

SUCCESS OF THE 3RD INTERNATIONAL STUDENT CONFERENCE "THEORY AND PRACTICE: STUDENT INSIGHTS"



On November 13, 2014, the 3rd International Student Conference "Theory and Practice: Student Insights" took place in Kaunas, Lithuania. The conference was organized by Baltic Management Development Association (BMDA) and Kolping University of Applied Sciences. SC "Linās" and JSC "Selita" ir Ko sponsored this big international event. This Conference gathered the great attention of students in Lithuania and foreign countries and it attracted more than 150 students, who participated in the event.

The international bachelor student conference was an exceptional event which allowed students' to develop their abilities of applying theoretical knowledge and practical skills by analyzing different subjects in various topics such as young specialists' role in development of law thought, the importance of social work studies in a modern society, challenges for business in terms of uncertainty, the art of learning languages. This conference also provided an opportunity for Lithuanian and foreign students to meet each other, share experiences, ideas, and get a lot of experience for participation in other research events.



During the plenary session presentations were made by the Principal of Kolping University of Applied Sciences, Mrs. Lina Kalibataite and the President of Baltic Management Development Association (BMDA) and Dean of Adizes Graduate School (USA), Dr. Virginijus Kundrotas. The Students of Kolping University of Applied Sciences shared their experience that gained during Erasmus studies in Malta and Denmark.

More than 20 articles were published in the Conference book "Theory and Practice: Student Insights."

The best article of the Conference was announced: "JSC BALNETA Company Financial and Market Value" written by Mantas Didžiulis.

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NEWS FROM BMDA MEMBERS



KTU|EXECUTIVE SCHOOL INVITES | BUSINESS BREAKFAST

 **business
BREAKFAST**

KTU|Executive School would like to invite businesses to attend our FREE Business Breakfast event to broaden business networks, focus on key insights from the comprehensive research: "Lithuanian Economy Long-term Competitiveness Challenges", and learn about No. 1 Nordic EMBA programme from our partner Aalto University Executive Education (FIN)

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ISM

DOCTORAL DISSERTATION DEFENCE SESSIONS AT ISM

ISM kindly invites to participate in two doctoral dissertation defense sessions, to be held on January 7, 2015 at ISM University of Management and Economics, E. Ožeškienės St. 18, Kaunas, room 103.

- at 10 a.m. Julita Varanauskienė will defend her dissertation on *Household Mortgage Interest Rate Type Choice Management in a Financial Institution*. Dissertation defence session will be carried out in English language.

- at 2 p.m. Bernadeta Goštautaitė will defend her dissertation on *Age, Work Engagement and Individual Work Performance: The Influence of Work Design*. Dissertation defence session will be carried out in Lithuanian language.

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BUSINESS SCHOOL "ZDES I SEJCHAS" INVITES TO THE PRESENTATION OF EDUCATION PROGRAM "BUSINESS MAXIMUM"



Business Maximum (Mini-MBA) PROGRAM PRESENTATION

Business Maximum is:

- 9 years of successful history
- OVER 300 GRADUATES
- 70% of graduates see careers or financial improvement during the next 2 years after graduation

THE UNIQUE PROFILE OF THE STUDENT GROUP

- 40% OWNERS
- 60% TOP-MANAGERS
- 7 years of management experience

Mini-MBA gives you possibilities to:

- 1 Make new look on your own business
- 2 Obtain a competitive advantage
- 3 Systematize your knowledge and skills
- 4 Learn new practical business instruments
- 5 Extend useful contacts for partnership and friendship
- 6 Reach constant growth of your business

Program reviews:
<http://www.zis.by/education/review?program=2>

Information about "Business Maximum":
<http://www.zis.by/education/business-maximum>

ABOUT PRESENTATION:
Business Maximum (Mini-MBA)
The date: 29th of January 2015, 5 p.m.
The venue: Business School "Zdes I Sejchas", Minsk, Belarus, Krasnozvezdnaya str., 18B, 3d floor
Participation is free! The registration is mandatory!

Business School "Zdes I Sejchas" would like to invite executives, top managers and business owners to the presentation of the educational program "Business Maximum" (Mini-MBA).

What is "Business Maximum"? It is a program that puts together the most valuable experience from the classic Master of Business Administration program. It is for those who wants to develop their business and is open for great Success. The history of "Business Maximum" started in 2005 and today the total number of graduates is over 300.

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KTU|EXECUTIVE SCHOOL INVITES | OPEN SEMINAR

February 2-4, 2015 KTU|Executive School is conducting a 3-day interactive workshop aimed at radicalizing product development practices to maximize the success of new product introduction. The workshop offers a unique opportunity for managers to address core challenges in product development, such as weak market acceptance, slow customer adoption, and high costs. International trainers and industry leaders with exhaustive experience will lead this high impact workshop.

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CEEMAN
SAVE THE DATE FOR THE 23RD CEEMAN ANNUAL CONFERENCE IN ALMATY, KAZAKHSTAN

CEEMAN invites you to save the date for the 23rd CEEMAN Annual Conference .

The next CEEMAN Annual Conference will be held in Almaty, Kazakhstan from September 24-25, 2015. The conference will be co-organized and hosted by Almaty Management University. Logistic details will be announced shortly.

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E-LEARNING COURSE DEVOTED TO MANAGEMENT IN SMES

Twelve-module e-learning course devoted entirely to issues concerning the management of small and medium-sized enterprises is now available at:<http://innocase.zie.pg.gda.pl/moodle>. The course is free of charge upon prior registration. The course is based on actual case studies from countries such as Denmark, the Czech Republic, Finland and Poland and was created within the INNOCASE project, funded with support from the European Commission under the Lifelong Learning Programme and with Polish Ministry funds for Science in 2013-2014 granted for international co-financed project realization. More information about the project is available here: <http://innocase.zie.pg.gda.pl>.

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INNOCASE

Transfer of Innovative Case Study Approach in Business Education
THEORY - PRACTICE - ACTION
WELCOME TO INNOCASE

1,200 FRESHERS FROM 48 COUNTRIES AT THE MCI

1,200 freshers from 48 countries and 150 exchange students from around the globe at this year's traditional Freshers' Welcome are a reflection of the international character of the Entrepreneurial School®. The total number of students has passed the 3,000 mark. The success story continues.

The freshers were chosen from a total of 3,700 applicants in a demanding selection process comprising analysis of applicants' CVs, entrance exams in several subjects and an interview before a panel.

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eduniversal
2014 RANKING



4 PALMES
TOP
BUSINESS SCHOOL

ISM

ISM AMONG THE BEST BUSINESS UNIVERSITIES IN THE GLOBAL RANKING

Global business university ranking “Eduniversal” awarded ISM University of Management and Economics with four palms out of five for the seventh time already. The University remains among the top 200 business universities globally. The ISM ranking is the highest in Lithuania and one of the highest in Eastern and Central Europe.

The highest category and five palms – “Universal Business Schools” was awarded to top 103 business schools, US Harvard University, London and Copenhagen Business Schools, UK Oxford and Cambridge Universities, ISM founder BI Norwegian Business School and others among them.

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MCI
THE ENTREPRENEURIAL
SCHOOL

EXCELLENT OUTCOME FOR THE MCI IN THE CHE UNIVERSITY RANKING

The latest university ranking published by the international Center for Higher Education (CHE) delivered a very positive verdict for Management Center Innsbruck, which participated in the student poll with its Master programs in Management & Social Sciences.

The MCI's economics students put the Entrepreneurial School® in the top bracket for several items and in particular expressed a high level of satisfaction with the range of classes offered at the MCI. Top scores were also awarded for the MCI's international orientation and outstanding infrastructure.

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Adizes
GRADUATE SCHOOL

DEAN OF AGS VISITS RANEPA INSTITUTE OF BUSINESS STUDIES (RUSSIA)

On 5-7 December, Dr. Virginijus Kundrotas, Dean of Adizes Graduate School (USA) delivered the course on “How to Manage Accelerated Change within the Organization” for the group of 65 participants from executive MBA programme at The Russian Presidential Academy of National Economy and Public Administration Institute of Business Studies (Moscow, Russia).

The training was based on Adizes methodology. During the training, the participants had the opportunity to get acquainted with Adizes methodology, discuss and analyze practical business cases.

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ANNUAL CONFERENCE “INTERNSHIP AND EMPLOYMENT 2014” HELD AT ISMA ON 28TH NOVEMBER 2014

The conference was aimed to cover the topics on practical training and work in Latvia and abroad for young people. This year the conference was opened by Riga Dome representative Igor Solovyev who focused on the importance of gaining an international experience and knowledge which can be used in Latvia.

The Conference was also assisted by our Latvian partners: representative of Riga Central Market - Valentina Volodjko who presented tips for successful interview passing and professional CV elaboration, “Baltijas Apdrošināšanas Nams”- provided students with practical advices and traineeship opportunities, “MKC Vērtspāīri” – Tatyana Danilchenko shared her experience in training organization.

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INTERNATIONAL GUEST LECTURER WEEK AT BA SCHOOL OF BUSINESS AND FINANCE (SBF)

BA School of Business and Finance (SBF) organized its 6th International Guest lecturer week within ERASMUS program which was held between November 24 and November 28., 2014 Over the whole week 30 guest lecturers from partner universities in Belgium, Czech Republic, Greece, Denmark, Finland, Germany, Hungary, the Netherlands, Poland, Portugal, Sweden and UK have offered their courses to the students of BA School of Business and Finance.

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SOLEMN INAUGURATION OF NEW PRESIDENT OF ISM

On 27 November, Associate Professor Dr Alfredas Chmieliauskas was inaugurated President of the ISM University of Management and Economics. The academician has been working at ISM since its establishment, and at the beginning of October was elected President of ISM. The inauguration date fell on the fifteenth anniversary of ISM. The solemn ceremony was attended by the Mayor of Vilnius Artūras Zuokas, Ambassador of Norway Dag Malmer Halvorsen, rectors of other universities, business representatives and politicians. President of the Republic of Lithuania Dalia Grybauskaitė and Prime Minister Algirdas Butkevičius sent in their addresses.

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ALMA
ALMATY MANAGEMENT UNIVERSITY
KAZAKHSTAN-NETHERLANDS: BUSINESS PARTNERSHIP PERSPECTIVES

On the 27th of November, 2014 a roundtable session “Kazakhstan-Netherlands: business partnership perspectives” was held in the Almaty with the participation of Almaty Management University honorary professor, Senator of the Kingdom of the Netherlands, former President of the Parliamentary Assembly of the Council of Europe (PACE), Mr. Rene van der Linden.

Alma University was the only institution, which has been invited to the international round table, thanks to many years of successful cooperation with the Maastricht School of Management.

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AGS SIGNED COOPERATION AGREEMENT WITH MIM-KYIV

On 25th November 2014 Adizes Graduate School (USA), represented by Dean of AGS Dr. Virginijus Kundrotas, and International Management Institute MIM-Kyiv, represented by Iryna Tykhomyrova, signed cooperation agreement.

According to this agreement, AGS and MIM-Kyiv are going to develop A Joint Executive program which will be based on Adizes methodology on Organizational Changes and Transformation.

The first courses are going to be held in spring, 2015. The first modules will start on 25th March 2015.

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GLOBAL ENTREPRENEURSHIP WEEK – LITHUANIA SETS EYES ON INNOVATORS

This week is dedicated to promoting entrepreneurship and people ingenuity in Lithuania and 150 countries worldwide. The authors of the Global Entrepreneurship Week, which traditionally takes place in November, are former British PM Gordon Brown and Carl Schramm, president of the Ewing Marion Kauffman foundation. The Global Entrepreneurship Week took place on 17–22 November.

ISM University of Management and Economics has been supporting this initiative in Lithuania for seven years. Weekly entrepreneurship events masterminded and supported by ISM are a unique opportunity for young people both in Vilnius and throughout Lithuania to share the best business ideas, and receive advice and encouragement to pursue their ideas.

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DAVID KIRBY BECAME AN HONORARY PROFESSOR OF ALMA UNIVERSITY

A winner of the UK Royal Award for business development, now vice president of the British University in Egypt, prof. David Kirby became an honorary professor in Almaty Management University (ALMA University), formerly IAB.

Professor David Kirby has forty years of experience as a teacher, trainer, researcher and consultant in the field of Entrepreneurship and Small Business Management, both in the UK and internationally, and is the initiator of entrepreneurial education in the United Kingdom.

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COOPERATION WITH THE JAPANESE UNIVERSITY WAS DISCUSSED IN ALMA UNIVERSITY

At 18-th of November representatives of the Saitama University visited ALMA University. As part of Japanese delegation the University visited: Vice President Seiichiro Nakabayashi, Vice President Hiroaki Ito and Professor Makoto Nagasawa.

Presentations of both universities, as well as a discussion of the main areas of cooperation was held during the visit of the delegation, particularly, the participation of students in Managenarium II summer school, interaction via the Center for Entrepreneurship and Innovation Development of ALMA University, namely partnership with business and foreign investors.

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LVBS WITH THE NORWEGIAN UNIVERSITY AND COMPANY INNOCO START THE JOINT PROJECT IN INNOVATIVE EDUCATION

Lviv Business School (LvBS) and the Ukrainian Catholic University (UCU) innovates education in partnership with NTNU and Innoco with support from the Norwegian Ministry of Foreign Affairs (MFA).

Sofia Opatska, CEO at Lviv Business School and Katinka Kolsaker at Innoco are in charge of the project. They explain that one part of the project is to develop a new university subject combining education in good governance with a hospitality program. After a series of seminars, the Ukrainian participants will experience working with public services in different municipals in Norway. The other part of the project aims at introducing a new course in interdisciplinary teamwork and innovation at Lviv Business School and the Ukrainian Catholic University.

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TRIPLE HELIX PUTS UNIVERSITIES FIRST

ALMA University acted as the exclusive educational partner of the «Kazakhstan Expert 200» Forum in Astana and became the organizer of two panel discussions about the topics of innovation and entrepreneurship.

What is the "entrepreneurial university" and why are they needed? Why sensational concept of famous scientist Henry Etzkowitz's "triple helix" puts exactly universities at the top in the formulation and implementation of new ideas and technologies? How to stimulate the development of entrepreneurial universities in Kazakhstan and what should they be? These and other questions were discussed during the panel discussions organized by Almaty Management University in the framework of VI Economic Forum of national business "Expert-200-Kazakhstan" on November 14.

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COOPERATION AGREEMENT BETWEEN AGS AND RISEBA

On November 13, 2014 Rector of RISEBA (Latvia) Prof. Irina Sennikova and Dean of Adizes Graduate School (USA) Dr. Virginijus Kundrotas signed the long term Cooperation agreement between both Academic Institutions of higher education.

Based on this agreement, the MBA students of RISEBA will have a chance to take a Leadership and Change Management module in the frame of their MBA program, which is developed jointly by RISEBA and Adizes Graduate School based on Adizes Organizational Change and Transformation methodology.

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THE DEAN OF ADIZES GRADUATE SCHOOL (USA) DELIVERED THE SPEECH DURING THE 3RD INTERNATIONAL STUDENTS CONFERENCE

On November 13, 2014 Dr. Virginijus Kundrotas, Dean of Adizes Graduate School (USA) delivered the speech "Different Management Styles. Is it Easy to Work Together?" during the 3rd International Bachelor Student Conference "Theory and Practice: Student Insights" that took place in Kaunas, Lithuania. The conference was organized by Baltic Management Development Association (BMDA) and Kolping University of Applied Sciences.

More than 150 students from Lithuania and foreign countries attended the Conference.

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BUSINESS IS THE BEST ART. IPM BUSINESS SCHOOL ART PROJECT

“Business is the Best Art” is the joint project of IPM Business School and Gallery of Contemporary Art “Ў”. The purpose of the project is support and promotion of contemporary Belarusian art. We start this project with creating a catalog "Contemporary Art of Belarus" in Belarusian and English languages.

The first steps in the project have already been made. At the EMBA Alumni Party, which was held on November 1, 2014, the representatives of “Ў” Gallery have presented several paintings of modern Belarusian artists, as well as several works were awarded as prizes. [Read more](#)



ALYTAUS KOLEGIJA VISITING PROFESSOR AT ALYTAUS KOLEGIJA UNIVERSITY OF APPLIED SCIENCES

During the spring semester 2014 Dr Joseph Bulsys, an Associate Professor from the State University of New York at Geneseo, a recipient of a Fullbright teaching scholarship financed by the Fullbright programme of the U. S. State Department, was an instructor at ALYTAUS KOLEGIJA University of Applied Sciences. He taught courses in Public Address and Intercultural Communication to Lithuanian and international students attending the institution. His doctoral degree is in the academic discipline of communication with an emphasis on rhetorical studies. He was excited and grateful for the opportunity the Fullbright programme had provided to teach students and to interact with the administrators and staff of ALYTAUS KOLEGIJA University of Applied Sciences to advance the academic goals of the institution and to promote international cooperation.

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Baltic Management Development Association (BMDA)

E. Ožeškienės str. 18
LT-44254 Kaunas,
Lithuania

Tel: +370 37 302206
Fax: +370 37205676
E-mail: info@bmda.net

BMDA online:
www.bmda.net

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