business in the terms of uncertainty;
 - * The art of learning languages.

CONFERENCE LANGUAGE AND ARTICLE PRESENTATION

The Conference language is English.

The language of article, annotation and presentation is English, although the article can be written Lithuanian or English. Presentation must be prepared by MS PowerPoint.

The presentation must be sent to the conference organizers by 6th November, 2014, and after receiving the comments of the organizers, the corrections of the presentations must be done. The time of presentation is 7-10 minutes. We are looking forward to original ideas!

IMPORTANT

For more information, please visit http://www.bmda.net/BMDA/events/3rd- international-bachelor-students2019-conference-theory-and-practice-student-insights

Registration is open from May 5th to November 3rd, 2014

The articles should be submitted by November 3rd, 2014

The presentations must be sent by November 6th, 2014

Conference date: November 13th, 2014

Conference location: Kolping University of Applied Sciences, A. Jakšto str. 6, Kaunas

Contact e-mail: konferencija@kolping.lt

The application form and the article annotation (up to 100 words) in English should be sent by **October 31**st **2014.** The article should be submitted by e-mail to **konferencija@kolping.lt** by

October 3rd, 2014. Only reviewed articles will be published.









BMDA PRESIDENT PARTICIPATED IN THE EQUAL BOARD MEETING

On May 28, 2014, Dr. Virginijus Kundrotas, BMDA President and Dean of Adizes Graduate School (USA), took part in the Board meeting of EQUAL. The meeting took place at HEC Montreal, Canada, and was attended by many heads and representatives of major management development associations in the world.

EQUAL (the European Quality Link) is an international association, uniting various management development associations as well as quality assessment and accreditation agencies in the field of business and management education.

EQUAL operates for the benefit of member business schools, students, end users and society at large. As part of this activity, EQUAL aims to agree common standards for programs where appropriate, and to establish international benchmarks in the form of guidelines.

During the meeting, various documents, related towards management education worldwide, quality of management education, and the current EQUAL projects were presented and discussed.

BMDA is a member of EQUAL since 2008.

More of the EQUAL activities and guidelines are available at http://www.efmd.org/index.php/business-schools/equal/key-achievements.





CONGRATULATIONS TO IAB



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NEWS FROM **BMDA** MEMBERS







22 UNIVERSITIES ON VISITING WORKSHOP IN SINGAPORE AND HONG KONG

The group comprised of managerial staff of Kazakh universities led by President of International Academy of Business (IAB) Assylbek Kozhakhmetov has completed an Asian Educational Training Workshop, visited flagship universities in Singapore and Hong Kong and shared experience with education stakeholders whose approaches are on the cutting edge of global learning. The workshop was organised by IAB's School of Public Policy as part of Kazakhstan's government strategy outlined by the Kazakh President in his latest State-of-the-Nation Address to re-visit higher education paradigms and enable universities to transition to greater academic and management autonomy.

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IPM BUSINESS SCHOOL: "EXPLOSION WAVE OF MARKETING" – MOST RECENT GLOBAL TRENDS

On May 29, IPM Business School held a conference in Minsk called Explosion Wave of Marketing. The purpose of the event was to update Belarusian marketing specialists on the latest global trends. Allister Frost, founder and director of the consulting company Wild Orange Media Ltd., Best UK Speaker 2013, was the keynote speaker. In his speech "The future of marketing in a world of uncertainty", he spoke about the latest trends in digital marketing, new tools for leading marketing specialists and what the global business would face in the future.

The conference was targeted mainly at marketing specialists and managers familiar with the basic marketing concepts. This time, IPM Business School offered them the latest practical knowledge.

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INTERNATIONAL LECTURERS TRAINING

Adizes Graduate School (USA) launched the Lecturers training "How to Lecture on Adizes Methodology" on June 5-6, 2014 in Kaunas, Lithuania. This training was the follow up of the comprehensive lecturers training program, which started on November 7-9, 2013 in Istanbul, Turkey and have been followed by the number of on-line colloquia sessions and more than half an year self-study process of participants.

The training in Kaunas, Lithuania was attended by Professors and Trainers representing Belarus, Bosnia and Herzegovina, Estonia, Kazakhstan, Latvia, Lithuania and Montenegro.

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IAB CAN LEAD THE WAY IN ENTREPRENEURSHIP EDUCATION IN CENTRAL ASIA

IAB and Haas School of Business from UC, Berkeley, grow cooperation: International Academy of Business has taken in key recommendations from a presentation made by David Lashley, Andrew Lee, Joe Regenbogen and Kory Vargas Caro, all MBA candidates 2015 of Haas School of Business.

Changing behavior patterns to suit more entrepreneurial needs, enhancing cross-functionality and process efficiency were the key recommendations shared by a group of four MBA students after their three-week in-depth analysis of IAB work procedures and interaction with students, faculty, staff and top management.

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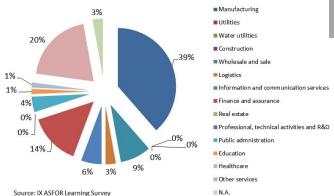
PRESIDENT OF CAUCASUS UNIVERSITY BECOME AN PRESIDENT-ELECT OF IAUP

On June 14, President of Caucasus University Dr. Kakha Shengelia was elected as the 2014-2017 President-Elect of "International Association of University presidents".

On June 14, President of Caucasus University Dr. Kakha Shengelia was elected as the 2014-2017 President-Elect of "International Association of University presidents".

Transition to the new IAUP presidency took place at the meeting of the General Assembly on the occasion of the IAUP VXIII Triennial Conference "Creating Future of Higher Education" held from 11-14 June, 2014 Yokohama, Japan.

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IX ASFOR LEARNING SURVEY "ITALIAN EDUCATION IN TURBULENT TIMES"

From March to September 2013, ASFOR received 72 on line questionnaires from the main Italian companies: manufacturing (for example: Eni, Ferrero, Pirelli etc..); financial and insurance activities (e.g., Assicurazioni Generali, Banca Intesa San Paolo, Reale Mutua, etc.), services (e.g. Chloride, ENEL, Ernst & Young, , Telecom etc.); subsidiaries of multinational companies located in Italy (e.g. Auchan, Basf, Denso, IKEA, Merck Serono, Osram, Robert Bosch, Skf Industrie, Sky Italia, STM Microelectronics, Webasto, Whirpool, etc.) and well know medium size companies (e.g. Ariston Thermo, Aziende Chimiche Riunite Angelini Francesco, Brembo, Bticino, Chiesi Farmaceutici, Landi Renzo, Loccioni, Lombardini, Riello, Technogym, ecc.).







CALL FOR CEEMAN CHAMPION AWARDS 2014 **NOMINATIONS**

CEEMAN is inviting nominations for the CEEMAN Champion Awards; deadline for submissions is 1 August 2014.

Since 2010, CEEMAN has been awarding individuals from its member institutions for their outstanding achievement in areas that are considered critical for success in management education and leadership.

As in previous years, the CEEMAN Champion Awards 2014 will be adjudicated to individual faculty and administrators, associated with CEEMAN, for their outstanding achievements in the following categories:

- **Teaching**
- Research
- Institutional Management
- Responsible Management Education.

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BA SCHOOL OF BUSINESS AND FINANCE WAS AWARDED ECTS LABEL

On June 3, at official ceremony BA School of Business and Finance was awarded ECTS Label and the trophy. It is an honorary distinction showing that the institution applies ECTS correctly, both in terms of published information on its website and in terms of ECTS documents for student mobility. Thus, the European Commission awards labels to Higher Education Institutions that apply the European Credit Transfer and Accumulation System and the Diploma Supplement correctly in all respects. It follows the decision passed by EC Executive Agency on Label selections for 2013.

Applicants for the ECTS/DS Labels can apply if they have been awarded Erasmus University Charter. BA School of Business and Finance received the renewed Erasmus University Charter for the new programme Erasmus+ on December 11, 2013. Read more



SPRING SEMESTER ERASMUS STUDENTS GRADUATION AT BA SCHOOL OF BUSINESS AND FINANCE

It has been 12 years since the first Erasmus student has come to BA School of Business and Finance. The time has passed and our Erasmus programme has been further improved and developed. Today we cooperate with more than 130 Universities, whereas it has grown across the European borders. We also have developed partnership with universities in South Korea, Vietnam and the USA.

In the spring semester BA School of Business and Finance received 17 students from 6 countries (Spain, France, South Korea, Germany, Hungary, and the Netherlands). BA School of Business welcomes not only Erasmus students for their studies, but also students for their internship.











GRADUATION CELEBRATION IN LVBS

June 14 in Lviv Business School of UCU were held graduation ceremonies. This year's graduates were members of Key Executive MBA program and for the first time - participants of MSc in Innovations and Entrepreneurship.

Dignitaries who congratulated the graduates, concentrated on the topic of much-needed changes for the country and the role of business in the process of transformation. Alumni were congratulated by representatives of the administration of the Ukrainian Catholic University, teachers and friends of LvBS.

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RTU FEEM CONDUCTING INTERDISCIPLINARY RESEARCH IN CROSS-CULTURAL ENVIRONMENT

EU LLP Erasmus Intensive Programme at Faculty of Engineering Economics and Management of Riga Technical University An intensive ERASMUS programme "Conducting Interdisciplinary Research in Crosscultural Environment" organized by Riga Technical University Faculty of Engineering Economics and Management from March 29 to April 10 provided an opportunity for doctoral and master's students to acquire skills for carrying out modern research. This year the program was held at the University of Technology in Brno (Czech Republic).

Doctoral and master's students from Riga Technical University, Vilnius Gediminas Technical University (Lithuania), Tallinn University of Technology (Estonia), Brno University of Technology (Czech Republic), Gheorghe Asachi Technical University of Iași (Romania),

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INTERNATIONAL SCIENTIFIC CONFERENCE «ECONOMICS AND MANAGEMENT – 2014»: HOW TO CREATE A SUCCESSFUL ENTREPRENEURIAL ECOSYSTEM?



From April 23 to April 25 Riga Technical University Faculty of Engineering Economics and Management (RTU FEEM) organised the 19th international scientific conference «Economics and Management – 2014» (ICEM-2014).

ICEM is a scientific conference, organized annually by one of the partner universities: Kaunas University of Technology School of Economics and Business (KTU SEB) (Lithuania), RTU FEEM (Latvia), Brno University of Technology Faculty of Business and Management (Czech Republic) and Tallinn University of Technology Tallinn School of Economics and Business Administration (Estonia).

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NEWS FROM **BMDA** MEMBERS







GREAT SUCCESS OF THE "NICE NETWORK" INTERNATIONAL CONFERENCE IN RIGA

The NICE Network - New Initiatives and Challenges in Europe - annual international conference took place at Riga Technical University Faculty of Engineering Economics and Management from June 15 till 17. This year 50 participants from 15 countries took part in it with the aim to share experience, discuss further cooperation and network expansion as well as facilitate internationalization process in the universities of partner countries.

«The NICE Network» - New Initiatives and Challenges in Europe - is a network of higher educational institution, uniting more than 35 partners - universities, business schools, faculties and departments of different higher educational institutions - from Europe, North Africa and Asia.

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WEALTH MANAGEMENT CONFERENCE IN LATVIA

On 22-23 May the ACCA-sponsored Wealth Management Conference took place in Jurmala, Latvia. The event was organized by the LBS International Conferences, together with ACCA.

During the last nine years Modern Wealth Management has become one of the major events for the wealth management industry in Eastern Europe, CIS and Russia. Among participants were wealth managers, private bankers, family offices, financial advisors. Forum aims to gather together related industry professionals to gain significant insights from the conference presentations and networking.

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ACCA OFFERS FEEDBACK ON THE IASB'S POST IMPLEMENTATION REVIEW

The accounting standard for the acquisition of IFRS 3 - businesses combinations needs reconsidering, says global accountancy body.

The International Accounting Standards Board (IASB) has been advised by ACCA's (the Association of Chartered Certified Accountants) Global Forum for Corporate Reporting that the global standard for the acquisition of businesses – IFRS 3 – needs reconsidering.

The specific accounting standard for dealing with the acquisition of businesses – called IFRS 3 - was significantly revised with effect from 2009 and the IASB issued a request for information as part of its Postimplementation Review (PiR) into the effect of the revised standard.

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NEWS FROM BMDA MEMBERS





PRESENTATION OF THE EXECUTIVE MBA PROGRAM 2014

On 19th June, an Open Day of the Executive MBA program was held in IPM Business School in Minsk, Belarus.

Program Manager Natalia Makaeva delivered a presentation on the admission procedure and the process of studying. Teachers of EMBA courses held short workshops based on their areas of expertise and alumni shared their Executive MBA experience. The event was held in very interactive manner, so we can say with confidence that our prospects – top-managers and owners of Belorussian business – left the presentation with ready-to-use recommendations from IPM Business school teachers that they can apply to their business starting from today.

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IAB HAS OBTAINED THE UNIVERSITY STATUS!

IAB has obtained the status of the university. It is now called Almaty Management University.

Dear colleagues and respected partners!

Let us express our sincere respect and gratitude for your long-standing and fruitful cooperation with International Academy of Business!

We are pleased to announce that International Academy of Business has been awarded the UNIVERSITY status, and introduces its new name - Almaty Management University (ALMU), or in short - Al'Ma University!

Congratulations on this wonderful event in the life of the No.1 business university in Kazakhstan and Central Asia, and thank you for your support and contribution to the university!

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EDUCATION OPPORTUNITIES IN CHINA



On 30th of May the meeting with a special guest from Dezhou University took place at Gdansk University of Technology, the Faculty of Management and Economics.

Prof. Li Baohai (Mr) – Chairman/Political Commissioner from Dezhou University invited Polish students to China and encouraged them to study there.

The agreement has been signed between our two universities, we hope the cooperation will be fruitful.

There are already 50 students from different parts of China at the Faculty of Management and Economics. They are studying Bachelor in Management and International Management.

Some of Polish students also decided to accept the challenge and spend the academic year at the Chinese university. Read more



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